



GLOBAL

FOSTERING ENTREPRENEURSHIP

SOCIAL RESPONSIBILITY AND SUSTAINABILITY

2023-2024 REPORT



www.tie.org

COPYRIGHT ©2024 THE INDUS ENTREPRENEURS (TIE)
ALL RIGHTS RESERVED.



Acknowledgements

The development of the **TiE Global Social Responsibility and Sustainability Report** for 2023-2024 was made possible through the efforts of many dedicated individuals and organizations.

Sincere gratitude is extended to the TiE Global Board of Trustees 2024 for their guidance and support throughout the initiation and development of this report.

Acknowledgment is also due to the **Presidents of the 61 TiE Chapters** and the **TiE Executive Directors**, whose contributions was instrumental in this endeavor.

Appreciation is offered to Avasant for their support in helping TiE gain its membership with the United Nations Global Compact and for the funding and development of this report.

Lastly, a special thanks is extended to the United Nations Global Compact for their invaluable partnership and collaboration as we collectively strive to advance the Sustainable Development Goals.

Contents

Introduction	About TiE	Key Programs & Initiatives	Environmental Commitment	Partners & Sponsors	Conclusion
Foreword	Mission & Vision	The Young Entrepreneurs (TYE)	Commitment to SDG 13 - Climate Action	Commitment to SDG 17 - Partnerships for the Goals	
TiE Global Board of Trustees	Our History	TiE U		Educational Institutions	
Introduction to this Report	Geographies	TiE Women		Private Sector	
Commitment to the UN Sustainable Development Goals	Our Commitment to Corporate Social Responsibility	TiE Global Angels		Public Sector & Incubators	
		TiE Nurture			

Foreword

Dear Members, Partners & Supporters,

It is our pleasure to present The Indus Entrepreneurs' (TiE) Social Responsibility & Sustainability Report for the year 2023-2024. This report is a testament to our unwavering commitment to fostering entrepreneurship while upholding our values of integrity, inclusivity, and community service and is as an initiative headed by the TiE Global Board of Trustees.

Over the past year, TiE has made significant strides in empowering entrepreneurs and contributing to the social and economic well-being of the communities we serve. Our network, which spans over 61 Chapters in 13 countries, continues to be a beacon of support for innovators and business leaders who are driving change and creating impact globally.

Our social responsibility initiatives are deeply rooted in our mission to foster entrepreneurship through mentoring, networking, education, funding, and incubation. These initiatives are designed to not only support the growth of businesses but also to address pressing social challenges and promote sustainable development.

It is our pleasure to announce that as of August 2024, TiE Global was enlisted as an official participating member organization of the United Nations Global Compact. This reaffirms our commitment to the Sustainable Development Goals which are aligned to TiE's mission and vision and incorporated into each of our unique programs and initiatives.

As we reflect on our achievements, we are also mindful of the work that lies ahead. The challenges of the past year have underscored the importance of resilience, innovation, and collaboration. We remain dedicated to supporting our entrepreneurs and communities as we navigate the global landscape.

We would like to extend our heartfelt gratitude to our members, partners, volunteers, and staff for their unwavering support and dedication. We look forward to continuing this journey with you, fostering entrepreneurship, and driving social change. Together, we can build a more inclusive, sustainable, and prosperous future for all.

Thank you for your continued support.



Kevin S. Parikh
Board of Trustees
TiE Global



Vijay Menon
Executive Director,
TiE Global

TiE Global Board of Trustees 2024



Amit Gupta
TiE Singapore



Amit Mookim
TiE Mumbai



B J Arun
TiE Silicon Valley



Dharti Arvind Desai
TiE New York



Kanchana Raman
TiE Atlanta



Kevin S. Parikh
TiE Orange County



Kiran Deshpande
TiE Pune



Madan Padaki
TiE Bangalore



Murali Bukkapatnam
TiE Hyderabad



Rakesh Kamdar
TiE Boston



Raman Roy
TiE Delhi NCR

Introduction to this Report

TiE Global, a non-profit organization with over 12,000 members across 61 chapters in 13 countries, is dedicated to nurturing the next generation of entrepreneurs through mentoring, networking, and education. TiE supports the entire entrepreneurial life cycle, from startups to wealth creation, with a focus on economic development, social inclusion, and environmental sustainability, aligning its efforts with the United Nations Sustainable Development Goals (SDGs).

By aligning our best practices with ethical values and sustainability, we are building a legacy that transcends economic success and contributes to the well-being of society as a whole. As we move forward, we remain dedicated to scaling our impact, fostering innovation, and empowering communities around the globe.

Over the past year, TiE has continued to make significant strides in fostering entrepreneurship, innovation, and economic growth, expanding its impact across the globe. These efforts were captured across all TiE chapters worldwide for the purpose of transparent reporting and clear insight into TiE's social impact and best practices.

This report highlights TiE's efforts to empower entrepreneurs worldwide and our dedication to advancing the United Nations 2030 Agenda through various flagship programs which include TiE Young Entrepreneurs (TYE), TiE Women, TiE University, TiE Angels, and TiE Nurture.

The report also highlights TiE's commitment to environmental sustainability and green initiatives. Through partnerships with NGOs, the private sector, and public institutions, TiE has contributed to vocational training, job creation, and the development of skills essential for the digital economy.

Looking ahead, TiE Global is committed to expanding its CSR efforts, with a focus on digital inclusion, sustainable innovation, and global partnerships for social good. We will continue to integrate social responsibility into its strategic planning, ensuring that its growth aligns with its values and benefits society at large.

TiE's Commitment to advancing the United Nations Sustainable Development Goals (SDGs)

In 2024, TiE Global became a [member](#) of the [United Nations Global Compact](#), an organization dedicated to implementing universal sustainability principles. This milestone reaffirms our deep commitment to the Sustainable Development Goals (SDGs), which are integral to TiE's mission and vision and are thoughtfully embedded into each of our programs and initiatives.

The SDGs which TiE is focused on advancing



TiE Global's Impact aligned to the UN SDGs 2023 - 2024



4 QUALITY EDUCATION

5,000+

Youth participated in educational workshops and mentorship initiatives under TYE

5 GENDER EQUALITY

6,000+

Women Business Owners participated in TiE Women Initiatives

8 DECENT WORK AND ECONOMIC GROWTH

~350

Jobs created based on MSME growth

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

100%

Of TiE Nurture Participants employ over 4 persons within their start-up

13 CLIMATE ACTION

76%

TiE operations are paperless

47%

TiE Chapters follow recycling policies

17 PARTNERSHIPS FOR THE GOALS

810+

Partnerships with educational institutions, private and public sector



About TiE

TiE Global Mission & Vision

At TiE, our mission is to foster entrepreneurship globally through mentoring, networking, education, funding, and incubation, creating an ecosystem that empowers entrepreneurs, enhances innovation, and promotes sustainable economic development.

We aim to support and nurture the next generation of entrepreneurs by leveraging our extensive network of industry leaders, investors, and mentors, thereby ensuring they have the resources and guidance needed to succeed.

We envision a world where entrepreneurship fuels innovation, prosperity, and positive change, leading to a more inclusive and sustainable future. Our commitment has cultivated a vibrant community of over 12,000 members, all equipped to tackle the challenges of tomorrow and make a lasting impact on their industries and societies.

Dedicated to the virtuous cycle of wealth creation and community contribution, TiE has nurtured over 25,000 successful startups, contributing to an estimated \$1 trillion in wealth creation globally.

TiE At-a-Glance



**25,000
STARTUPS**



**\$1 TN
WEALTH
CREATION**



**12,000+
MEMBERS**



**61
CHAPTERS**



**13
COUNTRIES**



**3,500+
CHARTER
MEMBERS**

Our History

TiE was founded in Silicon Valley in December 1992 by Ambrish Patel (also known as AJ) and eight cofounders. AJ was a visionary leader passionate about creating an organization dedicated to networking and fostering entrepreneurship via mentoring. AJ started TiE under his name as a DBA, leveraging his company's resources and facilities for over a year to host monthly networking events and engage more entrepreneurs and executives. These early efforts demonstrated receptivity and validated the need for an organization like TiE.

In late 1993, TiE appointed its first official President to formalize the organization, and by 1994, it was incorporated with an elected Board and Charter Members—successful entrepreneurs committed to mentoring and supporting aspiring business owners. Twenty veteran entrepreneurs signed up as Charter Members at the time of incorporation.

Initially, TiE-Silicon Valley served as the parent entity for other chapters. In 2002, on Prof. CK Prahalad's recommendation, TiE Global was formed to unify all chapters under one umbrella, with TiE Silicon Valley becoming one of the global chapters.



Entrepreneurship is good for the world as it drives innovations that solve for our biggest challenges. It is an instrumental force driving Sustainable Development Goals (SDGs) and TiE is proud to stand committed to be at the forefront of this mission. By nurturing innovation, driving inclusive growth, and promoting ethical entrepreneurship, TiE is uniquely positioned to drive transformative change.

The journey towards sustainable development requires businesses that go beyond profits, embedding purpose into their core. Through capacity building, job creation, and economic empowerment, TiE strives to shape a future where value creation is equitable, resilient, and sustainable for all."

Amit Gupta

Founder & Group CEO, Ecosystem
Chair, TiE Global Board of Trustees

Geographies

TiE operates across a diverse range of geographies, with over 61 chapters in 13 countries, enabling robust support for entrepreneurs in both established and emerging markets.

In North America, TiE’s presence in Silicon Valley, New York, Boston, and Austin serves as a hub for innovation and networking. European chapters in London, and Berlin facilitate cross-border collaborations, while Asian chapters, especially in India, Singapore, and Indonesia, provide extensive mentorship and funding opportunities. The TiE Chapter in Dubai, representing the MENA region focuses on navigating regional opportunities, and African chapters in Johannesburg and Nairobi empower local entrepreneurs. TiE Melbourne is committed to advancing social development in Australia.

TiE's global network is a testament to our commitment to fostering entrepreneurship worldwide. By leveraging the unique strengths and opportunities of each region, we are able to provide tailored support that meets the specific needs of local entrepreneurs. Our geographical diversity not only enriches our community but also strengthens our ability to drive innovation and economic development on a global scale.



TiE Dubai
TiE London
TiE UK North
TiE Africa
TiE Japan
TiE Singapore
TiE Indonesia
TiE Melbourne
TiE Germany

TiE USA
 Atlanta, Austin, Boston,
 Carolinas, Colorado, Dallas,
 DC, Houston, New Jersey,
 New York, Oregon,
 Philadelphia, Pittsburgh,
 Seattle, Silicon Valley, SoCal,
 South Coast Orange County,
 South Coast, San Diego,
 Tampa Bay

TiE Canada
 Ottawa, Toronto,
 Vancouver

TiE India & Subcontinent
 Ahmedabad, Bangalore,
 Bhubaneswar, Chandigarh,
 Chennai, Coimbatore,
 Dehradun, Delhi-NCR, Hubli,
 Hyderabad, Islamabad, Kerala,
 Kolkata, Lucknow, Madhya
 Pradesh, Mangaluru, Mumbai,
 Mysuru, Nagpur, Nizamabad,
 Pune, Rajasthan, Surat, Udaipur,
 Uttar Pradesh, Vadodara, Vizag,

Our Commitment to Corporate Social Responsibility

TiE is deeply committed to Corporate Social Responsibility (CSR), integrating it into every facet of its operations. Recognizing the transformative power of entrepreneurship, TiE focuses on initiatives that drive economic development, social inclusion, and environmental sustainability.

Through mentoring programs, educational workshops, and funding opportunities, TiE empowers entrepreneurs from diverse backgrounds, including women and underrepresented minorities, ensuring equitable access to resources and opportunities. Our educational workshops and seminars have reached thousands of individuals, equipping them with the skills and knowledge needed to succeed in today's dynamic business environment.

We are committed to promoting sustainable business practices.

Many of our member startups and partner organizations are at the forefront of developing innovative solutions to environmental challenges. TiE supports these efforts through dedicated platforms and initiatives that encourage sustainable entrepreneurship.

Diversity and inclusion are core to our values.

We have launched several initiatives aimed at supporting women and minority entrepreneurs, ensuring that everyone has the opportunity to succeed. Our TiE Women program has been instrumental in providing resources and support to women-led startups.

Our philanthropic efforts have focused on addressing urgent social issues and advancing the UN SDGs. TiE chapters around the world have engaged in various community service projects. From organizing entrepreneurship boot camps for underserved communities to partnering with local organizations to support small businesses, our chapters have demonstrated the power of collective action in driving positive change.

Through generous contributions from our members and partners, we have been able to make a meaningful impact on the lives of those within the local communities wherein we operate.



Key Programs & Initiatives

Key Programs & Initiatives

TiE offers a range of programs and initiatives designed to support and empower entrepreneurs at various stages of their journey - from high school students to business professionals. Central to TiE's mission are its educational and mentorship programs, which connect entrepreneurs with experienced mentors who provide guidance on business strategy, fundraising, market entry, and scaling operations. Through its myriad of program offerings, TiE fosters a global community of innovators and leaders who drive economic growth and social change.

TiE YOUNG ENTREPRENEURS (TYE)

TYE promotes entrepreneurship among younger generations, focused on educating high school students on the fundamentals of business through business plan competitions and mentorship from experienced entrepreneurs.



TiE U

This program bridges the gap between academia and the entrepreneurial world, engaging university students with entrepreneurial education, mentorship, and competition opportunities to foster a culture of innovation within academic institutions.



TiE WOMEN

This initiative provides a supportive ecosystem which provides opportunities tailored to women-led startups. TiE Women includes pitch competitions, workshops, and networking events aimed at addressing and overcoming gender-specific challenges in entrepreneurship.



TiE GLOBAL ANGELS

TiE Global Angels provides a global platform for TiE Charter Members worldwide to invest in start-ups. It supports TiE's mission of fostering entrepreneurship by providing entrepreneurs with funding along with access to TiE's global network and offerings.



TiE NURTURE

The TiE Nurture program is designed to support startups and early-stage companies by providing guidance, resources, and networking opportunities. The program offers access to TiE's global network of investors and industry experts, facilitating extensive training to new entrepreneurs.



TiE Programs are aligned to the UN SDGs



4 QUALITY EDUCATION



The Young Entrepreneurs & TiE U enhances college learning through mentorship opportunities, global networking & access to funding.

8 DECENT WORK AND ECONOMIC GROWTH



TiE Nurture aims to support entrepreneurs and startups with organized mentoring.

17 PARTNERSHIPS FOR THE GOALS



Startups can tap into the TiE network as a strong investment group with a history of successful investments.

5 GENDER EQUALITY



TiE Women embraces, engages, and empowers women entrepreneurs across the globe through the TiE Women Mentoring Program.

TiE Angels catalyzes SME growth by providing early-stage funding, mentorship, and access to a global network, boosting employment and economic development.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



TiE continues to promote climate advocacy through internal programs and policies.

13 CLIMATE ACTION





YOUNG ENTREPRENEURS

FOSTERING ENTREPRENEURSHIP

TiE Young Entrepreneurs (TYE)

TiE Young Entrepreneurs is a global youth mentorship program conducted in over 30 TiE chapters across North America, Asia, and North UK.

The TYE Program transcends conventional learning, reaching out to those eager to forge a unique path in startups, corporations, or the public sector. By weaving students into a global community of mentors and like-minded visionaries, we are building a collaborative network of creativity and ambition. This program aligns closely with the UN's SDG 4, which focuses on ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.

Key features of the program include the following:



Mentorship: Experienced entrepreneurs and business leaders from the TiE network provide mentorship to students. Mentors offer guidance, share their experiences, and provide valuable insights, helping students refine their business ideas and strategies.



Workshops and Seminars: TYE includes interactive workshops and seminars led by industry experts. These sessions cover various topics, including market research, product development, financial planning, and pitching to investors, providing students with practical knowledge and skills.



Business Plan Competition: A highlight of the TYE program is the business plan competition, where students form teams to develop and pitch their business ideas. This competition fosters teamwork, creativity, and critical thinking, allowing students to apply learnings in a real-world context.



Global Exposure: TYE offers students the opportunity to interact with peers from different cultures and backgrounds through global connections. This exposure broadens their perspectives and helps them understand global business dynamics.



Life Skills Development: Beyond business skills, TYE focuses on developing invaluable life skills such as leadership, communication, problem-solving, and resilience.

About the TYE Program

The TYE program, aimed at high school students (grades 9-12), to be completed over a school year, fosters entrepreneurship through a structured curriculum that covers various aspects of business and leadership. This initiative helps students develop critical thinking, problem-solving skills, and practical knowledge about starting and running a business. The program includes classroom sessions, mentorship from experienced professionals, and business plan competitions at local and global levels for a cash prize. The genesis of the TYE Global Program stemmed from the recognition that the next generation of entrepreneurs and business leaders will emerge from today's youth. TYE harnesses the five pillars of TiE to empower high school students with entrepreneurial skills, fostering invention and innovation through hands-on experience rather than mere discussion. This 12-week program is carefully designed to cultivate self-confidence, leadership, creativity, and presentation skills among students.



“Driving sustainable programs at TiE is not just a commitment, it's a journey towards achieving a greater good. Aligning with the UN Sustainable Development Goals, we join a global movement of responsibility, striving for a future where social and environmental well-being are the cornerstones of progress. Together, we can create a legacy of positive impact that resonates across communities and generations.”

Kevin S. Parikh
 Chairman and CEO, Avasant
 TiE Global Board of Trustees

TYE Program Impact

Over 30,000 high school students worldwide have benefited from participating in TYE program since its inception 16 years ago. From learning essential entrepreneurial skills to hands-on experience, the TYE program supports the broader objectives of SDG 4 by ensuring that youth receive the education and skills needed to thrive in the future.

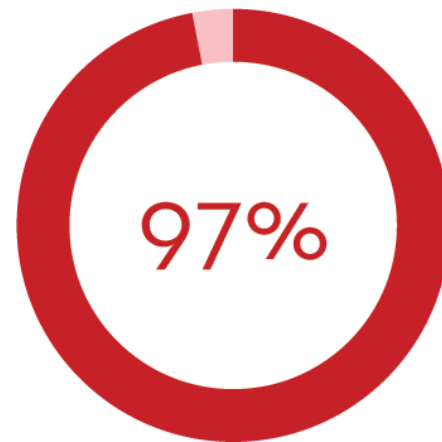


30,000 +
Participants

Impact of TYE on Program Participants 2023-2024



Participants reported a drastic improvement in Teamwork Skills



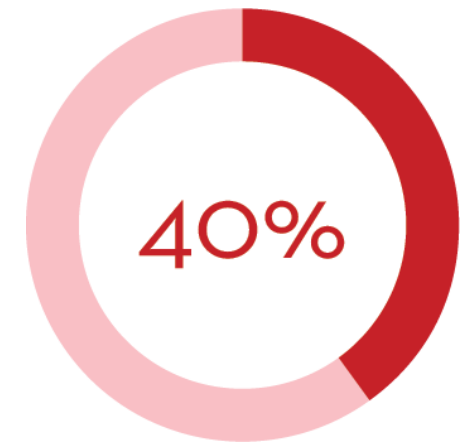
Participants said their reading proficiency was enhanced



Participants reported that their confidence was boosted



Participants said TYE influenced them to pursue a long-term professional career

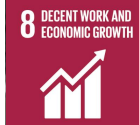


Participants said TYE inspired them to start their own company

TYE Program Structure

Applications Open	<p>Each TiE chapter advertises the program to schools and educational institutions. Interested students would then apply, and a selection process would be conducted to choose participants based on criteria such as motivation, creativity, and potential for entrepreneurship.</p>
Orientation	<p>Selected participants would attend an orientation session where they would be introduced to the program, its objectives, and the expectations from them as participants.</p>
Curriculum	<p>The TYE program typically consists of a structured curriculum covering various aspects of entrepreneurship, including ideation, market research, business planning, finance, marketing, and presentation skills. Each session is led by experienced entrepreneurs, industry experts, or educators.</p>
Workshops and Sessions	<p>Throughout the program, participants would attend workshops, seminars, and interactive sessions where they learn about different aspects of entrepreneurship. These sessions include hands-on activities, group discussions, case studies, and guest lectures.</p>
Mentoring	<p>Participants are then paired with mentors who are experienced entrepreneurs or professionals in relevant industries. Mentors would provide guidance, feedback and support to help participants develop their business ideas and navigate challenges.</p>
Networking Events	<p>The TiE Chapters would organize networking events where participants can connect with fellow participants, mentors, and other members of the entrepreneurial community. These events provide valuable networking opportunities and exposure to real-world entrepreneurial environments.</p>
Pitching Competition	<p>The program then culminates in a pitching competition where participants present their business ideas or projects to a panel of judges, typically comprising investors, entrepreneurs, and industry experts.</p>
Graduation and Follow-up	<p>At the end of the program, participants graduate and receive certificates, recognizing their completion. Cash and kind awards are presented to global winners. Chapters may also provide ongoing support to help participants further develop their entrepreneurial aspirations beyond the program.</p>

TYE Commitment to SDG 4 - Quality Education



TYE supports UN [SDG 4](#) by delivering high-quality entrepreneurship education, ensuring access to Quality Education. It equips students with essential skills and knowledge critical for their personal and professional growth. The program also fosters a mindset of continuous learning and innovation, preparing students to adapt and thrive in an evolving business landscape.

SDG 4 Sub Target	TYE Program Alignment
Target 4.3 Equal Access to Affordable Technical, Vocational and Education	TYE equips youth with the relevant skills for long term career development.
Target 4.4 Increase the Number of People with Relevant Skills for Financial Success	The program helps ensure that all learners acquire the knowledge and skills needed to scale their businesses effectively for years to come.
Target 4.5 Eliminate All Discrimination in Education	TYE aims to eliminate gender disparities and ensures equal access to all levels of education and vocational training. This is seen through a female participation rate of over 65% at a global level throughout the TYE program in 2023.

TYE Chapter Highlights - India



TiE Bangalore has seen over 300 participants of the TYE program from 2018 onwards. In 2023, they boasted three full cohorts, wherein 15 teams of 63 students were offered mentoring, with a total participant count of 65, a total speaker count of 24 from three cohorts and 13 mentors from three cohorts. This resulted in one runner up, and one winner at both the chapter and global levels.



TiE Delhi-NCR has been nurturing young minds to become entrepreneurs since 2010. The chapter has successfully completed 13 editions of TYE. A successful 3-step format is followed by the chapter and includes.



In 2023, **TiE Kerala** reached over 5,000 students through the TYE program. At the session, startup founders and seasoned entrepreneurs share their experiences and insights to inspire the students, followed by the TYE workshop. TiE selects the best ideas and assigns them a dedicated mentor to support them all the way to finals.



TiE Kolkata launched the TYE program with robust promotion through social media and internal networks of charter members to attract participants. As part of the program, the chapter conducted an intensive workshop to provide foundational knowledge and inspire innovative thinking among participants.



In 2023, **TiE Vizag** marked its inaugural participation in the TYE program, launching with 27 students. Mentors guided six teams, helping them develop and refine their innovative solutions. The winning and runner-up teams were thoroughly prepared to represent the chapter at the TYE Global competition in Hyderabad.

TYE Winners at a Glance

TiE Oregon | POTE

POTE, a female-led team, won local Chapter Finals and was selected to represent Oregon at the TYE Global Competition held in San Diego in June 2023. POTE upcycles discarded puffer coats and extra material to make tote bags. 22 teams participated in the competition. POTE made it through the semifinal round to the finals with 8 other teams. They also won an award for the Best Business Model.



TiE Kerala | ECHOSIGN

ECHOSIGN, which integrates motion sensors and AI technology to bridge the communication gap by translating sign language gestures into spoken words in real-time, has demonstrated great potential and ingenuity. It is indeed an inspiring solution that addresses a significant challenge in our society.



TiE Bangalore | Seature

Seature, a project that transforms car seats and other spare parts into furniture, showcases innovative upcycling of scrap materials. The initiative won the TiE Elevator Pitch competition and secured seed funding from Soundarya Central School. One use case was that they turned old car seats into stylish and comfortable chairs, blending creativity with sustainability.



TiE Carolinas | Drug Detectives

The local winner from TiE Carolinas for the 2022-2023 competition, the 'Drug Detectives' team, achieved global victory that year. They tackled the issue of drink spiking (e.g., at bars) by developing a strip, similar to a pH strip, capable of detecting the drugs most used for spiking. The team received widespread acclaim from local media and is still exploring deployment options.



TYE Success Stories



TiE Rajasthan's TYE program has been a beacon of entrepreneurial education since its launch in 2014. The program has seen remarkable growth, receiving 680 applications this year alone, a testament to its impact and appeal. Notably, 115 teams were formed, representing 60 schools. TYE Rajasthan's social media presence has amplified its reach and influence. A robust alumni network of 350 actively connected individuals showcases the program's lasting impact, with 23% of alumni venturing into startups post-TYE. Their success is underscored by a 73% rate of participants founding their own companies. As they gear up for TYE 2025 and potential participation in TYE Global, TiE Rajasthan's TYE program stands as a model of impactful entrepreneurial education.



TiE Atlanta provided mentorship from experienced entrepreneurs and industry leaders, enabling the startup, HighTouch, to navigate the challenges of scaling a business. Resources such as workshops, seminars, and access to cutting-edge tools were provided to HighTouch to enhance its technological capabilities and expand its market reach. By connecting HighTouch with venture capitalists and funding opportunities, TiE played a crucial role in securing the \$90M in funding that has propelled the company forward. HighTouch has since raised further funding and is a market leader in reverse ETL, providing the most destinations, and deepest integrations, and serves both technical and non-technical users. Enterprises like Warner Music Group, Flickr, and Plaid use HighTouch to accelerate market growth, improve ad spend, reduce customer churn, and supercharge operational efficiency.



The TYE Program at TiE Delhi-NCR has seen participants from 500+ schools across India & overseas. After securing the top spot at the regional finals held at the Delhi chapter, Team DetectoClip, scooped three awards including the 2nd runners up overall, Makers Faire award, and Best Customer Validation award. The winning team comprised nine high schoolers from across India and their venture - DetectoClip is a device for the visually impaired. The program empowered team members to learn key leadership skills, and to adopt the entrepreneurial mindset - an important asset in today's world.



FOSTERING ENTREPRENEURSHIP

TiE U

Between 2000 and 2010, the surge in technology startups motivated many university graduates to pursue entrepreneurial ventures and launch their own businesses. However, even before the COVID-19 crisis, the global startup rate had been on a downward trend. Despite strong entrepreneurial aspirations among graduates, the actual startup rate remains low.

The TiE U Program acts as a catalyst to launch many student startups globally. The program aims to enhance college learning through mentorship from real life entrepreneurs, internships, local and global networking and access to funding sources.



20,000+

University students and graduates participated



270+

College and educational institutions participated



805+

Start-ups participated

TiE U PROGRAM HIGHLIGHTS AT-A-GLANCE 2023-2024

180+

Boot camps, mentoring sessions, coaching, and workshops hosted



85

Strategic partners aligned with program objectives



25

Countries involved



TiE U Activities & Programs

TiE U addresses the primary obstacles faced by university graduates wishing to pursue entrepreneurship, offering a robust ecosystem that supports startups led by students and recent grads. The program provides training in fundamental business concepts that resonate with the ambitions, ideas, talents, and market prospects of university students and graduates, facilitating the development of feasible enterprises. Moreover, it cultivates an entrepreneurial ecosystem through an array of events and engagements that bring together startups, TiE members, TiE alumni external mentors, industry experts, coaches, and resource partners. This is maintained through several programs, events, activities, communities, and platforms which vary on a Chapter-to-Chapter basis.



GLOBAL HACKATHON

A business plan competition with regional and global rounds, attracting startups from numerous cities and colleges to compete for equity-free prize money.



INVESTOR DEMO DAY

Early-stage startups pitch their ideas to a panel of experienced investors to raise equity investments.



ALUMNI COMMUNITY

A platform for networking and mentoring opportunities, allowing student startups and founders to interact with mentors, and thought leaders. TiE's alumni is committed to giving back and engaging with their communities.



UNIVCORN

An entrepreneurship conference that brings together winning startups and founders from regional events.

TiE U Commitment to SDG 4 - Quality Education



TiE U supports UN [SDG 4](#) by offering a strong ecosystem that supports student and recent graduate-led startups, guaranteeing access to Quality Education that leads to innovation and economic growth. It offers students training in essential business concepts that align with the aspirations, ideas, talents, and market opportunities of university students and graduates, aiding in the creation of viable enterprises.

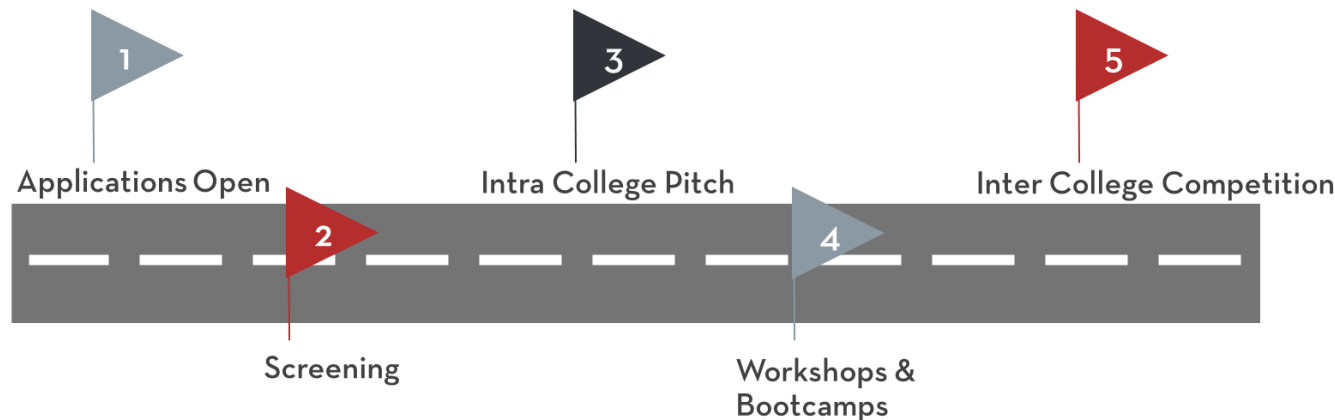
SDG 4 Sub Target	TiE U Program Alignment
Target 4.3 Equal Access to Affordable Technical, Vocational and Education	TiE U directly supports this target by offering entrepreneurship education to students across various universities worldwide.
Target 4.4 Increase the Number of People with Relevant Skills for Financial Success	TiE U is deeply aligned with SDG 4.4 as it specifically aims to equip students with the skills necessary for entrepreneurship and the workforce.
Target 4.7 Education for Sustainable Development & Global Citizenship	TiE U aligns strongly with SDG 4.7 by embedding principles of sustainable development, global citizenship, and gender equality into its curriculum.



TiE U Program Structure

The entrepreneurship skills development phase begins with the formation of work groups. Faculty members assist registered students in forming teams to develop their business ideas into comprehensive business plans. To maintain a high standard of applications, an intra-college pitch event is organized, resulting in the selection of the most promising teams. These finalists gain entry to a series of workshops and boot camp sessions tailored to enhance their competition readiness by assisting business plan development and preparation to showcase their ideas/concepts to investor networks. These skill development sessions are facilitated by TiE Associate members, seasoned entrepreneurs with 5 to 15 years of industry experience, ensuring that participants receive real-world insights and guidance. The program culminates in the Inter-College Competition (Grand Finale), where the top two teams from different colleges compete. A specialized jury evaluates the presentations and selects the winners. This competition showcases entrepreneurial activity at the state level and offers opportunities for financial and mentorship support, and further startup ecosystem opportunities.

TiE U Program Lifecycle



“ We have learned a great deal throughout the preparation process, especially in refining the exactness of our product-market messaging and go-to-market initiatives. The various competition requirements—BSP, canvas, financial model, and pitch preparation—are the forcing functions we needed to challenge our existing assumptions and strengthen our business model.”

Benjamin Tan & Sam Fargo
 CEO and Co-Founders Psyntel, Mercer University &
 University of Michigan
 TiE Atlanta

TiE U Success Stories

TiE U Lucknow – Standway, Rama University

Standway - where parking meets innovation! Their USP lies in revolutionizing the parking industry by seamlessly integrating unused spaces into a user-friendly online platform. With Standway, users enjoy the convenience of easy reservations, eliminating the hassle of physical receipts. They stand out by offering EV charging points, catering to commercial vehicles, and promoting sustainability. Their real-time availability updates and comprehensive service details ensure a hassle-free parking experience. Standway was officially launched as a business following the TiE U program. The program successfully equipped the startup with the following:

- Increased Visibility and Networking
- A network of mentors, investors, and potential collaborators

TiE U Chandigarh – Flynovate, Thapar Institute of Engineering and Technology

Using a computer-vision-enabled autonomous swarm of drones, we inspect and detect every visual and internal defect in every solar panel present in a farm. By providing efficiency statistics, aerial imagery, potential faults, and means of improvement, we can prevent companies from spending huge fortunes and time by eliminating the use of manual labor or heavy machinery that may accidentally damage the panel. This also includes a completely autonomous solar panel-oriented drone cleaning service.

- This team made to the list of Top 8 finalists at TiE Global.
- After the competition they received a funding of USD \$ 48,000.
- The company is currently valued at USD \$ 120,000.
- To date, Flynovate is an active business with large companies as their clients.



WOMEN
EMBRACE. ENGAGE. EMPOWER.

A T i E G L O B A L I N I T I A T I V E

About TiE Women

The vision of TiE Women is to embrace, engage and empower women entrepreneurs across the globe – irrespective of the size of the enterprises, origin, standing or background. The program is built on the Pillars of TiE Women: Learning, Mentoring, Access to Funding, Scalability, Safe Space, and Community.

In 2023-2024, TiE Women continued to address the main challenges faced by female entrepreneurs while promoting lifelong management, leadership, and financial learning opportunities for women business owners through dedicated programs. These are designed to embrace, engage, and empower women entrepreneurs worldwide. The program ensures inclusive and equitable quality education for women, provides opportunities for accessing funding, and fosters a collaborative ecosystem for women-led businesses to succeed.



At TiE, we believe that diversity is the key to innovation. The TiE Women Program is our commitment to ensuring that women entrepreneurs have the platform and support they need to thrive as leaders in any industry.”

Dharti Arvind Desai

Co-CEO, Thimble.io

TiE Global Board of Trustees

TiE Women Impact

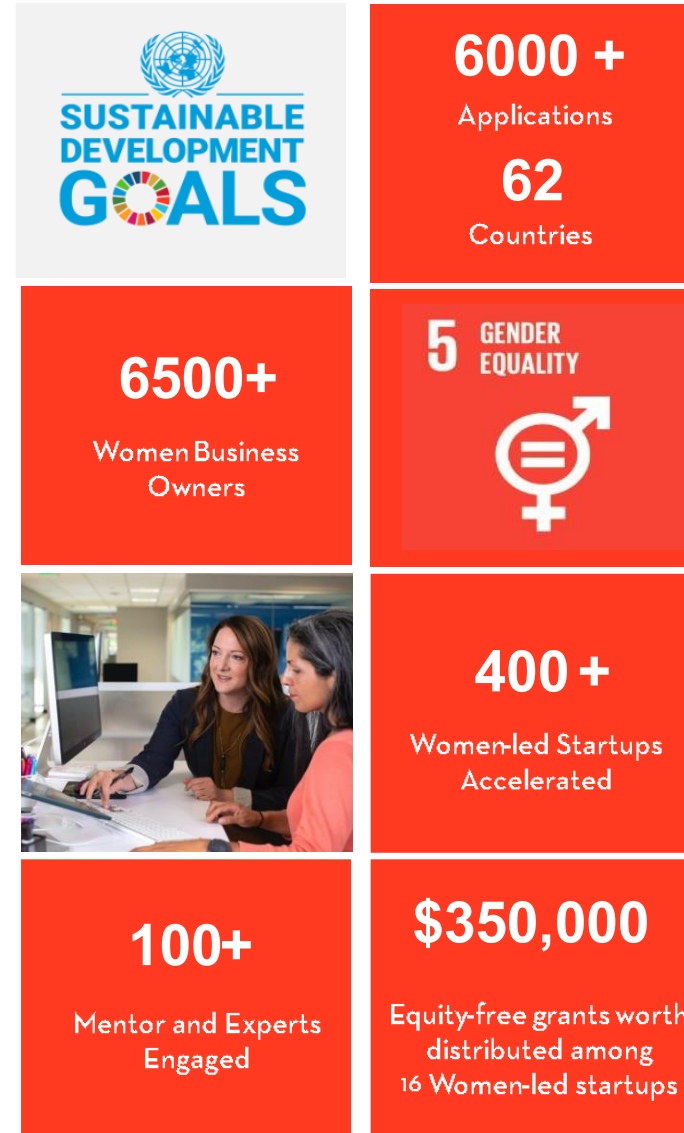
In 2023, TiE Women continued to provide its members with coaching, fundraising, financial development, and management through a comprehensive approach that empowers them to innovate throughout the life cycle of their business, embrace a leadership role within their industry, and scale their operations.

The program also facilitates global networking opportunities, connecting women entrepreneurs with potential partners, investors, and collaborators.

“*The TiE Women Program is a cornerstone of our mission to foster entrepreneurship globally. By supporting women entrepreneurs, we are not only driving economic growth but also paving the way for a more inclusive future.*”

Kanchana Raman

Founder & President at Avion Networks & Avacend
TiE Global Board of Trustees



TiE Women Program Structure

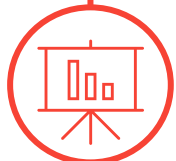
The TiE Women program is designed to support women entrepreneurs at various stages of their business journey by providing them with access to resources, expert mentorship, networking, and funding. The program operates globally through TiE’s extensive network of chapters and is tailored to address the unique challenges faced by women in entrepreneurship. The program typically follows a similar structure across TiE chapters. Each chapter adapts the overarching structure to meet the specific needs of women entrepreneurs in their region, offering locally relevant resources, events, and support.



Strategy Coaching: Assisting in the development of business strategies that can attract investors and secure funding.



Fundraising Workshops and Regular Learning Sessions: TiE Women offers comprehensive training on business planning, financial modeling, effective pitching, and a range of topics such as marketing, organizational priorities, finances, current technology, leadership during crises, resilience, and sustainability planning.



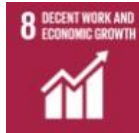
Advisory Services: Expert’s insights into financial planning, investment strategies, and understanding the financial markets relevant to the entrepreneurs’ businesses.



Access to Funding: The program provides a platform for women to connect with investors and gain access to potential funding opportunities.



TiE Women Commitment to SDG 5 – Gender Equality



TiE is committed to promoting gender equality and empowering women globally. In 2023 TiE Women provided access to education to over 2,683 women through various initiatives such as workshops, master classes, mentoring, various speakers, the Connect Series, and the TiE Entrepreneurship Bootcamp. By providing mentoring and technical training in 2023, TiE Women contributed to leveling the playing field and creating more opportunities for women business leaders to succeed.

SDG 5 Sub Target	TiE Women Program Alignment
Target 5.1 End all forms of discrimination against all women and girls everywhere	By supporting women-led startups and advocating for gender equality in entrepreneurship, TiE Women helps dismantle barriers that contribute to gender-based discrimination.
Target 5.5 Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life	TiE Women directly contributes to this target by fostering women’s leadership in entrepreneurship. The program helps women gain leadership positions by supporting their business ventures, facilitating their access to decision-making roles in the economic sphere, and encouraging their active participation in the global business community.

Unlocking Female Leadership through TiE Women

The power of a small but significant start can have a ripple effect, eventually resulting in a large-scale transformation. TiE Delhi-NCR has taken a significant step by embracing women's involvement in leadership roles, reflecting a commitment to large-scale transformation. The organization has made a concerted effort to increase women's participation in leadership by including them on discussion panels, ensuring a diversity of perspectives. This initiative has led to a policy where at least 50% of speakers at TiE events are women, amplifying their voices and serving as an inspiration for other organizations. The result is a noticeable increase in women delegates at events, indicative of their growing interest in entrepreneurship and their desire to learn, network, and contribute to the economy.

50% Speakers at TiE Events are Women



TiE Women Global Pitch Competition

The TiE Women Global Pitch Competition provides a platform for women entrepreneurs to present their startups to a global audience. Open to mainly early-stage startups, the competition requires that a woman co-founder hold at least 33% equity. This event highlights TiE’s dedication to nurturing women’s entrepreneurship and equipping them with resources to actualize their vision. Winners of the 2023 competition received mentorship from board members to prepare for the finals at the TiE Global Summit held in Singapore. This offered international exposure and the chance to connect with investors and industry leaders hailing from all around the globe.



The TiE Women pitch competition has helped my startup fine tune our business model. The extensive mentoring gave us an outside in perspective and helped transform our idea into a global product."

Giada Bertola

Erotology

TiE Africa

TiE Women Initiatives & Events

In 2023, TiE Women remained steadfast in promoting the advancement of women-led businesses through a series of innovative and empowering initiatives and events. TiE's dedication to fostering a supportive networking ecosystem is evident in its diverse range of programs aimed at inspiring, educating, and connecting women entrepreneurs globally. Notable initiatives and events include:

TiEmpowerHer Talk



A monthly event that brings together successful women founders to share entrepreneurial journeys. These workshops provide a platform for aspiring women entrepreneurs to learn from the experiences of their peers, gain valuable insights, and be inspired.

Open Mic Night



This is a networking and pitching event where women entrepreneurs present business ideas to a panel of experts. Each session features a mentor, often a seasoned angel investor, venture capitalist, or private equity investor.

Connect Series



A specialized networking initiative that hosts events, mixers, and gatherings aimed at fostering connections among women entrepreneurs, investors, industry leaders, and potential collaborators.

TiE Women Success Stories

Pooja Khemka, CEO and Cofounder, TrackNOW PVT Ltd. TiE Ahmedabad

TrackNOW is a high-quality fleet management and tracking solution. The company has witnessed a remarkable 5X growth in annual revenue, reaching \$240,000 in FY 22-23 and is projected to reach \$2.4M in FY 23-24, with a 60% gross margin. The company serves clients like DPS, Adani Group, and Delhivery, ODFO THE VOR leaders, and investors, and has established long-term OEM partnerships with Volvo Eicher Commercial Vehicles. Now poised for global hypergrowth, TrackNOW is ready to revolutionize fleet management worldwide. TiE Women's impact on TrackNOW:

- Market Penetration & Validation
- Sponsorship and an opportunity to pitch at the TGS Singapore finals.
- Attracted significant investment.
- Accelerated growth trajectory.
- Access to valuable support and resources.
- Access to global markets and investors.

Renata Sguario, Founder, SUMM Maxme TiE Women Melbourne

Maxme are experts in human skill development. They have developed a range of tech-enabled products and programs designed to equip people with the critical human (soft) skills they need to realize their potential in work and life. TiE Women's impact on Maxme:

- Market Penetration & Validation
- Resource Allocation
- Connect with a wide network of industry leaders, investors, and fellow entrepreneurs.
- Investor Interest
- Skill Development in areas such as pitch presentations, business planning, financial management, and digital marketing.

TiE Women Success Stories

Wafa Alobaidat, Founder, Playbook TiE Women Dubai

Playbook is an EdTech platform and media company dedicated to creating a "full potential" scenario for women in the economy. The company focus is to provide world-class educational masterclasses, delivered by some of the most successful women globally, with a focus on preparing women for the jobs of the future, including roles in data science, software development, and AI.

TiE Women's impact on Playbook:

- Venture scalability
- Attracted significant investment.
- Access to valuable support and resources.
- Gain market Validation
- Connect with a wide network of industry leaders, investors, and fellow entrepreneurs.
- Access to corporate network
- Personalized mentorship support

Christy Brown, CEO, Dr. Noze TiE Women Atlanta

Dr. Noze Best is the babytech company that is modernizing the baby nursery and empowering parents to keep their children safe with health and wellness products. Their first product, the NozeBot, is the first to market hospital-grade nasal aspiration with a patented two finger nosepiece.

The TiE Women Program helped hone the company's branding and the company received two investments of USD \$165,500 and USD \$180,000 USD through TiE.



FOSTERING ENTREPRENEURSHIP

TiE Global Angels

TiE Global Angels unites accredited investors to fund companies with high-growth potential across diverse sectors. Entrepreneurs benefit not only from capital but also from TiE's extensive network of mentors, advisors, and investors, providing strategic guidance and operational support. Regular pitch events, networking meetings, and workshops are organized, allowing entrepreneurs to present their business ideas to TiE Global Angels members for potential investment, thereby fostering a supportive environment for innovation and growth. The primary objective of TiE Global Angels is to foster entrepreneurship by providing startups with essential financial resources and mentorship. By investing their own capital, TiE Angels members support the growth of innovative businesses across various industries. This financial backing is crucial for startups that are often in their most vulnerable phase, helping them to scale their operations, refine their products or services, and reach key developmental milestones.

Additionally, TiE Angels aims to create a robust entrepreneurial ecosystem by leveraging its extensive network of experienced entrepreneurs, executives, and industry professionals. Members offer guidance, industry insights, and strategic connections to help startups navigate challenges and accelerate their growth. Through events, pitch sessions, and global networking opportunities, TiE Angels not only supports individual startups but also contributes to the broader goal of economic development and innovation.

For ENTREPRENEURS

By ENTREPRENEURS



TiE Global Angels Commitment to SDG 8 – Decent Work & Economic Growth

TiE Global Angels aligns with [SDG 8: Decent Work & Economic Growth](#) and its relevant subgoals by fostering entrepreneurship, supporting job creation, and promoting sustainable economic growth through the program’s focus on providing funding and mentorship to startups and companies. By providing financial resources and mentorship, TiE Global Angels helps startups grow, which in turn can lead to increased productivity and economic growth.



SDG 8 Sub Target	TiE Global Angels Program Alignment
Target 8.1 Sustainable Economic Growth	TiE Global Angels contributes to economic growth by investing in startups and companies that have the potential to scale and contribute significantly to local and national economies.
Target 8.2 Diversify, Innovate and Upgrade for Economic Productivity	The program actively invests in innovative startups that are working on technological advancements, diversification, and value-added sectors. By supporting companies that drive innovation and economic productivity, TiE Global Angels aligns with SDG 8.2.
Target 8.3 Promote policies to support Job Creation & Growing Enterprises	TiE Global Angels directly supports this target by providing crucial funding and mentorship to micro, small, and medium-sized enterprises (MSMEs). These investments help create decent jobs, stimulate entrepreneurship, and promote the formalization and growth of businesses.

TiE Global Angels Commitment to SDG 9 – Industry, Innovation & Infrastructure

TiE Global Angels aligns with [SDG 9: Industry, Innovation & Infrastructure](#) by enabling access to funding and investment for entrepreneurs, which is crucial for developing industries and fostering innovation. These startups often contribute to the development of modern infrastructure, including advancements in digital systems and sustainable technologies, supporting the creation of robust industries and promoting sustainable development.



SDG 9 Sub Target	TiE Angels Program Alignment
Target 9.2 Promote Inclusive & Sustainable Industrialization	By investing in new business ventures, TiE Angels helps to increase industry's share of employment and GDP, thereby promoting inclusive and sustainable industrialization.
Target 9.3 Increase Access to Financial Services & Markets	TiE Angels directly contributes to this target by providing small-scale enterprises with access to crucial financial services, including investment capital and other forms of angel funding.
Target 9.7 Support Domestic Technology Development & Industrial Diversification	TiE Angels supports domestic technology development and innovation by investing in startups that drive industrial diversification and add value to commodities. The program also promotes an environment that encourages entrepreneurship, research, and innovation, thus fostering sustainable industrial growth and economic diversification.

TiE Global Angels Investments 2023, USA Chapters



TiE Silicon Valley

The TiE Chapter based out of Silicone Valley was announced the winners of the TiE Angels Program in 2023. They were offered 14 deals, and the sum of the total investment prize was \$1,716,098.



TiE New York

Thimble.io is a startup on a mission to empower students on their STEM journey through the company's innovative robotics kits and software. The company hit a milestone of 600K of revenue in 2023 and is on its way to reaching \$2 million in 2024. It is currently being used in 350+ schools nationwide and is also being deployed in schools in India. They were sponsored by the TiE New York Angels in 2023.



TiE Global Angels is at the heart of our efforts to fuel innovation and entrepreneurship. By connecting early-stage startups with seasoned investors, we are not only providing critical funding but also fostering the mentorship and guidance that are essential for scaling groundbreaking ideas into successful businesses."

Amit Mookim

Managing Director, IQVIA South Asia
TiE Global Board of Trustees

TiE SoCal 2023 Investments

\$100K <small>JANUARY 2023</small> Alltius	\$50K <small>MAY 2023 (US/INDIA)</small> Image Provision
\$50K <small>JULY 2023</small> RealSynch	\$140K <small>(GERMANY)</small> UrbanGround



TiE Southern California

Additionally, the WE SoCal Angels Fund (Women's Fund) made one investment to Real Seq Biosciences for \$50K.



Revenue



Nationwide Deployment



Ongoing International Deployment

TiE Global Angels Participant Testimonials

“TiE has been a great supporter in providing mentorship along with connecting with subject matter experts. Investment from TiE enabled us to build "Bhumi Server" - which is a 'No code Private server SDK for Geospatial software development and data analysis'. With funding and support from TiE, we were able to convert our tech stack into various Geospatial software and able to convert our project business to SAAS Solutions business.”

Rajan Srivastav, CEO & Founder of Heliware

“Funds raised through TiE have been pivotal for us to take a seminal scientific development in treating a big healthcare problem to clinical trials. The funds raised through TiE enabled us to take the therapy to clinical trials. We have applied for clinical trial permission complying with all the regulatory requirements. Initially, our progress was bolstered by a Government Grant, which allowed us to develop the necessary technology. However, it was the funding support from TiE’s funds that proved instrumental in facilitating the establishment of a compliant facility meeting regulatory standards and enabled us to commence the pivotal clinical trial required for the approval of our product.”

Sanjay Bhagat, Co-Founder of QRL Bioscience LLP

“TiE’s investment was more than just capital; it was a vote of confidence that opened doors to a wider investment community. Their endorsement not only validated our business model but also attracted a network of strategic investors keen to align with us, seeing the value in our vision. This capital was directly channeled into the development of an advanced B2B customer dashboard, enhancing user experience and operational efficiency. As a result, we've seen a marked increase in customer acquisition rates and a substantial improvement in service delivery, setting new benchmarks for industry standards.”

Himanshu Gupta, Founder and CEO of Lawyered Himanshu Gupta.



TiE Nurture



TiE Nurture is a mentorship program designed to support startups through structured guidance and mentorship. The program pairs selected startups with experienced mentors from the TiE network, who provide tailored advice and insights specific to the participants' needs. Through regular mentoring sessions, workshops, and feedback loops, startups systematically address challenges and capitalize on opportunities. This structured approach helps entrepreneurs refine their business models, scale operations, and achieve sustainable growth. Entrepreneurs participating in the TiE Nurture program benefit from a structured cohort experience that emphasizes strategic planning and product development, customized go-to-market and financial planning, and the enhancement of network dynamics, negotiation skills, and understanding of legal documents such as term sheets and business ethics. Participants in TiE Nurture gain access to TiE's vast network of entrepreneurs, investors, and industry professionals, along with valuable resources for business development. Beyond mentorship, the program offers a supportive ecosystem that includes potential investors, business partners, and market access, enhancing growth prospects. TiE Nurture is outcome-focused, emphasizing the achievement of specific business milestones and preparing startups for subsequent growth stages, such as securing funding or expanding into new markets.



"The TiE Nurture Program is a testament to our commitment to guiding startups through their critical early stages. By pairing entrepreneurs with a network of experienced mentors, we are helping them navigate challenges, refine their strategies, and accelerate their journey toward success."

Kiran Desande

TiE Global Board of Trustees, 2024

TiE Nurture Commitment to UN SDGs 8, 9 & 10

Alignment to SDG 8: Decent Work & Economic Growth – TiE Nurture supports SDG 8 by fostering entrepreneurship and promoting sustainable economic growth through its mentorship and support programs for startup companies worldwide. The program supports a diverse range of entrepreneurs, ensuring that they have opportunities for decent work.

2023-2024

SUSTAINABLE DEVELOPMENT GOALS

8 DECENT WORK AND ECONOMIC GROWTH

70+

Startups Graduated

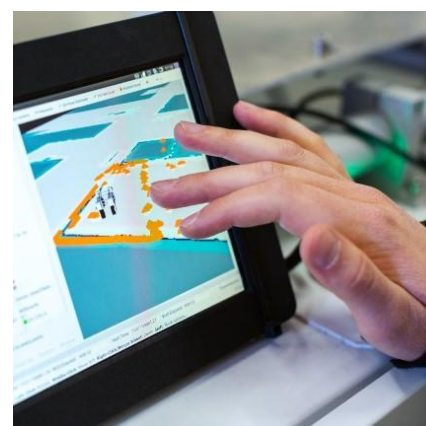
Alignment to SDG 9 - Industry, Innovation & Infrastructure

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

The program supports innovation within industries by helping startups develop new technologies, products, and services. This contributes to building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation.

400 +

Participants



50+

Entrepreneurs and Mentors

Alignment to SDG 10 - Reduced Inequalities

10 REDUCED INEQUALITIES

TiE Nurture promotes inclusive economic growth by providing mentorship and resources to entrepreneurs from diverse backgrounds, helping reduce inequalities within entrepreneurial ecosystems.

TiE Nurture – Project Neptune Case Study



The TiE U Nurture program was initiated post the pitch competition by documenting and implementing a plan that applied the key concepts and elements to increase the startups' investor readiness. . This was executed at 6 TiE chapters in both the United States (Atlanta, Houston, and Oregon) and India (Coimbatore, Mysuru, and Pune).

The primary objective of helping the participating startups to be more investor-ready was pursued through organized mentoring, knowledge sessions/workshops, data gathering and assessment tools, and multiple rounds with judges acting as investors. Further, each startup was provided with two or more mentors along with expert advisors on various aspects of their startup journey to make them investable. Online tools such as for logging mentor sessions and investment assessments were utilized on an ongoing/periodic basis to measure progress.

The outcome of the "TiE U Nurture" pilot project (aka Project Neptune) was that 6 out of the 19 startups that began the program successfully completed the entire 18-week/130-day duration from Aug.-Dec. 2023. The primary objective of helping the participating startups to be more investor-ready was pursued through organized mentoring, knowledge sessions/workshops, data gathering and assessment tools, and multiple rounds with judges acting as investors.

TiE Nurture Success Stories

John Chandra Teja R, Founder, Ovkay

John Chandra Teja R attributes much of his success to the TiE Nurture program. This program has proven to be incredibly valuable, providing essential mentorship and facilitating key investor connections that have been instrumental in shaping his business road map.

The invaluable insights gained from each session with corporate experts have equipped John with the confidence and knowledge needed to move forward effectively. Through the TiE Nurture program, John has been able to navigate the complexities of entrepreneurship with a clear and strategic vision, setting Ovkay on a path to success.

Sampath Kumar Samudrala, Founder & CEO, Bask Associates Private Ltd.

Sampath Kumar Samudrala's entrepreneurial journey has been profoundly impacted by TiE Hyderabad. The mentorship and support, particularly from Mr. Raveendra Nalluri, have transformed his 'Coffee on the Carts' idea into a vision of quality, convenience, and sustainability for coffee lovers. Mr. Nalluri's dedication extended to his team trying the coffee and providing invaluable feedback, which played a crucial role in refining the product. His guidance on finding a young co-founder and expanding to kiosks spurred significant growth. TiE's Guru sessions further refined Sampath's business plan, reinforcing his commitment to entrepreneurship at 57. He is grateful for TiE's support, which has been pivotal in turning his vision into reality.

Amarnath, Founder, Buchuk

Amarnath, has greatly benefited from the TiE Nurture Program, which offers enhanced industry exposure through connections with experts and like-minded individuals from across India. The mentor sessions and bootcamps provided invaluable guidance, helped Amarnath to chart a clear path toward achieving his goals. The insights and support received through the TiE Nurture Program have been instrumental in navigating the entrepreneurial landscape, empowering Amarnath to pursue his vision with greater clarity and determination.



TiE's Environmental Commitment

Commitment to SDG 13 - Climate Action

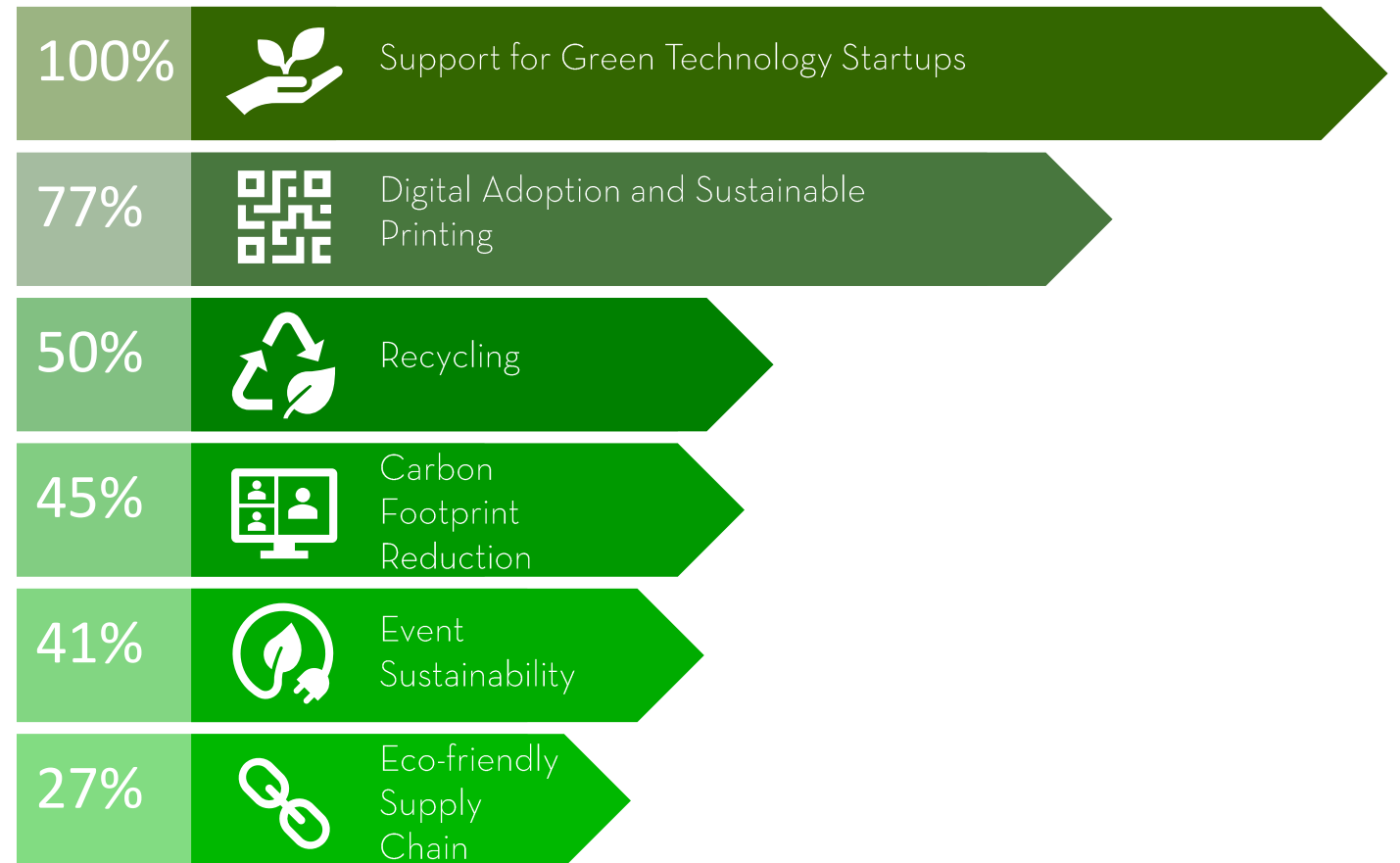


TiE Global is deeply committed to [SDG 13](#), leading Climate Action through a comprehensive approach that embeds sustainability into every facet of its operations and management practices. Recognizing the urgent need to address climate change, TiE supports global efforts to achieve “net-zero” greenhouse gas emissions, making it a priority in our strategic planning.

Our commitment to Climate Action extends to minimizing our carbon footprint by reducing travel and maximizing the use of advanced technology collaboration tools. Moreover, TiE Chapter have implemented digital adoption strategies, as opposed to traditional printing, recycling initiatives, and sustainable event planning, just to name a few.

TiE Global's approach to Climate Action is not just about minimizing our own impact, but also about inspiring and enabling others to do the same. By adopting and promoting eco-friendly practices, we aim to lead by example and contribute meaningfully to the global effort to combat climate change and build a more sustainable future for all.

Top Climate Action Initiatives by TiE Global Chapters



Case Study – TiE Chandigarh Sustainable Operations



TiE Chandigarh has taken a proactive stance on environmental issues. Recognizing the urgent need for climate action, the Chapter has woven sustainability into the fabric of its operations and community outreach.



Initiatives and Implementation: The Chapter regularly hosts workshops, seminars, and panel discussions that focus on climate change and sustainable practices. These events often feature experts and industry leaders, providing attendees with insights into the latest trends and solutions in sustainability.



Sustainability Promotion: TiE Chandigarh participates in tree planting drives and waste management programs, contributing to the community's green initiatives and the promotion of responsible waste disposal practices.



Eco-Friendly Event Planning: Event planning within TiE Chandigarh adheres to eco-friendly guidelines. Efforts to minimize paper usage and reduce carbon emissions are evident in their digital-first approach and selection of venues that are accessible by public transportation. Moreover, they have eliminated the use of plastic water bottles, opting for sustainable alternatives.



Support for Green Technology Startups: TiE Chandigarh extends its commitment to the environment by supporting green technology startup companies. Through entrepreneurship programs, these startups receive guidance and resources to develop innovations that contribute to environmental sustainability.



Awareness Campaigns: The Chapter conducts awareness campaigns on social media and through community events. These campaigns aim to educate the public on the importance of sustainability and encourage eco-friendly practices.



Partners & Sponsors

Commitment to SDG 17 – Partnerships for the Goals

Partnerships are integral to TiE’s mission of fostering global entrepreneurship by providing the essential resources, expertise, and networks that drive innovation and growth. Whether through collaborations with the public sector, private companies, or educational institutions, these partnerships enhance TiE’s ability to support entrepreneurs at every stage of their journey. They enable TiE to offer comprehensive mentorship, access to funding, cutting-edge knowledge, global platforms, and market opportunities, which are crucial to the success of startups and small to medium enterprises.

In 2023, several private sector organizations, educational institutions, and government agencies relied on TiE’s ability to foster entrepreneurship and economic growth through mentoring, networking, education, funding, and incubation, according to global industry needs and future trends. We look forward to maintaining and expanding our partnership network in the coming years.



Educational Institutions

Through annual collaboration with universities and other academic bodies, TiE is able to access a wealth of knowledge and resources that enhance its ability to nurture the next generation of entrepreneurs, ultimately driving sustained economic growth and innovation on a global scale. This collaboration is further enriched by the active participation of educational entities in various capacities, such as judges, mentors, supporting partners, faculty, spokespersons, outreach partners, and award partners. Such multifaceted engagement not only enhances the program’s credibility but also broadens its reach and impact. Partnerships with local and international schools and universities help promote TiE’s various programs, encouraging student involvement. Educational institutions also play a crucial role in hosting competitions and programs, offering mentorship, judging competitions, and providing feedback. This comprehensive support system not only facilitates program execution but also creates numerous opportunities for students to engage on a deeper level, thereby empowering the next generation of entrepreneurs with the necessary skills and knowledge to succeed.

TiE Partners – Educational Institutions



Private Sector

Private sector partnerships provide financial support, valuable expertise and resources, and are integral to the success of TiE programs. Collaborations with private entities enable TiE to offer a wide range of services, including funding, mentorship, event hosting, and access to key industry networks. Companies contribute to the entrepreneurial ecosystem by sponsoring events, providing resources, competition prizes, and sharing knowledge and expertise. These partnerships enable TiE to offer more robust mentorship programs, tools, and market insights that are vital for the growth of startups and small businesses. Additionally, collaboration with private sector companies helps TiE stay at the forefront of innovation, allowing it to integrate the latest business practices and tools into its programs. This synergy not only boosts the success rates of TiE-supported enterprises but also strengthens TiE’s capacity to drive global entrepreneurship.

TiE Partners – Private Sector



Public Sector and Incubators

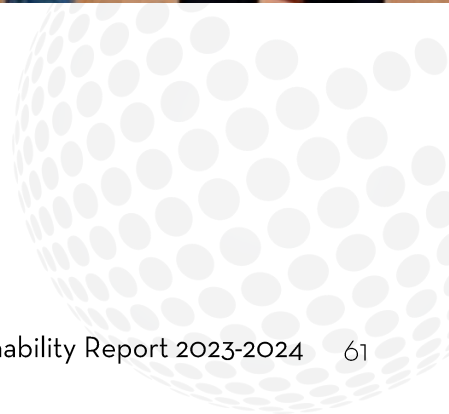
The collaboration between TiE and government and public sector entities enhances the efficiency and effectiveness of program delivery, allowing TiE to reach more micro, small, and medium enterprise owners while promoting economic growth, particularly within the local TiE Chapter. These public partnerships provide TiE entrepreneurs with access to an extensive network of resources, including funding, expertise, and market opportunities. Additionally, they foster the creation of applicable innovative solutions to public challenges, further driving economic growth and job creation. By aligning its initiatives with national and regional development goals such as job creation, economic diversification, and innovation, TiE continues to significantly amplify its impact on global entrepreneurship and ensure the long-term sustainability of its programs.

TiE Partners - Public Sector and Incubators





Conclusion



Conclusion

As we conclude TiE's Social Responsibility and Sustainability Report for 2024, we reflect on a year marked by significant strides in our commitment to creating positive social and economic impact. Our initiatives have not only reinforced our dedication to global entrepreneurship but have also strengthened our relationships with the communities we serve, our members, and our stakeholders.

Over the past year, TiE has focused on several key areas including education, mentorship, and gender equality. Through our volunteer efforts and partnerships with nonprofit organizations, academic institutions, and the public and private sectors, we have made a tangible difference in the lives of many, while fostering a spirit of inclusivity and support. Moreover, TiE's global resources have been key to executing our programs and initiatives year after year.

Looking ahead, TiE is committed to building on the foundations laid over the last 12 months. We will continue to innovate and expand our CSR and sustainability initiatives, always striving to make a positive and lasting impact. TiE's commitment to advancing the United Nations Sustainable Development Goals remains a core tenet of our mission as our initiatives are directly aligned to each of the Goals' targets and sub targets.

This journey is one of continuous improvement and we invite our stakeholders to join us as we work towards a more sustainable and equitable future. We extend our heartfelt gratitude to all our members, alumnae, partners, and the global community who have contributed to our efforts. Together, we are making a difference, and together, we will continue to drive positive change.

Thank you for your ongoing support and engagement.



Appendix

TiE Chapter Participation Highlights

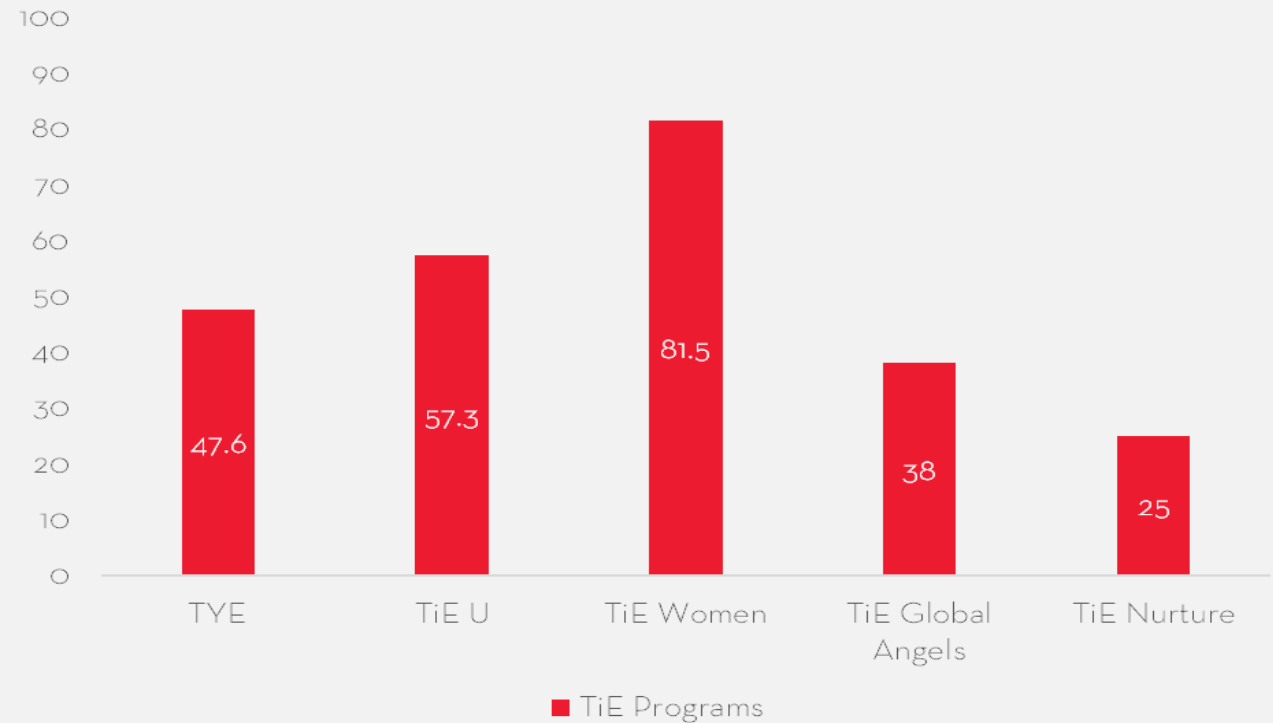
Sustainability Survey Highlights

Data Collection

Participants

Total Chapters	61
Global Members	20,345
Chapter Survey Responses	59

Global Participation Rate in TiE's 2023 Programs (%)



The data collected for the TiE Global Social Responsibility & Sustainability Report began on April 18, 2024, and concluded on June 7, 2024.

North America

Chapter	Participation in TiE Global Programs					Alignment with other SDGs	
	The Young Entrepreneurs	TiE Women	TiE U	TiE Angels	TiE Nurture	Environmental	Partnerships for the Goals
Atlanta	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Austin	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Boston	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Carolinas	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Colorado	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Dallas	Proactive Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
DC	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Houston	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
New Jersey	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
New York	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Oregon	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Philadelphia	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Pittsburg	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Seattle	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Silicon Valley	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
SoCal	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
South Coast Orange County	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
South Coast San Diego	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Tampa Bay	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Ottawa	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Toronto	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Vancouver	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement

Exemplary Engagement	
Proactive Engagement	
Developing Commitment	
Non-Participant	

India

Chapter	Participation in TiE Global Programs					Alignment with other SDGs	
	The Young Entrepreneurs 	TiE Women 	TiE U 	TiE Angels 	TiE Nurture 	Environmental 	Partnerships for the Goals
Ahmedabad	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Bangalore	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Bhubaneswar	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Chandigarh	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Chennai	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Coimbatore	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Dehradun	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Delhi-NCR	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Hubli	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Hyderabad	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Kerala	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement
Kolkata	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement













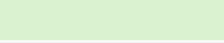




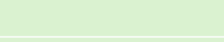



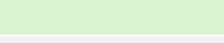









Exemplary Engagement	
Proactive Engagement	
Developing Commitment	
Non-Participant	

India

Chapter	Participation in TiE Global Programs						Alignment with other SDGs	
	The Young Entrepreneurs	TiE Women	TiE U	TiE Angels	TiE Nurture	Environmental	Partnerships for the Goals	
Lucknow		Exemplary Engagement	Exemplary Engagement				Exemplary Engagement	
Madhya Pradesh		Exemplary Engagement	Exemplary Engagement		Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	
Mangaluru					Exemplary Engagement			
Mumbai		Exemplary Engagement				Exemplary Engagement	Exemplary Engagement	
Mysuru		Exemplary Engagement	Exemplary Engagement	Exemplary Engagement		Exemplary Engagement	Exemplary Engagement	
Nagpur		Exemplary Engagement	Exemplary Engagement				Developing Commitment	
Patna								
Pune		Exemplary Engagement	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement		Developing Commitment	
Rajasthan	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement				Exemplary Engagement	
Surat		Exemplary Engagement			Exemplary Engagement			
Udaipur	Exemplary Engagement		Exemplary Engagement	Exemplary Engagement			Developing Commitment	
Uttar Pradesh	Exemplary Engagement					Developing Commitment		
Vadodara		Exemplary Engagement						
Vizag	Exemplary Engagement	Exemplary Engagement	Exemplary Engagement			Exemplary Engagement		

Exemplary Engagement	
Proactive Engagement	
Developing Commitment	
Non-Participant	

Other Global Chapters

Chapter	Participation in TiE Global Programs					Alignment with other SDGs	
	The Young Entrepreneurs 	TiE Women 	TiE U 	TiE Angels  	TiE Nurture  	Environmental 	Partnerships for the Goals 
Africa							
Dubai							
Germany							
Indonesia							
Islamabad							
Japan							
London							
Melbourne							
Singapore							
UK North							

Exemplary Engagement	
Proactive Engagement	
Developing Commitment	
Non-Participant	



TM

GLOBAL

FOSTERING ENTREPRENEURSHIP

SOCIAL RESPONSIBILITY AND SUSTAINABILITY

2023-2024 REPORT



www.tie.org

COPYRIGHT ©2024 THE INDUS ENTREPRENEURS (TIE)
ALL RIGHTS RESERVED.

