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H. E. Ban Ki-moon
Secretary-General
United Nations
New York, NY 10017
USA

UNICEPTA
Gesellschaft für Medienanalyse mbH

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Dear Mr. Secretary-General,

I am pleased to confirm that UNICEPTA Gesellschaft für Medienanalyse mbH supports the ten principles of the Global Compact with respect to human rights, labor, environment and anti-corruption.

With this letter, we confirm our commitment to those principles within our area of influence. UNICEPTA aims to make the Global Compact's principles part of its own strategy, culture and day-to-day operations. By engaging in collaborative projects in line with the broader development goals of the United Nations, we strive to fulfill the Millennium Development Goals. UNICEPTA will clearly state its commitment to the named principles in its communication with internal and external stakeholders.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Yours sincerely,



Georg Stahl
Managing Partner