

H.E. Antonio Guterres
Secretary General
United Nations
New York, NY 1017
USA

19 June 2019

Dear. Mr. Secretary,

I am excited to share with you that North Coast Strategies supports the ten principles of the Global Compact with respect to human rights, labor, environment and anti-corruption.

With this letter, we will work to advance those principles within our network. We are committed to making the Global Compact and the principles contained therein, a part of our strategy, our culture and our day-to-day operations of our company. In addition, it is our intent to incorporate these principles into the strategy and work-product of our clients and encourage them to join us in supporting and advancing these principles. We are also looking forward to joining the global network of others who support these principles and hope we can engage in collaborative projects to advance the broader goals of the United Nations, including the Sustainable Development Goals. We will use our media and our other communications to share our commitment.

We support public accountability and transparency and take joining the Global Compact as our priority. Therefore, we commit to you that we will provide a report on our progress within one year of joining the Global Compact, and annually thereafter, according to the Global Compact COP policy. This includes:

- A statement signed by me, the President and CEO, expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labor, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

We look forward to participating in The Global Compact and serving as an ambassador for other companies to join us.

Now Let's Start The Conversation!



Daniel Cherrin
President & CEO