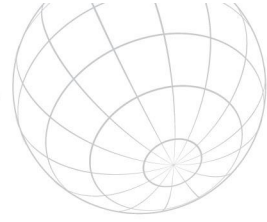




Communication on Engagement

MARCH 2023



I. Statement of Continued Support

12 March, 2023

Dear Stakeholders and Partners,

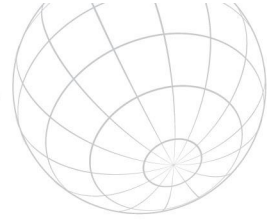
Instituto Melhores Dias has been supporting the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. In our efforts to improve the quality of life of children and communities, we have engaged in activities that work towards the seventeen Sustainable Development Goals, for a more equitable and healthy life for all.

This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback and questions on its contents. We will describe the major actions that our organization has taken to support the UN Global Compact and its Principles, as suggested for organizations. We also commit to sharing this information with our stakeholders using our communication channels.

Sincerely,

Joyce Capelli

President Instituto Melhores Dias



Instituto Melhores Dias

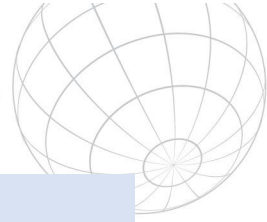
UN Global Compact Communication on Engagement 2022

Instituto Melhores Dias (IMD) has been working since 1993 to improve the lives of children and communities in Brazil, developing projects that are aligned with all major principals of the UN Global Compact, in human rights, Labor, Environment and Anti-corruption. We are engaged and dedicated to promote a transparent relationship with all our partners, communicating our project results in a consistent and timely manner.

Throughout the years, IMD has reached over 80 Brazilian municipalities, bringing education, health messages and sustainable solutions to vulnerable and usually neglected populations. As a fully registered Brazilian non-profit, our goal is to provide education in health for our communities so that they are strengthened and prepared to contribute to a better country. We work with the principle that with ethics, pro-activity, honesty and education we can achieve all.

The year 2022 was important to re-establish our work in the communities, bringing opportunities for schools to build their gardens and ensure an adequate meal for children. Once children are back in school, it is possible to guarantee they will have one full meal a day.





OUR VISION

Provide health education for our children and communities, so they are strengthened, have a healthier and more promising future. This movement is fundamental to achieve a more just society, in which everyone has opportunities.

OUR MISSION

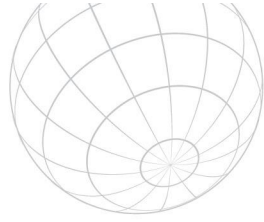
Promote the healthy development of children, through health education, training of partners and articulation of local networks.

OUR VALUES

Transparency, ethics and appreciation of social work, taking into account the particularities of the communities served. With our programs, which focus on health education, and with inalienable values, we work to always fulfill our mission.

IMD and the Global Compact

Instituto Melhores Dias has joined the Global Compact in April 2019 as a continuous effort to build credibility, transparency and ethical approach to our projects and partnerships. This network is an important tool for businesses, NGOs and other sectors to maintain accountability and track progress towards the SDGs, as well as induce positive and generational positive change within communities, for a more righteous and equitable society.



II. Description of Actions

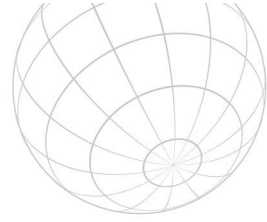
Instituto Melhores Dias has been engaged in several actions in the last years that are aligned with the Global Compact's principles. These are highlighted below.

Zero Hunger Challenge



Instituto Melhores Dias has adopted the Zero Hunger challenge (<https://unglobalcompact.org/take-action/action/sdg2>), maintained over 50 school gardens, providing adequate meals with fresh foods for children. More than 23.000 children took part in a nutrition education program, with classes on healthy habits.





Partnership projects on corporate sustainability

Instituto Melhores Dias has implemented, in the last years projects with multi-level partnerships that work towards several of the SDGs. Main areas of work include: Nutrition Education, Zero Hunger, WASH, Prevention of Alcohol Abuse, Environment and Sustainability.



25,000 children were involved in nutrition education programs in partnership with Corporate Foundations and over 1,000 adults involved in health prevention interventions



Over 100, community members reached with sustainable solutions for healthy habits, with a community garden. **600 children** received a fiction book talking about conservation of water and environment messages.

In the past two years, IMD has delivered projects and provided advise and consultations to private corporations on how to develop and promote sustainable actions in their communities.

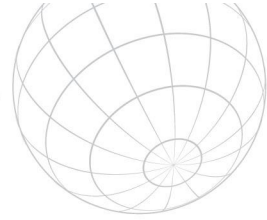
Engage companies in Global Compact-related issues



We are dedicated to promoting a better quality of life for Brazilian children, in addition to promoting actions based on the UN's Sustainable Development Goals. All institutional partners were aware of the Institute's engagement within the Global Compact and accompanied the actions the organization developed.

The organization is committed to communicate our membership on the Global Compact, as well as our initiatives to disseminate its principals and goals.

All the organizations' activities and results are shared with our partners, ensuring transparency in our actions. Our communication channels are open to all corporate partners, who accompany the progress of their investment on the social programs.



Instituto Melhores Dias 12 de dezembro de 2022

Hortas rendem colheitas em Paranavaí (PR). A ação é fruto do Programa Crianças Saudáveis realizado em parceria com a empresa General Mills.

#hortasescolares #educacao #saude #ong #paranavai #generalmills

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Instituto Melhores Dias 14 de dezembro de 2022

Teve colheita de beterrabas e cenouras nas hortas escolares em Cambará, Paraná. A ação é fruto do Programa Crianças Saudáveis realizado em parceria com a empresa General Mills.

#hortasescolares #educacao #saude #ong #paranavai #generalmills

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Instituto Melhores Dias 1 de novembro de 2022

Peça teatral é exibida para 1.723 alunos de escolas públicas de Camaçari e Dias d'Ávila (BA) como parte de projeto do IMD com empresa Bayer.

O evento foi viabilizado por meio de Lei de Incentivo à Cultura e serviu também para estimular o gosto pela arte cênica e o envolvimento dos alunos nas atividades artísticas.

#saudeinfantil #ong #escolaspublicas #higiene #educacaoinfantil #arteeducacao #teatro #teatronaescola

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Instituto Melhores Dias 2 de dezembro de 2022

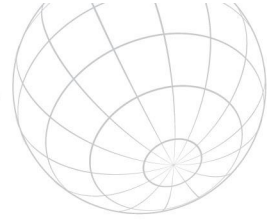
A Organização da Sociedade Civil Instituto Melhores Dias realizou em 29 de novembro, durante o dia todo, lançamento e entrega gratuita do livro infantil "O Pinguinho" para 600 alunos da Escola Municipal Annita Magrini Guedes de Ensino Fundamental em São Bernardo do Campo.

Livro "O Pinguinho" é sobre pingo de chuva que ensina sobre sustentabilidade e Ciências.

A produção e a distribuição de "O Pinguinho" foram viabilizadas por meio do Programa Nacional de Apoio à Cultura (P... Ver mais)


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Participate in Global Compact international and local events

Executive team has taken part on the Global Compact event **Uniting Business LIVE**.



Instituto Melhores Dias
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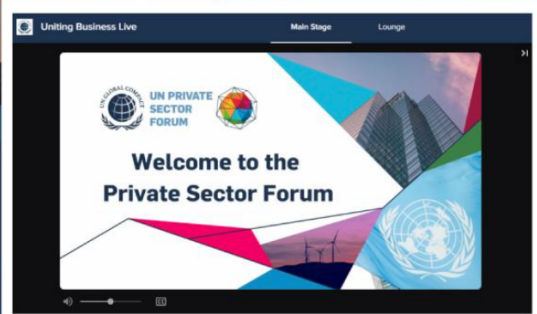
Entre os dias 19 e 21 de setembro, a presidente do Instituto Melhores Dias, Joyce Capelli, e a vice-presidente, Gabriela Nasser, participaram do evento online UNITING BUSINESS promovido pelo Fórum do Setor Privado da ONU (Organização das Nações Unidas).

Foram reunidos chefes executivos de empresas, chefes de Estado e de Governo com visão de futuro, especialistas em sustentabilidade corporativa, líderes empresariais, líderes de agências da ONU e representantes de organizações da sociedade civil com trabalho significativo no cenário global.

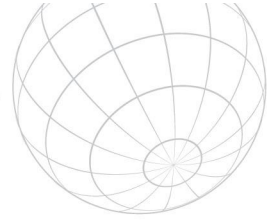
O objetivo foi abordar e alinhar uma estratégia de ações coletivas para enfrentar a crise global sistêmica após a pandemia e o resgate urgente dos ODS (Objetivos de Desenvolvimento Sustentável).

[#onu](#) [#objetivosdodesenvimentosustentável](#) [#UnitingBusiness](#)

[See translation](#)



Diretoras do IMD participam de Fórum da ONU contra crise mundial e a favor de Objetivos do Milênio - Melhores Dias
melhoresdias.org.br • 1 min read



Measurement of Outcomes

- **3 new corporate partners have joined IMD in its health, education and sustainable actions.**
- **6 municipalities were engaged in working for a more equitable society, with better opportunity for children and families;**
- **IMD has updated and enhanced all its code of conducts and code of relationship with partners.** It's internal controls of transparency, fiscal council and elective audits are all up to date and take place uninterruptedly.
- **The organization has made an effort to re-establish its in-person activities,** prioritizing community engagement and promoting food security for all.



Final Statement

This first Communication on Engagement reflects our ongoing support towards the Global Compact mission, to align our projects and initiatives to the principles on human rights, environment and anti-corruption.

All of our current and prospective actions and projects have as a focus working towards the UN Sustainable Development Goals and a more just and transparent society.