

# WPP

H.E. Ban Ki-moon  
Secretary-General United Nations  
New York, NY 10017  
USA

16<sup>th</sup> November 2015

*Dear Secretary-General,*

I hope you are well.

I am pleased to confirm WPP's support for the United Nations Global Compact and its ten principles on human rights, labour, environment and anti-corruption. With this letter, we express our intent to implement those principles in our business, committing to integrate them into our strategy, culture and operations and to engaging in collaborative projects which advance the development goals of the United Nations, particularly the Sustainable Development Goals. WPP will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, having reported publicly on our sustainability performance for the last 13 years. We commit to submitting a COP within one year of joining the Global Compact, and annually thereafter.

Our COP reporting will reconfirm our commitment to the Global Compact principles through a statement signed by the Chief Executive and provide a description of the practical actions we have taken to implement the principles as well as the outcome of our efforts.

Joining the Global Compact reflects WPP's long-standing commitment to responsible and sustainable business practices and I look forward to continuing to work with you on these important issues.

Yours sincerely

*Martin Sorrell*

**Sir Martin Sorrell**

**Group Chief Executive**