



WSF – World Sustainability Fund



Address: Laan van Nieuw Oost Indië 252, 2593 CD, Den Haag, Zuid-Holland, The Netherlands,
Skype: sbfemile, Phone: (+31) 658 958 108,
Email: emile@worldsustainabilityfund.nl, Website: www.worldsustainabilityfund.nl

To:

H.E. Ban Ki-Moon
Secretary General United Nations
New York, NY 10017
USA

Den Haag, November 11th, 2015

Ref: Letter of Commitment for the Global Compact and our practical actions for the next two year.

Dear Foundation for the Global Compact,

It is your mission to create a sustainable and inclusive global economy that delivers lasting benefits to people, communities and markets. And to make this happen, the UN Global Compact supports companies to:

- Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and
- Take strategic actions to advance broader societal goals, such as the forthcoming UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

World Sustainability Fund commits itself to support the UN Global Compact.

From 1981 WSF her founder contribute to sustainable development and in 2010 as well to the United Nations draft document for RIO+20, called The World We Want. He recognized that the document aimed not high enough to solve actual climate problem to guarantee a sustainable future. So in 2011 he founded WSF and wrote a program called The World We Need to create the world we needed together!

WSF Communication on Engagement (COE)

WSF target for the next two year focus on four impact levels: 1. Global+, 2. Country+, 3. City+, and 4. Private+.

1. **WSF her Global+ department** (Major Groups and United Nations) does research and gives advice, steering, deliberation, and monitoring. It communicates on monthly basis to all Heads of States, Ambassadors to the UN, Bureau, Speakers, Major Groups, 1500 institutions, NGO's, and individual relations. Samples of this are:
 - [Architecture](#)
 - [Healthcare](#)
 - [Education of healthcare professionals](#)
 - [Low airport pollution, huge fuel savings](#)



WSF – World Sustainability Fund



- [Poverty reduction](#)
- [Sustainable Human Rights](#)
- [Commons Politics](#)
- [Global Layers of Sustainability](#)
- [Support at defining the Sustainable Development Goals](#)
- [Member of the UN SD Steering Committee Rule of law and governance](#)
- [The Global Agenda Shift](#)
- [New Global Wealth Architecture](#)
- [160% Wealth - The Golden Ratio for Labor Reward](#)
- [Financing Plan for the Post 2015 Agenda](#)

The 2016-2017 aim is to continue this service and establish WSF offices in New York and Geneva to intensify this interaction by more personal participation.

2. The Country+ department

To support sustainable development with WSF in your country, we offer a standard program: The Country SD SIP is available at the cost of \$ 0,5 million for UNFCCC LoanScheme countries and \$ 1 million for the other. Our aim is to realize in 2016-2017 in 200 countries own offices and starting in every country ten CDM based projects and by this as much as possible SDGs.

It contains seven core values:

1. Office plus 5 general staff and 10 project staff
2. Connection with UN, Major Groups, and main NGOs
3. Starting 10 large scale sustainable projects deploy
4. Deploy of UN Post 2015 Agenda targets
5. Sponsor Lottery integration for extra fundraising
6. Monitoring and Keeping Alive program
7. Education programs

The process:

1. Appointing a CDPM - Country Development Program Manager
2. Investigation of the countries National Adaptation Plan and Post 2015 Agenda
3. Gathering main contacts information
4. Listing of CDM projects in the region
5. Producing a list with 10 large scale projects
6. Agreement with partners and government to realize the projects
7. Signing and cashing the SD SIP Agreement
8. Opening the WSF local Country Office
9. Producing UN (LoanScheme request &) PDD - Project Design Documents
10. Getting additional funding
11. Starting CDM and Post 2015 Agenda projects

INITIAL CDM 10 STANDARD PROJECTS out of:

(0 10M GENERAL SUST. ORGANIZATION SUPPORT)

- 1 10M RENEABLE ENERGY (WIND, SOLAR & HIDRO EACH 10M)
- 2 10M ENERGY DISTRIBUTION
- 3 10M ENERGY DEMAND
- 4 10M MANUFACTURING INDUSTRIES
- 5 10M CHEM. INDUSTRIES (BIOMIMICRY)
- 7 10M TRANSPORT
- 8 10M MINING
- 10 10M FUGITIVE EMISSIONS, ALSO SECTOR 11
- 13 10M WASTE HANDLING



WSF – World Sustainability Fund



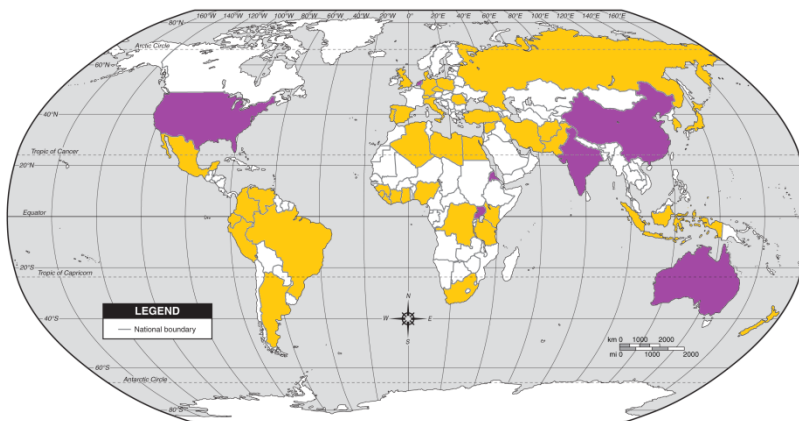
(14 10M AFFORESTATION AND REFORESTATION: - ANEX 1)
 15 10M AGRICULTURE
 TOTAL 100M-130M

WSF developed a toolbox for country analyzes and planning. By applying in the toolbox the CDM and WSF get a good vision of what a country thinks to need and who are potential partners and stakeholders. After we are ready with the toolbox, we will fine-tune the "10 Projects" draft plan by fitting it in "WSF Triple P Matrix": Standard Project Estimates Returns for Planet, People, and Profit.

Having done that, our Marketing department will produce a brochure for promotion, containing an introduction of WSF, a short vision on Tanzania's opportunities, the 10 projects proposal (100M\$), and the contacts and potential partners (PP) overview.

With this the CDM and the WSF Team are ready to contact the Government, PP, and 1M\$ to 20M\$ investors (1MS investment and up to 19M\$ sponsoring). The Sponsor-Investor will get six Main Profit Scenario's:

1. A guaranteed return on investment of 10M\$ within 5 to 10 years, investment back within 2 year;
2. Extra investment "First Right" to related projects loans up to 80M\$ within 2 year;
3. "First Investment Right" multiple spin-off loans for later projects within the country;
4. Involvement in Promotion and Marketing of the Country Program, Projects, Procurement, Production, and Products Sales;
5. Co-beneficiary of estimated sustainable Returns for Planet and People;
6. Member of the WSF Global Network - Partner promotion, UN & WSF SDGs 2030 Agenda Science & Projects insights (CDM, SDG, UN related finance), Triple-P and investment opportunities.



The map shows:
 White - Looking for Sponsor / Manager
 Orange - Manager looking for Sponsor

Purple - Sponsor under negotiation
 Blue - Having Sponsor
 Green - Having Sponsor & Local Office

3. **City+** (Business and City) Sustainable Development will start automatically when a country office opens. WSF aim to support in 2016-2017 600 cities and 600 businesses with CDM. and SDGs.

3.1. Facts and figures

- Half of humanity – 3.5 billion people – live in cities today; by 2030, almost 60%.
- 95% of urban expansion in the next decades will take place in developing world.
- 828 million people live in slums today and the number keeps rising.



WSF – World Sustainability Fund

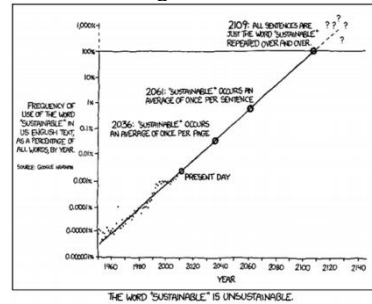


- The world's cities occupy just 2% of the Earth's land, but account for 60-80% of energy consumption and 75% of carbon emissions.
- Rapid urbanization is exerting pressure on fresh water supplies, sewage, the living environment, and public health.
- But the high density of cities can bring efficiency gains and technological innovation while reducing resource and energy consumption.

3.2. Targets

- Target 1: Green Economy
- Target 2: Climate Leadership
- Target 3: Green Buildings
- Target 4: Green Transportation
- Target 5: Zero Waste
- Target 6: Access to Nature
- Target 7: Lighter Footprint
- Target 8: Clean Water
- Target 9: Clean Air
- Target 10: Local Food

3.3. Planning



WSF supports sustainable city finance. Impact rating, maintenance urge, social acceptance, and growth are all good reasons to give a priority ranking.

WSF is able to set up financial consortia with other financial institutes, wealth funds, and banks to spread risk, deliver high volume, multi year, and multi project, structural finance.

City greening finance has several typically niches. We do recognize different risks and finance products for older cities, 1950 towns, emerging urbans, new towns, mega cities.

4. **Private+** gives now already several tips for sustainable living and links also to a Ecological Footprint calculation tool. WSF aims in 2016-2017 over 10 million households with calculating their ecological footprint and advice them in reaching to become climate supportive.

WSF aims this to support households by sharing knowledge, experience and a range of programs including Personal Sustainability:

- Body - www.mindbodygreen.com
- Living - www.biggreenpurse.com
- House - www.permacultureglobal.com
- Travel - www.thomascook.com/sustainable-tourism

Climate ARC: Awareness, Reduction, and Compensation

1. How big is your ecological footprint? Awareness
2. What can you do yourself? Reduction
3. What can others do for you by your help? Compensation.

Calculate it: footprint.wwf.org

Influence it: Google Sustainable Solutions and our links

Plan and keep your record. Get out support.

Start a project yourself or join one of our projects.

With this we conclude our Letter of Commitment for the Global Compact and our practical actions (COE) for the next two year.

Kind Regards,

For WSF - World Sustainability Fund



Ing. J. J. E. van Essen

Founding Chair of the Board

WSF - World Sustainability Fund

Member U.N. SD - Steering Committee [Rule of law and governance](#)

Director of the Instant Response Network, Commons Cluster for
the U.N., commonsactionfortheUnitedNations.org

Treasurer of WFBN - [World Federalists Movement Nederland](#), part of [WFM-IGP](#) and [CICC](#)

TIAS - NIMBAS Int. MBA [Year 2001 Member](#)