

BCD TRAVEL RECOGNIZES AND EMBRACES THE IMPORTANCE OF OPERATING IN AN ETHICALLY, SOCIALLY AND ENVIRONMENTALLY RESPONSIBLE MANNER, AND IS PROUD TO ACTIVELY SUPPORT THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT.

Over the last decade or so, Corporate Social Responsibility (CSR) has grown from being of marginal interest to companies with direct links to the environment to a standard element of mainstream business. BCD Travel is no exception, and has a long history of CSR initiatives in our operating markets.

Our internal CSR Principles and related activities rest upon five key pillars: Ethical Business Practices, People, Environment, Community and Privacy and Data Protection. Signing the UN Global Compact reinforces our dedication to CSR within our company's core culture; its framework has strengthened and supported our commitment to approaching CSR on a global scale. Our goal is to be a well-balanced, globally responsible travel management company – both inside and out.

And as a leader within our industry, BCD Travel takes very seriously our role in assisting our clients to travel responsibly by helping them align their travel program with their larger CSR goals. In doing so, we deliver cost-effective results and environmental, social and ethical protection for local and global communities. We offer services that enable clients to measure the environmental impact of their business travel and take steps to minimize their program's carbon

footprint – but our services go well beyond “green,” to encompass the wellbeing and security of our clients' travelers.

We are proud to be a driving CSR force in our industry as well as with our clients. Advito – the consulting arm of BCD Travel – has worked closely with the United States' largest corporate travel professional body, the National Business Travel Association (NBTA) to create the official NBTA CSR Toolkit. This toolkit contains a comprehensive primer on responsible travel management that links sustainability and CSR with travel management. A five-step implementation plan begins with the analysis of goals, infrastructure and stakeholders and guides readers all the way through to implementation.

Since joining the UN Global Compact in 2008, BCD Travel has made considerable efforts to strengthen its CSR position across our global organization in both wholly owned and partner markets – which translates into more than 1,500 locations in more than 90 countries. Our blend of owned and non-owned operations means that we mandate where possible and influence where we can. Every step, large and small, has made a difference. We are determined to continue our upward CSR momentum and invite you to review our progress thus far.

John Snyder
Global President @ Chief Operating Officer

