

19/03/2019
H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Coinify supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the UN Global Compact's principles and the UN Sustainable Development Goals part of our strategy, culture and day-to-day operations. Coinify will make a clear statement of this to our stakeholders and the general public.

We recognise that an important part of the commitment to the United Nations Global Compact Principles is the yearly reporting on progress (COP) of the Ten Principles. We propose to submit our first Communication on Progress (COP) one year after joining, and thereafter on a yearly basis. We commit to accountability and transparency when delivering the annual COP regarding the Ten Principles. The COP will include:

- A statement signed by the chief executive expressing continued support for the UN Global Compact, and a review of our ongoing commitment to the initiative and its principles.
- A description of practical actions that the company has taken in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes.

Coinify's business model considers sustainability, innovation and gender equality as inseparable components, which create value for Coinify and all its stakeholders, partners and customers. Coinify's blockchain payment services promote financial inclusion and financial innovation, which are paramount enablers of the SDG (5) on gender equality and SDG (9) on industry innovation and infrastructure.

Blockchain represents one of the biggest innovations of our time in secure, distributed infrastructure. Having a resilient infrastructure for payments has separated prospering nations from poor nations—and it is absolutely crucial for achieving sustainable development. Our core belief is that the innovation of blockchain and payments will provide for unprecedented prosperity among struggling nations. The financial speed of settlements drives commerce activity that hence, drive prosperity. Coinify delivers by making this innovation accessible to millions of citizens, and thousands of merchants and businesses worldwide.

Yours sincerely,



Mr. Hans Henrik Hoffmeyer
COO and Co-founder