

9th September 2020

H.E António Guterres,
UN Secretary General,
United Nations,
New York City, NY 10017
United States

Dear Mr. Secretary General,

I am pleased to confirm that Go Gaga Experiential Company Limited support the Ten Principles of the United Nations Global Compact on Human Rights, Labour, Environment and Anti-Corruption. With this communication, we express our intention to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Go Gaga Experiential Company will make a clear statement of this commitment to our stakeholder and the general public.

We recognize that a key requirement for the participation in the UN Global Compact is the annual submission of a Communication on Progress that described our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within one year from joining the UN Global Compact and annually thereafter according to the UN Global Compact COP policy. This includes:

- A statement signed by the Chief Executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Company
- A description of practical actions (i.e. disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Company principles in each of the four issue areas (Human Rights, Labour, Environment, Anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely Yours,



Rita Njuguna
Partner