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Jakarta, 2 October 2009

**H.E. Ban Ki-moon**  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that **Asia Marketing Federation** supports the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

With this commitment, we express our intent to advance these principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to take part in the activities of the UN Global Compact where appropriate and feasible – through, for instance, participation in Country/Local Networks; involvement in specialized initiatives and work streams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress.

Sincerely yours,



**Y.W. Junardy**  
President - AMF

Member of:



Secretariat:

**ASIA MARKETING FEDERATION**

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