

## **ILLUMINATING FUTURES**

4<sup>th</sup> March 2020

H.E. António Guterres Secretary-General United Nations New York, NY 10017 USA

## Dear Mr. Secretary General,

I am pleased to confirm that SolarBuddy supports the ten principles of the UN Global Compact with respect to human rights, labour, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles and will make a clear statement of this commitment to our stakeholders and the general public.

SolarBuddy began with the vision of putting a light into the hands of 6 million children currently living in energy poverty, by 2030. In line with the United Nations Sustainable Development Goals, SolarBuddy has sought to light up the lives of children, and simultaneously raise awareness about energy poverty, which is responsible for the deaths of more children that malaria and HIV combined each year.

Since its inception in May 2016, SolarBuddy has distributed over 118,000 solar lights in over 25 countries, with an expected impact to over 600,000 children and their families. The success of SolarBuddy far exceeded initial expectations, and the organisation is now preparing to continue this rapid growth phase, in the hope of scaling the program to reach more children desperately in need of light.

Since 2016, SolarBuddy has worked with over 100 corporations, including 40,000 people, and has won numerous awards for creating an outstanding workplace giving program. Participants of the program can assemble a light, pen a hand-written letter, and then following the journey of the light as it's delivered to a child in need by one of SolarBuddy's distribution partners. In 2018, sales of SolarBuddy lights grew by 549% on the prior year, and 2019 growth is expected to exceed 500%.

SolarBuddy plans to scale to new markets and reach many new communities living in energy poverty. By 2023, SolarBuddy plans to enter major new international markets, launch new products which meet the differing needs of impoverished communities, and enhance existing products to ensure the organisation not only meets its goals, but exceeds them.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,

Simon Doble Chief Executive Officer