



27 July 2020

H.E. António Guterres  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Histare Concepts Private Limited supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Histare Concepts Private Limited will make a clear statement of this commitment to our stakeholders and the general public.

The Histare Group's foundational principles carry out responsibilities in the areas of:

- Sustainability
- Economic and Social upliftment of the artists and artisan community of India
- Develop and implement programmes for a better future of Creative Education and new ways of learning by (a) creating visionary creative studies on the real and critical aspects of the areas of our interest and (b) creating Market research reports on the Trends in India and its relationship with the World
- Preservation of Heritage and culture
- Bring traditional craftsmanship forms and artisans to the fore
- Promote Fair trade
- Producing 4 Smart Programmes of the Histare Group dedicated to different eras of the Art World, namely: Collectors' Affaire dedicated to the Art Patrons, The Erbe Project dedicated to traditional crafts, The Vitrine dedicated to the modernists-contemporary artists and Now&Beyond for the young minds. We believe that the progress of the art industry can be nurtured through the development of creative concepts based on thematically organized research. Keeping this in mind, we have crafted concept-based programmes that functionally speak to our principals. Each of our concepts cater to a specific category of art and artists, and are supported by some of the best, Internationally renowned creative minds of our times.
- Community building exercise with Creative specialists, Patrons and subject matter experts from across the World by creating Global Collectives and its extensions namely, Global Patrons' Pad, Global Creative Intellectuals' Pad & Global Thinkers' Pad.
- Skill development programmes, Design awareness programmes etc
- Webinars
- Boot camps
- Documentation - Producing web series to be broadcasted on leading online interment platforms



By incorporating the upper-mentioned Principles of the The Histare Group into strategies, programmes and methodology, and cultivating a culture of morality, Histare is not only upholding its rudimentary responsibilities towards the people of the creative industry, but also setting the stage for success in the long-haul.

We plan to establish an institution for the study of creative ideology and advance research with a view to promote development in the field of creativity. We represent a broad range of disciplines. The initiative encourages cooperation among professionals and supports the application of research findings to broaden better knowledge absorption.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the UN Global Compact, and annually thereafter according to the UN Global Compact COP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely Yours,

  
Akhil Vadehra  
Founding Executive Director

**For HISTARE CONCEPTS  
PRIVATE LIMITED**

**Director**