

General Director's Message

Since 1992, ZED has been operating in the congress tourism sector in the fields of conference, congress, seminar, symposium, event management and consultancy, exhibition and fairs, promotion and public relations. ZED, as a "Professional Congress Organizer", creates interaction platforms that enable knowledge and experience sharing in different areas during each successfully organized national or international conferences and summits and in this way it contributes to global dynamics.

ZED, who works in national and international arena with success in view of consciousness of the source of the ongoing success, is the all inclusive and sustainable world economic growth, signed in Global Compact Agreement in 31 May 2006 to give support and promote "ten universally accepted principles" for a better world for all. As acting through the requirements of Global Compact Principles, we reflect our corporate responsibilities in our business strategies and operations and we see the corporate social responsibility as a part of our corporate culture. We are committed and act appropriate to the ten principles of Global Compact on human rights, labor, environment and anti-corruption and we continuously inform, educate and encourage all our stakeholders in the implementation of principles.

ZED proved its commitment to the Global Compact as being one of the 7 representatives company of the Global Compact Turkey Local Network Steering Committee, which is formed by the representatives of the institutions (Aksa Acrylic, ARGE Consulting, Koç Holding, Sabancı Holding, TİSK, TÜSİAD, ZED Tanıtım) that have carried out effective work and paid close attention to Global Compact since 2005, The Steering Committee held first meeting on March 4, 2009. The Steering Committee aims to represent the network internationally and to strengthen the Local Network across Turkey, with improved effectiveness of its signatories.

Besides strictly following the Global Compact 10 principles, we are happy to declare our commitment to advance the implementation of Global Compact Principles as taking active role in the Steering Committee of Global Compact National Network in Turkey. We express our continuous support to promote and improve the implementation of Global Compact 10 principles and share our knowledge and experiences with our stakeholders. We are glad to be sharing our Communication Progress Report regarding our corporate social responsibility activities for the year of 2009.

Cengiz YAZANEL



General Director

ZED Event Management and Consultancy