



Business Development Pioneers

پیشگامان توسعه کسب و کار

October 19, 2011  
H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that “Business Development Pioneers(BDP)<sup>1</sup>” support the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and part of our day-to-day operations of our company, and to engaging in collaborative projects, which advance the broader development goals of United Nations, particularly the Millennium Development Goals. Business Development Pioneers (BDP) will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participating in Global Compact is the annual submission of a Communication on Progress (COP) that describes our company’s effort to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Sincerely yours;

Alireza Akbari

Chief Executive Officer

1. Registered as “Pishgaman Tose-e Kasb-o-Kar” which means “Business Development Pioneers”  
[Business=Kasb-o-Kar / Development=Tose / Pishgaman=Pioneers]

