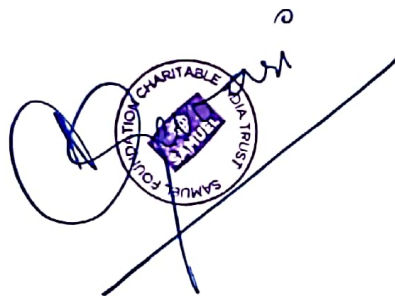




HEDWIG AND  
ROBERT SAMUEL  
FOUNDATION

## Communication on Engagement- 2024

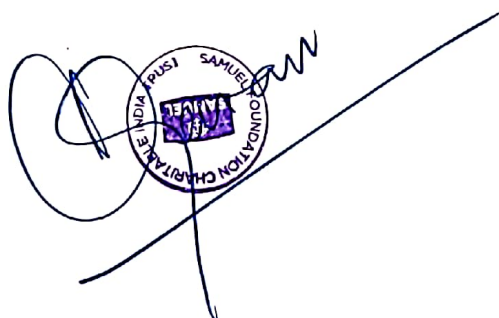
United Nations Global Compact



"Give youth a chance"

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**1. Statement of continued support from Managing Director of the Samuel Foundation Charitable India Trust**



HEDWIG AND  
ROBERT SAMUEL  
FOUNDATION

Ms. Sanda Ojiambo  
CEO & Executive Director  
United Nation Global Compact  
685 Third Avenue, FL 12.  
New York, NY 10017. USA

19/01/2024

Subject: Communication on Engagement- 2024

Dear Mrs., Ojiambo

It gives me great pleasure to affirm that the Samuel Foundation Charitable India Trust still upholds the Global Compact of the United Nations (UNGC).

I'm ecstatic to announce that the Samuel Foundation Charitable India Trust continues to support the UN Global Compact and its ten human rights-related principles.

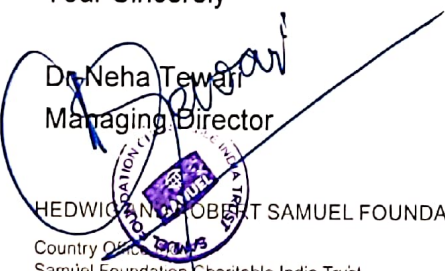
Environment, labour, and anti-corruption. This is our communication on Engagement regarding our participation in the United Nations Global Compact. Any comments on its contents are most appreciated.

In alignment with the recommended practices for organizations of our nature, we delineate the measures undertaken by our entity to uphold the principles outlined in the UN Global Compact. Through our primary communication channels, we commit to disseminating this information transparently to our stakeholders.

The Foundation is currently undertaking a strategic expansion of its operational endeavours, seeking to establish collaborative alliances with corporate entities to bolster their Corporate Social Responsibility (CSR) initiatives. Dedication to instilling universally recognized values is a core commitment, and the incorporation of United Nations Global Compact (UNGC) principles serves as a guiding framework for ethical and sustainable conduct. This framework not only facilitates societal and economic progress but also aligns with the Foundation's mission.

The organization pledges ongoing efforts to advance and adhere to the principles set forth by the UN Global Compact in its future initiatives.

Your Sincerely

  
Dr. Neha Tewari  
Managing Director

HEDWIG AND ROBERT SAMUEL FOUNDATION

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Registered under Public Charitable Trust Act 1950, Number 4714/4

*"Give youth a chance"*

## 2. Introduction to the Samuel Foundation Charitable India Trust

Samuel Foundation — India is the Indian Chapter of Germany based International Foundation "Hedwig and Robert Samuel Stiftung". It is legally registered in India in the name "Samuel Foundation Charitable India Trust", began its operations in India in 1993. World-wide, Samuel Foundation is actively involved in the fields of skill development, education, health, and child care in six countries i.e. Costa Rica, Nicaragua, India, Thailand, Cuba, and Germany.

"Give Youth a Chance" — this slogan sums up the programmes of the Samuel Foundation. For more than 20 years now, we have been supporting teenagers in their skill training. The young people come from very vulnerable family backgrounds and through the work of the Foundation receive the necessary means and access to a qualified training course. We concentrate on careers in companies that are desperately seeking such graduates. We achieve this by operating our own training centres which provide high quality standards, and through the close \_ cooperation with local authorities and companies.

In this way, we break through the vicious circle that is poverty and the lack of future perspective, and give young people the chance to define their own lives, with their own income, with future perspectives.

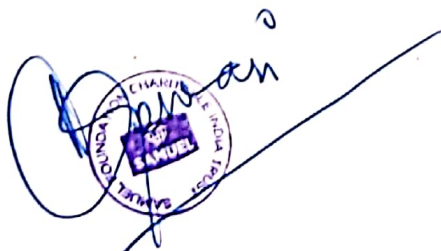
The Samuel Foundation is the "Foundation for Education". Its target is to provide occupational qualifications for a broad level of the population in order to push forward the urgently needed further development poor communities and alleviate the misery of the people living there. The Foundation's work focuses on youths, helping them is the only way to break the vicious circle of poverty and the absence of future perspective.

## 3. Samuel Foundation — India's Commitment to UNGC Principles

In order to support the UN Global Compact Principles, the Samuel Foundation Charitable — India has initiated following steps:

- **Contribution to Sustainability:**

In the contemporary global economy, the propellers of economic growth and societal progress are rooted in knowledge and skills. Nations boasting highly skilled populations exhibit superior adaptability to the dynamic opportunities and challenges presented by the global labor market. The Samuel Foundation in India, through its Centres for Technical Education, plays a pivotal role in providing young individuals from disadvantaged backgrounds with the opportunity to acquire

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essential skills and resources. This initiative enables them to meaningful employment or self-employment. The Foundation's commitment to skill-building aligns with the critical need for human capital development, leadership cultivation, and the promotion of entrepreneurship, employability, and value inculcation—integral pillars for sustaining growth in a rapidly expanding economy and a diverse social structure, as seen in India.

In its dedication to the United Nations Global Compact (UNGC) principles, the Samuel Foundation — India extends its commitment to sustainability. By adhering to these principles, the Foundation reinforces its role in advancing human capital development, leadership, and skill-building. This aligns with the UNGC's emphasis on responsible business practices, thereby contributing to the broader goals of growth and sustainability within India's evolving economic landscape and diverse societal framework.

#### **Public-Private-Partnership:**

Samuel Foundation — India collaborates with the Government of NCT of Delhi in support of diverse Skill Development initiatives. This strategic partnership aims to leverage the foundation's expertise to enhance the employability of students across various institutions. Through involvement in government-led skill development programs, Samuel Foundation — India contributes to bridging the gap between educational training and industry requirements, fostering a more skilled and job-ready workforce.

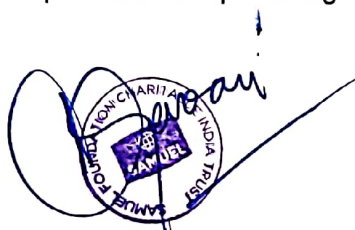
Aligned with its commitment to the United Nations Global Compact (UNGC) principles, the Samuel Foundation — India actively embraces the concept of Public-Private-Partnership (PPP). By engaging in collaborative initiatives with the government, the foundation exemplifies its dedication to sustainable and responsible business practices. This commitment is demonstrated through joint efforts in skill development, creating synergies that not only uplift individual employability but also contribute to the broader societal and economic goals outlined by the UNGC.

#### **Engagement with UNGCNI:**

Samuel Foundation — India engaged with Global Compact Local Network in India for supporting, promoting, and implementing relevant Global Compact Principles.

#### **Involvement in Communications on Progress:**

In demonstrating its commitment to the United Nations Global Compact (UNGC) principles, Samuel Foundation — India actively participates in the realm of Communications on Progress (COP). The foundation proposes collaboration with stakeholders in the corporate sector, offering its engagement in the review process and providing valuable comments on their submitted Communications on



Progress under the UN Global Compact. This involvement signifies the foundation's dedication to fostering transparency, accountability, and responsible business practices within the corporate community, aligning with the overarching goals of the UNGC.

#### **Proposed partnership projects on Corporate Sustainability:**

The Samuel Foundation — India is currently in the advanced stages of formal communications regarding partnerships in corporate sustainability projects with several prominent corporate houses in the country. These discussions signify the foundation's proactive approach towards fostering collaborative initiatives that promote corporate sustainability. Moreover, Samuel Foundation — India remains open to exploring and establishing new partnerships with additional corporate entities for projects aligned with the principles of corporate sustainability. This ongoing commitment underscores the foundation's dedication to actively engaging with the corporate sector to drive meaningful and impactful initiatives for the greater good of both business and society.

#### **Samuel Foundation — India's General Activity Report**

Since its establishment in 1993, the Samuel Foundation in India has been a pivotal force in empowering young individuals from underprivileged backgrounds by providing comprehensive training, transforming them into qualified and competent professionals. The meticulously crafted courses are designed with an industry-friendly curriculum, marking a successful hallmark of the program. Annually, the foundation achieves the significant milestone of graduating a new cohort of young professionals. These graduates are instilled with confidence and equipped with the skills necessary to navigate the challenges presented by a dynamically evolving world.

Since its inception in India, the Samuel Foundation has been dedicated to uplifting the lives of underprivileged youth. The foundation has consistently prioritized quality and professional training, now establishing itself as a premier institute in its category. A study conducted by GTZ has positioned the Foundation among the top three organizations in India for vocational training and job placements. Our focus extends across a diversified range of subjects crucial in today's world, including Computer knowledge, English proficiency, Employability and Personality Development.

The foundation assumes the full financial responsibility for the training program, covering not only the training costs but also the expenses associated with consumables, which can be prohibitively expensive in professional training contexts. Recognizing the current challenges posed by high commuting charges, the foundation addresses this barrier by providing travel allowances to students who may face financial constraints in this regard. Additionally, the foundation acknowledges the issue of nutritional deficiencies among students, leading to poor concentration and extended leaves. In response, the foundation has initiated the "Deficiency-Supplement Programme" to address and

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mitigate these challenges, aiming to ensure a conducive and supportive learning environment for all participants.

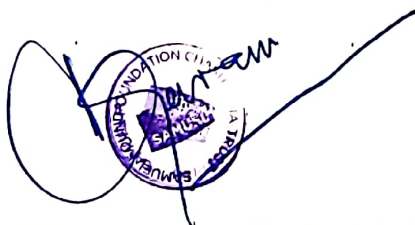
For the past eight years, the Foundation has consistently achieved a remarkable 100% placement record across various companies, underscoring not only the success of the Foundation but also its unwavering dedication and support to its students. The accomplishment of placing every graduating student highlights the exceptional reputation that the Foundation has cultivated within the industry. This achievement is a testament to the Foundation's foresight in integrating underprivileged youth into mainstream society, exemplifying its proactive and impactful approach to fostering meaningful employment opportunities for its students.

#### **Facilities at the Foundation:**

In our mission to create lasting change, the foundation extends its compassionate embrace to the underprivileged segments of our society. Recognizing the financial strains that often accompany the pursuit of education, we are steadfast in our commitment to alleviate these burdens for the families of our students. As a testament to our dedication, we provide a comprehensive support system covering everything from essential trade consumables to stationary supplies, daily nutrition, communicating charges and all-encompassing study materials. By ensuring that these fundamental needs are met, we are not just fostering education but cultivating a nurturing environment where each student can flourish without the weight of financial constraints. By lifting the financial constraints, we aim not only to educate but to empower, ensuring that each student can focus on their dreams and aspirations without the worry of economic barriers.

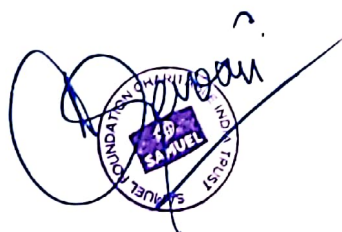
Dedicated to upholding the ten principles of the UN Global Compact, our organization actively promotes awareness through insightful guest lectures. These sessions delve into critical issues including Child Labor, Environmental Conservation, Anti-corruption Measures, Human Rights, and Health, fostering a deep understanding of these complex topics.

Our organization consistently conducts thorough sessions throughout the year, focusing on educating students about the Ten Principles of the UN Global Compact. These sessions are designed to provide a comprehensive understanding of the principles and, more importantly, to shape students into well-informed and conscientious individuals. By delving into the fundamental principles of sustainability, human rights, ethics, and beyond, our aim is to mold a generation of students who are not only academically proficient but also equipped to make positive contributions to the world around them. This holistic approach underscores our commitment to nurturing individuals who are not just knowledgeable but also socially responsible.



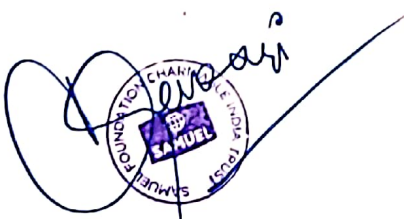


- I. The Samuel Foundation students actively contribute to social welfare through impactful initiatives like cleaning drives conducted in institutions such as blind schools and old-age homes. Recognizing the importance of creating a clean and hygienic environment, these students dedicate their time and effort to organize and participate in cleaning campaigns within these facilities. By engaging in tasks like tidying up communal spaces, maintaining cleanliness, and ensuring a healthy living environment, the students not only uphold the principles of community service but also contribute to the well-being and comfort of the residents. This hands-on involvement in cleaning drives reflects the Foundation's commitment to fostering a sense of social responsibility among its students, instilling values of empathy and compassion through practical actions that directly benefit the communities they serve.
- II. The Samuel Foundation, in collaboration with the Delhi Police, goes beyond the conventional syllabus to provide specialized self-defense training for its students, particularly focusing on empowering female participants. This supplemental program underscores the Foundation's commitment to the holistic development and safety of its students, offering practical skills that extend beyond the traditional academic curriculum. Through this collaboration, the Foundation ensures that its students receive a well-rounded education, encompassing both academic and practical life skills for their personal development and safety.
- III. The Samuel Foundation recognizes the critical importance of addressing public health issues, specifically those related to sexually transmitted diseases (STDs) and HIV, as they can have significant repercussions on both individual well-being and societal health. The Samuel Foundation actively participates in World AIDS Day, to tackle these concerns, the Foundation conducts informative sessions for its students, creating awareness about STDs, HIV, and associated problems. These sessions not only aim to educate students about preventive measures and safe practices but also foster an open and supportive environment to discuss related challenges. By addressing these health issues at an educational level, the Foundation contributes to building a healthier society, emphasizing the importance of responsible behavior, destigmatizing discussions around sexual health, and promoting overall well-being among its students and the community at large.
- IV. The Samuel Foundation actively participates in the celebration of Environment Day as part of its commitment to environmental stewardship and sustainability. On this occasion, the Foundation organizes various events and activities aimed at raising awareness about environmental issues and promoting a sense of responsibility towards nature. Students engage in tree planting drives, clean-up initiatives, and educational sessions that emphasize the importance of conservation and sustainable practices. By actively contributing to these



efforts, the Foundation not only celebrates Environment Day but also instills a sense of environmental consciousness among its students. The collective actions undertaken on this day underscore the Foundation's dedication to making a positive impact on the environment and fostering a generation of individuals who are mindful of their role in preserving nature for future generations.

- V. Every year, on the 1st of May, observed as Labour Day in India, the Samuel Foundation actively engages in organizing informative sessions for our youth by calling experts guests faculties. These sessions focus on imparting crucial knowledge about child rights, labor rights, and the fundamental rights delineated in the Indian Constitution for working individuals, both skilled and unskilled. The initiative aims to instill a deep understanding of the rights and protections afforded to workers, emphasizing that these rights should never be overlooked or compromised. The sessions go beyond the immediate concerns of our students, recognizing that even as they progress into potential employers in the future, they should remain committed to upholding the well-being and rights of the workforce. Through these educational endeavors, the Samuel Foundation seeks to cultivate a socially responsible and ethically conscious mindset among its students, fostering a commitment to fair labor practices and human rights.
- VI. On the 9th of December, recognized as Anti-Corruption Day, the Samuel Foundation takes a proactive stance in educating students about the detrimental impacts of corruption on the nation. During dedicated sessions, students are enlightened about the corrosive effects of corruption and the pivotal role they can play in fostering a culture of honesty and integrity. Emphasizing the significance of personal responsibility, the Foundation encourages students to uphold ethical standards in their endeavors, fostering an environment where honesty prevails over corruption. By instilling these values, the Foundation aims to cultivate a generation of individuals who are not only committed to their personal and professional integrity but also actively contribute to the nation's growth by resisting corrupt practices and promoting transparency in all aspects of their lives.
- VII. As we commemorate World Gender Equality Day, the Samuel Foundation stands in solidarity with the global commitment to promoting equality and dismantling gender-based disparities. Recognized annually on a day dedicated to raising awareness about gender equality issues worldwide, the Foundation actively engages in initiatives that challenge stereotypes, empower women, and advocate for equal opportunities.
- VIII. The session on domestic violence with Samuel Foundation students, had been conducted aimed at raising awareness and addressing this significant societal issue. This session



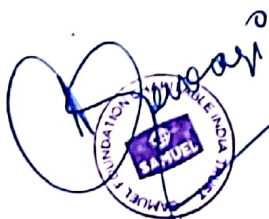


provides students with information, resources, and support to recognize and combat domestic violence. By addressing the issue of domestic violence, the Foundation is actively promoting the principles of respecting and supporting human rights, fostering a safe and inclusive workplace, and contributing to the overall well-being of society. By raising awareness about domestic violence, providing support mechanisms, and educating students on the importance of healthy relationships, the Foundation is making a meaningful impact on the lives of its students and, in turn, contributing to the broader goals of social responsibility and sustainable development outlined by the UN Global Compact.

**Our main achievements** since establishment in India in 1993 are:

- a) At the Samuel Foundation, individuals who lack the means to pursue professional training on their own are provided with a unique opportunity. The foundation offers them access to meaningful training in relevant vocational skills, paving the way for a potential well-paid job and future prospects. This initiative breaks the cycle of poverty and the absence of a promising future for these young individuals, allowing them to shape their destinies. By gaining valuable skills, they not only secure their own income but also foster self-respect and actively participate in the future economic development of their communities.
- b) A Remarkable Achievement in Ensuring Job Placements for All Graduating Students. The Samuel Foundation takes great pride in achieving an outstanding success in terms of placing every graduating student. This notable accomplishment reflects the effectiveness of our programs in preparing individuals for the workforce. By securing employment opportunities for each graduate, we not only fulfill our commitment to providing quality education but also contribute significantly to their professional growth and success. This impressive placement record underscores the Foundation's dedication to empowering individuals and facilitating their seamless transition into the job market, ultimately fostering a more skilled and employable workforce.
- c) Our training system is based upon the principle of "Promote & Demand". We hold the expectation that young individuals enrolled in our programs demonstrate above-average performance and unwavering commitment throughout their training courses. This philosophy is rooted in the belief that such dedication is crucial for these individuals to prove their capabilities in the competitive job market later in their lives. By adhering to this principle, we aim to instill a strong work ethic, excellence, and resilience in our participants, empowering them to excel in their future professional endeavors.
- d) Samuel Foundation is a registered Vocational Training Provider with the Government of India, Ministry of Skill Development and Entrepreneurship.

The project aims to develop a proficient workforce by actively involving passive and non-participating groups such as People of Poverty (PoP), women, disabled individuals, and families with Severely Acute Malnourished (SAM) children. It focuses on their engagement in the livelihood





sector, providing support for alternative household-level livelihood options. This approach contributes to enhancing the income levels of middle-income communities, fostering economic improvement and sustainability.

Outcome Indicator 1:

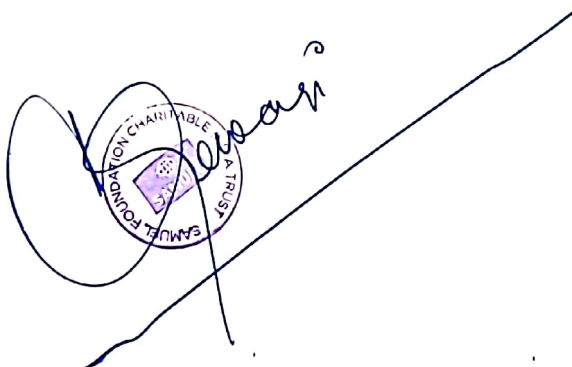
Percentage of households in vulnerable situations that have received economic assistance from external sources.

Outcome Indicator 2:

The percentage of households with at least one or may be more than one adult generating income.

In conclusion, the project takes a comprehensive approach by investing in livelihood improvement to elevate income levels while also focusing on managing family expenditure patterns. In addition to investing in enhancing livelihood opportunities and thereby increasing income levels, the project aims to influence positive changes in the spending habits of families. This strategic approach ensures that families allocate resources to essential needs.

By directing investments towards family well-being, implementing de-addiction programs, and raising awareness about the adverse effects of substance abuse, the project endeavours to curb excessive spending on alcohol and drugs. Simultaneously, efforts to build community resilience in the face of emergencies will be undertaken. These multifaceted initiatives seek not only to manage the augmented income within the community but also to instigate positive transformations. The project envisions productive community engagement, fostering holistic development and sustainability, particularly for the well-being and growth of its children.



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