

29 January 2014

**H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA**

**Dear Mr. Secretary-General,**

I am pleased to confirm that Symbiotic Media Consortium supports the ten principles of the Global Compact with respect to human rights, labor, environment and anti-corruption.

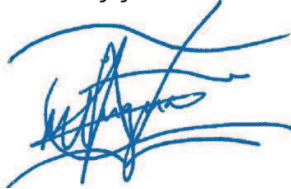
With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals.

Symbiotic will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy. Our report will include:

- a statement signed by the chief executive expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles. A separate communication from our initial letter of commitment to join the Global Compact,
- a description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that we have taken (or plan to undertake) to implement the Global Compact principles in each of the four issue areas (human rights, labor, environment, anti-corruption),
- a measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,



*Mr. Mbugua Njihia; Founder and C.E.O*  
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**Symbiotic Media Consortium**

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