



عيادة ليبرتي لطب الأسنان  
LIBERTY DENTAL CLINIC

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Liberty Dental Clinic supports the ten principles of the Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. Liberty Dental Clinic will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within *one year* of joining the Global Compact, and *annually* thereafter according to the Global Compact COP policy. This includes:

- ☑ A statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. This is *separate* from our initial letter of commitment to join the Global Compact.
- ☑ A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- ☑ A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

For your kind reference, stated below is a bio summary about Dr. Majd Naji and Liberty Dental Clinic.

Liberty Dental Clinic was founded by Dr. Majd Naji, member of the American Academy of cosmetic dentistry, in 1998. Dr. Majd's vision was to establish an exceptional dental institute that will offer holistic dental care services and provide patients and their families with an outstanding experience.

Dr. Majd Naji's expertise as a Cosmetic Dentist is recognized both locally and internationally. Celebrities from the music, movie and political domains come to Dubai for his care from all over the world. Recognition of his skills is evidenced by his ever-growing list of VIP patients and pristine reputation. His care of patients referred to him with dental deformities has been reported in many Pan Arab and International TV channels and magazines. He has also been featured in several high-profile integrated marketing campaigns for some of the most renowned global dental brands. More recently, he has been hosted by the BCC in the UK to discuss his innovative thoughts about the dental cosmetic world. He was also honored by the UAE Minister of Health for his ongoing contributions towards the development of the medical care standards in the UAE.

Over time the renowned celebrity dentist, started receiving several requests to represent multiple international charity organizations in Dubai, in which it grew him a proudful reputation in the Middle East making him the most expected personality to be present in the front row of the major charity events, specially to reach out to the world with the message of all of the children in need, to provide them with their rights and the maximum of their needs.



**مبادرة ليبرتي الخيرية**  
**LIBERTY CHARITY INITIATIVE**  
 Member of Liberty Medical Group **عضو في مجموعة ليبرتي الطبية**



**Emirates Red Crescent**



**King Hussein Cancer Foundation**



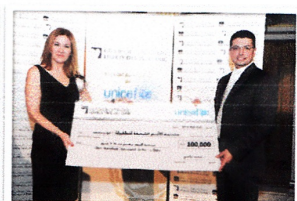
**Dubai Autism Center**



**Emirates Red Crescent Aid Convoy to Gaza**



**United Nations Relief and works Agency for Palestine refugees - UNRWA**



**United Nations - UNICEF**



**New Expansion of King Hussein Cancer Center**



**Emirated Red Crescent Water Aid Campaign**

Liberty Dental Clinic is a socially responsible organisation that is fully committed towards supporting all the various sectors of the society in the UAE or abroad.



The world's most expensive smile designed by Dr. Majd Naji has been valued at \$153,000 in which AED100,000 from its sale has been donated to a UAE children's charity organization.



In addition to that as Dr. Majd got selected to become a brand ambassador for several international companies and organizations like Rashed Special Needs Center, Kerr for Dental Supplies, and Zenith Watches; he immediately created a link between his fashion and charity titles in which he managed a corporation with Rashed Special Needs Center and Zenith watches, where they agreed to always keep one of their valued watches portrayed in Liberty Dental Clinic to be on auction strictly for the patients of the clinic and as it's sold the profits proceed back to Rashed Special Needs Center.



Sincerely yours,

Dr Majd Najji

Founder and Director

Liberty Dental Clinic