



H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

D&AD
Britannia House
68 – 80 Hanbury Street
London E1 5JL
T +44 (0)20 7840 1111

www.dandad.org

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Dear Mr. Secretary General,

I am pleased to confirm that D&AD supports the ten principles of the UN Global Compact with respect to human rights, labor, environment and anti-corruption. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

- Propose and implement partnerships on corporate sustainability and engage with other stakeholders.
- Support UN Global Compact business participants including the design and advertising community as they implement and report on their sustainability efforts.
- Engage with Global Compact Local Networks. Join and/or support issue platforms and work streams.
- Conduct applied research and thought leadership to advance best practices.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within two years of joining the Global Compact and every two years thereafter according to the Global Compact COE policy.

Sincerely yours,

Tim Lindsay

CEO

E tim.lindsay@dandad.org

T +44 (0) 776 814 4093

Emmeline Skelton
Head of Sustainability, D&AD
T +44 (0) 77 25 707 295
E emmeline.skelton@dandad.org