



**Governance Sustainability Environment**  
A different approach to scholarly publishing

7<sup>th</sup> April 2014

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr Secretary-General,

I am pleased to confirm that GSE Research and its affiliate business Greenleaf Publishing (hence, GSE Research) supports the ten principles of the Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles through the mission, strategy and day-to-day operations of the company. In addition, GSE Research seeks to support the ten principles of the Global Compact through the publication and dissemination of research on the topics of social responsibility and environmental sustainability to corporate organisations and higher education institutions. We are committed to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. GSE Research will make a clear statement of this commitment to our stakeholders and the general public, including the readers of the books and journals that we publish and partner organisations.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within *one year* of joining the Global Compact, and *annually* thereafter according to the Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. This is *separate* from our initial letter of commitment to join the Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,

John Peters  
Chief Executive Officer