



ASOCIAȚIA "SALVEAZĂ O INIMĂ" („SAVE A HEART” ASSOCIATION)

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**H.E. Ban Ki-Moon
Secretary-General
United Nations
New York, NY 10017
USA**

Dear Mr. Secretary General,

I am pleased to confirm that ASOCIAȚIA "SALVEAZĂ O INIMĂ", ROMÂNIA (in English "SAVE A HEART" ASSOCIATION OF ROMANIA) supports the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s): we will promote our partnership with UN Global Compact and its Ten Principles in our 2 or 3 press releases/month (in one year we have over than 1400 appearances in Romanian media - <http://pluscommunication.eu/rapoarte-media-asociatia-salveaza-o-inima/>) and in our Social Media posts, that usually have audience impact between 500.000 and 2.000.000. We can also propose to our sponsors and partners educational and social campaigns that will also promote the Ten Principles. Our organization helps children with diseases with fundraisings and also developes fundraisings campaign to build an Educational and Social Center for orphans.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within *two years* of joining the Global Compact and *every two years* thereafter according to the Global Compact COE policy.

Sincerely yours,

Vlad Placinta

President

