



15 April 2010

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that APCO Worldwide supports the ten principles of the Global Compact with respect to human rights, labor, environment and anti-corruption.

Our firm, which I founded, is a global communication consultancy that advises and assists clients across the business, government, media and NGO/nonprofit sectors. As we conduct our work across the globe, APCO strives to be a responsible corporate citizen, a steward of the environment, a reliable contributor to the local economy and the employer of choice in our industry.

With this communication, I am pleased to affirm our intent to advance the Global Compact principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to continue our long-standing engagement in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals.

APCO Worldwide will make a clear statement of this commitment to our stakeholders and the general public. We also recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Margery Kraus". The signature is fluid and cursive.

Margery Kraus  
chair  
founder & chief executive officer  
APCO Worldwide