

January 9, 2014

H.E. Ban Ki-Moon  
Secretary-General  
United Nations  
New York, NY 1007  
USA

Dear Mr. Secretary-General,

**Re: Letter of Commitment to Support the Global Compact Principles**

I am very pleased to confirm that the Rowe School of Business, housed within the Faculty of Management at Dalhousie University, supports the ten principles of the UN Global Compact (GC). As a Faculty that follows a values-led mission, we are deeply concerned with human and labour rights, the Environment (we have a School of Resource and Environmental Studies within the Faculty in addition to the School of Business), and anti-corruption. We are advancing these principles within our business school and we will continue to do so within our spheres of influence, with our stakeholders, and in our community.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

We have been recognized among the top schools in the world who have incorporated topics related to responsible and sustainable business by the Corporate Knights' Global Green MBA rankings. Our Corporate Residency MBA program ranked 25<sup>th</sup> worldwide, and 10<sup>th</sup> amongst small programs (MBA programs with 50 or fewer students).

We have five values that are the 'glue' that binds our diverse initiatives together. We capture them under the acronym IDEAS – Integrity, Diversity, Experiential Learning, Accountable Action, and Sustainability. Our support for human rights falls under our integrity and diversity values. All of our faculty members work to incorporate these principles into their teaching and research.

In addition, we will promote the GC and its principles in a number of other ways:

- Through our Ethics, CSR, governance, and Business-Government courses taught to our undergraduate, graduate and professional student bodies. Through our Management Without Borders Course that is taken by all of our graduate students within the Faculty.

- Through our new Make a Difference projects, in which our MBA students have to design and undertake an initiative that relates to making a positive difference in the world
- Through our applied research to help demonstrate how business, done in line with the GC principles, can be a positive force in fostering global well-being and stability
- Through our support of the new Canadian GC network (as well as the world-wide initiatives)
- Through our work to further the PRME principles (we are already a member of PRME)
- Through our work with two other initiatives related to the GC -- the Global Responsible Leadership initiative and the new 50+20 initiative.

Please do not hesitate to contact me should you require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Peggy Cunningham". The signature is fluid and cursive, with a long horizontal stroke at the end.

Peggy Cunningham