

Magdalena del Mar, 6 April 2010

H.E. Ban Ki-moon  
Secretary-General  
United Nations  
New York, NY 10017  
USA

Dear Mr. Secretary-General,

I am pleased to confirm that PACIFIC COMUNICACIÓN ESTRATÉGICA S.A.C. supports the ten principles of the Global Compact with respect to human rights, labour rights, environment and anti-corruption. With this communication, we express our intent to advance those principles within our sphere of influence. We committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Millennium Development Goals. PACIFIC COMUNICACIÓN ESTRATÉGICA S.A.C will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles. We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy.

Sincerely yours,

PACIFIC  
*Comunicación Estratégica*



**Gonzalo Coloma Roose**  
Presidente

