

# M&C SAATCHI

## WORLD SERVICES

November 20, 2019

H.E. António Guterres  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary General,

I am pleased to confirm that M&C Saatchi World Services supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. We express in this letter the intent to implement and uphold these principles. We are committed to making the UN Global Compact and its principles a part of our company strategy, culture and day-to-day operations. We look forward to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals.

M&C Saatchi will make a clear statement of this commitment to our stakeholders and the general public. We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the UN Global Compact, and annually thereafter according to the UN Global Compact COP policy. This includes:

- A statement signed by me, the chief executive, expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,



Marcus Peffers  
CEO, M&C Saatchi World Services