

27 November 2008

The Honourable Ban Ki-moon  
Secretary-General  
United Nations  
Secretariat Building, Room S-3800  
New York, New York 10017

cc: Mr Georg Kell, Executive Director, UN Global Compact

Dear Secretary-General

## MEMBERSHIP OF THE UNITED NATIONS GLOBAL COMPACT

I wish to request that Landell Consulting join the membership of the United Nations Global Compact.

Landell Consulting, based in Melbourne, Australia, specialises in government procurement, contract management, risk management, probity, and large and small-scale project management. Landell has also recently diversified into social policy, research and surveys and corporate social responsibility. Landell has 12 employees.

As Landell's Managing Director, I have sought to integrate corporate social responsibility (CSR) principles into the company's operations, most recently by appointing a Principal Consultant to undertake CSR projects, both internally and externally, for the company.

I am pleased to confirm that Landell supports the 10 principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. Landell will make a clear statement of this commitment to our stakeholders and the general public.

Landell has already undertaken a CSR audit of its processes and has begun to inculcate CSR principles into the company's strategy, culture and business operations, as follows:

### OVERALL CSR INITIATIVES

- Landell has established a CSR team, with a dedicated CSR Manager who will implement internal and external CSR initiatives.
- Landell is currently in the process of developing a Sustainability Report based on the GRI Framework.

## EXTERNAL CSR INITIATIVES

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|---|---|
| <ul style="list-style-type: none"><li>• Human Rights</li><li>• Labour</li><li>• Environment</li><li>• Anti-corruption</li></ul> | <ul style="list-style-type: none"><li>• Landell is in the process of developing specific CSR policies and practices for integration in government and private sector procurements.</li><li>• These processes include the development of:<ul style="list-style-type: none"><li>○ a supplier code of behaviour;</li><li>○ an ethical sourcing standard;</li><li>○ a CSR risk management strategy;</li><li>○ legislative and regulatory compliance provisions; and</li><li>○ CSR performance monitoring and reporting.</li></ul></li></ul> |
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## INTERNAL CSR INITIATIVES

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| <ul style="list-style-type: none"><li>• Human Rights</li><li>• Labour</li></ul>          | <ul style="list-style-type: none"><li>• Landell is seeking to contract only with companies which ensure ethically sourcing of goods and services.</li><li>• Landell's operations are based on sound corporate governance principles.</li><li>• Landell has implemented an employment policy which:<ul style="list-style-type: none"><li>○ mandates regulatory compliance;</li><li>○ precludes discrimination;</li><li>○ encourages equal opportunity, diversity, job security, work-life balance, high morale, teamwork and training;</li><li>○ promotes community engagement, contribution and philanthropy; and</li><li>○ ensures organisational health and safety.</li></ul></li></ul> |
| <ul style="list-style-type: none"><li>• Environment</li></ul>                            | <ul style="list-style-type: none"><li>• Landell:<ul style="list-style-type: none"><li>○ is purchasing environmentally friendly technologies; and</li><li>○ actively encourages eco-efficiency including the recycling of materials, waste and pollution avoidance, the optimal use of materials, resource reduction, and a diminution of greenhouse gas emissions.</li></ul></li></ul>  |
| <ul style="list-style-type: none"><li>• Anti-corruption</li><li>• Philanthropy</li></ul> | <ul style="list-style-type: none"><li>• Landell promotes clear corporate transparency to preclude any risk of malfeasance.</li><li>• Every Landell employee may take a day off a year to contribute to a charitable organisation of his/her choice.</li><li>• In addition, Landell employees have provided considerable funding to the Prey Veng orphanage in Cambodia and are sponsoring the education of a disabled child in the Yang Dong orphanage in Guangdong, China.</li></ul>   |

Landell will publish an annual Sustainability Report which will outline the progress of the company's CSR initiatives.

We recognise that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the 10 principles. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact, and every year thereafter according to the Global Compact COP policy.

I look forward to receiving your response to Landell's UN Global Compact membership application.

Yours sincerely



Lexton Gebert  
Chief Executive Officer, Landell Consulting