

# WORLD SILAMBAM ASSOCIATION (WSA)

உலக சிலம்பம் சங்கம்



## SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

SUSTAINABLE DEVELOPMENT GOALS

Indian Traditional Arts – 5R

Research, Revive, Rejuvenate, Retention and Restore





**World Silambam Association**  
**SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022**



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### LETTER TO STAKEHOLDERS

**Guruji Murugan Chillayah**  
(Founder & Chairman)

I wish to express my highest gratitude to all who dedicate so much effort daily to the enrichment and development of Silambam in Indian traditional education, the arts, culture, and sports worldwide. From the early stage of development in the year 1999 until today, World Silambam Association

(WSA) adopted an important message for the community with the implementation of the UN SDGs 5R Program for Indian Traditional Arts (SDG Acceleration Action) in 2022, with goals targeted to be completed by 2032. While holding to the objective of its founding chairman, Guruji Murugan Chillayah, Silambam has a universal value shared by all of humanity based on the enjoyment of the physical activity. We have also declared and structured an extensive plan for the World Silambam Association (WSA)—to guide and attain the vision for Indian traditional education, arts, culture, and the sport of silambam.

We are doing our utmost by the Declaration on Silambam at the international level to realize this association's social mission of promoting equal capacity building for society with rich social welfare provision, coexistence with the environment, climate change, and peace. The result of our active involvement with the United Nations ECOSOC, the SDGs, the United Nations Global Compact, and several other organs, we believe, will help create a wide range of projects and activities for everyone. **We also focus on fields of Indian traditional education, arts, culture, and sports that seriously infringe on its core values, including human rights, labor, environment, anti-corruption, and anti-doping concerns; we also govern good practices for our member associations and uphold professional coaching or teaching standards.** The events of the past years have made us keenly aware of the wisdom of all engaged in the world of Indian traditional arts, culture, and sports to put the fundamental, most realistic concepts for practical life and scientific application of Silambam teaching methods in the right place. We shall make every effort to use it well and, seizing this opportunity, collaborate on work, promote a greater understanding between stakeholders and partners, provide and share technical knowledge, and support the world of Indian traditional arts, culture, and sports.





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Silambam strives for international recognition events, United Nations SDGs goals, and Olympic Games (in the future strategy) as we carry on the legacy of Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge to transform our lives.

This Sustainability Annual Activity Report provides good examples of our work or effort together with our stakeholders or partners that are making a difference to students and communities across its national bodies, continental bodies, regional bodies, and beyond. We would say that the World Silambam Association (WSA) is making sense of the world without being constrained by political interference, and we are proud to be making it beneficial for every community in the world.

We have changed our perspective on the world from a sustainability standpoint since the rise of pandemics, increased urgency to protect against climate change, and a growing emphasis on diversity, equity, and inclusion. To address these changes, we evaluate the issues of environmental, social and governance (ESG) and ensure that our reporting is aligned with the most crucial sustainability issues. Over and above that, not only did we delve deeper in terms of materiality focus, but we also increased the level of transparency in our reporting. To consolidate our commitment to transparency and to provide useful information to our stakeholders, we report the risks and opportunities and will continue to publish our sustainability in this report. This allowed us to better assess and consolidate our sustainability resilience and to improve our strategic planning in the face of climate change.

We thank all our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborative member organizations, and related stakeholders. Everyone is an integral part of our success and resilience, and we are grateful to have them on our journey toward sustainable development work.

**Together, we can make a successful journey with Silambam!**

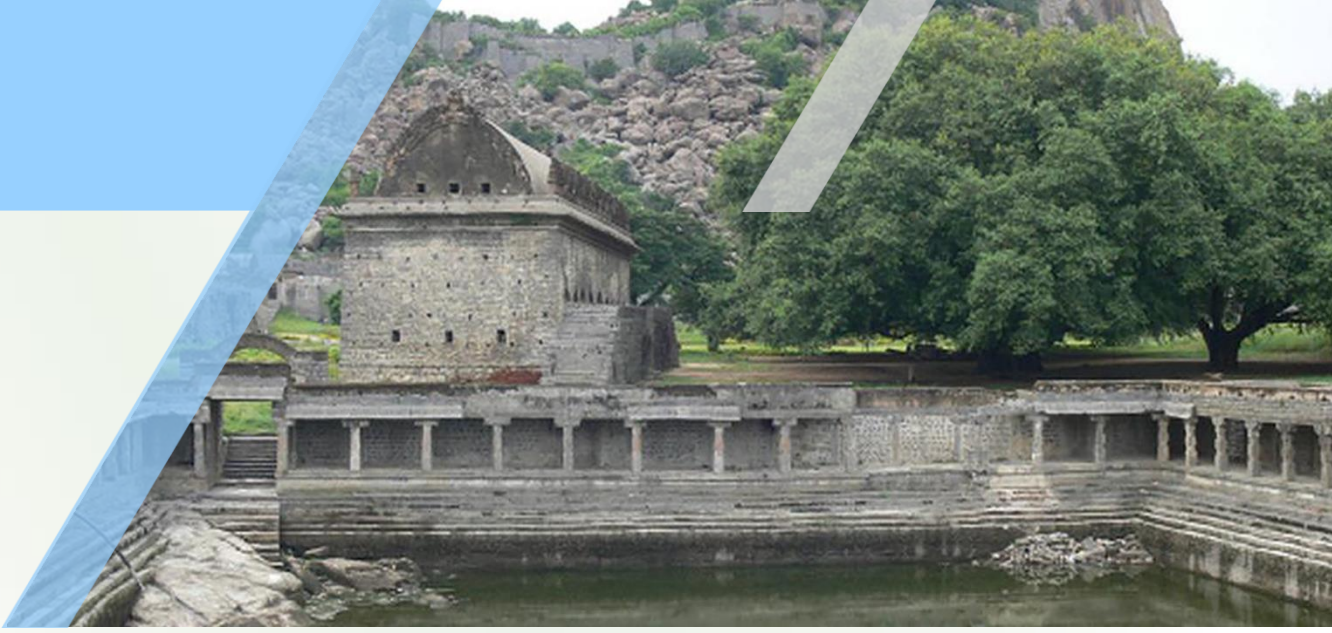
**Guruji Murugan Chillayah**  
(Founder & Chairman)



**World Silambam Association**  
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## GOVERNANCE IN SILAMBAM

சிலம்பம் நிர்வகிப்பு





## World Silambam Association

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## ORGANIZATION HISTORY

The **World Silambam Association (WSA)** (Tamil: உலக சிலம்பம் சங்கம்) is the official international body of Silambam for Worldwide and a recognized Non-Governmental Organization.

On November 22, 1999, the primary name of Silambam, which originated from the ancient Tamil Nadu State of India, was documented by Guruji Murugan Chillayah to become the official organization name to provide Indian traditional arts and sports for education, health, fitness, culture, nature, climate change, recreation, and dissemination work. The primary name Silambam was legally registered and recognized as a formalized organization after receiving security clearance approval from the Regulatory Authority.

It was followed by the formation of Silambam Asia, registered with members from twelve countries on the Asia continent and officially recognized by the United Nations in 2019, which has expanded and grown further throughout the Asia continent and worldwide.

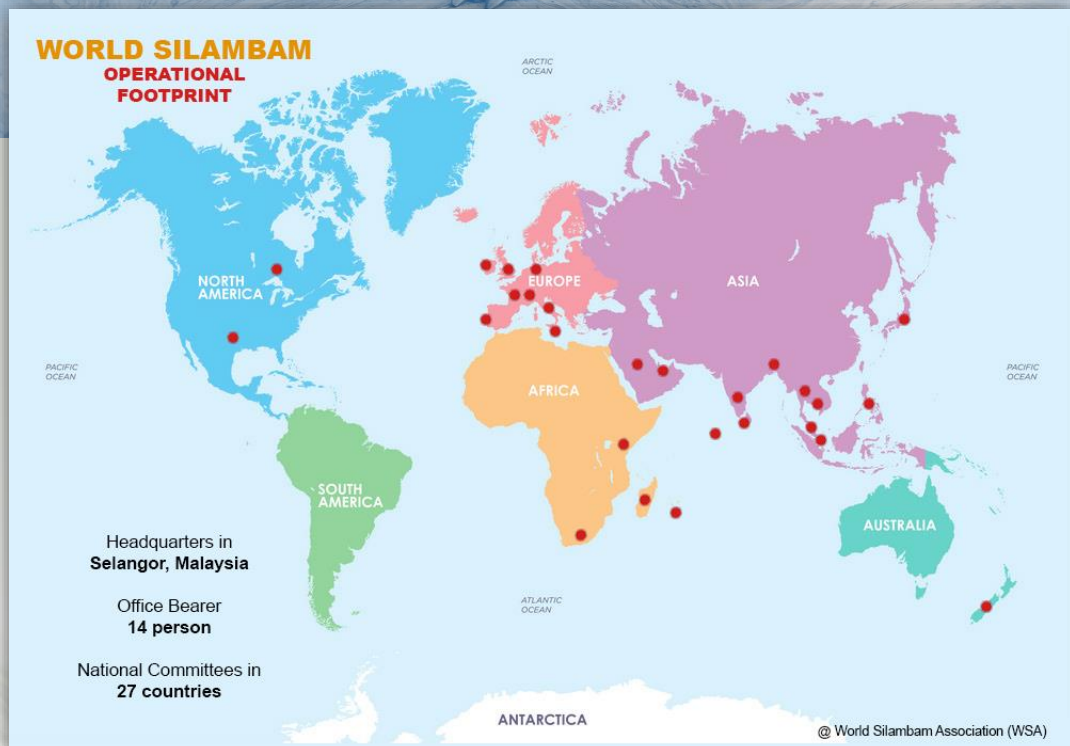
The World Silambam Association (WSA), which was established with the Ministry of Home Affairs (JPPM) in Malaysia, has more than 25 country members from five continents worldwide and is rapidly expanding to preserve and safeguard the essence of Silambam worldwide. World Silambam Association (WSA) was officially recognized by the United Nations and is in partnership with the United Nations Sustainable Development Goals.





## World Silambam Association

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## SILAMBAM CONTINENTS

சிலம்பம் கண்டங்கள்



WEBSITE: [SILAMBAM.EU](http://SILAMBAM.EU)



WEBSITE: [SILAMBAM.AFRICA](http://SILAMBAM.AFRICA)



WEBSITE: [SILAMBAM.US](http://SILAMBAM.US)



WEBSITE: [SILAMBAM.ASIA](http://SILAMBAM.ASIA)



WEBSITE: [SILAMBAM.INFO](http://SILAMBAM.INFO)





## World Silambam Association

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## ORGANIZATIONAL STRUCTURE

### Management Committee

The World Silambam Association (WSA) is a non-governmental organization for traditional arts, education, culture, and sports, with 14 board members (management) in total:

S/No.	Management Committee	Position	Contact
01.	Guruji <b>Murugan</b> Chillayah	Founder & Chairman	murugan@silambam.world
02.	<b>Suriakannan</b> Mutiah	Vice Chairman	admin@silambam.world
03.	<b>Shalani</b> Rajainderan	General Secretary	secretary@silambam.world
04.	<b>Saradamah</b> Sinnappan	Deputy Secretary	saradamah@silambam.world
05.	<b>Sri Visahlakhshi</b> Pathninathan Pillay	Treasurer	treasurer@silambam.world
06.	<b>Lorgendrah</b> Krishnamuthy	Deputy Treasurer	lorgendrah@silambam.world
07.	<b>Ganesh</b> Subramaniam	Media Marketing	ganesh@silambam.world
08.	<b>Kiyshor</b> Kumaar	Exec. Committee	kiyshor@silambam.world
09.	<b>Kumarha</b> Velu	Exec. Committee	kumarha_velu@silambam.world
10.	<b>Selvanayagan</b> Sandarayan	Exec. Committee	selvanayagan@silambam.world
11.	<b>Balamoorthy</b> Perumal	Exec. Committee	balamoorthy@silambam.world
12.	<b>Arvind</b>	Exec. Committee	arvind@silambam.world
13.	<b>Alagu Venthana</b>	Exec. Committee	alaguventhan@silambam.world
14.	<b>Kassi Venn Raj</b>	Exec. Committee	kassivenn@silambam.world



## World Silambam Association

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#### Executive Committee (External)

Silambam primary origin location is Tamil Nadu in South India, which greatly contributed to its creation. The World Silambam Association (WSA) has appointed several external executive members, consisting of members from Tamil Nadu, India, and several other countries, to ensure the preservation and safeguarding of the measurements taken for Silambam.

S/No.	Executive Committee	Position	Contact
01.	-Vacant-	Vice President -1	admin@silambam.world
02.	-Vacant-	Vice President -2	admin@silambam.world
03.	Hemalakshmi Rengarajan (India)	Vice President -3	admin@silambam.world
04.	Raja Ramanaiya Naidu (India)	Vice President -4	admin@silambam.world
05.	Dr. Kavitha, (O&G) (Brunei)	Immigration & Expatriate Services (ESD Submission Officer) & Wellbeing Health	kavitha@silambam.world
06.	Chandramohan Paulraj (India)	Technical Advisor	chandramohan@silambam.world
07.	Ramar Ponnuchamy (India)	Technical Advisor	ramar@silambam.world
08.	Nagaraj Venkateshappa (India)	Administration	nagaraj@silambam.world



## World Silambam Association

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#### Gender Equality Committee (GEC) for Indian Traditional Arts, Sports, and Culture

S/No.	Gender Equality Committee (GEC)	Gender
01.	Shalani Rajainderan	Female
02.	Varun Nagaraj	Male
03.	Sri Visahlahkshi Pathninathan Pillay	Female
04.	Thuyamani Kolapancherry Sathyanarayanan	Male
05.	Haseena Hameed	Female
06.	Manikandan Sellamuthu	Male

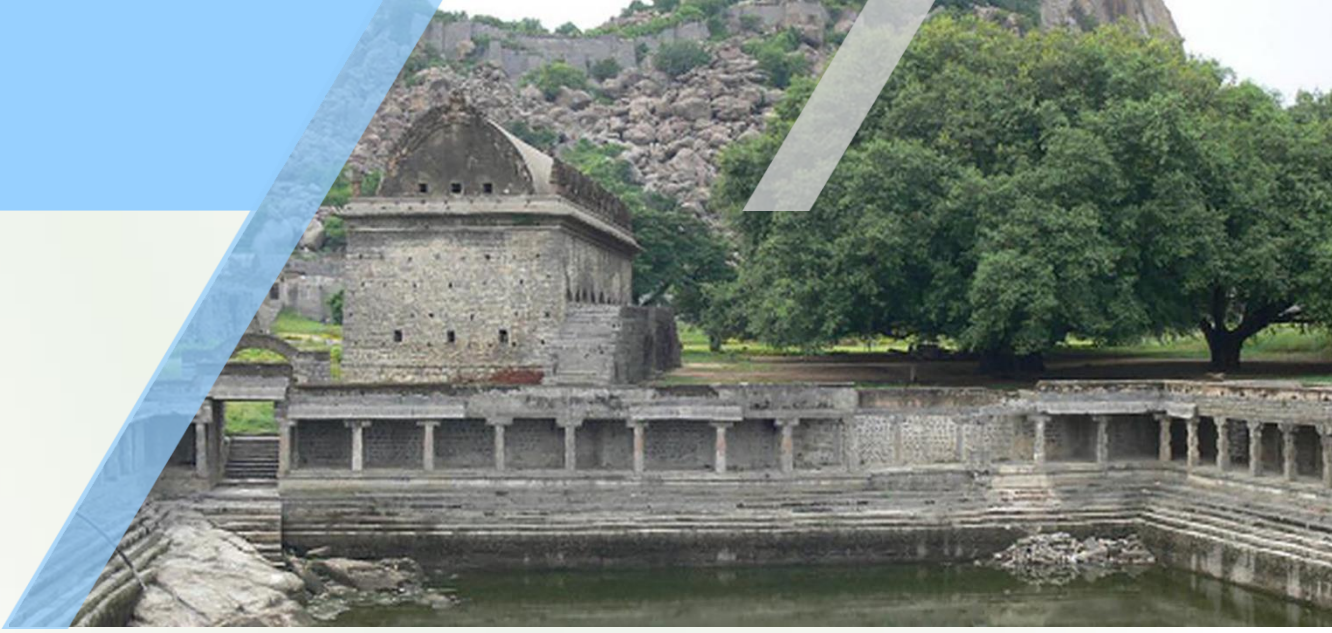




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## MISSION AND VALUES

குறிக்கோள் மற்றும் முக்கியத்துவம்





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### MISSION AND VALUES



**World Silambam Association's (WSA)** mission is to provide effective international governance by regulating, constantly improving competition technical rules, and establishing Silambam recognition at international events, United Nations Sustainable Development Goals, and (in the future) Olympic Games. The World Silambam Association (WSA) also plays an active role as an international organization for governance and sustainable development of the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge. Therefore, the vital role is to provide expertise for members by providing Training, Research, Revive, Rejuvenate, Retention, and Restore. By establishing Silambam as traditional arts and sports, we can group everyone in similar activities.

**World Silambam Association (WSA)** values aim to promote sustainability for its members and their visibility worldwide. We use our best endeavors to be ethical, culturally progressive, friendly, and relationship-driven. This way, we make every effort to build an open and honest relationship with each other, our members, and our organizational base. We encourage our staff and our members to unlock and develop their potential for the benefit of the organization's development.





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## SILAMBAM INTRODUCTION & HISTORY

சிலம்பத்தின் அறிமுகம் மற்றும் வரலாறு







## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### SILAMBAM INTRODUCTION



Silambam (சிலம்பம்) or Silambattam (சிலம்பாட்டம்) is a weapon-based Dravidian martial art from Tamil Nadu in South India, but the Tamil community of Sri Lanka and Malaysia also practices it. In Tamil, the word "Silambam" refers to the bamboo staff, which is the main weapon used in this style. Tarkapukalai (தற்பாதுகாப்பு கலை), which means the art of self-defense, is the umbrella term for martial arts in Tamil.

Kai Silambam (lit. "Hand based Silambam") is the unarmed component of Silambam, also known as Kuttu Varisai (குத்துவரிசை). First attested to in Sangam literature of the 2nd and 1st centuries BC, the term translates as "punching sequence," from Kuttu meaning "punch" and Varisai meaning "order." Techniques incorporate striking, grappling, throws, and locks. Like many other Asian martial arts, patterns in Kuttu Varisai make use of animal-based sets, including the tiger, snake, elephant, eagle, and monkey forms. Advanced students are taught Varma Adi or the art of attacking pressure points.

References in the Silappadikkaram and other works of Sangam literature show that Silambam has been practiced as far back as the 2nd century B.C.E. Silambam (Tamil: சிலம்பம்) or Silambattam (Tamil: சிலம்பாட்டம்)—Indian traditional arts or ancient arts of survival science—originated in Tamil Nadu (South India) and date from 400 B.C.E. to today, with oral folklore claiming a history dating back more than 3,500 years to the Ancient Civilization.



TRADITIONAL  
YOGA



SILAMBAM



KUTTU  
VARISAI



VARMA  
KALAI



SIDDHA



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### SILAMBAM HISTORY

Several artifacts discovered in the form of drawings on cave walls, carvings, and figures in ancient coins, pots, and stones depicted humans carrying a Silambam stick, a spear (Vel-Kambu), and trident shapes.

Due to ancient wars, modern wars, political suppression, economic changes, climate changes, population migration to other regions or countries, and a variety of other factors, several significant essences of the arts were forgotten, severely lost, or destroyed, along with their crucial information in ancient texts.

Several ancient Silambam practitioners and lineage practitioners worked tirelessly to reassemble historical findings scattered or secretly hidden by several village tribes or communities, castes, or clans, in various regions of India or Asia and restored some of the original collectives in the form of traditional martial arts.



**Image:** Coins used during the Gupta Empire (350–450 CE) display ancient Indian weapons and protection tools used by ancient gods or goddesses in daily life or during the war.





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## SILAMBAM LEGEND

சிலம்பத்தின் புராணக்கதை







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## LEGEND



Oral folklore traces Silambam back several thousand years to the Siddha (enlightened sage) Agastya. While on his way to Vellimalai, Agastya discussed Hindu philosophy with an older man he met, said to be the god Murugan in disguise. This older man taught Agastya kundalini yoga and how to concentrate on prana through the nadis (channels) of the body. Agastya practiced this meditation method and eventually compiled three texts on palm leaves based on god's teachings. One of these texts was the Kampu Sutra (Staff Classic), which was said to record advanced fighting theories in verse. These poems and the art they described were allegedly passed down to other Siddhas of the Agastmuni akhara (Agastya School of Fighting) and became the foundation of Silambam.

### Etymological Research of Silambam (Web reference: [Silambam.Asia](http://Silambam.Asia))

- By the Author: Guruji Murugan Chillayah (guru yogi)



Etymology research on the Tamil word "Silambam" indicates that the name is derived from the combination of two words. The mountain range or Himalaya is referred to as "Shail" or "Shailam." The second sound was followed by the "Bam" ("Bam Bam Bhola"), representing the pure sound of simplicity that emerges from Shiva, the God that pivots the entire universe. The Hindu God Murugan (Karthikeya), son of Shiva, taught Sage Agastya about the essence of these arts and knowledge in several forms—used to safeguard earth lives, preserve living beings of all kinds, including humans, flora and fauna, and surrounding nature—under the name of Silambam. It is also believed that the conjectured name originated from three ancient

words: "Shail" (mountain), "Lam" (energy from a root or seed), and "Bam" (the sound of nothingness or energy moving upwards in the direction of the summit to attain enlightenment), fused to form "Silambam."



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#### **Etymological Research of Silambam (from Book: [Silambam Fencing from India](#))**

- By the Author: J. David Manuel Raj

- The Tamil word "Silambam," denoting the staff play, which has been very popular in Tamil Nadu since the dawn of the Sangam era, is highly interesting. "Silambam" is an onomatopoeic term derived from the swishing sound produced when an elastic cane staff or a soft wood staff, uniform in cross-section and a little shorter in length than the performer, is known for its power and vigor and hits against one another during the play or dueling.
- Letter from N. Sethuragunathan, Professor of Tamil, V.H.N. Senthikumara Nadar College, Virudhunagar, October 5, 1966. Such nomenclature is sanctioned by the rules of the derivation of nominal in Tamil grammar.
- Letter from Dr. M. Varadarajan, Professor of Tamil, University of Madras, October 17, 1966: According to Dr. M. Varadarajan, "Silambu" means either a mountain, an anklet, or merely "to sound" (as a verb). It might have been originally devoted to a sport in the mountains or a sport accompanied by some rhythmical sound. The practice of wearing jingling anklets called "Silambu" in Tamil in some parts of Tamil Nadu might also have been the cause for its being named "Silambam."

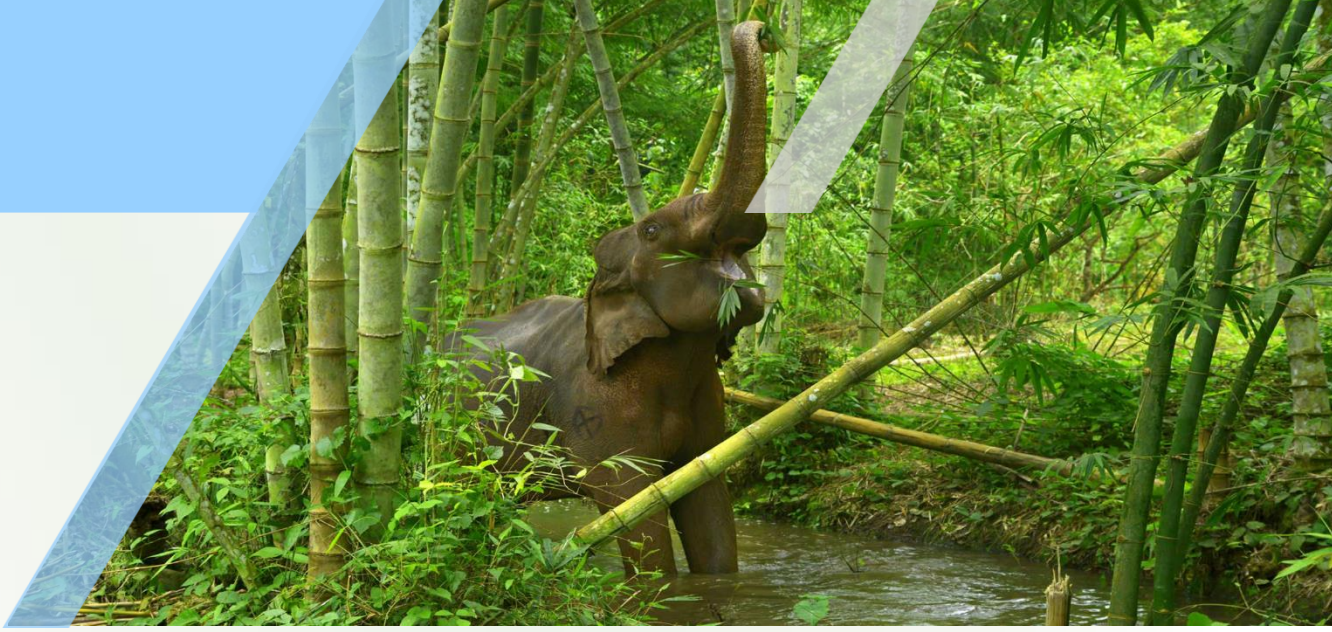




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## SUSTAINABLE DEVELOPMENT GOALS

சிலம்பம் வளர்ச்சிக்கான  
நிலைத்தன்மை இலக்குகள்







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# SUSTAINABLE DEVELOPMENT GOALS

## SUSTAINABLE DEVELOPMENT GOALS

### **Indian Traditional Arts – 5R**

#### **(Research, Revive, Rejuvenate, Restore and Retention)**

#### **#SDGAction42428**

World Silambam Association (WSA) recognizes the urgent call for action to achieve a better and more sustainable future for all. Achieving the SDGs requires action by governments, non-governmental organizations, and the private sector. As a responsible community-based citizen, we are committed to leaving our mark by harmonizing the 2030 Agenda's principles with our long-term sustainable development strategy.

Of the 17 Sustainable Development Goals (SDGs), the following provided herein are particularly relevant to the World Silambam Association (WSA), capturing the specific purpose of our activities, principles, and locations.



## World Silambam Association

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#### Goal 3: Good health and well-being

இலக்கு 3: ஆரோக்கியம் மற்றும் நல்வாழ்வு

Ensure healthy lives and promote well-being for all at all ages.

Health and well-being represent top priorities for World Silambam Association (WSA), concerning our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders with whom we work. Not only do we have strict health and safety work procedures in place, but we also carry out customized internal well-being programs or training addressing emotional, social, physical, and financial well-being (including family and community roles and commitment). Furthermore, we have been actively involved in supporting healthcare programs through our education programs and teachings, which are either onsite or online, as well as our consistent effort in providing health and fitness programs for children, youth, adults, and the elderly in schools, educational institutions, corporate offices, and community organizations across the country.



#### Goal 4: Quality education

இலக்கு 4: தரமான கல்வி

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Investing in education as well as personal and professional development is embedded into our organizational strategy and part of our mission to nurture the growth of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders. Beyond our annual internship program, which has been running for more than a decade, we support organizational growth through dedicated development, life-long learning, and career progression programs, along with investments and sponsorships addressing community education needs.



## World Silambam Association

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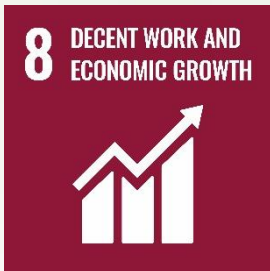


#### Goal 5: Gender equality

இலக்கு 5: பாலின சமத்துவம்

Silambam strongly supports gender equality and empowers ALL GENDERS (boys and girls, men and women). Compared to many other organizations in the world that focus empowerment only on one gender (a "monogendered focus"), such practices should be avoided.

Gender equality and an end to discrimination against BOTH men and women are basic human rights that drive effectiveness toward sustainable development. We are dedicated to creating an inclusive culture free of discrimination with equal pay and opportunities for all. As such, we strive to provide equal opportunities and resources through dedicated training and support for career advancement in all our locations of operation. Moreover, we are constantly updating our internal policies to ensure full transparency and commitment to reducing inequalities and driving sustainable growth in our communities.



#### Goal 8: Decent work and economic growth

இலக்கு 8: வேலை வாய்ப்பு மற்றும் பொருளாதார வளர்ச்சி

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Silambam activities create jobs for students to advance as professional instructors or teachers, further allowing them to travel overseas to lead other organizations in other member countries. We are also getting assistance from other stakeholders and the support of local communities to make job opportunities in Silambam organizations worldwide successful. We contribute to economic growth by investing in job talents in several countries, which pay income tax on the labor provided in their respective countries. We assess those we work with to ensure they adhere to the principles laid out in our Code of Ethics and Business Conduct within Silambam organizations.





## World Silambam Association

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#### Goal 9: Industry, innovation, and infrastructure

இலக்கு 9: தொழில்மயம், புதுமை உள்கட்டமைப்பு வளர்ச்சி

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

We are constantly investing in the development of our operations, to build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation. World Silambam Association (WSA) has become one of the most established, efficient, and well-recognized Silambam organizations in the world, accounting for more than 40% growth since 2016 in the expansion of the service industry by boosting the creation of more talents, a national workforce (instructors or teachers, committee members, staff members, member organizations, and our reliable stakeholders), and producing well-organized organizations in several countries.



#### Goal 13: Climate action

இலக்கு 13: காலநிலை மாற்றத்தின் நடவடிக்கை

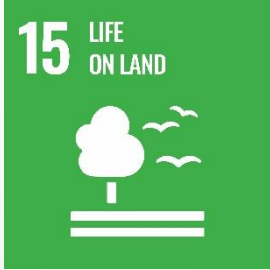
Take urgent action to combat climate change and its impacts.

We continue to work to manage greenhouse gas emissions from our operations in strict compliance with national and international regulations. Our efforts focused on reducing our environmental footprint year over year. Most of the resources used in Indian Traditional Arts, Sports, and Culture in Silambam are closely tied to natural elements and natural habitats. As a result, careful preservation and protection of natural elements (earth, air, water, metals, and wood) and natural habitats (flora and fauna) are critical for Silambam longevity and sustainability. It is critical to teach or provide academic or educational programs about climate change awareness, its importance, and effective action to our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders regularly.



## World Silambam Association

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#### Goal 15: Life on land

இலக்கு 15: நிலம் தொடர்பான உயிர்

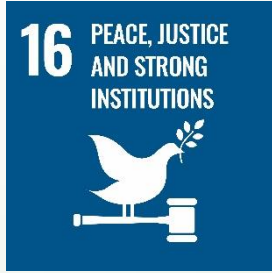
Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Recognizing our role in preserving biodiversity and developing Indian Traditional Arts, Sports, and Culture, the World Silambam Association (WSA) pays special attention to and takes care of active wildlife near respective organizations in each country. We provide guidelines on the impact of each new project on biodiversity to our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders for each new project. Silambam weapons derived from wild animals are now only used as training weapons gathered from their dead remains, mostly for academic or educational purposes. Every Silambam organization and its committee members are also reminded to update the World Silambam Association (WSA) if they find any active wildlife poachers nearby their neighborhood and immediately report them to the relevant authorities in their countries.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



#### Goal 16: Peace, justice and strong institutions

இலக்கு 16: அமைதி, நீதி மற்றும் வலுவான நிறுவனங்கள்

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

We are aware of our potential impact during local, national, and international events and any Silambam organization's activities, training programs, or events. We have policies and values committed to human rights, and we constantly assess the human rights impacts specific to the local environment and take steps to address these issues in our activities and within our supply chain. We operate our organization in full compliance with the available laws and regulations in all our areas of operations. In addition, we also make every effort to ensure timely and responsible management of community queries and concerns, undertaken following formal grievance-handling procedures required by the regulatory authorities.



#### Goal 17: Partnerships for the goals

இலக்கு 17: இலக்குகளுக்கான கூட்டாண்மை

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.

World Silambam Association (WSA) has undertaken the principles outlined in the 2030 Agenda, incorporated them into our business principles, and made them part of our initiatives for national and international development strategy. Thus, it helps to create more involvement with several industries and leaders and eventually produces exposure to Indian Traditional Arts, Sports, and Culture for everyone, anywhere in the world.





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### SDG ACTION NETWORK

Progress Plan for 2022 – 2032



#### Indian Traditional Arts – 5R

**(Research, Revive, Rejuvenate, Restore and Retention)**

**#SDGAction48630**

The mission of the World Silambam Association (WSA) is to provide effective international governance by constantly improving technical rules and regulating Silambam competitions or participation in international events or sporting arenas, and to be recognized as an Olympic and Paralympic sport. World Silambam Association (WSA) also serves as an international organization for the governance and long-term development of Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreation, and the dissemination of related knowledge. Thus, the vital role is to provide expertise for members by providing training, research, revitalization, rejuvenation, retention, and restoration. By establishing Silambam in both traditional arts and sports to group everyone collectively in similar activities, the World Silambam Association (WSA) aims to promote the sustainability of its members and their visibility worldwide.

#### Expected Impact

Governance and sustainable development of the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

#### Approaches for Realizing – Fair society with rich social welfare provision, Coexistence with the environment & Peace

Activity Goals		
Create an environment where everyone has rich access to Silambam Traditional Arts and Sports culture	Promoting diversification in Silambam Traditional Arts and Sports opportunities	Promoting tie-ups and collaborations based around sport
<ul style="list-style-type: none"> <li>• Providing an environment where everyone can engage in Indian Traditional Arts and Sports of Silambam, regardless of race, nationality, disability, illness, age, sex, economic status, or other factors.</li> <li>• Silambam participation rates and populations can be increased by developing policies for ALL GENDERS (boys and girls, men and women).</li> <li>• People with physical disabilities, as well as members of the LGBT community and other minority groups, can contribute to the realization of an inclusive society by participating in Silambam.</li> </ul>	<ul style="list-style-type: none"> <li>• Creating the opportunities for people to take up sport for the first time through the diffusion of new sports of Silambam.</li> <li>• Creating Silambam Traditional Arts and Sports attractions and more diverse ways to engage with sport through tie-ups and collaborations with other business fields and use of the latest technologies.</li> <li>• In addition to raising competitive standards, providing diverse Silambam Traditional Arts and Sports opportunities for everyone from infants to the elderly whenever they want to play.</li> <li>• Support for sport volunteers.</li> </ul>	<ul style="list-style-type: none"> <li>• Looking beyond the world of sport to expand memberships and partnerships and help tackle social challenges.</li> <li>• Looking forward to Silambam to invigorate interaction between Silambam sport and non-sport fields.</li> <li>• Reaching out every National body and provides them guidelines – to get through prefectural and municipal sports associations and tie-ups and collaborations with their National school sports or games.</li> <li>• Expanding the World Silambam Association's international networks through National and International cooperation activities.</li> </ul>



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

Promotion for Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge.

#### Enhancing and reinforcing systems and structures

Enhancing and reinforcing internal structures, promoting tie-ups with external organizations, securing funding, acquiring subsidies, donations etc., establishing evaluation systems for operations, and disseminating the above to Silambam traditional arts and sport associations.



EDUCATION, WORKSHOPS & SEMINARS	ARTS & CULTURE	SPORTS	INTERNATIONAL EVENTS/MEETINGS
Expanding opportunities to engage with sport and support for qualitative improvements by supporting sport volunteers and for ALL GENDERS (boys and girls, men and women), nurturing licensed Silambam instructors, researching sport medicine and science, enhancing sport information systems, promoting public relations activities, expanding sport markets, contributing to society etc.	Rejuvenate and retention of the traditional essences within Indian traditional arts, culture and heritage.	Provide people with events or venues for engaging with Silambam as a sport, including in the National Sports events, festivals, tournaments, and international exchange and cooperation activities.	Promoting ways to engage with sport in everyone's daily life, including nurturing National and International Sport Clubs, fostering and supporting Comprehensive Community Sport Clubs, tie-ups and collaborations with schools, sports organizations, and studies on new organizational structures for Regional, National and International sport.





**World Silambam Association**  
SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

## INTERNATIONAL EVENTS & MEETINGS

சர்வதேச நிகழ்வுகளில் பங்கேற்பு





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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### INTERNATIONAL EVENTS AND MEETINGS

International exchange and cooperation between organizations to nurture mutual work for development of Silambam Traditional Arts, Culture and Sports.

#### Expansion of the Silambam Participation Program

The National Organizing Committee of the World Silambam Association (WSA) is promoting the Silambam Participation Program to encourage a wide range of people and organizations to join in building momentum towards the Silambam – Indian Traditional Arts, Sports, and Culture and realize the vision and intended legacy.

The program was launched with a number of groups and organizations since 2016, and expanded to encompass many more. The advantages for approved activities include use of the program's special logo, which is different from the Tournaments' emblems, with the purpose of establishing links to the Silambam Tournament, and ties with and between the different regions, countries and across the continents.

In the past fiscal years, several approved activities were conducted and several countries took part.

#### Cooperation with Public Relations Activities

Inclusion of Organizing Committee of the Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge in the World Silambam Association (WSA) newsletter. Inclusion of details of how to register for the comprehensive Silambam organization's updates also included in e-mail magazine, Silambam e-Magazine.





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### Sharing the Wonders of Silambam across Frontiers

We engage in Silambam Traditional Arts and Sports exchanges and international cooperation with ministries and government agencies from several countries, to share our common Silambam Traditional Arts and Sports culture with the people of Asia and the world in the spirit of Fair Play, technological/scientific connectivity and contribute to global peace and relationship. We shall continue to place high priority on international exchange and cooperation activities so that the people in every country and the world can enjoy sports whenever they want and wherever they happen to be.



**12, 13, 14 Nov 2018**

**United Nations – IGF  
-13th Annual Meeting of the  
Internet Governance Forum**

UNESCO Headquarters,  
Paris, France

**Organizers:**

UNITED NATIONS - IGF







## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### The International Exchange and Cooperation Plan

The International Exchange and Cooperation Plan was promulgated in 22 November 2018 (since establishment date of WSA) – with the aim of helping to build a world full of peace, harmony, equity and friendship. These was some of the core mission statements of World Silambam Association (WSA) in the Declaration on Silambam (traditional arts and sport) in every country, and as an action plan to achieve the goals of the Vision and Mission both at home country and abroad.



**21 & 22 Sept 2017**

### Union of International Associations (UIA)

- 5th Round Table Asia-Pacific  
Le Méridien Chiang Mai,  
Chiang Mai, Thailand

### Organizers:

Union of International Association (UIA) & Thailand Exhibition Convention Bureau (TCEB)



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



**26 & 27 Sept 2018**

### **Union of International Associations (UIA)**

-6th Round Table Asia-Pacific  
KLCC Kuala Lumpur, Malaysia



### **Organizers:**

Union of International Association (UIA) & Malaysia Convention & Exhibition Bureau (MyCEB)





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



**18, 19, 20 Sept 2019**

### Union of International Associations (UIA)

-7th Round Table Asia-Pacific  
Pattaya, Thailand



### Organizers:

Union of International Association (UIA) & Thailand Exhibition Convention Bureau (TCEB)





## **World Silambam Association**

### **SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022**

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#### **Silambam National Exchange Program**

Annually, wide-ranging Silambam National exchanges with some other country (especially from India and Malaysia) started since 1970's with the aims of deepening goodwill and friendship between every country and promoting further Silambam development – for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge.

#### **Contributions of Silambam to Sport Promotion**

This project is aiming at contributing to promote Sports for all countries and help to enhance and develop the sport environment in all region by providing World Silambam Association (WSA) expertise on Indian Traditional Arts and Sports for all with consideration of their needs. Based on the result of survey on the sports environment, World Silambam Association (WSA) have made the plan to cooperate with several countries by introducing a Silambam education program by promote and held seminar and workshop since 2018.

#### **Cooperation with – The Association for International Sport for All**

World Silambam Association (WSA) supports The Association for International Sport for All (TAFISA) activities as TAFISA, which consists of the World Silambam Association (WSA) as an official member and lifelong sport organizations to promote and encourage the development of Silambam worldwide for everyone.

#### **The National Conferences on Lifelong Sport and Physical Health**

World Silambam Association (WSA) seeking to increase participation in Silambam, promote new initiatives by related sports organizations, and encourage closer and more effective organizational links and collaborations between different sectors.

World Silambam Association (WSA) and other organizations in every field have formed the National Conference on Lifelong Sport and Physical Health as a place to come together under a single roof and, through research and discussions, consider future Silambam Traditional Arts and Sports policy and ways to realize this vision of the Traditional Arts and Sports nation.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

#### Cooperation with – IWG Women & Sport Brighton plus Helsinki 2014 Declaration

World Silambam Association (WSA) officially become signatory to the Brighton plus Helsinki 2014 Declaration treaty for full inclusion of women and girls to freely and safely participate, compete and build careers in the field of sport and physical activities in Silambam.

#### World Silambam Association (WSA)



<https://iwgwomenandsport.org/brighton-declaration/international-and-inter-government-organizations/>







**World Silambam Association**  
SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

## SILAMBAM EDUCATION

சிலம்பம் கல்வி







**World Silambam Association**  
SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

## SILAMBAM EDUCATION

### Activity Effort – Silambam Education

<b>Fostering of Silambam Instructors</b>	We are nurturing the trainers to support people's Traditional Arts and Sports activities of Silambam. Seeking to provide appropriate guidance according to each person's age, physical strength and skill level, the knowledge of sports medicine and science and advanced coaching techniques are taught through training sessions etc.
<b>Silambam Sport Medicine and Science Research</b>	Research projects based on the perspectives of sports medicine and science are being conducted so that everyone from children, youth, and adults to the elderly can enjoy sport safely and with full peace of mind. There are surveys related to health and the building of physical strength, practical studies for nurturing junior Silambam players and others, and surveys on ways to encourage a wider range of people to participate in sport. The results are published and disseminated as feedback to the people on the ground.
<b>Silambam Awards and Honors</b>	Outstanding contributions to Silambam Traditional Arts and Sports development are recognized by a broad range of awards and honors in various categories, including services to the development of the National and International Silambam events, nurturing of the Silambam organizations, longstanding personal achievement in sport, instruction, and the furtherance of sports medicine and science.
<b>Public Relations / Enhancing Sport Information Systems</b>	World Silambam Association's structure and activities are introduced on the official website and through this pamphlet, newsletters and other publications. Information is disseminated actively not only to member associations, licensed Silambam instructors and others, but also to the public.
<b>Fair Play Campaign in Silambam</b>	The Fair Play Campaign in Silambam has been organized to disseminate the spirit of Fair Play, the core Indian Traditional Arts and Sports value, as one of our activities for building peace and friendship in the world.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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#### Introduction

World Silambam Association (WSA) conduct education programs for key stakeholders to discuss issues and strategies to enrich Silambam curriculums. The workshop identified the difficulty of retaining members or participants in traditional arts and sports as a major issue to resolve. Research into the dropout rates of children, youth and adults from Silambam echoes these concerns.

A survey on children, youth and adults found that 80 per cent participated in Silambam, by the time they finished training (beyond 16 years) the figures had dropped to 35 percent stay remain with Silambam or interested to continue with Silambam trainings. These figures included for all Silambam school, club, federations, associations and related organizations. This survey also acknowledged that of the total number of members or participants who dropped out in Silambam, 70 percent did so during the transition. Research that is more recent indicates these trends are continuing.

To ensure sport is attractive to young people, organizations delivering Silambam activities must fully understand why young people participate in and drop out of sport. This resource provides some simple guidelines for making traditional arts and sports more children and youth friendly, as well as showcasing initiatives that have successfully addressed children, youth and adults participation.

#### Reason for young people play Silambam

- Fun and socialization – many are drawn to organized club sport through friends, and value the sense of belonging associated with the club.
- Physical, emotional and mental benefits (e.g. enhanced physical fitness and ability to deal with stress).
- Learning new skills.
- Being part of a team and working together.



## **World Silambam Association**

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#### **Reason for drop out**

- Time clash with other activities (i.e. leisure, social or work).
- The sport becomes boring.
- Conflict with study and work commitments.
- Over-emphasis on winning by coaches or parents.
- Change to another sport.
- Transport difficulties, costs.
- Young person experiences or witnesses' bias or discrimination.

#### **Listening is the key**

To continue the success of Silambam organizations it is important that you listen to what members and participants are telling you and adapt your programs so that they are relevant to the current market. It is not always easy to move away from tradition, but there are a number of simple changes that you can make to your club that will make it more children-friendly and youth-friendly.

#### **Ask participants what they want from sport**

- Be flexible.
- Be prepared to change.
- Appropriate length and timing of Silambam tournament.
- Season in country of Silambam event.
- Times of training and tournament.
- Fair rules.
- Clothing requirements.
- Consider young people's study and work commitments.
- Consider working parents and their schedules.





## **World Silambam Association**

### **SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022**

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#### **Reduce the competitive element and enhance the fun aspect of your sport**

- Discuss with the club, coaches and parents the positives of focusing on participation rather than the result.
- Develop and promote policies of equality – equal field time for all.
- Focus on developing each individual to achieve his/her best.
- Ignore premiership points, competitive, fairest and best trophies for young competitors (children and youth in State, Regional and National level) and provide everyone equally at best possible.
- Improve professionalism by providing Silambam Coaching (Workshops and Seminars) to all junior coaches.
- Provide a welcoming environment.
- Use a young, existing member to welcome all new members.
- Provide for, support and engage parents.

#### **Revitalize the social aspect**

Provide opportunities for members to bring friends to the club. Gear social functions to the children and youth age group – get their input.

#### **Provide learning opportunities for all volunteers**

Provide opportunities for young members and parent volunteers to acquire and practice coaching, officiating and administrative skills. This will build individual confidence and enhance the quality of the program you are delivering.

#### **Facilitate transport**

Organize car-pooling between members and parents.



## **World Silambam Association**

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#### **Offer different pathways for competition and participation**

Twilight, mid-week or shortened competitions.

#### **Provide a link between junior and senior club when working with schools:**

- coincide school clinics with the school physical education program.
- shorten seasons to coincide with school terms.
- run shortened programs in schools prior to registration dates.

#### **Raising the self-esteem of young people and allowing them to reach their potential through high quality physical education, sport and competition**

**It has been a very successful year of the partnership between Silambam clubs, schools, colleges, universities, federations, associations (private and national). Thus, we engaged with a high volume of young people and mentored many Silambam players, practitioners, instructors, teachers, executives, management team, members including staff and volunteers all of which is resulting in a high quality Silambam physical education and Silambam Elite provision.**

The progression throughout years has been remarkable as the Silambam clubs, schools, colleges, universities, federations, associations (private and national) grown in confidence and enthusiasm which is starting to see an increase in pupil engagement.

Always looking to strengthen the partnership and improve Physical Education and Sport Education further this coming year we will be introducing the Silambam Award for some of Silambam players, practitioners, instructors, teachers, executives, management team, and members including staff. We strongly believe that a sustainable approach to improving physical literacy in Silambam Education is needed and to achieve that we require the whole school to buy in to our approach. This requires the upskilling of teachers and students to make a difference when it comes to physical education. Part of our desire is to create the "Silambam Star" Certification Program where our own high-quality leaders will act as mentors for those in the Silambam Education. This work will drive us to be more innovative and to create program in taste of excellent Silambam training facilities (in the future).



## World Silambam Association

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#### Develop a sustainable and fit for purpose Workforce

**Working or volunteering in the sport sector is extremely rewarding and that is one of the reasons the workforce is made up of so many passionate people. World Silambam Association (WSA) is very much the case in that team of passionate and dedicated Silambam members, teachers, masters, instructors, and some other volunteers conducting programs in clubs, schools, colleges, universities, federations, and associations (private and national).**

Silambam physical education (PE) professionals, Coaches, Leaders and Volunteers are fundamental within the delivery of Sport and Physical Activity and will provide a central role in making the Silambam Learning and Sports Camp concept a reality.

Providing an appropriate clear pathway for individuals to progress within these particular areas is essential to achieving the ambitious plans of increasing participation in sport and physical activity and developing a lasting legacy from the National and International Tournament. Developing and sustaining, this much-needed workforce, requires continuous professional development, which in turn is an opportunity to both raise the quality and quantity of delivery in schools and the community.

Volunteers are one of the reasons why we remain committed to supporting and growing the workforce in sport as without them, sport would not survive. Since 2016, we hosted a number of National Coach Education (Workshops and Seminars). We have an enormous amount of workforce expertise within the Traditional Arts and Sports sector in World Silambam Association (WSA) including facility management, facility development, sports development, coaching and physical education. This expertise was used recently where we supported them in creating the Use Silambam Training School web resource. This web resource profiles how we effectively manage our facilities to make them accessible for community sport that ultimately is growing participation. We hope this year to role that expertise out to support some of the other schools in upskilling its workforce to make their facilities available for community sport.

Our Physical Education workforce continues to grow in capacity and is now supporting more schools than ever before. Thanks to our lead Silambam physical education (PE) practitioners, we are working directly with several Schools to help improve their physical education.





## **World Silambam Association**

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In the future, we hope to improve this support and this workforce by creating the “Silambam Star” Certification Program whereby we will be train Young Leaders in Silambam. All this expertise and passion in a sector that is currently let down by not having a fit for purpose leading body. Many roles in the sport sector do not have recognized career paths or professional development pathways which results in people stumbling from one job to the next. World Silambam Association (WSA) to provide all the support necessary for individuals to reach their potential in the sport sector.

#### **Raising and Nurturing Healthy Bodies and Minds / Improving Health & Wellbeing through Sport and Physical Activity Interventions**

The importance of the nurturing environment for the young has been brought into sharp focus by the large numbers of young people who cannot function well in society due to mental issues, and a number of tragic incidents. What kind of environment is needed for young people to develop a firm sense of self and grow up healthy and strong? Sport has a big role to play in making such growth possible. In the case of sport, the first priority is that the sport itself must be interesting and fun to do. The roots of this are found in the spirit of play.

Silambam (Traditional Arts and Sports) is also an emotional, fulfilling experience that, in due course, fosters friendship and the sense of connectedness with others. The desire to be stronger and more skillful teaches the importance of dedication and nurtures, the powers of perseverance. Silambam organization's members grow up together in an environment where social skills and cooperation are required, developing both richer sensitivity and self-discipline in the process. The clubs that nurture such powers do so within the group ethos of community life. These Silambam organizations activities give the young ideal opportunities to develop in both body and mind.

Physical activity is known to have a positive effect on our health and wellbeing, contributes to the prevention, treatment and management of illness, and provides opportunities for communities to come together.

An inactive lifestyle and sedentary behavior is believed to be a silent killer. Poor employee health can cost much. At every stage of our life, it is important to build physical activity into our daily routines. However, the guidance can be confusing as to how much physical activity we should be undertaking to benefit our health.



## World Silambam Association

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Stay Active and a report on physical activity for health by the Medical Officers from every country, updates the existing guidelines for children, young people and adults, and includes new guidelines for early years and older people for the first time in the UK. The flexibility of the guidelines creates new ways to achieve the health benefits of an active lifestyle, whilst retaining a strong link to previous recommendations.

At a time of an obesity epidemic, we need to establish with our children and young people a regular habit of participating in physical activity. A clear indication of why World Silambam Association (WSA) imperative through the Silambam Children Program, which launched since 90,'s during beginning phase of WSA.

We need to develop an infrastructure and delivery system to ensure a shared approach towards physical activity and supporting a more active lifestyle for our children and young people. It is essential to work with stakeholders/partners to develop a clear and consistent message and to focus on advocacy at the highest level and practical support at the implementation level.

It is critical that we engage our children and young people in evidence based positive activities, which will have an impact on supporting active lifestyles. The Silambam Health and Lifestyle was undertaken to provide information about health-related behavior, knowledge and attitudes in the adult population.

There are marked differences in health outcomes in the city, related to increasing deprivation. In general, the findings of this survey support the link between poorer health and higher levels of deprivation. Lifestyle factors which impact on health, levels of healthy eating and drinking alcohol are worse than average, smoking and obesity are significantly worse than average while physical activity is better than overall.



## World Silambam Association

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**Bringing the Joy of Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge to Every Possible Child & Youth and Awareness of the Silambam Active Child Program.**

The establishment of Silambam organizations in several sectors, with the aims to bring the joys of sport to every possible child and establishing systems in local society to raising healthy bodies and minds. The further goal of building stronger communities by connecting people through Silambam was added in 2016. Every year, we creating Silambam programs nationwide, involving to engage with Silambam players, practitioners, instructors, teachers, executives, management team, members including staff and volunteers.

With Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge in every region, and participate in community projects, events, voluntary, and other social activities. Emphasis is placed especially on these social aspects of their activities as highly significant experiences for nurturing good citizenship.

The "Silambam Star" Certification Program has been developed as an instruction method to encourage children, youth and adults to exercise actively while having fun. The program explains the importance of physical activity in children and introduces physical activity programs and approaches of being accustomed to physical activity.

Since 2016, in order to disseminate and promote awareness of the program further in sports coaching facilities:

- The Active Child Program was newly revised by the addition of fresh content etc.
- Dissemination and awareness activities were added to existing World Silambam Association (WSA) operations.
- New arrangements were made to gather results and feedback from ACP events.
- Refer to the ACP pages of the World Silambam Association (WSA) website for the Guidebook, video content etc.





## **World Silambam Association**

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#### **Create the Successful Aging Program for Sport and Exercise Habits -Year 3**

The purpose of this project is to produce foundational materials for promotion of the comprehensive activity for health through enlightenment of each one of "Sport for All" through categorizing the features of diverse sport and exercises, and analyzing from sport medicine and science. In the 2016, we researched for current issues of the comprehensive community sport clubs and prepared a book to promote "Successful Aging".

#### **Research on consideration and treatment for sexual minorities**

The purpose of this research is to prepare leaflets and to give back to the society widely in order to secure the place for consideration and treatment for sexual minorities (e.g., LGBT) in sport and exercise through visualizing the problems and analysis measures based on current issues.

In the 2016, we clarified issues that arise in physical education, and sport. Knowledge and needs for consideration and treatment for sexual minorities through analysis the results of three researches:

- Questionnaires to Authorized Sports instructor.
- Questionnaires and Hearings to World Silambam Association (WSA) Affiliated Organizations.
- Hearings to experts in sexual minorities.

#### **Cooperative on Physical Fitness and Exercise and Lifestyle Habits**

The purpose of this research is to compare the Silambam health and physical fitness in worldwide populations. It also performs sociological surveys to identify factors relating to sport and exercise that have a bearing on these. Every year, we analyzed and studied the impact on the people's health of the decisions to prepare Silambam players for future Olympic Games and every participant for Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge.



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**Medical and Scientific Support Systems - for Silambam players, practitioners, instructors, teachers, executives, management team, members including staff and volunteers at the Silambam National Sports events, festivals, tournaments, and international exchange and cooperation activities.**

The purpose of this research is to clarify the issues about Silambam players, practitioners, instructors, teachers, executives, management team, members including staff and volunteers. Thus, to establish the appropriate environment and support systems for them in each prefecture. Preparing for the nationwide implementation, test seminars were convened and consideration was given to the most appropriate content and formats for them.

#### **Structure and Activities of the World Silambam Association (WSA)**

World Silambam Association (WSA) has been established for specific activities across every segment of Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge, with prefectural and municipal above them, making this the official Silambam organization in the world.

World Silambam Association (WSA) coordinates and cooperates closely with the prefectural and municipal as official Silambam organization to provide full back up for the activities of an official Silambam organization clubs in each specific sport and their members. Concretely, its duties include nurturing and training instructors in each category, nurturing and training junior and senior leaders, youth programs (Regional, National and International) and friendship tournaments in each sport, international sport exchange activities with Germany, China etc., and the full range of public relations activities, social media, publications etc.



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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### Nurturing Comprehensive Community Sport Clubs

Comprehensive Community Sport Clubs (comprehensive clubs) are defined by the Ministry of Education, Culture, Sports, Science and Technology in the Basic Plan for Sport of 2012 as “multi-disciplinary, multi-generational, multi-purpose sport clubs that provide Silambam Traditional Arts and Sports opportunities to ordinary citizens according to their age, interest, technical ability etc.” World Silambam Association (WSA) began nurturing such clubs in model districts on the foundations as an official Silambam organization. Today, the creation of comprehensive clubs, activities to promote their self-sufficiency, and the appointment of managers is furthered with assistance from every country's National Sport Council or Sport Ministry.

World Silambam Association (WSA) established as a place for the sharing of information and exchanges to promote the foundation, development and good management of the comprehensive Silambam clubs, federations and associations (private and national).

### To make sure that inclusion embedded within all the priorities

**Adjacent to become key stakeholders/partners of the Silambam Learning and Sports Camp concept. Challenging stakeholders/partners on their inclusivity and supporting them to be more inclusive has bought a huge benefit in the delivery of the Sport and Physical Activity strategy.**

World Silambam Association (WSA) are part of the Building Schools for the Future Program and have now moved into new state-of-the art for Community Sports, activity groups and individuals alike.

World Silambam Association (WSA) members especially the players, practitioners and coach continue to do remarkably well in sport and have attended the many events and competitions organized by the Inclusive Sports Association. The “Silambam Star” Certification Program will grow successful in future years as they continue to provide young leaders to support events worldwide.





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Recent developments resulted in a learning centres being integrated on to the World Silambam Association (WSA) site specifically for West Gate students. The Learning Centre was opened in 2011 with a focus on providing life skills and employability for their students. The school is a vibrant, friendly and welcoming community with a strong positive ethos. They have a skilled and dedicated staff team who are deeply committed to providing the best possible education and care for all our pupils.

World Silambam Association (WSA) will be successful arts and sports with legacy programs in worldwide to provide expertise and opportunities across the areas of special needs. This includes learning disabilities and social inclusion for young people who find life and education difficult to handle.

World Silambam Association (WSA) is recognized as a hot bed for the development of disability sport to plan for hosting the National and International level for Special Silambam Tournament to take the strategic lead for disability sport regionally and nationally in every country. World Silambam Association (WSA) believes that Silambam Traditional Arts and Sports opportunities should be open to all and we are committed to developing a culture which enables and values the full involvement of all, embedding and promoting the principles of equality, through the delivery of inclusive, high quality sport.

World Silambam Association (WSA) hopes to create an environment in which all have equal opportunities to engage in high quality sport, whether as participants; competitors; volunteers; officials or administrators. We will work with our stakeholders/partners to overcome potential barriers for those groups and individuals, which are currently under represented.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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#### Create a thriving sustainable community club, coach and volunteer infrastructure

At the heart of any world leading sports system are the volunteers and coaches who run community sports clubs. These individuals and clubs provide the sustainability and foundations for sport in the country. This strategy is a clear example of how to effectively deliver against the sports development continuum, from growing participation, to sustaining participation, to providing the relevant pathways for individuals to reach their potential. Key to this continuum is Silambam players, practitioners, instructors, teachers, executives, management team, members including staff and volunteers.

World Silambam Association (WSA) have developed an innovative approach to engaging high quality accredited community sports clubs by providing the use of the Silambam facilities at a not for profit rate. This working relationship, established through bespoke partnership agreements, is a stepping stone to offering clubs longer term leases in order to give them security and ownership of the facilities within a single management structure. This approach has enabled clubs to develop and produce fit for purpose organization's business plans which go a long way to sustaining the facilities and the clubs on the World Silambam Association (WSA) site. In return for this subsidy, the community sports clubs offer coaching hours to provide a diverse menu of out of school hour's provision for students of both World Silambam Association (WSA) and other academic/educational establishments.

World Silambam Association (WSA) is currently working with several National Governing Bodies of Sport and other Silambam related sport clubs (National and International) to deliver high quality facility development plans. Encouraging young people to continue to play sport outside clubs or school when faced with a vast range of less productive activities and distractions is not easy.

Through this strategy, and the desire to create the Silambam Learning and Sports Camp, World Silambam Association (WSA) and its member of Silambam clubs, schools, colleges, universities, federations, associations (private and national) working with the National Governing Bodies of Sport. These is to develop a number of high-quality web links and programs on site, which will provide young people with a quality experience.



## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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The proposal is to have a core academic/educational offer for each of the sports we are working with delivered by our member of Silambam clubs, schools, colleges, universities, federations, associations (private and national). This approach will initially focus on World Silambam Association (WSA) and its partner training schools, but then will be offered worldwide across all academic/educational establishments to create a hub and spoke model that will grow participation within each of the sports.

While there has been a significant shift in focus of Silambam (Traditional Arts and Sports) Plans on increasing participation in under 16s, we must not disregard the need to grow participation across the adult population. This will remain a priority for all our member of Silambam clubs, schools, colleges, universities, federations, associations (private and national) and organizations in every country.

#### Coach Education & Certification

We regularly host level coaching courses in the classroom and sports hall at World Silambam Association (WSA) and the courses are commonly oversubscribed. We also will continue to host courses at World Silambam Association (WSA), introduce our new teacher-training award at the venue and provide tutor training when required.

Coaching within sport is unfortunately an un-appreciated career unless coaching at the highest level. Yet it is still central to driving forward participation in Sport and Physical Activity. At World Silambam Association (WSA), we embrace the International Standard of Sports Coach vision, would like to create a cohesive, ethical, inclusive, and valued coaching system where skilled coaches support Silambam players at all stages of their development in Silambam (Traditional Arts and Sports).

In achieving that vision, we recognize some of the barriers that we need to overcome including:

- Recruitment
- Funding to train coaches
- Knowledge, Managing and Tracking of coaches
- Quality assurance
- Retention of Coaches





## World Silambam Association

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We hope to overcome these barriers by providing a worldwide single route-way for individuals to develop their skills and qualifications in sport and attain their desired level of achievement. World Silambam Association (WSA) believes the vehicle to deliver this is by working with our key stakeholders/partners.

#### **Silambam 5R Project (Research, Revive, Rejuvenate, Restore and Retention)**

Silambam 5R Project offers beneficiaries a journey through sport by creating a 'one-stop-shop' of reduced cost continuous personal development in sport and physical activity, as well as volunteering, mentoring and employment opportunities. Our aim is to develop an accessible, sustainable and fit for purpose workforce that increases the number of people playing, volunteering and working in sport.

We look forward very much to working with stakeholders/partners for the Silambam Learning and Sports Camp concept. We hope to base a very high percentage of our delivery from World Silambam Association (WSA) in the future providing a central venue for workforce development.

#### **Leadership and volunteering**

Leadership and volunteering are a key priority for World Silambam Association (WSA) and it is our aim to improve on the current numbers who are actively engaged within leadership and volunteering. Our ambition is to work through program such as Sport Makers and with organizations such as Sports Leaders UK to encourage more people to take up leadership and volunteering. This is with a view to creating a central leadership academy at the World Silambam Association (WSA). Individuals will then be signposted towards the Achievement Project for continued personal development and a pathway towards sustained volunteering or a potential career in sport and physical activity. There have been workshops held in World Silambam Association (WSA), which attracted a total audience of different individuals.



## World Silambam Association

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#### Physical Education

With the demise of the Physical Education advisory roles within Local Authorities, the disbanding of School Sport Partnerships and National Education related agencies in respective countries, the valuable support for the continuous personal development of Physical Education professionals are limited.

Changes in how the curriculum will be delivered and the new framework will present challenging times for Silambam physical education (PE) professionals. World Silambam Association (WSA) through the Silambam Learning and Sports Camp concept, and working with our key partner Education Trust, is well positioned to offer a service to deliver continuous personal development to improve physical education.



## World Silambam Association

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#### The player-centered approach that nurtures instructors who keep on learning and helping players to grow

World Silambam Association (WSA) has established training systems for official sport instructors in accordance with the concepts explained below and, working closely with ALL the National Sports Federations, nurtured and licensed sports instructors.

Silambam Instructor qualification types:

SILAMBAM INSTRUCTORS CERTIFICATION TYPES	
Category	Type of Qualification
Basic qualifications	Silambam Team Leader
Fitness pathway	Fitness Trainer Junior Coach
Coach & Instructor pathway	Instructor – Level 1 Instructor – Level 2 Instructor – Level 3
Medical pathway	Silambam Physiotherapist Silambam Dietitian Silambam Dentist Silambam Doctor
Management pathway	Silambam Program Facilitator Assistant Club/National Team Manager Club/National Team Manager





**World Silambam Association**  
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## SILAMBAM WORKSHOPS & SEMINARS

சிலம்பம் பட்டறைகள் மற்றும் பயிற்சிகள்





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

# SILAMBAM WORKSHOPS AND SEMINARS

### Discovering and Nurturing Silambam Talent – The Nationwide Project for Discovering High-potential Silambam players

The Silambam Talent and Policies for Enhancing Traditional Arts and Sports Competitiveness promulgated in November, 2020, to place high importance on the discovery of promising young Silambam players. Making use of its nationwide network of regional contacts centered on Prefectural Amateur Sports Associations, World Silambam Association (WSA) launched for purpose of its activities to enhance healthy lifestyle for everyone and to enhance international Silambam (Traditional Arts and Sports) competitiveness is being implemented in close coordination and cooperation with several National Olympic Committee, Ministry, Governing Agencies and planned to strive beyond the ordinary events or sports concept, building and maintaining sustainable pathways to nurture everyone from prospective local Silambam Traditional Arts and Sports talent and Silambam players to those with the latent ability to become future medalists.

Every year, some Silambam Learning and Sports Camp with excellent coaches will be organized across every country to discover new talent with particular Silambam skills based in designated prefectures. Promising future talents and Silambam players will be discovered by these means are being inducted into the Silambam training (Traditional Arts and Sports) provided by every National Federations of Silambam in each country.

### Discovering, Redirecting and Nurturing Talent for Future Olympic Disciplines

The project consists of the two phases of discovery and verification. With every National government cooperation, Ministry and agencies, the work is continuing for the designated Silambam as Indian traditional arts, culture, education and sports at the prefectural bases established in FY2018. Phases (in-structured): The verification phase for first crop of promising Silambam players will be discovered continued and those whose potential was confirmed will be inducted into the National Sports Federations' nurturing programs. The discovery phase for the second crop will be conducted with physical tests etc. for junior and youth category (boys and girls), and promising second year candidates discovered this way entered the verification phase at Silambam Learning and Sports Camp etc.



## World Silambam Association

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In following years, the verification phase for the second crop continues to the end of November and, together with sending on promising Silambam players from this phase to the nurturing Silambam programs of National Sports Federations, the discovery and verification phases for the quarterly crop will be implemented.

#### To nurturing and strengthening Workshops and Seminars for National Sports Federations

##### STAGE 1

##### Application/Web Registration

- Applications from candidates who satisfy the conditions (nationwide)
- Screening and selection of candidates to advance to Stage Two (Physical Tests)

##### STAGE 2

##### Physical Tests

- Strength tests and suitability tests for the selected candidates' chosen sport
- Selection of candidates to advance to Stage Three (Verification)

##### STAGE 3

##### Verification / Camps / Training

- Promising candidates attend training sessions in the Silambam Learning and Sports Camp at the base prefecture for their sport
- Verification process takes about 1 year / Decision on referral to National Sports Federations made during this period





**World Silambam Association**  
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**14 Mar 2014**  
**GOVERNMENT SCHOOL**

**Xinmin Primary School,**  
9 Hougang Avenue 8,  
Singapore 538784



Workshop Silambam for National Schools (Workshop)  
- Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



**01 Dec 2016**

**UNIVERSITY**

**Universiti Malaysia Kelantan,**

16100 Kota Bharu,  
Kelantan, Malaysia

Meeting & Research Discussion  
– Project Course for University  
(Arts and Cultural Relationship of Ethnic in Malaysia)

**Program Location:**

Recreational Park,  
Jalan USJ 11/2G, UEP Subang Jaya,  
47620 Petaling Jaya, Selangor, Malaysia







**World Silambam Association**  
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**17 Mar 2017**  
**GOVERNMENT SCHOOL**

**Sekolah Kebangsaan St. John,**  
Kuala Lumpur, Malaysia



Workshop Silambam for National Schools (Workshop)  
-Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL





**World Silambam Association**  
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**29 Mar 2017**  
**GOVERNMENT SCHOOL**

**Sekolah Jenis Kebangsaan (T)**  
**Sentul,**

Kuala Lumpur, Malaysia



Workshop Silambam for National Schools (Workshop)  
- Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL



**World Silambam Association**  
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**29 Mar 2017**  
**GOVERNMENT SCHOOL**

**Sekolah Menengah Kebangsaan  
(Lelaki) Methodist,**  
Kuala Lumpur, Malaysia

Workshop Silambam for National Schools (Workshop)  
- Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL







## World Silambam Association

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**19 Apr 2017**  
**GOVERNMENT SCHOOL**

**Sekolah Kebangsaan St. John,**  
Kuala Lumpur, Malaysia

Workshop Silambam for National Schools (Workshop)  
- Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL





## World Silambam Association

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**17 Jun 2017**

**UNIVERSITY**

#### **Help University Subang 2,**

Persiaran Cakerawala,  
40160 Shah Alam,  
Selangor, Malaysia

Department of Psychology  
(Arts and Cultural Relationship of Ethnic in Malaysia)  
Meeting & Research Discussion  
– Project Course for Malaysia University

#### **Program Location:**

Recreational Park,  
Jalan USJ 11/2G, UEP Subang Jaya,  
47620 Petaling Jaya, Selangor, Malaysia





## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



**12 Sept 2019**

**UNIVERSITY**

**University Kuala Lumpur,**

1016 Jalan Sultan Ismail,  
50250 Kuala Lumpur, Malaysia



Meeting & Research Discussion

– Project Course for Malaysia University

Participants:

(Arts and Cultural Relationship of Ethnic in Malaysia)

**Program Location:**

Recreational Park,

Jalan USJ 11/2G, UEP Subang Jaya,

47620 Petaling Jaya, Selangor, Malaysia





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**12 Sept 2019**

**PRIVATE SCHOOL**

**Greenview Islamic International School,**

Jalan Bazar U8/101, Bukit Jelutong,  
40150 Shah Alam,  
Selangor, Malaysia

Workshop Silambam for National  
Schools (Workshop)  
- Extracurricular for National Schools

**Program Location:**  
WITHIN SCHOOL







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## SILAMBAM ARTS & CULTURE

சிலம்பம் கலை மற்றும் கலாச்சாரம்





**World Silambam Association**  
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## SILAMBAM ARTS & CULTURE

### Activity Effort – Silambam Arts & Culture

<b>Fostering of Silambam organizations</b>	To establish Silambam organizations in every country and for every community to nurture healthy young bodies and minds. In addition to nurturing clubs in each sport, it also organizes national sports events, international exchanges, and various other activities.
<b>Fostering Comprehensive Silambam organizations</b>	To build rich local communities based on sport as the core concept for nurturing these clubs in every country, linked, being nurtured and supported as members of the comprehensive Silambam organizations.





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**WORLD SILAMBAM DAY**  
**18 - 24 November**  
**WORLD CHILDREN'S DAY**  
20 November  
**FIT INDIA School Week 2022**  
15 November - 15 December

 [youtube.com/@silambamday](https://youtube.com/@silambamday) |  [facebook.com/silambamday](https://facebook.com/silambamday) |  [instagram.com/silambamday](https://instagram.com/silambamday)







## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### WORLD SILAMBAM DAY

Celebrated on 22 November every year

**WORLD SILAMBAM DAY** is observed on 22 November (denotes 22.11) during the Karthigai month of light festival (month which is closely related to the ancient history of Silambam creation), and it was declared by the World Silambam Association (WSA) during Annual General Meeting (AGM) 2014.

**WORLD SILAMBAM FESTIVAL** starts from 18 November to 24 November during Karthigai month.

உலக சிலம்பம் தினம் ஒவ்வொரு ஆண்டும் நவம்பர் 22 (குறித்த தேதி 22.11) - சிலம்பம் உருவாக்கப்பட்ட வரலாறு தொடர்பான மாதம் கார்த்திகை மாதத்தில் நிர்ணயிக்கப்பட்டது. 2014 ஆண்டு பொதுக் கூட்டத்தின் போது உலக சிலம்பம் சங்கத்தால் அறிவிக்கப்பட்டது.

ஒவ்வொரு ஆண்டும் நவம்பர் 18-முதல் நவம்பர் 24-வரை சிலம்பம் திருவிழா கொண்டாடப்படும்.

#### What is the reason and History of World Silambam Day celebration?

World Silambam Day also reminds us of the auspiciousness of Karthigai month (the light festival month), which is dedicated to Lord Shiva and is Lord Murugan's birth month.

This auspicious month of Karthigai (festival of lamps) is the primary cause or root in Indian mythology as the six celestial nymphs who reared the six babies in the Saravana river pool, which later Goddess Parvathy united the six forms of Murugan, whose consequences in the future led to Silambam being taught to Sage Agastya. While on his way to Vellimalai, Agastya discussed Hindu philosophy with an old man he met, said to be Lord Murugan in disguise. The old man taught him about kundalini yoga and how to focus prana through the body's nadis (channels). Agastya practiced this method of meditation and eventually compiled three texts on palm leaves based on the god's teachings. One of these texts was the Kampu Sutra (Staff Classic), which was said to record advanced fighting theories in verse. These poems and the art they described were allegedly passed on to other Siddhas of the Agastmuni akhara (Agastya School of fighting) and eventually formed the basis of the Silambam.



## World Silambam Association

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#### Why World Silambam Day celebrated?

World Silambam Day is an annual event celebrated by Silambam participants with their parents or families, Silambam practitioners, and Silambam students around the world every year to promote a healthy lifestyle, give hope and courage to people, especially the young (children and youth), through the Indian traditional arts and sport of Silambam. It also helps enrich the lifestyle, create prosperity between communities, and remind everyone about safeguarding the essence of Indian Traditional Arts, Sports, and Culture.

#### Who can join World Silambam Day?

Every year, Silambam participants with their parents or families, Silambam practitioners, Silambam students, and anyone with a passion for protecting traditional art or culture from any country in the world can join or participate in World Silambam Day.



<https://www.youtube.com/@silambamday>





**World Silambam Association**  
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**WORLD CHILDREN'S DAY**  
உலக குழந்தைகள் தினம்  
**20 NOVEMBER**

..... SILAMBAM PROTECT NATURE & LIFE

*"The most powerful duty in the earth  
is the prayers for our children"*

- GURUJI MURUGAN CHILLAYAH (guru yogi)

 [www.silambam.world](http://www.silambam.world)







## World Silambam Association

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## WORLD CHILDREN'S DAY

Celebrated on 20 November every year

**WORLD CHILDREN'S DAY** is observed on 20 November every year to honor of children all over the world. It is a celebration to commemorate the adoption of the Declaration of the Rights of the Child by the UN General Assembly on 20 November 1959. World Silambam Association (WSA), Silambam Asia, Silambam India Association, and several other Silambam organizations announced plans to celebrate World Children's Day every year for the Silambam community starting in 2022.

In every country, Silambam organizations or Silambam clubs will conduct several activities or events for children in Silambam traditional arts or Silambam sports during World Children's Day. Children's Day, the date of which varies or differs by country.



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022



### RASHTRIYA SWAYAMSEVAK SANGH (RSS)

Program Conducted between Oct 2017 - Dec 2017

Conducting Silambam training (basic of long staff fencing - weapons based Indian traditional arts) for Youth and public adults involved in the Rashtriya Swayamsevak Sangh (RSS) also known as National Volunteer Organization, India.

#### **Rashtriya Swayamsevak Sangh (RSS)**

Laxman Jhula Centre (Shakka)

Open Ground (opp. Annapurna Hotel)

Uttarakhand, India

#### **Rashtriya Swayamsevak Sangh (RSS)**

Ram Jhula Centre (Shakka)

Sanskriti Vidhyalaya School

Uttarakhand, India

#### **Rashtriya Swayamsevak Sangh (RSS)**

Haridwar Centre (Shakka)

Uttarakhand, India





**World Silambam Association**  
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## SILAMBAM SPORTS

சிலம்பம் விளையாட்டு







**World Silambam Association**  
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## SILAMBAM SPORT

### Activity Effort – Silambam Sport

<b>Holding the Silambam Events and Tournaments</b>	The Silambam State Level, National Level and International Level Tournaments, started in the India since 1970's by Tamil Nadu Silambattam Association, with recognition from previous Central Minister of Tamil Nadu M.G. Ramachandran (MGR) during the time. Today, it is an important event designated under the Silambam and co-hosted by every nation, the World Silambam Association (WSA), and the host prefecture.
<b>Discovering and Nurturing Silambam Talent (for Traditional Arts and Sports)</b>	The "Silambam Star" Certification Program was launched in 2021. The program is designed to pick up Silambam talent and potential future medalists.
<b>Holding the Silambam Masters Tournaments</b>	Launched in 2001, this category only domestic comprehensive sport meet for middle age and senior Silambam players. It is an event for enriching people's lives in society where the participants can have fun competing against each other.
<b>International Exchange through Sports</b>	World Silambam Association (WSA) cooperate with National and International Silambam Traditional Arts and Sports organizations to realize the global rallying cry of "Sport for All." Exchanges take place with various countries from four (4) Continents, with the aim of nurturing international friendships through sport.
<b>Wide-ranging Silambam Traditional Arts and Sports Events</b>	Special events are held on the National Sport Day, a national holiday, Hindu festivals and other occasions for everyone to be able to engage with sport in their community and participate in Silambam Traditional Arts and Sports culture.



## World Silambam Association

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**World Silambam Association (WSA):** being one of the most popular for Silambam with clubs, a university team, colleges and many schools taking part in regular competition throughout the year it became apparent that we needed a home in the county to help us grow the sport.

World Silambam Association (WSA) has been, is continuing to be that home over the last few years, and has become the main venue for the sport of Silambam within community of Indian worldwide, especially in India and Malaysia. The good relationship developed with the team at World Silambam Association (WSA) and the friendly nature, assistance and support of their staff provides us with a confidence that we are going to get a good service on the day and during the booking process.

#### **Building Rich Communities through Sport**

World Silambam Association (WSA) promotes these clubs, adopted and promulgated in the 2018 fiscal year. The 2018 Nurturing Plan is based on the guiding principle of building rich communities through sport and presents the basic approaches and tangible measures required to achieve this.

In the 2018 fiscal year, World Silambam Association (WSA) appointed 14 committee members to coordinate every step of the way from the establishment of comprehensive clubs to self-sufficiency and activities in close contact and cooperation with several Silambam Associations in order to enhance and strengthen the work of the comprehensive clubs. To reinforce the network further, club staffs also meet together at Action Meetings in regional, national and international blocks to share every kind of information and seek solutions to issues, which arise in club establishment and management.

Assistance is also expected from every National Sport Council's and Sports Promotion Board. In each fiscal year, this consisted of support to found new clubs to help them to become self-sufficient, and employ managers at every clubs. In addition, a system for the registration and certification of comprehensive clubs has been under consideration at every level since the 2018 fiscal year.



## World Silambam Association

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The vigorous work of promoting the network will continue as laid down in the 2018 Nurturing Plan in close coordination with the Nationwide and Worldwide Network and through the exchange of information between comprehensive clubs, exchange activities between clubs, state and national organizations, etc.

#### **Silambam Competition - Junior, U-21 and Adult**

World Silambam Association (WSA) adult competitions have been held in the sports hall this season, elite level events displaying the best in Silambam talent. We also introduced the first ever Silambam Tournament in June this year. As well as continuing with the current events from every season will host open tournament and more playoff event. Most importantly, the schools or training centres in every country will also become the home of the Silambam Premier League with all events taking place in the sports hall.

#### **Improving health and wellbeing through sport and physical activity interventions**

**There have been many reports produced that raise huge concern over the amount of physical activity that people are participating in. Whether it be turning the Tide of Inactivity or Moving More, Living More (The Physical Activity Olympic and Paralympic Legacy for the Nation) they all point to some alarming data.**

Encouraging physical activity amongst children, youth and adults is key to turning the tide on inactivity, as good habits established when young can last a lifetime.

The “Silambam Life” campaign continues to develop and implement programs and initiatives designed to increase physical activity in families with children. Silambam Life uses high profile campaigns and partnerships with local authorities, schools and the commercial sector to encourage children to achieve their 60 active minutes.

At World Silambam Association (WSA), we recognize that supporting people that do little or no daily activity to become a bit more active is where the biggest public health gains can be made and the maximum financial returns on public investment attained.





## World Silambam Association

### SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

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We continue to drive forward our sport and physical activity strategy independent of obesity and weight management programs aware that working alongside our stakeholders/partners we are having a major impact on the number of people that are physically active.

#### Creating a thriving sustainable community club, coach and volunteer infrastructure

**At the heart of the sports system are the community clubs, their coaches and their volunteers. World Silambam Association (WSA) are no different with our member of Silambam clubs, schools, colleges, universities, federations, associations (private and national) providing activities for everyone children, youth, adults and elderly. Without such an infrastructure for sport, Silambam does not survive and we are left with an even bigger issue in terms of inactivity.**

Community Sport is and should be the glue of our sports system as it effectively bridges the gap between school and elite sport. There are only a very few individuals that actually make it to become elite sports people and for the millions who enjoy sport the opportunities provided by community sports clubs are invaluable. We believe over time this will make a huge difference if more of this resource and can make its productive way for National and International. World Silambam Association (WSA) believe that this approach is a strength and will support them and us in creating Silambam Traditional Arts and Sports habits for life.

**Over the last year, we have been pleased to work with several Silambam clubs, federations and associations (private and national). Their membership continues to grow and collectively we are clearly playing our part in encouraging more people to be more active more often.**



## World Silambam Association SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

### The National & International – Silambam Competition

The schedules of Silambam National and International Tournaments had to be shortened due to the influence of a COVID-19 pandemic but the opening and closing ceremonies and all events were successfully completed within the schedule thanks to the enormous efforts of the local people at each venue and fine preparations by the organizing staff. It was a truly moving, joyful and invigorating opening ceremony. Many top-class Silambam players competed in the events, including not only Silambam players but also producing much high excitement and fierce competition at the venues.

The power of the host prefecture was on full display as it won the overall competition in both the combined GENDER EQUALITY (boys and girls, men and women) categories on a points-based system covering all official events, including those of the Silambam Tournaments.





**World Silambam Association**  
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## SILAMBAM SPORT (TOURNAMENT LEVELS)







**World Silambam Association**  
SUSTAINABILITY ANNUAL ACTIVITY REPORT 2022

## ANTI DOPING ACTIVITIES

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### ANTI-DOPING ACTIVITIES

Every National Silambam bodies coordinates with their respective National Anti-Doping Agency and other bodies in implementing anti-doping activities (doping tests and providing antidoping education, information and other awareness activities) to enhance health management for Silambam players and the significance and value of Silambam biggest comprehensive Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge, that meets from the perspective of Fair Play.

Anti-doping education, the dissemination of information, and awareness activities were conducted by means of an outreach program using booths set up at the opening ceremony and competition venues.

Together with the National Anti-Doping Agency, we shall distribute the antidoping information, produce educational materials concerning the list of anti-doping available medicine, and engage in educational and awareness activities principally for participants at the National Silambam events and tournaments. For the representative sport doctor and trainer of the prefecture, the conference organized to exchange information on medical and scientific support systems.



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## HUMAN RIGHTS IN SILAMBAM

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## HUMAN RIGHTS

**Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**Principle 2:** make sure that they are not complicit in human rights abuses.

Part of our culture in Silambam are to respect and protect the human rights. World Silambam Association (WSA) are committed to respect the dignity and rights of everyone by work proactively to prevent any abuse related in our work and activities. Such commitment reflected our Code of Ethics; especially in Human Rights Policy by abide to our internal regulations and procedures. These extended to the entire value chain, from students, customers, suppliers and to all our stakeholders.

The protection of human rights supervised by the Board of Committees for everyone to take responsibility by promoting and monitoring the implementation of our Sustainability Plan 2030, includes its directives or objectives.

### Commitment

Our focus based on the Human Rights Principles set by the United Nations (UN). In addition, our frames of reference are the Declaration of the International Labor Organization (ILO), which will be planned in the future, and the principles of the United Nations Global Compact, to which World Silambam Association (WSA) has been a signatory. We regularly update our Human Rights Policy to improve and aligned with risks involved, and to be more proactively manage to address them.

- **Students and Customers:** We making effort to develop technology, which will provide a positive impact on community, culture and society.
- **Professionals:** We have internal policies and processes in place to promote respect for labor rights, avoid discriminatory practices and promote a respectful and encouraging work environment.



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- **Society:** We strive to promote human rights in the societies in which we operate.
- **Supply Chain:** We require suppliers to comply with our ethical commitments included in our Code of Ethics, our Human Rights Policy and our Supplier Sustainability Policy. We have a due diligence procedure in place to ensure compliance of our suppliers with our sustainability requirements.

#### **Prevention**

Our due diligence towards prevention includes identifying and prioritize the direct and indirect impacts of our work and activities on human rights. We track results through periodic impact assessment updates, establish indicators, and participate in the organizations, working groups, and multi-stakeholder to collect human rights movement or workflow, trends and expectations. We identify priority issues for World Silambam Association (WSA) and its stakeholders.

We prioritize risks and opportunities based on the logical understanding, for everyone EQUALLY and against monogendered concept. **We define “EQUALITY” should be given for everyone, treated equally, and every gender should share their human rights (do's and don'ts) equally in balanced way.**

#### **Monitoring, Response and Reporting**

We integrate human rights management into our processes and establish lines of action on priority issues. We also identify the areas responsible for human rights management including within our human resources, compliance, information technology, etc. We include human rights as part of the training of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders through courses on ethics and compliance, privacy or bias and discrimination. We include human rights risks in the organization's risk map whenever necessary.



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Annually update on human rights risks by discuss with panel of committee members and participate in the different forums with the aim to gather trends and expectations in human rights, including United Nations bodies, SDGs Goals, Global Compact Network, etc. Follow-up on relevant human rights management objectives, directives and milestones with the Sustainability Plan by Committee. Every work will be coordinated and recorded in annual report for improvements. It help us to manage grievance mechanism by allow any person to raise their doubts and report any irregularity or infringement related to our activities that may affect human rights.

All communications handled in accordance with the principles, confidentiality, respect, comprehensive, privacy and security. We also give full respect for the rights and guarantees in the process, and adapting the corrective measures when necessary.





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## LABOUR IN SILAMBAM

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## LABOUR

**Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining,

**Principle 4:** the elimination of all forms of forced and compulsory labor,

**Principle 5:** the effective abolition of child labor, and

**Principle 6:** the elimination of discrimination in respect of employment and occupation.

### Commitment

We are committed to the development of students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders, guaranteeing respect for labor rights and fostering a culture based on labor well-being. We are an equal opportunity organization, committed to respect all applicable laws. We do not tolerate any form of harassment, abuse, or discrimination in workplace. We constantly strive better for our people, stakeholders, and our communities, which including the labor law particularly to abolish of child labor. Our commitments are including:

- **Inclusive culture:** Foster a culture in which it is perceived as a value to have different sensitivities and abilities, overcoming prejudices and stereotypes.
- **Labour selection according to merit:** To have procedures in place to ensure meritocracy.
- **Empowerment efforts:** Support ALL GENDERS (boys and girls, men and women) to break down the social barriers that may exist, but also those that they may impose on themselves.



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#### Prevention

World Silambam Association (WSA) does not tolerate any form of discrimination at the workplace, and we do not tolerate any involvement of the personnel or collaborators with any kind of discriminatory practices. Recruitment of instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders performed in an open and transparent manner, as agreed by everyone in the Board of Committee. We also committed to fostering a workplace conducive to open communication regarding the business and organizational practices. Our aims to protect anyone raising a reasonable concern / complaint against unlawful retaliation and discrimination for having properly disclosed or reported illegal or unethical conduct. Any repressive action against an employees or committees for addressing a problem or raising a pertinent ethical question is forbidden. Policies and procedures that aim to secure non-discrimination, non-retaliation, and confidentiality when addressing grievances managed. These include the Whistleblowing Policy and the Conflict of Interest Procedure. We fully acknowledge our employees' legal right to join other third-party organizations without fear of coercion. We also respect the right of our employees to connect collectively and upholds the principle of open communication between management and employees.

- **Child labor:** World Silambam Association (WSA) respects all minimum age laws in the respective member countries where it operates, never and will never resort in any way to hiring children or putting them in working relations.
- **Forced or compulsory labor:** World Silambam Association (WSA) did not resort to and not tolerate the use of forced or compulsory labor within our organization. We also enforce this standard on all of our instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.
- **Talent Management:** Commitment, innovation, resolution, experience and leadership drive of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders who make up World Silambam Association (WSA). Our goal is to create an understanding, respectful and stimulating work





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environment for our talent and vocation make us resolutely decisive, experts with a clear vision, and steady commitment.

- **Quality employment:** The continuous improvement of employment quality is one of our priorities. Our objective is to achieve adequate, consistent, and quality working conditions in all the countries, which we operate. We also promote the employment stability of our employees by contributing to their financial well-being and committed to create opportunities for young people. The commitment to young talent is a pillar of our Indian traditional arts and cultural development plan and strive to provide growth opportunities for all our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders . Training is an essential pillar of our talent management model. Our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders by lead their training through the most innovative Silambam learning platforms for traditional arts, culture and sports.
- **Compensation:** In all our compensation systems, we link variable compensation to the organization's results, because we always want to recognize the contribution of our teams to the achievement of results. The remuneration policy we apply at World Silambam Association (WSA) is free of gender bias. Fixed and variable remuneration is established objectively, taking into account the professional's experience and responsibility in the organization, as well as the achievement of objectives, mainly quantitative.
- **Training:** We are committed to training as a key pillar for the growth of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders. As a technology organization, we are responsible for helping them develop their digital skills to meet the challenges of today's economy. We strive to create learning environment in which each students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders can be trained wherever, and whenever they want through the programs offered by Silambam Education platform <http://silambam.asia/learn>. Our goal is to motivate and prepare our students, instructors or teachers, committee members, volunteers or staff



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members, working groups, communities, collaborated member organizations, and related stakeholders for today's challenges and those of the future. They have training opportunities in key skills and competencies, in specific technologies and free access self-training options through the Silambam Education platform by designing more dedicated or specific courses in near future.

- **Diversity:** Our commitment to create effective diversity programs is a key element to sustain the Indian traditional arts, culture, and sports in the World Silambam Association. Equal opportunities, diversity, respect for people and non-discrimination (race, gender, age, language, religion, disability, sexual orientation, opinion, origin, economic position, birth, union membership or any other personal/social condition or circumstance) is a basic principle of action for all the organization's students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders. This is a principle that we also ask our collaboration partners to comply with our Code of Ethics and Legal Compliance, our Diversity Policy and our Human Rights Policy reflect our commitments to respect and equal opportunities.
- **Nationalities:** Our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders represent several nationalities. We promote multicultural environments in which they are accepted as they are, regardless of race, gender, sexual orientation, age, religion or nationality.
- **Gender diversity:** We are particularly committed to promoting gender equality. We also highly encourage women commitment on staff, management and leadership levels. We encourage the presence of women at all levels of the organization, developing programs to ensure that there is an increasing female representation in our staff and at management level. We work on policies that favor work-life balance; equal opportunities in the selection processes and that are free of gender bias. Our goal is to ensure the presence of female talent at all levels of the organization to reach more than 30% of women in leadership and management by 2030. We will analyze the wage gap annually, assess the gender pay gap and constantly improvise plans to tackle the causes of these differences. Our Gender Diversity Program establishes procedures in all areas that ensure meritocracy to guarantee equal opportunities for all professionals, not only for access to



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management positions, but from recruitment to training, development and career progression.

- **Occupational Wellbeing:** The safety and health of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders are our priority. For this reason, we promote a culture of prevention in all the activities we carry out, especially in those aspects that have a high incidence in our sector.

#### **Prevention and continuous improvement**

We train, raise awareness and involve our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders in the health and safety conditions in their work, which is essential for prevention. We are committed to compliance in this area and seek continuous improvement.

#### **Coverage where and when is needed**

World Silambam Association (WSA) allows all students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders to carry out activities safely, regardless of our geographical location or activity.

#### **Guaranteeing the highest level of safety, health and well-being**

Our strategic commitment to guarantee the highest possible level of safety, health and well-being for our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders is reflected in our Occupational Risk Prevention Policy, Corporate Social Responsibility Policy and Code of Ethics and Legal Compliance.

During the COVID-19, World Silambam Association (WSA) took initiative to ensure every Silambam members and its workforce working and learning remotely from home. Occupational Health and Safety related to emergency preparedness for Covid-19 helped World Silambam Association (WSA)'s sustain continuity and employee wellbeing, managing the risk of mental health disorders and conducting several Health





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and Safety online learning courses. Several students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders in World Silambam Association (WSA) have completed the provided online courses.

#### **Monitoring, Response and Reporting**

##### **Awareness campaigns**

We promote awareness campaigns with the aim of generating greater awareness of the importance of protecting our health, avoiding risks and developing healthy lifestyles.

These campaigns are complemented by annual medical check-ups with the possibility of flu vaccination. In addition, activities are programmed every year to raise awareness of the importance of protecting health and avoiding risks.

We encourage external programs for our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders with other institutions dedicated to health and prevention such as United Nations Institute for Training and Research (UNITAR) and National Geographic programs, which aligns the common interests of Silambam organization in increase knowledge base in prevention efforts and serves as a learning platform.

##### **Social Dialogue**

We foster a proactive communication with our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.

At World Silambam Association (WSA), we comply with the normative content in relation to freedom of association and the right to collective bargaining. We interact, therefore, with the workers' representatives in the organization, giving them space for dialogue and the adoption of agreements.



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We comply with the normative content regarding freedom of association and collective bargaining rights.

As part of the active communication and mandatory acceptance for all professionals of World Silambam Association (WSA)'s Code of Ethics and Legal Compliance. We train our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders in the matters contained therein, to involve them in World Silambam Association (WSA)'s commitment to respect the human rights and the principles, with specific references to freedom of association.

It is important for us to maintain a continuous and transparent dialogue with the social partners, involving them in the organization's guidelines and strategy. In the event of major changes in operations, the necessary mechanisms are established to inform the different union partners with due notice.

In World Silambam Association (WSA), we have representatives who act as speaker panelists. We thus facilitate the exercise of their work in all aspects, including the provision of material such as computers, temporary training sites or premises, etc.



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## ENVIRONMENT IN SILAMBAM

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## ENVIRONMENT

**Principle 7:** Businesses should support a precautionary approach to environmental challenges,

**Principle 8:** undertake initiatives to promote greater environmental responsibility, and

**Principle 9:** encourage the development and diffusion of environmentally friendly technologies.

### Commitment

**Our roadmap for decarbonization:** We have an Environmental Policy that includes an extended carbon emission calculation, comprising several scope of emissions derived from the value chain including those derived from business travel, procurement, and commuting of our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.

**Carbon footprint:** We work to reduce our carbon footprint and design an environmentally friendly climate strategy. At World Silambam Association (WSA), we have been calculating and verifying our carbon footprint voluntarily since 2014. This indicator allows us to plan or design the effective climate strategies and set emission reduction targets for World Silambam Association (WSA).

**Decarbonization strategy:** The energy consumption emissions account of the Carbon Footprint of World Silambam Association (WSA) and indirect emissions from the value chain of the Carbon Footprint of the organization being observed. To reduce the Carbon Footprint our main lines of action are:

- Efficient air-conditioning in workplaces and optimized electricity consumption through energy efficiency measures.
- Increasing the purchase of green energy products.
- Including environmental criteria in purchases from equipment or product suppliers.
- Reducing business travel and commuting.



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**We participate in the COP Climate Change (organized by United Nations climate change conference):** World Silambam Association (WSA) reflects strong commitment to the fight against climate change. Since 2022, we have been cooperating and participating with the COP Climate Change initiatives, online meetings or forums, providing or exchanging critical global information on the management of climate risks and opportunities identified by the organizations worldwide. COP's recognition values the integration of climate change into organization's strategy, transparency in communicating climate change and the relationship with the climate change value chain.

**Social Action:** To build a successful business model, we need to contribute to the sustainability and socioeconomic development of the communities in which we operate.

**Social Action Program:** We know that in order to maximize the positive impact we have on the environment, we must support causes that favor knowledge and innovation. We have defined our social action strategy in order to coordinate the World Silambam Association (WSA)'s initiatives around priority issues and common criteria that increase our impact on society. The initiatives supported throughout with aim to leverage innovation and technology to serve the following lines of action

#### **Prevention**

**Environmental protection:** We carry out projects that involve our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders in environmental volunteering initiatives in different geographies.

**Clusters at risk of exclusion and children:** We support socioeconomic development and the elimination of any risk of social exclusion in the communities in which we operate.

#### **Monitoring, Response and Reporting**

**Accessible Technologies:** Thanks to technology, we contribute to solving the problems of people with disabilities, reducing the digital divide.



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**STEM Skills:** We contribute to the development of STEM (Science, Technology, Engineering, and Math) skills because it is not only beneficial for the communities where we are present, but also for the development and qualification of students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.





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## ANTI CORRUPTION IN SILAMBAM

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# ANTI-CORRUPTION

**Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery.

### Commitment

Commitment in combatting corruption reinforces entire efforts of World Silambam Association (WSA) to achieve the Sustainable Development Goals (SDGs) and acknowledges the importance of anti-corruption as an institutional principle, which aims to significantly abolish corruption including extortion and bribery in all its forms.

Our Anti-Corruption Policy promotes integrity, accountability, and proper management of the organization's business in an ethical and transparent manner. It is the only way to do organization and going forward our employment agreements and internal documents now have informative amendments on anti-corruption topics.

The Anti-Corruption Policy is aimed at protecting World Silambam Association (WSA) and its entities' reputation and meeting the legal and regulatory requirements, in order to minimize the risk of corruption including extortion and bribery within organization or its businesses.

The purpose of the Policy is to:

- prevent corruption including extortion and bribery risks at World Silambam Association (WSA),
- increase employee's awareness and understanding as regards to corruption including extortion and bribery,
- promote integrity, accountability, and proper management of the organization in an ethical and transparent manner.

World Silambam Association (WSA)'s Anti-Corruption Policy is communicated, easily accessible on the website and applicable to all students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.



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#### **Prevention**

All employees and collaborators are encouraged to raise any concerns to the Discipline and Ethics Committee (DEC) about any suspicions of corruption including extortion and bribery whilst guaranteeing confidentiality of this information. All concerns raised by employees will be investigated and handled in a professionally and objectively manner maintain the confidentiality of the information provided.

The Discipline and Ethics Committee (DEC) has in place internal regulations to prevent the risk of corruption including extortion and bribery in the World Silambam Association (WSA) and its collaborated organization, which include the Anti-Corruption Policy, the Conflict of Interest Procedure, and the Whistleblower Policy.

These were communicated and are applicable to all World Silambam Association (WSA) students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders.

Training on anti-corruption issues is delivered during the induction training for new employees. In addition, specific awareness campaigns on Anti-Corruption topics are performed regularly. The trainings addressed several areas in the organization with risk exposure in terms of corruption including extortion and bribery sensitivities, such as:

- Gifts and Representative Events Expenses
- Sale of Goods
- Other Activities (selling /acquisition of non-core assets)
- Procurement
- Human Resources
- Government or its agencies relations





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#### **Monitoring, Response and Reporting**

The assessment mainly included:

- Interviews with dedicated individuals from each specific working area to evaluate the current level of control on Anti-Corruption Risks. During this interview, each students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders had to fill in a specific Evaluation Form on Anti-Corruption existing controls in their area of expertise,
- Analysis of the evaluation results,
- Development of an anti-corruption action plan,
- Regular reporting on the risk exposure and status level of implementation of mitigation measures.



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### CONCLUSION

**Despite the requirements on every aspect of intergovernmental, governmental, Silambam institutions, and schools to perform at Indian Traditional Arts, Sports, and Culture, academic/educational, recreational, health, fitness, and physical activity remain a huge part of what we offer at the World Silambam Association as part of our unique development progress.**

World Silambam Association (WSA) targets everything in Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge - within the community, participants, Silambam players and elite level. We are dedicated to creating an international hub that is the heartbeat for Silambam development for worldwide. We have created a continuum from roots of mass participation through a sustainable club and organizational infrastructure to providing pathways for those individuals and Silambam players with talent. We work together with our stakeholders/partners that help us in making our vision a reality. Our expectations and our commitment remain high as we welcome the challenges that the future may bring.

**Silambam Events, Training Programs and Sports Tournaments is a once in a lifetime experience which will have hopefully inspired a new generation of individuals to give Indian traditional arts and sport a go signal.**

As this Indian traditional art of Silambam exists since thousands of years. However, this is only the start of what any long-term legacy to reflect how successful the Silambam developing in 5, 10, 20 and 30-years' time.

The foundations has been laid in delivering a fantastic Silambam events and now is the time to focus on a more rigorous, targeted and result orientated way of developing grassroots sport. Our energies need to focus more effectively on reaching out to all those people young and old that have been inspired by the Silambam events and tournaments and turn that inspiration into a deep and sustained increase in Silambam Traditional Arts and Sports participation now and into the future. There will be no better opportunity to create a Silambam Traditional Arts and Sports culture and to encourage individuals to develop a habit for life.



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Our aspiration is to continue and work with our students, instructors or teachers, committee members, volunteers or staff members, working groups, communities, collaborated member organizations, and related stakeholders to achieve our vision of making World Silambam Association (WSA) the most active arts, culture and sports for everyone.

Over the 5 years of this strategy we want to see more people participating in sport and physical activity, we want to see more volunteers and coaches, we want to continue and train our workforce and we want to improve and sustain our excellent facilities.

Our member of Silambam clubs, schools, colleges, universities, federations, associations (private and national) based on site are extremely important to this strategy and they are at the heart of the delivery of it. These qualities assured clubs and the partnership with them enabling us to expose an enormous amount of young people to a variety of sports. Clubs and participation rates would not be where they are today without the support of volunteers and coaches. The continued relationship with the Achievement project to provide a thorough continuous personal development program is essential.

The current economic climate means that a strategic document such as this is of particular importance in ensuring that priorities are clearly established and communicated to ensure that the process of development and preservation is effective. This document is only the start and its sister document, the delivery plan will be a clear indication of how World Silambam Association (WSA) intend to bring to life the Learning and Sport Village concept and create a long and lasting legacy.

**Legacy is more than a word at World Silambam Association (WSA). We are firmly committed to Silambam, the Indian Traditional Arts and Sports for Education, Health, Fitness, Culture, Nature, Climate Change, Recreational, and the dissemination of its related knowledge activity following the International events, United Nations SDGs Goals, and Olympic Games (in future). We believe that we have laid some strong foundations since the past years we have been going.**





## **WORLD SILAMBAM ASSOCIATION (WSA)**

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