



H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

This letter comes with my highest esteem. We at Population Media Center (PMC), a US-based NGO, support the ten principles of the UN Global Compact with respect to human rights, labor, environment, and anti-corruption. With this letter, we express our commitment to support the Global Compact in its efforts to advance these principles.

We are a social and behavior change communications company. We work internationally to address human rights and environmental issues via entertainment-education. Our work provides us with a unique opportunity to report to the UN Global Compact on our internal business operations in relation to the ten principles and on our entertainment-education broadcasts in relation to the ten principles. For instance, we have broadcast programs aimed at stopping child labor (in Haiti and West Africa) and protecting biodiversity hotspots (in Rwanda, Papua New Guinea, and the Democratic Republic of the Congo). As is required, we will actively report on our work related to the ten principles every two years as stipulated by the UN Global Compact.

We applaud the efforts to bring businesses and non-businesses into alignment to move these important initiatives forward. We know that much needs to be done and that motivating and empowering are keys to success.

PMC looks forward to continuing to work toward the goals of the UN Global Compact.

Sincerely,

William N. Ryerson  
President and Founder, Population Media Center