



May 7, 2019

H.E. António Guterres

Secretary-General

United Nations

New York, NY 10017

USA

Dear Mr. Secretary General,

I am pleased to confirm that Public Matters Lebanon supports the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

- Raising one awareness campaign on a yearly basis with a well-designed action plan to help our youth in particular and our community in general to develop empathy towards their society.
- Each campaign will be depicted in a video and will be showed in local cinemas, TV channels, led billboards and social media platforms.
- Youth will act as ambassadors to the campaign to raise awareness in their direct communities like schools, clubs, ...
- We will be choosing topics that are already highlighted by the SDGs or related.
- We will be involving different types of individuals and companies through in-kind collaborations as a token of their social responsibility.
- Our upcoming campaign (2019) is called 'REDUCE', it tackles the marine pollution by focusing on 3 plastic items to reduce: straws, grocery bags and utensils.

Along 2 action plans:

1- Sewing the re-usable grocery with local women so we also create part-time job opportunities while protecting our environment.

2-Joining hands with restaurants and cafes to make a one-day-straw-free on a weekly basis (already Beirut Waterfront, the finest destination in Beirut, is on board).



We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,

Juliette Kahwaji
Founder/President