

oebu - Swiss Business Council for Sustainable Development Communication on Engagement 2023

Statement of continued support
Feb 2023 – Feb 2025

To our stakeholders:

oebu joined the UN Global Compact in February 2015, supporting the ten principles with respect to human rights, labour, environment and anti-corruption. oebu's admission is based on the fact that the Global Compact principles are in line with oebu's purpose, to drive the implementation of sustainable business methods in business towards a more sustainable future.

In 2023, oebu intensified its actions in the defined main focuses: circular economy, sustainable value chains and sustainability management. In addition, it reaffirmed its commitment towards the 17 goals in the 2030 Agenda for Sustainable Development issued by the UNO Community of States in September 2015 (Sustainable Development Goals SDG).

In our own operations we continue to reduce our carbon footprint through re-use of our office premises, vegan, regional and seasonal catering at our events, carbon offsets for non-reducable emissions and on the social side the fair treatment and partnerships with our suppliers.

The Communication on Engagement is part of our annual report that is published [here](#) (in German).

Sincerely yours,



Olmar Albers
CEO oebu - Swiss Business Council for Sustainable Development

Zurich, November 8th, 2023

Description of Actions

In cooperation with Global Compact Network Switzerland (GCNS) oebu continues to organize meetings (2-3 times per year) of the working group "Sustainable Supply Chains". This working group gives the members of oebu and GCNS the opportunity to discuss their challenges within a familiar framework. Besides this direct cooperation, oebu displays public events of GCNS in its online event database and its newsletter on a regular basis.

oebu runs a high-quality public information service about sustainable development in general and respective best practice and success stories of member companies on its website www.oebu.ch.

When acquiring new members, oebu communicates about its participation in UN Global Compact and links to the website of UN GCNS.

Finally, oebu carried out several public events on the following topics in the past two years:

- circular economy
- supply chain management
- sustainability reporting
- sustainable procurement
- resource efficiency
- business and biodiversity
- energy efficiency efficiency

Measurement of outcomes

The library of our information service found on our website is very comprehensive and can be searched and filtered according to keywords of sustainable development. We thus measure the traffic on our website and set goals to reach more companies every year. Our newsletter reaches around 6000 individuals. Furthermore, oebu uses its resources to develop media relations and to set out press releases and customized articles to a various set of newspapers. In cooperation with a local publisher, oebu regularly publishes articles about sustainable development in a technical magazine with an audience of at least 3500 individuals. Considering its huge network of experts on sustainable development, oebu acts as a mediator of expertise and connects journalists and experts upon demand.