

# enorm

Wirtschaft für den Menschen

Social Publish Verlag 2010 GmbH Planckstraße 13 \ 22765 Hamburg

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Hamburg, February 18th 2011

Dear Mr. Secretary-General,

I am pleased to confirm that **Social Publish Verlag 2010 GmbH** – publisher of the **Magazine enorm – Business for Human Beings** - supports the ten principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence.

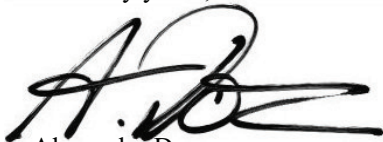
We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects that advance the broader development goals of the United Nations, particularly the Millennium Development Goals. Social Publish Verlag 2010 GmbH will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Allow us to present you, attached to this letter, the current English version of the **Magazine enorm** from February 2011. The publication is an independent business magazine, with a belief in the potential of the concept of Social Business, with all its facets, to overcome social evils and benefit mankind. Our ambition is to introduce this new kind of business, aiming to connect to minds open to new ideas and to reach those carrying social responsibilities in politics, business, foundations and NGOs.

enorm wishes to inspire, guide, awe and motivate with informative, reliable, entertaining and authentic journalism at its very best – and we are looking forward doing this as a Member of the United Nations Global Compact.

Sincerely yours,



Alexander Dorn  
Managing Director

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