

17 September 2008,

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that the Collective Leadership Institute (CLI) supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.

For three years now, the CLI has been engaging in multiple activities and initiatives concerned with the promotion of sustainable development. For us, the ten principles of the Global Compact are the vital core of our effort to help people prosper in a sustainable manner. At CLI, we particularly emphasize on three pillars of competence: cross-sector cooperation, stakeholder dialogues and leadership for sustainability. Our intention is to transmit such knowledge through educational programs, project management and process-oriented research and provide inputs tailored to stakeholders' needs.

The best examples of our commitment to the Global Compact and the MDGs is our contribution to two different initiatives, the SEED initiative and the „Young Leaders for Sustainability Programme“, which I briefly want to introduce to you:

For the award-winning entrepreneurial projects of the SEED initiative ([www.seedinit.org](http://www.seedinit.org)), CLI tries to establish, to pool and to maintain social capital in the form of cross-sector networks. These are needed in order to transform the initially abundant entrepreneurial energy into economies of scale and to guarantee their economic, social and environmental sustainability. This happens through the establishment of partnership support programmes and research and learning programmes as well as through the facilitation of stakeholder dialogues.

In cooperation with ASA/InWEnt, CLI has set up the „Young Leaders for Sustainability Programme“. Throughout 6 months university students complete a sustainability project, both in a company based in Europe and within a counterpart in a developing country. Accompanied by educational modules the programme aims to anchor a mindset for sustainable decision-making among the young leaders of tomorrow. Moreover, the programme has been awarded in the framework of the United Nations Decade of Education for Sustainable Development.

We are looking forward to enter the Global Compact family and proactively engage in the promotion of its ten principles.

Sincerely yours,



Ms. Petra Kuenkel  
Director Collective Leadership Institute