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amplifierstrategies.com

June 4, 2015

H.E. Ban Ki-Moon  
Secretary General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Amplifier Strategies supports the ten principles of the Global Compact on human rights, labour, environment, and anti-corruption. With this communication, we express our intent to implement these principles. We are committed to making the Global Compact and its principles part of the strategy, culture, and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Amplifier Strategies will make a clear statement of this commitment to our stakeholders and general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annual thereafter according to Global Compact policy. This includes:

- A statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the Global Compact.
- A description of practical actions (e.g., disclosure of any relevant policies, procedures, activities) that company has taken (or plans to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (e.g., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely,

A handwritten signature in dark ink, appearing to read "Allison Duncan", with a long, sweeping horizontal line extending to the right.

Allison Duncan  
Founder and CEO  
Amplifier Strategies