



MIHK Limited

H.E. António Guterres
Secretary-General
United Nations
New York, NY
10017 USA

June 1, 2020

Dear Mr. Secretary-General,

RE: Business Commitment Letter – MIHK Limited –
United Nations Global Impact

We are pleased to confirm that MIHK Limited (“MIHK”), the owner of the Family Mask brand, with the support of Global Citizen Capital (“GCC”), hereby express our support for the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption, in addition to the 17 Sustainable Development Goals.

The Origin Story:

Family Mask was born to address the critical shortage of surgical grade PPE for not only frontline healthcare workers, but also for other segments of our global community providing care to at-risk and marginalised groups.

Family Mask is the first surgical mask manufacturer in Asia which is FDA-approved and ISO-certified which is distributing surgical masks to all corners of the world, covering all quantities of need, through an e-commerce (B2B2C) portal.

So far, the social impact work of Family Mask has seen more than 400,000 surgical masks donated across Asia, North America, Middle East and Africa, with more regions coming onboard soon.

The Product – Family Mask:

International Certifications: Leveraging on thorough testing conducted by SGS, FDA approval was received, along with ISO certifications backed by routine testing.

Regulated Manufacturing: Produced in a Class 100,000 clean room, Family Mask is manufactured in a highly controlled environment to ensure safety and security.

High Quality Raw Materials: Using the latest non-woven fabric, Family Mask is a rare 3-ply product which can afford such high Bacterial and Particle Filtration Efficiency levels exceeding 99%.



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Comfort and Usage: Designed to be form fitting and contouring around the face, Family Mask is comfortable, soft and easy to wear on a day-to-day basis.

Support of the SDGs:

Family Mask is a proud supporter of United Nations and the 17 SDGs. Our core three goals are:

SDG Goal 3: Good Health and Well-being

We hope to provide universal access to disposable 3-ply face masks and promote the protection benefits of wearing face masks.

We strive to ensure long term and adequate supply of FDA-approved surgical masks to at-risk communities globally.

Through a centralized and international level Quality Management System, we endeavor to make sure that all products are of high-quality grading.

SDG Goal 5: Gender Equality

As a company with female co-founders and leadership, we shall continue to afford employment opportunities to women and girls.

We will provide training and skill upgrading to women and girls across the business, from manufacturing and warehousing, to sales and marketing.

We support women and girls to be economically empowered with other leadership initiatives.

SDG Goal 12: Responsible Consumption and Production

We adhere to the highest principles of United Nations principles in sustainable manufacturing.

Adopting ESG compliant business principles upstream and downstream, we ensure suppliers and distributors come onboard.

We encourage our value chain partners to adopt sustainable practices and to integrate sustainability information into their reporting cycle.

With this communication, we express our intent to implement these principles. We are committed to making the United Nations Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United



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Nations, particularly the SDGs. Family Mask will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the United Nations Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. Family Mask supports public accountability and transparency, and therefore commit to report on progress within one year of joining the United Nations Global Compact, and annually thereafter according to the United Nations Global Compact COP policy.

This includes:

- A statement signed by the Chairman and our Board expressing continued support for the United Nations Global Compact, in alignment with the SDG 2030 Agenda, and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the United Nations Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes and results (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

With the support of Global Citizen Capital, we look forward to becoming a part of the United Nations Global Compact community and contributing our expertise and experience in logistics for the greater good of United Nations and the world.

Sincerely Yours,

Chung, Jessie

Founder and Chairwoman
Family Mask

Kwok, Kenneth

Founder and CEO
Global Citizen Capital

Co-Founder and CSO
Family Mask