

Montevideo, Setiembre 21 de 2009

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Asociación de Dirigentes de Marketing del Uruguay supports the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

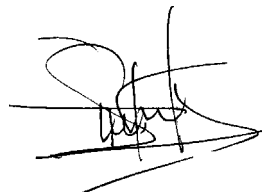
With this commitment, we express our intent to advance these principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.\*

We also pledge to take part in the activities of the UN Global Compact where appropriate and feasible - through, for instance, participation in Country/Local Networks; involvement in specialized initiatives and workstreams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress.

Sincerely yours,



Cr. Alfredo Secondi  
Gerente General



D. Jorge Abuchalja  
Presidente