



Miami, FL  
Dec 8th, 2020

H.E. António Guterres  
Secretary-General United Nations New York, NY  
10017 USA

Dear Mr. Secretary General,

I am pleased to confirm that SOCIAL IMPACT MOVEMENT supports the ten principles of the UN Global Compact with respect to human rights, labor, environment, and anti-corruption.

With this commitment, we express our intent to support the Global Compact advancing these principles and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact through our main programs, incorporating the UN Principles into the cross-sector partnerships we foment among stakeholders looking for social and sustainable impact opportunities for education and raising awareness in Miami, described by the following:

**SDGs Ambassadors:** A leadership development program that promotes social entrepreneurs, changemakers, global thinkers, and doers committed to educating and demanding a call to action to issues affecting our community through the Sustainable Development Goals framework. They are equipped with curated knowledge and advocacy skills to inform and influence stakeholders, policymakers, and decision-making leaders.

**SDGs Voices in Miami:** A platform to highlight community leaders and share their social impact stories. We amplify the voices of Miami leaders doing remarkable work to make our city a better place to live, study, work, and play while also connecting community members with opportunities to learn and engage with diverse stakeholders.

**SDG Business:** Launched this year in alignment with the UN call to unite business during the decade of action. Through this program, we work closely with the Greater Miami business

community aiming for their full participation in advancing the Sustainable Development Goals in our city.

**SDG Learning:** A compilation of resources for individuals and companies to improve their knowledge curated by our team.

Our efforts of highlighting the SDGs in Miami have been recognized by the Innovations of the World Book, featuring Social Impact Movement among the top social innovators. In the last two years, we have built a network of 1500 followers, formed more than 25 partnerships and alliances, created more than 60 events, workshops, conferences, and activations, along with 1200 days of social change. Furthermore, our events have been featured at the UNDP platform, Local2030.org. SIM is now an official member of Catalyst2030, leading the US Chapter implementation.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact.

We support public accountability and transparency and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,



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Claudia Akel

CEO and Co-founder

[Social Impact Movement](#)