

فسيل
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لبيئة مستدامة
For a Sustainable Environment
جمعية التنمية البيئية



**Environmental
Development
Association |
Faseel**

(Non-Profit Organization)



To our Stakeholders



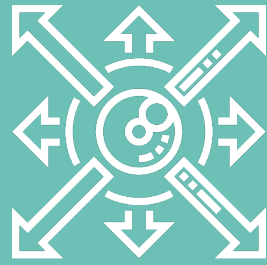
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I am pleased to announce that the Environmental Development Association (Faseel) continues to be a non-business participant in the United Nations Global Compact (UNGC). Faseel endorses the UNGC and its Ten Principles in Human Rights, Labour, Environment, and Anti-Corruption. This communication is our formal statement of our engagement with the UNGC.

By committing to the UNGC, Faseel intends to advance these principles and to communicate this commitment clearly to its stakeholders and the public. Faseel is integrating these ten principles into its strategy and communication to its stakeholders in alignment with our ambitions and goals.

Sincerely,

Khalid A. Alghamdi
Managing Director



Overview



A Non-Profit Organization that works on the principles of social empowerment to achieve environmental sustainability

Vision

To enable a thriving and sustainable environmental sector in the Kingdom of Saudi Arabia

Mission

We innovate a societal approach towards environmental sustainability in the Kingdom of Saudi Arabia through building a knowledge base, raising awareness, building capacity, promoting local and international impactful environmental cooperation.

Stakeholders



Knowledge
Institutions



Civil
Society



Private
Sector



Public
Sector

- 🌿 Spreading the culture and values of environmental sustainability
- 🌿 Building capabilities and competencies
- 🌿 Adopting and developing innovative solutions for the environment and sustainable development
- 🌿 Provide studies and research on environmental sustainability

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Our
Goals



Impactful
Networking



Capacity Building



Raising
Awareness



Building a
Knowledge Base

What we are currently doing

Inspiring Students

Today's students are tomorrow's engineers, physicists, electricians, business leaders, innovators. Faseel is dedicated to inspiring young people to preserve our environment and to encourage them to explore, embrace, professions that will enable them to sustain our environment .

01

Inspiring

02

Supporting
Educators

03

Knowledge
Transfer

04

Growing the
Global Presence

What we are currently doing

Supporting Educators

We will offer development training for teachers in addition to programs that will help instructors lead students to focus their STEM and Social related subjects towards helping the environment.

01

Inspiring

02

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Educators

03

Knowledge
Transfer

04

Growing the
Global Presence

Knowledge Transfer

Advancing the connectivity to bring and acquire the necessary know how and state of the art technologies and standards to help accelerate the advancement of the the environmental sector and to accelerate the capacity build up of the environmental sector in Saudi Arabia

01

Inspiring

02

Supporting
Educators

03

Knowledge
Transfer

04

Growing the
Global Presence

What we are currently doing

Growing the Global Presence

Faseel is actively engaging with its stakeholders to bring the voice of the Saudi community into the international arena focusing on policy design and advocacy.

01

Inspiring

02

Supporting
Educators

03

Enriching the
Community

04

Growing the
Global Presence



Some of our Work 2021-2023

SDG driven
activities
from 2021 – 2023



16

Capacity Building Sessions

+3 Million

Views of our awareness content

+16,000

Trees planted

7

Major field campaigns

3

Participations in global efforts

+11,000

Volunteers in our database



United Nations Global Compact



UN Global Compact

in 2021, Faseel has joined the UN Global Compact and was elected as a member of the Board of Directors of the UN Global Compact Network in Saudi Arabia



UNEP Accreditation

In 2021 Faseel received the accreditation by the United Nations Environment Programme and is recognized as an NPO Globally



Saudi Arabia 2022



LCOY Saudi Arabia 2022

Faseel was endorsed by the UNICEF office in the Gulf region to organize the first (LCOY) initiative in the Kingdom, which is one of the initiatives of the United Nations Framework Convention on Climate Change (UNFCCC) to explore the most important enabling areas for youth to face the challenges of climate change, as well as cooperate to come up with recommendations to address these challenges. Policy statements that were developed within the LCOY were included in the procedures of the COP 27 conference.



Intergovernmental Negotiating Committee (INC)

Faseel participated in the United Nations Intergovernmental Negotiating Committee (INC) as a UNEP accredited non-profit organization by drafting and submitting policy recommendations for the development of a binding international framework on to reducing plastic pollution. in addition, Faseel also joined Saudi Arabia's delegation to the INC to represent civil society and youth in the Kingdom.



ECOTHON 2022

Faseel organized in cooperation with the Oil Sustainability Program in partnership with SABIC and the Small and Medium Enterprises General Authority (Monshaat) and the Saudi investment Recycling Company (SIRC) a hackathon aimed at attracting innovators and thinkers to find solutions to the challenges of plastic production and enabling them to crystallize their ideas in order to increase awareness of the damage of plastic and activate the role of youth and building their scientific and entrepreneurial capabilities to face environmental challenges to build a sustainable future with 120+ participants..



Blue Economy Workshop

Is an event that was organized by the Environmental Development Association | Faseel & The Association of Sustainable Development (Talga), with the aim of highlighting the current environmental situation of the world's oceans and coasts in addition to introducing the concept of the Blue Economy and its applications in addition to the experiences other countries had with its implementation.



Salam Cultural Communication

Faseel participated in a session in the Salam cultural communication Program on the experiences of non-profit organizations in the environmental sector, with the aim of promoting environmental initiatives, highlighting cultural aspects, cultural communication, and cooperation with local communities in the Kingdom in working towards environmental sustainability.



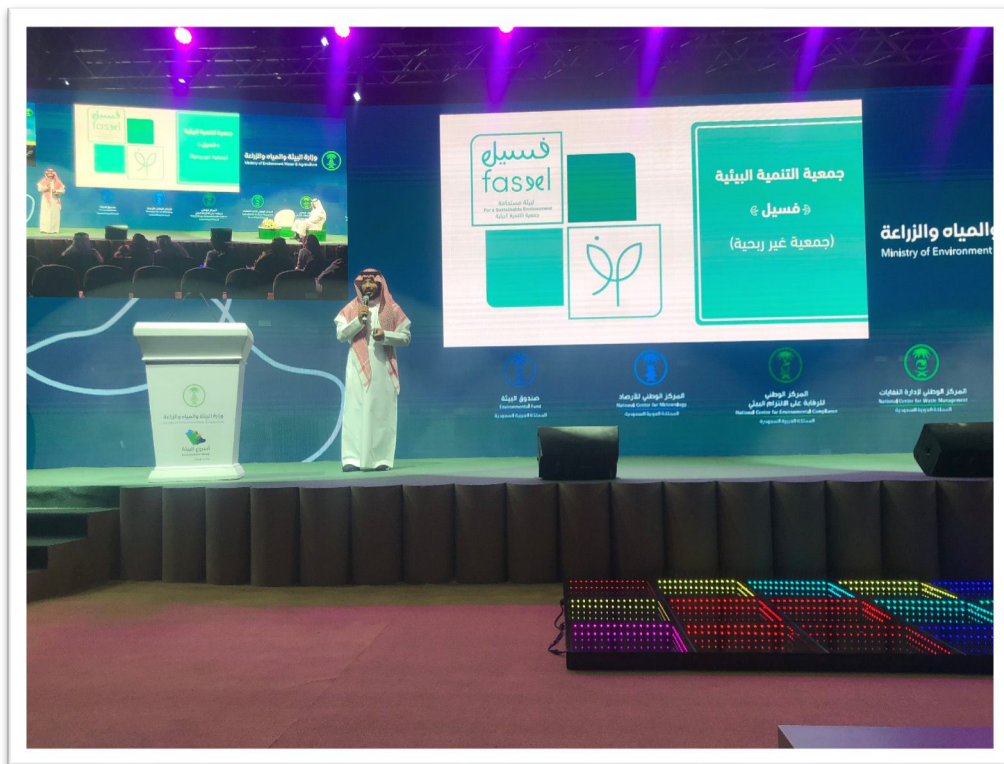
National Park Planting Campaign

Faseel organized different planting campaigns bringing more than 300 volunteers to plant different local plants at different national parks in collaboration with the national center for vegetation and combating desertification



Generation 2030

Faseel participated in the Generation 2030 initiative @generation2030 In a night of discussion with enthusiasts and experts interested in matters related to environmental sustainability



Dialogue session on the role of the third sector in combating desertification

Faseel was honored to participate in the Environment Week exhibition, highlighting the role of the third sector in combating desertification, enhancing vegetation cover and creating a sustainable environmental impact.



Environmental Social Entrepreneurship Lectures & Discussion Panels

A series of lecture on the concepts of social entrepreneurship and its applications in the environmental system



International Women Day 2022

Faseel participated in the #InternationalWomensDay in a dialogue session to highlight the role of women within the Kingdom to support sustainable and innovative approaches to curb climate change.



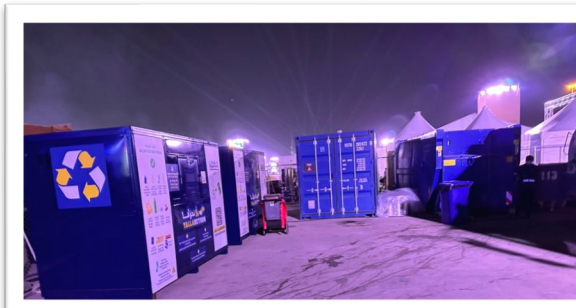
National Voluntary Report 2022 (VNR)

Faseel was nominated by the Minister of Economy and Planning, to participate in the Kingdom's delegation to highlight the social environmental efforts and include it in the voluntary national report



Diwaniyah "Nara" Prince Sultan University

Faseel participated in cooperation with the "Nara" team at Prince Sultan University by organizing a session to introduce social leadership, non-profit work, and some of the mechanisms to implement them.



Plastic Pollution and Recycling Awareness Campaign (Formula E) 2023

Faseel in cooperation with operators and sponsors participated in the Formula E by providing an initiative aimed at increasing environmental awareness to the event attendees by collecting plastic and aluminum waste from restaurants and individuals, sorting waste and selling them to recycling companies, and using the sale revenues to activate planting initiatives concerned with combating desertification and promoting vegetation in Saudi Arabia.



Saudi Special Olympics Partnership

Faseel has signed an MOU with Saudi Arabia Special Olympics to increase the inclusion and accommodate people with disabilities in environmental campaigns.



Cooperation with the Saudi Industrial Development Fund

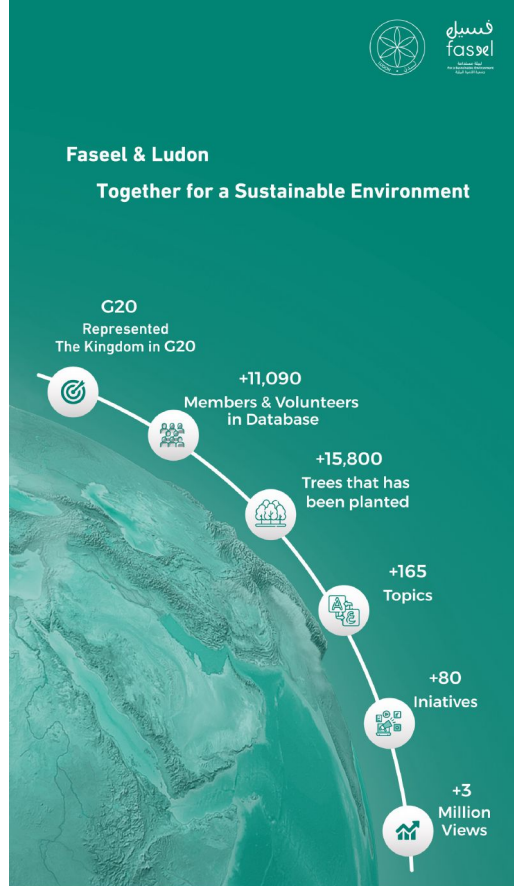
Faseel signed a memorandum of understanding to exchange experiences and implement initiatives to improve environmental sustainability practices in the industrial.



Faseel & Ludon Together for a Sustainable Future



@Faseel_sa @Ludon_sa



Ludon Merger

Ludon joined to be one of Faseel's strategic programs to build an environmental knowledge base and spread awareness in the community



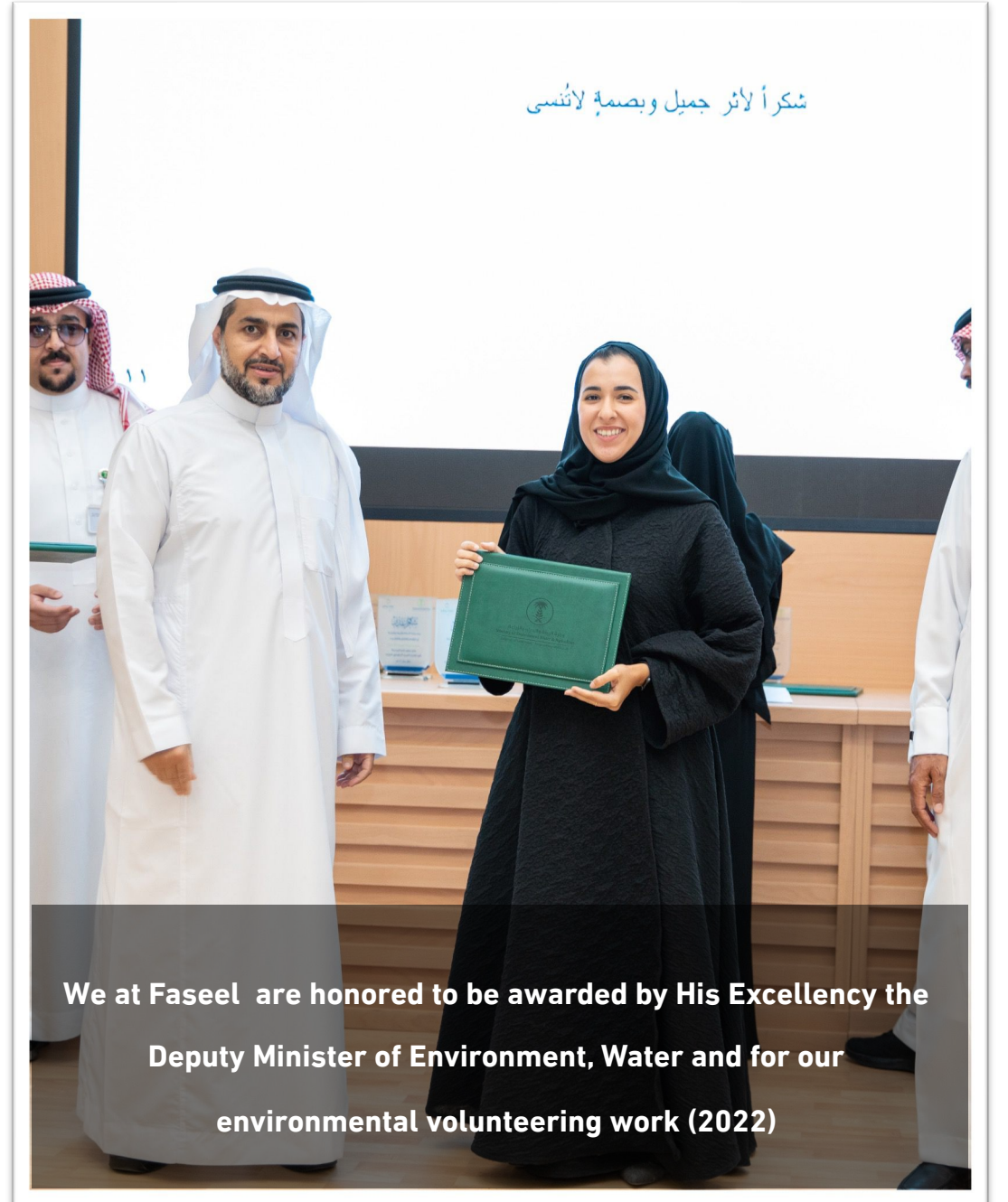
Faseel Awarded by MEWA 2022

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وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



شكراً للأثر جميل وبصمة لا تُنسى

We at Faseel are honored to be awarded by His Excellency the
Deputy Minister of Environment, Water and for our
environmental volunteering work (2022)

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Thank You

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