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26th July 2011

Secretary-General
United Nations
New York, NY 10017 USA

Dear Mr. Secretary-General,

I am pleased to re-affirm that Generation Alliance Pty Ltd supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. Our commitment is supported by our Communication on Progress provided to the UNGC office.

This is a re-commitment to these principles as at today's date, following the advice of the UN Global Compact office that our company had been 'expelled' from the UN Global Compact for failure to submit a Communication on Progress (COP) by the due date. As noted above, this COP has now been submitted to your office.

Please accept my apology for failing to submit the COP by the due date. This was the result of a combination of business issues around that time, including moving office and my own absence from the office due to international travel commitments and setting up a new office in the UK to service some of our 'development' clients in Europe. It also resulted from communications being sent from your office to an inactive email address at Generation Alliance (laure@generationalliance.com), resulting from us over-looking the need to update these details. Please note that, in my role as a Board member of the GCNA, I intend to address the need for more diligent support mechanisms in Australia for small businesses such as ours.

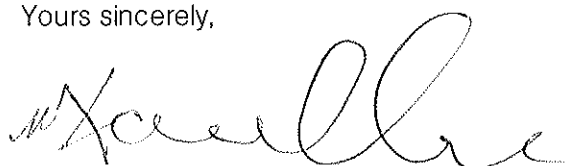
With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals.

Generation Alliance Pty Ltd will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. This has been submitted for the period to 24 July 2011.

We support public accountability and transparency, and therefore commit to report on progress annually hereafter according to the Global Compact COP policy.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'David Faulks', written in a cursive style.

David Faulks
Managing Director