

H.E. Ban Ki-moon
Secretary-General
United Nations
New York, NY, 10017
USA

Geneva, August 22nd 2016

Object: Communication on engagement

Dear M. Secretary General,

I am pleased to confirm that PublicisLive SA supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption.

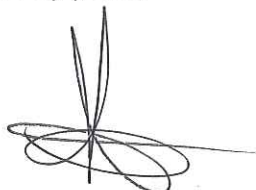
With this communication, we express our intent to implement those principles in our Sustainability strategy launched in November 2015. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. PublicisLive will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles and support any specialized UN Global Compact issue platform that our company may join at a later date. As a holistic approach, our COP will be integrated in our annual Sustainability Report. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the Global Compact.
- A description of practical actions that PublicisLive has taken (or plans to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes.

We believe sustainability is no longer a compliance but a necessary transformation to adapt to the challenge of our core business and to new contexts. Significant challenges are ahead of us, and we recognize that we are on a journey, requiring the participation of all our stakeholders.

Sincerely yours,



Anthony Gazagne
Chairman & CEO, PublicisLive

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