



## USING SPACE TO HELP LIFE ON EARTH

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August 7, 2015

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017

Dear Mr. Secretary-General,

I am pleased to confirm that Planet Labs ([www.planet.com](http://www.planet.com)) supports the ten principles of the Global Compact on human rights, labor, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. Planet Labs will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

This includes:

- A signed statement expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles.
- A description of practical actions Planet Labs is taking or plans to undertake, including relevant policies, procedures, activities to implement the Global Compact principles in each of the four issue areas (human rights, labor, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

We look forward to a long and productive relationship advancing this vital agenda.

Sincerely yours,  
*William Marshall*

William Marshall, Ph.D.  
CEO

Planet Labs

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