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Segretariato Internazionale Johannesburg



# **COMMUNICATION ON ENGAGEMENT (COE)**

Period covered by this Communication on Engagement From: January 2020 To January 2022 Part I. Statement of Continued Support by the Chief Executive or Equivalent Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent. To our stakeholders: I am pleased to confirm that ActionAid International Italia E.T.S. reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication. Sincerely yours, Marco de Ponte Secretary General



## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found here.

### [Write here]

ActionAid has always paid special attention to the corporate sector..

Small, medium-sized enterprises, and multinationals are important partners in developing long-term relationships in which common paths of social responsibility are shared to achieve sustainable and concrete results that allow communities to live a full, dignified, and just life in Italy and in over 45 countries around the world.

In particular, in the last two years, we have established partnerships with corporate entities on issues such as:

- Gender equality, combating violence and stereotypes;
- Educational poverty and NEET;
- Food poverty;
- Emergency response Ukraine.

ActionAid Italy is member of the multistakeholder round table on "the role of private sector development cooperation". Additionally, AA is founder member of the Italian campaign (impresa 2030) as well as member of the European campaign (Justice is everybody's business) that supports the approval of a due diligence law that makes companies respect human rights, the environment and the climate.

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#### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

#### [Write here]

The activities carried out are of different nature.

With respect to gender equality, 25 company trainings were carried out on the theme of violence and countering stereotypes, aimed at top management and company staff, with the aim of raising awareness and informing employees of the data related to the phenomenon of violence and providing useful tools to recognize and defend themselves, as well as some suggestions on how to make the working environment more inclusive and welcoming.

The theme of educational poverty and NEETs was approached from the perspective of training. 115 boys and girls were directly involved, of whom 73% completed the entire course: 32% signed a job contract as soon as they finished training, 25% had access to internships aimed at employment, 29.6% decided to continue with other forms of training, and 12.5% resumed their university education. 113 Zurich employees were involved who made their time and skills available, resulting in over 600 hours of mentoring for the project's protagonists.

Food poverty has once again become a much-debated topic, also following the Covid-19 pandemic. The number of families in difficulty has increased throughout Italy and in this case, ActionAid has sought to involve companies in supporting the theme not only through support for its own interventions, but also by giving companies the opportunity to participate directly in volunteer activities to support local communities. Over 320 families, including 100 Ukrainians, found support in accessing local services, but also immediate and concrete support in accessing food supplies.

ActionAid has therefore made its skills available to promote the goals of the local network of the Global Compact and to promote the principles of the UN Global Compact through the direct and indirect involvement of companies throughout Italy.

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