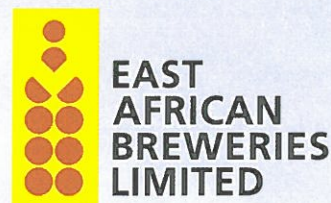


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27th April 2012

H.E. Ban Ki-moon
Secretary-General
United Nations
New York, NY 10017
UNITED STATES OF AMERICA

Dear Mr Secretary-General,

I am pleased to confirm that East African Breweries Limited supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption.

With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millenium Development Goals. East African Breweries Limited will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Yours sincerely,

Mr Seni Adetu
Group Managing Director & CEO, EABL