

SDG Profit Foundation

11-23-2015

H.E. Ban Ki-Moon
Secretary-General
United Nations
New York, NY 10017, USA

Dear Mr. Secretary General,

I am pleased to confirm that the 'SDG Profit Foundation' supports the Sustainable Development Goals and the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s): By supporting the Sustainable Development Goals: The SDG Profit Foundation's goals is to promote purchases of products and services that contribute to the Sustainable Development Goals (SDGs)

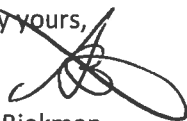
To achieve the SDG Profit Foundation's Goals, the Foundation does the following:

- Use the 'division sign' trademark so that consumers can see that a purchase is contributing to (one of) the SDGs
- Have a consumer orientated website in place where brands/companies are listed with regard to their products/services and the SDGs
- Partner with non-profit and for-profit organizations that contribute to the visibility of the companies impact with respect to the SDGs

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact and our commitment to contribute to the achievement of the Sustainable Development Goals.

We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,



Arantes Biekman
Executive Director SDG Profit Foundation