



bcause
в помощ на благотворителността

BCause Foundation

ANNUAL REPORT 2023

MISSION

We encourage people, organizations, and communities to change their lives by developing effective giving and social investments. BCause Foundation is an expert organization, a recognized leader with more than 20 years of experience at national and international level (since 1995). We offer people and companies a choice of causes that are important to them, safe and easy mechanisms for donating (money, effort, and time) and satisfaction from the benefits for the society. We focus on donor resources and contribute to the financial and organizational strengthening of civil organizations and public institutions such as schools, public libraries, museums, and parks. We promote and support charitable causes. We help donors and social entrepreneurs with customized services with high added value. We influence giving policies and culture and social investment through research, government consulting, promotion of best practices and special communication projects.

MEMBERSHIPS

BCause Foundation is a member of the CAF Network, Transnational Giving Europe, and Euclid Network.

In Bulgaria BCause is a founding member of the Bulgarian Donors Forum, the UN Global Compact and the Bulgarian Network, Social Enterprise Forum in Bulgaria and a member of the American Chamber of Commerce in Bulgaria, the Bulgarian Business Leaders Forum, the Civil Participation Forum and the British– Bulgarian Business Association (BBBA). BCause Foundation was founded on 16th November 1995. Since April 2018, it burried the name Bulgarian Charities Aid Foundation.

We actively work to achieve advancement on the Sustainable Development Goals of the Global Compact:



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INTRODUCTION

In 2023, the BCause Foundation supported charitable causes with a total of BGN 4,592,783.75. Companies and individuals contributed to these funds using the Foundation's donor services.

In addition to its primary donor programmes, the Foundation worked on three projects to promote social innovation and entrepreneurship and facilitate access to European programmes.

Crises continued to influence the volume and focus of donations, though to a lesser extent than in 2022. In 2023, emergency donations were particularly driven by the earthquake in Turkiye and Syria. Workplace donations for this cause nearly doubled the amount raised in the entire project.

Good news also exists for other „peace-time“ causes: contributions are increasing through workplace donations, DMS17777, and Platformata.bg. Nearly 200 organisations received regular funding for their activities, thanks to monthly payroll donations and DMS subscriptions.

The Rinker Center celebrated the achievements of the entrepreneurs it has supported over the past nine years, having distributed half a million BGN.

Donors, organisations and more who trusted us:

6 010 payroll donors,
27 corporate donors,
228 non-governmental organisations.

5 042 people donated online in DMSbg.com, and

4 850 people donated online in Platformata.bg,

21 815 are the subscribers DMS donors.

The total volume of donations exceeded BGN **5 303 254**.

Continuous fundraising efforts and regular donations are essential and rewarding - good for you and good for society. Be a regular fundraiser and donor in 2024!

*Elitsa Barakova
Executive Director*



DONOR SERVICES

We at BCause



We assess CSR programmes



We advise and train



We create effective programmes together



We accomplish their goals



We select suitable partners and re-grant



Corporate Programmes

Large and small companies in Bulgaria turn to the BCause Foundation with a desire to contribute to a better society in which we all strive to live. Our experienced team has the skills to meet their demands and offer project ideas with social impact in areas of interest to each company. According to the company's priorities, we develop specific goals and measurable indicators, select suitable activities, and reliable partners. Smaller donations can join others in the thematic funds managed by the foundation, benefiting various recognizable causes. Regardless of the size of the donation, the team works to leave a clear impact on the lives of people and communities and to ensure donor satisfaction.

In addition to typical corporate programmes, in 2023, we helped informal groups and corporate donors organize their assistance for the people affected by the earthquakes in neighboring Turkiye.

In 2023 we worked

with **27** companies
on their programmes
for **7** thematic funds and
hundreds of organisations
and individuals

for workplace giving
of **53** companies

in aid of the victims,
affected by the earthquakes
in Turkiye.







PHILIP MORRIS
BULGARIA FOOD

Philip Morris Bulgaria

“Summer for Joy, Autumn for Care” with financing from Philip Morris aims to provide care and opportunities for development to children, adults and people of active age in tobacco-producing regions.

We implemented the programme for the ninth year. During the summer Academies, in games and adventures, 361 children from 17 villages acquired knowledge and skills for learning, critical thinking and team work. A total of 48 teachers were trained in the STEAM approach and Learning with Love programme for the purpose of literacy in areas with bilingual children.

A total of 33 kindergarten teachers already know and can apply “Ready for 1 class” early literacy programme. Doctors from “Medica” Ruse, “St. Sofia” and “Higiya” Pazardzhik hospitals examined nearly 2,000 people, and in the Academy for Local Entrepreneurs, after a contested competition, 7 teams of start-up businesses received financial awards.



#Corporate Programme

заб^овно лят^о гриж^овна есен

„Summer for Joy, Autumn for Care“ Programme

26 settlements

361 children

81 teachers from kindergartens and schools

1976 elderly people

47 candidate entrepreneurs

Project amount: USD 188 108

#Corporate
Programme



Paysafe Bulgaria

We implemented the re-granting programme for NGOs for the fifth year. Paysafe Bulgaria and the company's employees supported the NGO Accelerator programme in favour of women and children at risk, (related to the International Women's Day-8th March) and provided funding to: PULSE Foundation, Concordia Foundation, Kids foundation, Federation Adapted Physical Activity and Get Ready to Succeed Scholarship programme of BCause. At the end of the year, the company organized an event for its colleagues and management from London in support of disadvantaged children. Employees of Paysafe Bulgaria made Christmas souvenirs for a cause, in support of PULSE Foundation, Concordia Foundation, Kids foundation. The three organisations are also present at the holiday bazaars organized by the company.

An active employee committee operates within the firm, approving proposed causes for support. The priorities in the employee and corporate culture of Paysafe Bulgaria are the most vulnerable groups in society – children with disabilities, children at risk, elderly people, and women and children who have suffered from violence.



*Photo: Get ready to
Succeed
Scholarships
Programme,
BCause*

**5 supported
organisations**
Project budget:
BGN 57 990

3M

In the “Professions of the Future” project of Kids Foundation 12 professionals presented to 30 children at risk in Sofia and Veliko Tarnovo a variety of modern professions – programmer, data engineer, Dungeons and Dragons (D&D) mediator with AI, Social Media Influencer, Web developer, AI expert, cyber security expert, environmentalist, digital marketing expert, product manager, sound designer, expert in robotics. In three 5-day trainings with 10 children each, specialists in three professions – an expert in robotics, a Dungeons and Dragons (D&D) mediator with AI, and a sound designer – provided children with hands-on experience on site in a real work environment in a programming office and a studio. The project ended with the creation of a SCORM book with information about the 12 professions, as well as music created by the participating children. Children acquired the knowledge to independently identify and describe occupations by relating them to the learning material they are currently studying or will study in the future.



#Corporate Programme



Project amount:
USD **18 000**

Photo:
Kids Foundation

pluxee



Pluxee Bulgaria

The BCause Foundation programme, funded by Pluxee Bulgaria and Stop Hunger France aims at empowering women from disadvantaged groups to achieve confidence and increased economic independence.

In 2023, our partners from the Emprove Foundation (women survivors of domestic violence) and For the Good Foundation (Ukrainian immigrant women) organized individual and group psychological support sessions and trainings to find a job and easier adaptation.

The women are provided with continuous psychological support, training in employment skills and development of entrepreneurship skills to start their own business ventures.



” *O. Mineva: “The biggest success for this case was working with a multidisciplinary team that was able to support the woman according to her current need. By working with our psychologist, M. was able to connect with her resources and feel more confident. It was then that our career advisor became involved. Support through two important channels gave M. the push she needed to make important decisions and take bolder steps in her life.”*

At the end of the year, we also launched the Rinkers Women Challenge – a special accelerator for business ventures by women who have the potential for lasting positive impact on different aspects of women’s lives in Bulgaria.

The biggest advantage of the programme is the opportunity to provide comprehensive support for women in crisis – not only to overcome the initial shock, but also to make important decisions about their future and take the first steps.



68 women received
psychological support
71 women participated
in trainings and consultations
for finding a job
52 women candidates
for the accelerator programme
Programme budget for 3 years:
BGN 195 000

#Corporate
Programme



Coca Cola

The company trusted the BCause Foundation for its response to the flooding in Berkovitsa in June 2023. With the help of local volunteers and the municipality, we identified 14 families from the town of Berkovitsa, the riverside neighborhood, and the village of Borovtsi whose homes were affected. The households received 23 new appliances, mainly refrigerators, stoves, washing machines, water heaters, and televisions.

Project amount: BGN 10 000



#Corporate
Programme



Metro Bulgaria

For every Christmas calendar sold, METRO Bulgaria donates one lev in support of the “We Can” Fund of the BCause Foundation. The fund finances activities and initiatives aimed at acquiring skills for independent living, supporting personal development, interests, and continuing education. It funds activities related to the vocational orientation of young people, the choice of suitable qualifications, and mediation in finding employment.

Project amount: BGN 10 000



Workplace Giving

Workplace donations are a key priority for the BCause Foundation.

With us, companies can choose from a choice of causes and a flexible way to collect donations: monthly payroll deductions, ongoing campaigns on preferred platforms (either their own or international), and the Bulgarian site Platformata.bg.

With the BCause Foundation, donors benefit from the convenience of accessible workplace giving, from their salary, alongside colleagues, and to all organisations that inspire them. The foundation maintains a list of validated recipient organisations and regularly updates information on their activities and latest achievements.

In 2023, as a result of our work with companies and their employees, BGN 1,466,305 were collected for causes, and dozens of organisations can continue to rely on a regular income to sustainably develop their activities in support of thousands of people.

BGN 1 466 305 donated
for charities

Payroll giving: BGN **445 524**

Other tools: BGN **723 169**

Platformata.bg: BGN **197 611**

Payroll Giving

BCause created the first Bulgarian professional payroll giving scheme, which was established in 2001. With the help of employers, willing employees in a company can donate to chosen causes through small deductions. Initially, a signed agreement or declaration of the desire for monthly donations is required—specifying the amount and the intended recipients.

In 2023, regular donors from 40 companies donated in this way, supporting the causes of 80 non-governmental organizations, 9 employee funds, and 8 thematic funds of the BCause foundation.

Two companies co-financed the funds

raised by their employees. The donated funds from employees in 2023 amounted to BGN 545,524.01.

Donating through Internal Tools, International Platforms, and Special Accounts

Other companies use internal tools according to their business specifics, such as SMS, QR codes, and special pages. Multinational companies take advantage of opportunities for co-financing reported volunteering and matching donations from their corporate foundations as an additional incentive for their employees in Bulgaria to donate. Therefore, they use global platforms like Benevity and Bright Funds. On these platforms, the BCause Foundation actively offers its funds, shares crisis appeals, and validates other causes desired by donors. Donations made this way are regular, and for some companies, they are monthly.

In 2023, employees in 12 companies donated using such tools—for large and small organizations, schools, BCause funds, various crisis and humanitarian appeals, and for the treatment of their employees. The appeal for the earthquake in Turkiye and Syria attracted the most funds. Support continued for those affected by the war in Ukraine, as well as for the people from the flooded

villages in the Karlovo region.

Several individual aid campaigns also stood out. Experian raised funds for the long-term treatment of a colleague, while VMware continued to support the training of renowned chess player Beloslava Krasteva, as well as the treatment and rehabilitation of two children. The corporate foundations of Experian, VMware, and UniCredit matched the donations.

In total, donations through both proprietary and external platforms amounted to BGN 723,169.53.

Workplace Giving with BCause

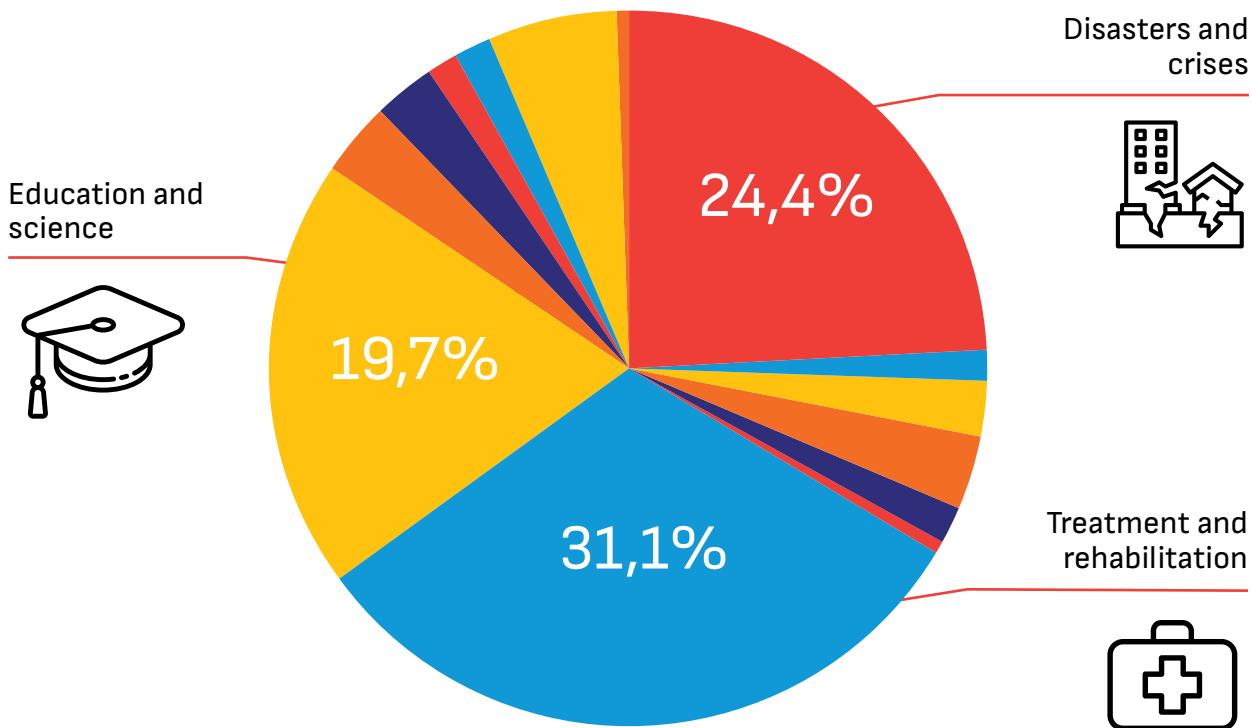
What causes were supported and what amounts were donated in 2023



155 causes

















BGN 1 466 305



Numbers of Causes

Spheres and donated amounts (BGN)

5		Disasters and crises - 357 991,49
5		Refugees/migrants - 18 003,04
14		Children at risk - 35 868,41
14		Children and adults with disabilities - 48 580,01
14		Children and youth in institutions - 26 760,07
4		Culture/Art - 9 397
22		Treatment and rehabilitation - 456 743,31
16		Education/science - 288 132,17
4		Environmental improvement - 47 291
22		Nature/animals - 39 683,71
14		Third age - 21 419,38
13		Human rights - 22 935,36
3		Multi-cause funds - 87 473,12
4		Other - 6 027,39

Corporate Giving Pages in Platformata.bg

Companies willing to organise online giving campaigns can use Platformata.bg, developed by BCause - another opportunity for joint donations for companies and their employees. In 2023, company pages



ПЛАТФОРМАТА
на Фондация BCause

21 companies

46 causes

BGN 197 611

donated by employees

on Platformata.bg were maintained by 21 companies with campaigns for 46 causes, which collected funds to support Ukrainian refugees, children at risk, scholarships for children who have lost their parents, women and children who have experienced violence, elderly people, animals in need, and many others. The company pages on Platformata.bg in 2023 raised 197,611 BGN.

#Payroll Giving



A1

Throughout the year, the payroll giving programme continued to be a priority for A1, who organized events involving the causes, informed new employees about the possibility of making monthly donations, maintained the motivation of current donors, and encouraged new ones. Four new causes were added – the Bulgarian Society for the Protection of Birds, the Dechitsa Foundation, the Biodiversity Foundation, and the Ideas Factory. As a result, 61 new donors joined during the year. The company co-financed the funds donated by the employees.



Photo:
© Georgi Gerdzhikov
Photography



Photo: Ideas Factory

415 employees donate
22 causes

The company is doubling
donations.

Amount donated: BGN 136 955

Eviden Bulgaria and Atos IT Solutions

The two companies donate through payroll, organize campaigns on Platformata.bg, and volunteer work. The most donations in 2023 were attracted by the Dechitsa Foundation, the "Treatment and Rehabilitation of Children" Fund, and the "Get Ready to Succeed" scholarships of the BCause Foundation, as well as the "Eyes on Four Paws" and "Hug Me" foundations.

20 employees donate

22 causes

Amount donated: BGN 15 320



#Payroll Giving
#Platformata.bg
#Volunteering



Photo: Eyes on Four Paws Foundation

#Giving with
platforms

vmware®

Vmware



*Volunteers fly kites with
children in Türkiye after
Earthquake*

*Photo credit: Toplum
Gönüllüleri Vakfı (TOG)*

The acquisition of the company and the closure of the corporate foundation led to a massive mobilization of donation activity towards numerous causes supported by the employees.

Once again initiated by employees in Bulgaria and published on the Bright Funds platform, they reached donors from around the world and received co-financing from VMware's corporate foundation for the last time. Part of the co-financing was received by BCause in 2024, when work on the donations continued.

The causes that attracted the most support were for the victims of the earthquakes in Türkiye and Syria and the campaigns for two sick children. Donors continued to support their traditional causes: talented young people, the "For the Good" Foundation, and the SUOB "Mother Ukraine," as well as environmental causes.

The company that acquired VMware, Broadcom, also offers opportunities for donations and co-financing. The BCause foundation has already started working on two appeals in its usual role: verifying the charitable status and other circumstances of the chosen recipients, assisting in the creation of appeals by the initiators, applying for matching, and directing the received donations according to the donors' wishes.

14 campaigns

Amount donated: BGN 583 472,33

UniCredit

UniCredit implemented a successful donation campaign in support of the Dechitsa Foundation and the Daily Center for Children and Youth with Disabilities "Sarchitse," Gorski Senovets village. The bank's employees could easily donate using QR codes in support of both causes, and the UniCredit Foundation doubled the funds raised.

In 2023, the Corporate Foundation also doubled the donations made by employees in support of the "Svetulka" Project of the "For the Good" Foundation, made at the end of 2022.

3 campaigns

Amount donated: BGN 18 770



#Giving with
other tools



Photo: "Sarchitse,"
Gorski Senovets



Photo:
"Svetulka" Project,
"For the Good"
Foundation

Merkle – participant in payroll giving



#Payroll Giving
#Platformata.bg

Employees donate monthly through payroll to a charitable fund, which is distributed among various causes proposed by the employees, with donors voting in a specially created internal corporate system.

The choices made by employees in 2023 include: the Children of Heroes Fund of the “For the Good” Foundation, “Get Ready to Succeed” scholarships, the “Together We Can Do More” Association, the “Svetulka” Project of the “For the Good” Foundation, the “We Can” Fund of BCause, the “Our Parents” Fund of BCause, the “Good for Everyone” Foundation, the “P.U.L.S.” Foundation, and the Arton Foundation. Employees also donated to the floods in Karlovo.



Photo:
Arton Foundation

77 employees donate

10 causes

Amount donated: BGN 54 222,25



Photo:
We Can Fund, BCause



#Campaigns
#Company
donation page

SiteGround

SiteGround chose Platformata.bg for its Christmas charity campaign for the third time. The employees of the company supported the "Children's House" of the "For Our Children" Foundation.



1 campaign

**The company doubled
employees' donations.**

Amount donated: BGN 21 800



#Campaigns
#Company
donation page

MINDS

MINDS implemented a successful Christmas donation campaign on Platformata.bg with a corporate page in support of the crisis center of the P.U.L.S. Foundation, the "Get Ready to Succeed" scholarship programme of the BCause Foundation, as well as the Wildlife Rescue Center of the Green Balkans Foundation.



3 campaigns, **The Company
co-finances the donations.**

Amount donated: BGN 11 170

Crisis programme: Help for Ukraine

Two years after the start of the war in Ukraine, we continue to help.

Russia's war against an independent Ukraine has resulted in massive loss of life, destruction, over 5 million Ukrainian refugees, a humanitarian and environmental crisis.



And in the second year of the war, we at the BCause Foundation continued to support organisations that help refugees from Ukraine with humanitarian assistance or for integration into Bulgarian society through the two donation platforms - Platformata.bg and DMS (together with the Bulgarian Donors Forum), as well as by targeting company or employee donations.

In 2023, 13 organisations received a total of BGN 132,472 through BCause. The general number of refugees assisted was 15,578.

13 organisations

15 578 refugees

132 472 BGN



The aid reached:

14 110 people – food packages

365 people – medical examinations, medications or glasses

1 453 people – training in Bulgarian language, psychological support, professional training, coaching and assistance in finding a job



The organisations we worked with in 2023: ZaDobroto Foundation, Association of Ukrainian Organisations in Bulgaria "Mati Ukraina", Association of Ukrainians in Bulgaria "Ukrainian House", Association "Bulgarian Cooperation" - Academy "Nikola Tesla", Association "Open Arms", Association "Startup Factories", Foundation "Situation Center Open Doors", Association for shared learning "Ela", Association "Theosis", Foundation "Reichout", NKF "Caritas Bulgaria", Association "Help for Ukraine" - integration and education center "Ukrainian Vulik"; Ukraine Support and Renovation Foundation.



Eight of these organisations conducted campaigns in Platformata.bg and DMS and were supported by individuals and companies.

Crisis programme: Help for the people affected of the earthquakes in Turkiye and Syria

The February 2023 earthquakes in South-eastern Turkiye and Syria had devastating consequences. Already in the first hours, the BCause Foundation launched an appeal on Platformata.bg, DMS 17777, Benevity and BrightFunds and joined the general campaign of the CAF International network of organizations. The total amount raised through all platforms is USD 185,700.

With the help of TUSEV, the Turkish member of the group, and CAF America, we decided to support a total of 7 organisations who were active in the territory of the earthquakes

Initially, in the winter of 2023, we selected



3 organisations that provided humanitarian aid – Toplum Gonulluleri Vakfi, Molham Vol-untreering Team E.V., Temel ihtiyaç Derneği (TIDER – Basic Needs Association).

In the summer of 2023, the BCause Foundation funded projects of 4 more organisations that work to overcome the disaster and normalize life in the affected areas – Network for the transformation of rural schools (KODA), We Are Here Hatay Association (BUHAD), Civil Society Support Foundation (STDV) and Spastic Children Foundation – Turkiye (TSCV).

The projects will continue until autumn 2024.



Total amount of donations:

BGN 335 975,26

Toplum Gonulluleri Vakfi

A network of 36,000 volunteers. The funds are for their needs for terrain work. Volunteers work in 4 distribution centers.

Donation: USD **18 000**



Molham Volunteering Team E.V.

A student volunteer organization that started an emergency fund for support for the injured, and hundreds of volunteers help on the ground to rescue people in the ruins in Syria.

Donation: EUR **10 000**



Temel ihtiyaç Derneği (TIDER - Basic Needs Association)

A food banking network in Türkiye that delivers essential items, food and water to the victims, takes care of the evacuees in the surrounding areas, mediates for work. 11 local food banks operate in Osmaniye, Hatay, Gaziantep (3), Malatya, Adyaman, Adana (3), Şanlıurfa. Jobs were found for 119 people, the families of 13 cancer patients were evacuated.

Donation: EUR **15 000**

Photos are provided by our partners in Türkiye and Syria - Toplum Gönüllüleri Vakfı and Molham Volunteering Team.

The Spastic Children's Foundation (TSCV)

All rehabilitation centers, who provided regular services to people with disabilities before the earthquake, were destroyed, that is why the need for these services increased significantly. From March 2023 TSCV began to provide physiotherapy, special educational and psychotherapeutic services for people with disabilities both in the field with a mobile vehicle and in containers, designed as rehabilitative units.

The grant from BCause is for funding of fuel for the mobile service to the homes and container homes and for the cost of the rehabilitation center in the Container City in Buyukdalyan.

Since December 2023 for the first 3 months TSCV specialists conducted 131 visits by car to 34 children in total and 471 sessions at the rehabilitation center.

All children aged 3 to 16 receiving services from TSCV live in Hatay.

Funding: USD 47 500

How BCause has helped the victims of earthquakes in Turkiye.



DONATING TO BCAUSE FUNDS

BCause funds are designed to help donors with an interest in a specific field, who want to collaborate with other donors for the same cause. BCause funds raise financial support in a variety of public spheres.

Through the funds donors can reach individuals in need as well as both experienced and newly established civic organisations, under the control and with the funding standards of BCause Foundation.



BCause Fund	Starting Balance	Income	Expenditure	Transfers*	Year End Balance
Get Ready to Succeed Scholarships	306 392,99	111 141,84	269 031,47	278 434,99	426 938,35
Charity Events and Bazaars Fund	279,63	-	-	118,80	398,43
Environmental Protection Fund	5 431,71	-	-	2 310,66	7 742,37
Our Parents Fund	40 625,67	682,16	418,22	9 088,03	49 977,64
We Can Fund	20,08	-	23 100,00	29 533,59	6 453,67
Sport for Children with Disabilities Fund	6 087,17	2 070,00	4 207,00	4 184,61	8 134,78
Fund to Support Women Victims of Domestic Violence	29 276,58	785,00	25 892,50	45 744,24	49 913,32
Fund to Support People with Disabilities	3 023,39	-	-	3 964,70	6 988,09
Marin Bodakov Fund	15 134,00	-	2 876,70	757,43	11 499,87
Medical Treatment and Rehab. of Children Fund	116 999,22	10 656,00	27 961,60	58 281,66	157 975,28

* Transfers are the funds collected through tools such as Platformata.bg and transferred to the income here.

BCause Fund

Get Ready to Succeed

The “Get Ready to Succeed” scholarship programme of the BCause Foundation supports young girls and boys with outstanding academic achievements who have lost one or both parents, have been raised in institutions or foster families. The one-year student scholarship for bachelor’s degrees is 3000 BGN, and the student scholarship is 1500 BGN.

The main criterion for determining the scholarship recipients is the success of the candidates. We support young people not just because they have been disadvantaged by fate, but because they have outstanding achievements, excellent academic performance, and are focused, motivated, and active.

In the 18th year of the programme, the Commission of the “Get Ready to Succeed” programme consisting of members of the BCause Foundation and representatives of donor companies, voted to support a total of 122 candidates for the academic year 2023/2024. Scholarships were awarded to 35 students in 11th and 12th grades from 27 locations. Among them, 20 are excellent students, and 5 are orphans. 46 scholarships were awarded to students studying medical specialties. Among them, 5 are orphans,



and 10 are freshmen. Three students received the “Tony Alexandrova” scholarship from the Bulgarian American Society, which is worth 3,200 BGN for them, and two students received a scholarship of 1,600 BGN. The Commission also awarded 38 special scholarships to students. Among them, 12 are orphans, and 2 have disabilities. The “Dr. Mario Shkodrov” scholarship, established by his friends, continues to be received by the doctors selected last year. The scholarship is worth 4000 BGN for the academic year.

122 students

Donations: BGN 309 300

BCause Fund

Sport for Children with Disabilities Fund

Through the “Sport for Children with Disabilities” Fund, the BCause Foundation supports organisations nationwide to organize various therapeutic activities for children with disabilities.



In 2023, the “Sports for Children with Disabilities” Fund supported over 133 children with disabilities to engage in sports. The BCause Foundation supported, for another year, a tournament in adapted swimming for children. On May 14, 2023, the Fifth International Adapted Swimming Tournament organized by the “Water Way” Foundation was successfully held. A total of 104 children and youths from 11 teams from Bulgaria and Serbia participated. This is the largest sports

event in Bulgaria for children and youth with disabilities.



During the summer months of 2023, 29 children and youths with various conditions from the “St. Vrach” Daily Center for Children with Disabilities had the opportunity for individual therapeutic horseback riding sessions (hippotherapy).

133 supported children
Donations: BNG **8 750**

BCause Fund

Medical Treatment and Rehabilitation for Children Fund

In 2023, the fund received requests for financial support from parents of children suffering from various conditions, including cerebral palsy, expressive speech disorder, childhood autism, Dravet syndrome, severe protein malnutrition, Down syndrome, deafness, epilepsy, and polyneuropathy.

Parents of two children sought assistance for the purchase of assistive devices: a child with spina bifida needed a wheelchair and orthoses, and a child with bilateral neurosensory hearing loss needed assistance with the purchase of hearing aids.

There is a continuing increase in the number of children diagnosed with autism spectrum disorders. This is due to the existence only of a clinical pathway for autism diagnosis, while the needs of children for continuous speech therapy and psychological therapy are not covered by the National Health Insurance Fund.

In 2023, the rehabilitation of 27 children was supported (with 3 of them supported 2 or 3 times), totaling 27 supported children.



The procedures were carried out at the following centers: „Logopedia“ Ltd., „Water Way“ Foundation, „Katran“ Equestrian Club, „Children with Developmental Problems“ Medical Center, Doris Ltd., MontiRosy, Fernandina Center, Semira Consulting, Milea Specialized Unit, „Learn with Toni and Talk with Tsveti,“ „House of Words,“ Rigo Center, Hearing and Speech Development Center „Janika“

27 supported children
Donations: BNG **32 506**

PROGRAMMES FOR NGOS

We at BCause



We advise and train NGOs



We develop tools for donating in Bulgaria and across borders



We connect donors and causes



We fund NGOs



We study the environment, processes and trends



We promote giving



We support the development of encouraging policies



Funding for NGOs

With the BCause Foundation, you can use fundraising tools in Bulgaria and abroad, individual advice and resources to help plan a successful campaign. In countries with established traditions in giving and generous donors the tax relief for donations are an important part of the solution about the donation and its amount. The BCause Foundation helps with this aspect of fundraising.

In 2023 we work
with 228 organisations
BNG 2 530 707,67
of funding to NGOs

2 fundraising platforms

Platformata.bg and DMS enabled more than 190 organizations to raise funds online and with donation SMSs.

ПЛАТФОРМАТА
на Фондация BCause

DMS
DONORS
MESSAGE
SERVICE

Donation opportunities from Europe and the USA

In 2023, 2 Bulgarian organisations raised funds in Europe, and 5 campaigns – in the USA.

TGE
Transnational Giving Europe

CAF
America

Funding for NGOs

Support Fund for Women Victims of Domestic Violence

For the fifth year in a row in the “8 campaigns for March 8” Initiative, 8 organisations held donation campaigns in the days around March 8 – the day dedicated to the international recognition of women’s economic, political and social achievements. After the “Deborah” case in 2023, there is an 85% increase of reported cases in the police. The needs of women and children who have experienced violence from adequate legal, psychological, social support grow, but organizations, who help continue to work with scarce resources.

The American Chamber of Commerce in Bulgaria was the main partner donor of the Fund, DSK Bank and other corporate and individual donors in Platformata.bg made donations as well.

In addition to financial assistance, the 8 organisations received training, consultations and paid Facebook advertising for their campaigns.



679 women, 451 children, 84 men

8 grants from BCause Fund

Total amount donated
to organisations: BNG 36 715

- „Naya“ Association, Targovishte: court order for protection and cessation of violence over 3 women with a total of 5 children.
- P.U.L.S Foundation., Pernik: payment of unforeseen expenses for medicines, food and electricity for 282 women, 47 children and 34 men – clients of the foundation’s services.
- „Ekaterina Karavelova“ Women’s Association, Silistra: purchase of appliances and furniture for the apartment of 1 single mother with 3 children after separation from the abuser, the mother only relies on temporary employment during the summer.
- Concordia Bulgaria Foundation: the family planning programme includes 73 young women with an average age of 25, with an average of 3-4 children and incomplete education, with which 65 individual and group consultations were held about violence.
- „Samaritans“ Association, Stara Zagora: more comfort and personal space for 10 mothers with 11 children accommodated in the „Samaritan House“ with the purchase of air conditioners and televisions.
- „Council of Refugee Women in Bulgaria“ Association – Sofia: hygiene materials for 165 refugee children with temporary protection and protection seekers.
- „YES – United vs Violence“ Foundation – Plovdiv: equipment for a training hall with a capacity of 10 women with goal of acquiring new knowledge and skills and finding a job.
- EMPROVE Foundation – Sofia: new edition of a set of cards with personal stories of women-survivors for therapeutic and educational work with women victims of violence and public figures, which have reached over 300 women and 50 men.



Fundraising Accelerators

In 2023, we held 1 Accelerator for 10 NGOs that had donation campaigns with a total raised amount of BGN 55,424. In the entire project "Information, engagement, success" 2021-2023 40 organisations in total raised BGN 326,542 via Platformata.bg and DMSbg.com, as well as donations from other sources. Already in 2023 20 out of the 40 participating organisations ran follow-up campaigns, which is an indicator of increased skills and confidence.

The total number of people reached with donation appeals of organisations in social networks, contacts with donors and events - 1,496,151. In the spring 2023 BCause launched the "Celebrities Who Help" initiative in partnership with Forbes Bulgaria with the first 10 distinguished famous Bulgarians with their donation initiatives.

1 accelerator

10 organisations

Funds raised by the participants:
BGN 55 424

What is it?

Accelerators are short-term programmes supporting the fundraising of a small group of 10-15 organizations. Participants develop detailed plans during a two-day practical training, based on the experience in fundraising campaigns of BCause Foundation and with the help of external experts in communications and marketing. Volunteer mentors help throughout the campaigns, the foundation pays Facebook advertising and actively supports the search for donors.

The goal is for organisations to be able to make successful donation campaigns themselves.



The spring and autumn accelerator took place within the framework of the project „Inform, Engage, Succeed“, which is implemented with the financial support of Iceland, Liechtenstein and Norway under the EEA Financial Mechanism.

DMS – United Donor Number

BGN 1,537,158 were donated through DMS last year. There were 211 active campaigns, 54 ended and 77 new ones started.

- Two-thirds of the total revenue at DMS is raised through donations

SMS and DMS subscriptions for BGN 2 and BGN 5.

- The amount of subscriptions is almost 2 times larger than the amount of one-time SMS

- Organization campaigns raise more funds through DMS subscriptions and cure campaigns through online and bank transfers.

In 2023, civil organisations in the country raised more donations than campaigns for the treatment of children and adults.

Their success is due to the sustainable donor support with DMS subscriptions with BGN 2 and BGN 5, and future DMS participants should bet on this mechanism.

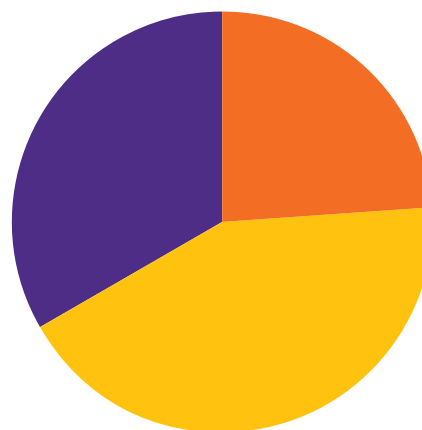
BGN 620,978 were collected from the treatment campaigns. Among them, those for treatment abroad, who are looking for means to rehabilitate children with cerebral palsy and adults with multiple sclerosis, predominate.

Donated amount: BGN **1 537 158**




211 active campaigns

54 completed campaigns

77 new campaigns



Amounts collected by type of donations (BGN)

-  Donation SMSs – 368 759
-  DMS subscription – 659 709
-  Online and banking – 508 690, 43

- 119 organisations have collected BGN 888,258 from donors. The most successful campaigns again, are the ones who provide care and treatment for homeless animals. They collected BGN 524,141 and this makes 60% of the donations for all NGO causes in the platform.

Among the most successful are the campaigns for the care, treatment and adoption of homeless animals - DMS HELPFOG, DMS ADOPT, DMS ICAT, DMS ANIMAL HELP. One of the longest-running campaigns, DMS ATELIE of the "Embrace Me" Foundation, celebrated its 18th birthday in 2023 - 18 years of work for, through art, children without parents to discover not only their talents, but also the belief in their abilities.

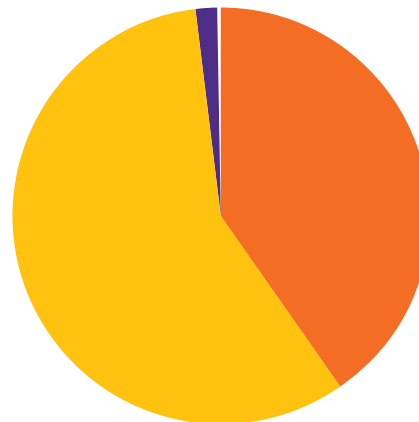
Active fundraising to save the Achilles Horse Base (DMS BAZA) has brought success to the Mozhem Zedno Foundation, which will be able to provide hippotherapy to 40 children in 2024. DMS offers donors opportunities to easily donate by SMS, subscription to monthly donation by SMS, online and by bank transfer

For the third year, DMS Kaufland Bulgaria organized twice the edition of the initiative "Donate, a little for you is a lot for another" for the benefit of the campaigns for the treatment of people in DMS and collected nearly BGN 50,000.

84 campaigns of sick people

119 organisations campaigns

8 campaigns of institutions



Amounts collected by type of campaign (BGN)

- sick people - 620 978,50
- organisations - 888 258,92
- institutions - 27 921,01

Let's build together the new Achilles Equestrian Base

Equestrian base "Achilles" of the " We Can Together " Foundation is one of the few places in Bulgaria that conducts hippotherapy - therapy with the help of horses for children with disabilities. During the summer months of 2023, more than 350 therapy sessions were held at the base with children with autism, Down syndrome, motor, speech, sensory and behavioural disorders, and 10 new children were included. The campaign to save the "Achilles" equestrian base, in which hundreds of donors participated, was more than successful! In a few months, the campaign gained speed, with the collected amount being around BGN 60,000 against a target of BGN 70,000. The horse base is now the owner of a property with an area of 4,500 sq.m., which is located next to the village of Bistrice, Sofia.

The DMS BAZA campaign continues to build a first-of-its-kind Therapy Center that will bring together equestrian therapy, occupational therapy, sensory therapy and primitive reflex integration exercises in one place. Construction of a large arena for the horses, a sensory path, an open corner for occupational therapy and a playground with equipment for children with and without special needs is planned. The intended space for therapy, play and entertainment is about 3000 m².



Fundraising tools

Platformata.bg

In 2023, there were 282 active campaigns, of which 172 were the new ones created during the year. The total donated funds are BGN 985,927.99. The biggest campaign was again in “Refugees and Migrants” – the campaign to restore the Ukrainian church near Brussels. Educational campaigns, campaigns focusing on children at risk and projects for improving the urban environment were also successful.

Campaigns to support young talent attracted interest in 2023 – an athlete, mathematicians, tennis player, a cellist sought support for training and performances. The campaigns of companies and employees achieved growth of almost BGN 200,000. For the sixth time, Platformata.bg celebrated Giving Tuesday with donation campaigns.

ПЛАТФОРМАТА
на Фондация BCause

282 campaigns

172 new campaigns

Amount donated: BGN **985 927,99**



*See the Annual report of
DMSbg.com for 2023*

Concordia Bulgaria Foundation

One of the organisations with the most campaigns in 2023, which organized 4 campaigns and raised a total of BGN 9,710.26 with them.

"Children in need become friends of animals at risk!" Campaign

The goal was to organize visits of children living at risk in 3 wildlife rescue centers to show the children that animals have rights too and that people respect them. Thanks to financial support from companies and individual donors, the necessary funds were collected. The children visited the Bear Park - Belitsa, the Rescue Center for Wild Animals in Stara Zagora, Vitosha Nature Park. In addition to visits to the centers, the children had the opportunity to explore other sights, to see the world outside the urban environment. They were impressed by the fact that animals can suffer, that they have behavior that we can distinguish. Most children had not seen a bear, vulture, pelican, falcon and had the opportunity to see them up close, to understand that there is a difference between fairy-tale characters and animals living in the wild.



”

Yulia Yordanova, Fundraising Director, shared: "CONCORDIA BULGARIA Foundation annually uses Platforma.bg in its fundraising campaigns. This is because it is a recognizable fundraising tool that donors trust. Through Platformata.bg we manage to reach to more donors and different audiences than our usual ones."

PROJECTS FOR CHANGE

The BCause Foundation is a leading charitable organization that works in almost all public fields, with hundreds of organisations and the tens of thousands of donors who they attract. This specific experience obliges us to use our knowledge permanently improving the environment for giving such as culture, tools, policies.

Projects for Change are our activities to promote giving and the good examples; we raise the prestige of donors and encourage more and more sustainable giving.



Responsible Company – Responsible Employees, Workplace Giving Award 2023



The annual award is an initiative of the BCause Foundation, the Bulgarian Society for Public Relations, the Bulgarian Association for People Management, and the Sustainability Specialists Association. With it, we distinguish companies and their professionals who achieve lasting results in engaging working people in workplace giving and volunteering.

Nearly BGN 2.4 million was donated in 2023 by the employees of the 24 companies participating in the competition alone. Their 8661 employees completed more than 66,000 person-hours of volunteer work last year.



The companies have supported their employees' donations and volunteering by providing leave for volunteering, logistics, materials, coordination, and co-financing of over one million and 850 thousand BGN.

The companies participating in the competition were from different business sectors – retail chains, banking, telecommunications, information technology, outsourcing, communications, engineering, electronics, and others – and had a total of more than 51,000 employees.



Giving Tuesday

The BCause Foundation is the national leader for Bulgaria of the global movement to promote Giving Tuesday.

In 2023, the Giving Tuesday campaign again had the slogan “Donate to a cause close to your heart” and was supported by organisations from the civil sector, businesses, celebrities, as well as citizens who participated in our blood donation drive with two capital hospitals in Sofia.



What is Giving Tuesday?

Giving Tuesday is a global initiative. It is one day in the year when people can simultaneously give, celebrate generosity, and engage in a long-term positive campaign supporting charity.

On this day, local communities, businesses, and charities unite to support meaningful community charitable causes; volunteers and donors celebrate generosity and the difference it makes and brings to people's lives and the environment. Giving Tuesday is also a movement that harnesses the power of technology and virtual communities, helping millions of people to give and share and hundreds of thousands of organisations - to connect with new and old supporters.



On November 28, organisations from various fields decorated themselves with the sign of the generous heart (sign of Giving

Tuesday), thanked their donors and sought new ones for their new projects. Yoanna Temelkova, Alek Alexiev, Niki Kanchev, Chefo (Stefan Popov), Elena Zamyarkova, Yana Titova, Dimitar Kotsev – Shosho, Georgi Nenov, Dimitar Ivanov – The Captain and the faces of BTV media group: Petya Dikova, Zlatimir Yochev, Zhivka Popatanasova and Polly Gergusheva recorded and shared on social media personal appeals for giving to causes of their choice on the day of generosity.

In just one day, on November 28, BGN 70,424 were donated.

Giving Tuesday has once again gone beyond social networks.

“Begach” sports club dedicated their The Big Tech Run to #GivingTuesday on the snowy and rainy morning of November 25. Giraffe Foundation organized The Giraffe Run 2023 – a mini-marathon in support of several good causes, and 35 people donated





blood in our joint action with Military medical academy and “St. Anna” hospital in just 4 hours.

“Kaufland Bulgaria” organized a donation survey in three of its hypermarkets in Sofia (in the “Mladost 3”, “Kriva Reka” and “Vitosha” districts). In this way, they helped us spread the idea of #GivingTuesday.

Media such as BNT, Darik Radio, BNR, Nova TV and bTV covered Giving Tuesday and



helped the message of Giving Tuesday to reach a wider audience. For the second year in a row, Dentsu and Metro advertising of the Sofia Metro joined in with free advertising positions for offline promotion.



37 participating organizations

5 participating companies

12 media

The Celebrities Who Help

The Celebrities Who Help is a common project of the BCause Foundation and Forbes magazine in Bulgaria – the first selection of popular people in Bulgaria who give their personal time, talent or financial resources to support charitable initiatives.

With this selection, we illuminated the debate on charity, promoted the good example, the donors and advocates of causes. The making of the selection went through two stages. In the first stage, the BCause Foundation team prepared a detailed list of celebrities who have been involved in charitable causes in the last 2–5 years.

A jury of 9 representatives from the media, business, and cultural areas determined the first ten famous Bulgarians whose works are an example of inspiration for their colleagues, children, and the whole society. The jury consisted of Elina Zheleva, LaunchLabs Sofia; Elitsa Barakova, executive director of the BCause Foundation; Zlatina Georgieva, FORBES Bulgaria; Kamelia A. Stancheva, KAYA Productions; Katya Dimitrova, Interimage; Krasimira Hadjiivanova, Max Gurwitz, Vitosha Venture Partners; Petar Stojanovic, journalist and historian; Petya Dikova, journalist and TV anchor.



All the celebrities in the selection were featured in a video produced for the project to promote the selection. Our partners from Forbes Bulgaria featured the selection in their May issue, along with an interview with Alek Alexiev, a winner in *The Celebrities Who Help*.



At a special ceremony, the ten celebrities in the selection were honored: **Alek Alexiev, Vladimir Ampov-Grafa, Yoanna Temelkova, Niki Kanchev, Nana Gladuish, Lazar Radkov, Grigor Dimitrov, Vladimir Karamazov, Silvia Lulcheva and Dimitar Berbatov.**

The statuettes they received were created by a mother of a child with a disability, part of the Ole-Male initiative.



The project is supported by Active Citizens Bulgaria Fund (www.activecitizensfund.bg) within the project "Inform, Engage, Succeed". The project "Inform, Engage, Succeed!" is implemented with the financial support of Iceland, Liechtenstein and Norway under the Active Citizens Bulgaria Fund within the Financial Mechanism of the European Economic Area.

The criteria:

1. *Public initiative. Participation, support, and results achieved for the cause have been public.*
2. *The initiative brings significant benefits to the chosen cause that would not have occurred otherwise - more donations, awareness and popularity for the activities of the organization/initiative.*
3. *The personalities in the selection have an active role, supporting a chosen cause. They themselves initiate activities, attract like-minded people and devote the necessary time and attention to the cause.*
4. *Sustainability and long-term personal commitment. Each celebrity has donated personal funds, regularly donates, or is a volunteer with a long-term commitment.*
5. *Set a good example for other celebrities, for fans and children.*

Celebrities who are representatives of political parties or candidate deputies, as well as persons with a compromised public image, do not participate in the selection. Celebrities help „ was implemented under the project „Information, Engagement, Success“ with the financial support of Iceland, Liechtenstein and Norway under the Active Citizens Bulgaria Fund within the Financial Mechanism of the European Economic Area.

CAF WORLD GIVING INDEX

In December 2023, BCause Foundation released the 2022 data of the largest survey that measures philanthropic engagement in the world – the CAF World Giving Index (WGI). It shows a drop in Bulgaria's rating – the country occupies 133rd place out of 142 countries in the ranking, with a coefficient of 23%.

In contrast to the World Giving Index, data from donations made with the BCause

Foundation continue to show an increase in giving through 2023.

During the year we saw a repeat of the high levels of stranger aid, philanthropy and volunteering from 2020 – the year of the COVID pandemic, this time in support of the refugee wave from Ukraine following the Russian invasion on 24 February 2022 and following local floods in the Karlovo region.



Donations in the second half of the year and in 2023, however, showed reductions in donations from individuals for non-crisis purposes and a return to the charity's campaign calendar. Because of its methodology, WGI illuminates trends in regular giving and volunteering. Countries with a consistently high giving index are those where this engagement is part of habitual behavior, every month, and is not as dependent on natural and societal upheaval.

BCause Foundation is working to increase regular giving - from the workplace, with DMS subscriptions, and online.



[See the report of 2023](#)

ENTREPRENEURSHIP AND SOCIAL INNOVATION PROGRAMMES

We at BCause



We train and mentor new entrepreneurs



We design programmes for donors and investors



We finance early stage entrepreneurs



We encourage social impact investing



We research and analyse the dynamics of social innovation ecosystem



We advocate for better legislation and state support of the social innovation



In 2023

We worked closely
with **20** entrepreneurs

We distributed BGN **37000**
in financing

We organized **1** accelerator
for start-ups

We participated
in **3** conferences

We participated
in **2** research Projects

BCause Foundation and Rinker Centre are part of the development of the ecosystem of entrepreneurship, social entrepreneurship and social innovation in Bulgaria.

The Rinker Center was established in 2014 with a special team of the Foundation to develop the training and financing programmes for social entrepreneurs.





Forbes' 30 Under 30 selection in 2023 includes two tandems that have been through Rinker's accelerators. Vladislav and Daniela Kostovi, founders of Vavakada, are in the Social Entrepreneurship category, and Pleggi founders Yonko Minev and Tsvetelin Nikolov in the Business Owners category.

Accelerator

Academy for local entrepreneurs 7.0

For the seventh year in a row, we held an Academy for local entrepreneurs (for the regions of Kardzhali, Haskovo, Blagoevgrad and Silistra) as part of the Summer for Joy, Autumn for Care 2023 programme, funded by Philip Morris - Bulgaria. The prize fund for the 7th edition was BGN 37,000. Out of 46 candidates for the programme, 15 participated in the training..

7 teams supported
BGN 37 000 financing



Awarded in Academy 7.0: "BOHO PRO, Silistra, professional line of all-natural massage oils – BGN 12000; Nick's Specialty Coffee, Blagoevgrad, specialty coffee roastery – BGN 6000; Plant Atelier, Kurdzhali, cultivation of potted flowers – BGN 5000; "Play sports with me", Razlog, sports activities for children and parents – BGN 4000; Jeylja - Scandinavian moss decorations, Gotse Delchev, decorations for home and office – BGN 4000; HPR-Training, Silistra – hotel and training for pets – BGN 4000; Cutters and moulds for cookies, Silistra – BGN 2000.



”

Elitsa Petrova, Boho Pro

“Academy for local entrepreneurs” is the proper partner to support you in developing your own business. Being an entrepreneur is not easy and often you are ready to give up questioning the point of all your efforts. Taking part in the Academy I realized that other entrepreneurs faced the same obstacles but there were people ready to help – the trainers and the mentors from Rinker Center. I am very grateful for the acquired knowledge and skills and continue with renewed motivation.”

Community

Rinker's All StarTs: 9 years, 250 ideas, BGN 500 000, one community

On October 27th we celebrated the 9th anniversary of Rinker Center. Colleagues and friends associated with our work during the years joined the event – entrepreneurs from 12 cohorts, colleagues, friends, trainers, mentors, investors.

All the past programmes had their representatives on stage debating on how to become an entrepreneur and to be sustainable; what is considered as success or failure for the entrepreneur; the importance of someone's trust in you at the right time. Most of the teams' representatives shared the understanding that financial support, although important, is not the only core benefit of the programme. The true gains include proper mentoring, brainstorming with colleagues, networking, and spotting new opportunities.

Members of the jury, mentors and investors showed that professional excellence, combined with personal commitment, are among the basic values of Rinker's community. These experts spend some of their time to share knowledge and to support



people who believe in their dreams and are eager for social impact and development.

Capacity building

Buy Social Europe B2B

BCause Foundation is the Bulgarian partner of the international project *Buy Social Europe B2B*, which aims to develop the implementation of social procurement in Europe. Since the summer of 2023 *Buy Social Europe B2B* brings together a consortium of 23 organisations, led by the Euclid Network, who will collaborate to accelerate commercial partnerships between traditional and social enterprises in 17 countries across Europe.



The concept of social procurement empowers social enterprises and traditional businesses to find each other and forge sustainable trade partnerships. Together we partner, learn, create evidence and build capacity to bring the social procurement movement in Europe to the next level. For mainstream businesses these relationships will help them add value and positive impact, innovation and diversity to their supply chains.

Our aim is to promote the idea of companies making greater use of the services and products of social enterprises. For many European countries this is already an established practice. In Bulgaria it is in a very early stage and is still developing. We plan to meet companies with social enterprises, conduct matchmaking and training events, aiming to build further their capacities.

FUSE

We completed our work on the international project (since 2021) aiming at establishment of National Competence Centres for Social Innovation. The main benefits of the FUSE project are the active international partnership and sharing of experience and knowledge between countries at different stages of development. In 2023, together with our partners, we participated in trainings, focus groups and worked with stakeholders in search of the most adequate model of the future Centre for Social Innovations in Bulgaria. One of the Bulgarian entrepreneurs – Denimir Dimitrov (ZeroWave), who tested the designed Validation Tool for Scaling of Social Innovations, was selected to present his business model to the European partners and EC.

The results of our work were presented at a conference in March 2023 and in the final report, in which we described in detail the proposals for the main functions and services of the future center, as well as proposals for its governance model. The project outcomes and papers were shared with the Managing Authority from the Ministry of Labour and Social Affairs. Their representatives were actively involved during the



project and took the responsibility to lead the future work on the establishment of the National Competence Centre for Social Innovations in Bulgaria.

Our partners in Bulgaria were: The Change Foundation, Cleantech Bulgaria, The Business Institute and the Bulgarian Centre for NonProfit Law.

Project papers:

<https://www.fuseproject.eu/reports>

video: [Какво са социалните иновации](#)

video: [Защо и как Национален център за социални иновации](#)

Consulting

EaSI

In 2023 we continued our activities as National Contact Point (NCP) in Bulgaria – Info center for EaSI Strand of the European Social Fund +.

On the website <https://easi.bcause.bg/> we publish both up-to-date information on application opportunities and useful reports, analysis, and news from the field of social innovation and social entrepreneurship. We

organized 4 info meetings with over 100 stakeholders. We regularly participated in webinars and exchanged ideas and experience with colleagues from the EU NCP network.

The project is carried out in partnership with the Sofia Development Association (ARS).



The project is funded by the European Union and has duration of two years. (2022-2024)

Research

ESEM

In the autumn of 2023 BCause acted as Bulgarian partner of ESEM project for the second time. This is the largest regular representative study of the ecosystem of social entrepreneurship in Europe. Its results aim to shape EU policies and help to understand the development of the sector in 31 European countries.



The research is initiated and led by Euclid Network, of which BCause is also a member.



[Here you can download the report 2021-2022](#)

Financial Information

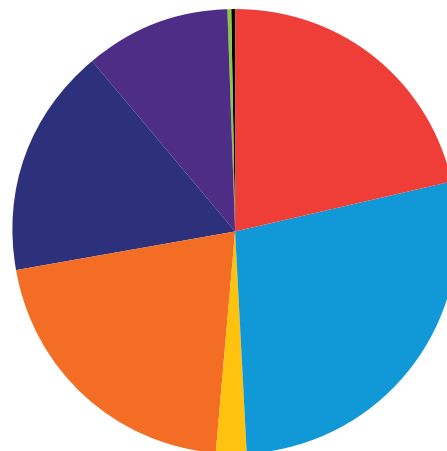
BCause Foundation receives project funding, donations, and grants. The published accounts are audited annually by an independent auditor.

In this annual report, we provide detailed financial information by line of business, along with the activities carried out/supported organisations and causes. In addition to the accounting financial statements, to better understand the organization and how we fund our team and operating expenses, we present three more charts.





Revenue derived from BCause Foundation by areas

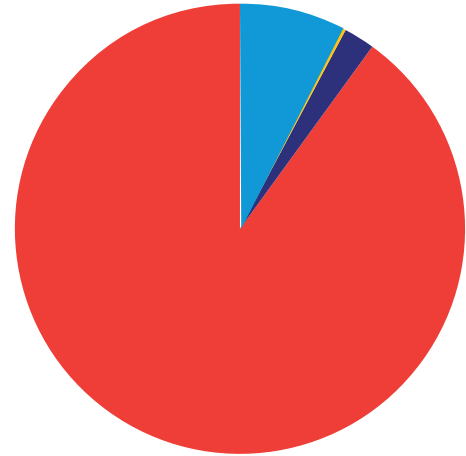
Payroll giving	1 268 693,54
DMS - Single Donation Number	1 651 779,14
Donor Advised Funds	125,335,00
Corporate programmes	1 227 445,51
Platform.bg	985 927,99
Projects	626 794,11
Direct management income	21 883,23
Economic activity	700,00
Other revenue	3 588,67

BGN



Expenditure by areas (BGN)

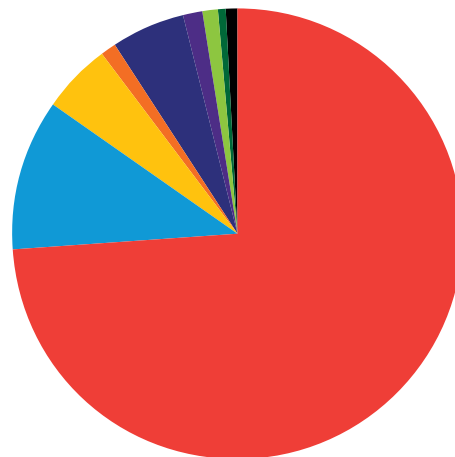
 Management	390 515,38
 Project fees	17 843,58
 Project activities	112 097,45
 Donations and grants	4 592 783,75



BCause Foundation covers its operating (management) costs – salaries, office expenses and activities related to its mission using 1) project income from pre-approved items for staff and administration and 2) clearly stated deductions of a small portion of donations received. The Foundation does not make a profit but seeks independence, enhancement of team capacity, and sustainability to benefit its mission.

Breakdown of management costs (BGN)

Salaries core team	289 419,15
Communication Services, accounting, audit	41 546,46
Office expenses and rent	20 155,46
Sites and maintenance	4 037,20
Donation promotion	20 947,17
Donation promotion	4 961,59
Memberships	5 085,00
Team Development	2 080,32
Bank expenses	2 283,03



See published audited financial reports

BCAUSE PEOPLE



TEAM

Elitsa Barakova
Executive Director

Penka Tsvetkova
Business Development and
International Relations Director

Lyudmila Atanassova
NPO Programmes Director

Vesselina Yordanova
Donor Programmes Coordinator

Iva Petrova
Donor Programmes Coordinator

Yavor Gochev
Programme Director
Rinker Center
for Entrepreneurship and Training

Dessislava Hurmuzova
Medical Treatment of Children Fund
andDMS Individuals Campaigns Coordinator

Maya Kosseva
Programme Coordinator

Gergana Pavlova
Communication Specialist

Ludmil Karavasilev
Corporate Responsibility Expert
and Fundraising

Diana Stoykova
NPO Programmes Coordinator

Angel Velkov
IT administrator and database

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Polina Gospodinova-Georgieva

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