

November 2nd 2018

H.E. Antonio Guterres  
Secretary- General  
United Nations  
New York, NY 10017  
USA

Dear Mr Secretary General,

I am pleased to confirm that The Complete Advertising Trading company and G20G7.com (The CAT Company) supports the ten principles of the UN Global Compact with respect to, human rights, labour environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles and will make a clear statement and this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following ways:

- Support the UN Global Compact business participants, that are also our clients of The CAT Company and G20G7.com utilising through leadership or advocacy articles to be published in our G7, G20 and B20 global briefing reports and highlight the sustainability efforts
- To promote the UN Global Compact Ten Principles through our G7, G20 and B20 global briefing reports and in our communication channels.
- As a trusted publisher for the last 21 years working with global governments and private sector companies on our G7, G20 and B20 global briefing reports, we will continue report and assist companies who also wish to showcase their tremendous progress and initiatives that support the UN Global Compact goals.

We recognise that a key requirement for participation in the Global Compact is the submission of a communication on Engagement (COE) that describes our organisation's efforts to support the implementation of the ten principles and to engage with the Global Compact.

We support public accountability and transparency and therefore commit to reporting on progress with two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy

Sincerely,



Christopher Atkins  
President & Founder  
The CAT Company -G20G7.com