



SLIM

Founded in 1970 Incorporated by
Act No: 41 of 1980 of the Parliament
of the Democratic Socialist Republic of Sri Lanka

Sri Lanka Institute of Marketing

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20th May 2010
H.E. Ban Ki-moon
Secretary-General
United Nations
New York, NY 10017
USA

Dear Mr. Secretary-General,

I am pleased to confirm that Sri Lanka Institute of Marketing supports the ten principles of the UN Global Compact with respect to human rights, labour, environment, and anti-corruption.

With this commitment, we express our intent to advance these principles within our sphere of influence, and will make a clear statement of this commitment to our stakeholders and the general public.*

We also pledge to take part in the activities of the UN Global Compact where appropriate and feasible – through, for instance, participation in Country/Local Networks; involvement in specialized initiatives and workstreams; engagement in partnership projects; and reviewing and providing commentary to participating companies on their Communications on Progress.

Sincerely yours,

Mr. Nimal Wirasekara
Executive Director



SLIM

Forty years of Inspiring
Marketing Professionals

President: Saliya Weerasekara, **Vice President:** Rohan Somawansa,
Vice President: Thushara Perera, **Secretary:** Gamika de Silva,

Treasurer: Tilan Wijeyesekere, **Assistant Secretary:** Kalana Rathnayake
Executive Director: Nimal Wirasekara

