

LIVE LOVE

COMMUNICATION ON
ENGAGEMENT (COE)

We believe in you(th)!





Part I. Statement of Continued Support

Dear Colleagues at the United Nations Global Compact (UNGC),
I am pleased to confirm that Live Love Lebanon reaffirms its support of the United Nations Global Compact and its Ten Principles in Human Rights, Labor, Environment, and Anti-Corruption.

This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe our organization's actions to support the UN Global Compact and its Principles as suggested for an organization like ours.

We also commit to sharing this information with our stakeholders through primary communication channels.

Abbas Sibai

Co-Founder & Vice President

Sustainability & External Relations

Live Love Lebanon

2020 - 2021 has been a year like no other for us.

Never in our lives had we imagined that one day Live Love would be undertaking the rebuilding of Beirut; that families would rely on us to provide baby milk, diapers, food or shelter for them.

What Beirut and all of us have been through in the past year has been life changing and traumatizing to say the least. We've been exposed to human misery in its rawest form.

However, at Live Love, this has been our fuel, the reason we're waking up every morning to go to work: To help those in need.

This energy set up our office to become a hub where like-minded helpers from the 4 corners of the world congregated. Our team grew from 9 to 50 full timers. We've set up long lasting partnerships with the EU Delegation, UN Habitat, UNFPA, MEPI, Impact Lebanon, Seal USA, and so many others. We saw a shift happen when we went from an immediate response center operating under high adrenaline right after the blast, to becoming an office that works on long term planning and crisis relief.

Even when everything in Lebanon seems hopeless, step into our office for a second, and you'll find Hope bouncing off the walls. Because here we know that every small action counts, and mostly, we know that the only way real change can happen, is when we don't give up.

So here's our annual report, consider it an invitation into our world, and we hope you will find your heart filled with Hope once more.

It's the only way forward.

LIVE LOVE

ABOUT LIVE LOVE



INTRODUCTION

Live Love Beirut was founded in 2012, born out of the need to find hope in the midst of an everlasting national turmoil.

It all started with a bracelet, and a hashtag [#LIVELOVEBEIRUT](#).

The idea behind it was that no matter what was going on, when we'd wear the bracelet, we would have to look for beauty and news of human kindness around us. Find hope, capture it and share it. A shift in perspective to create hope and give youth the energy they need to make Lebanon better. The ripple effect that occurred within the coming years was not anticipated, [but it confirmed that there was a need for a community like Live Love.](#)

VISION

Live Love has grown exponentially since its inception, with over 300 communities created under the Live Love umbrella.

Our ultimate vision is expanding and amplifying our built communities, products and media channels to help the environment and people in need around the world.

We envision our youth taking impactful actions enabling them to reach the Sustainable Development Goals of the United Nations by 2030.

MISSION

We are social impact creators that encourage and empower local communities while designing and implementing sustainable programs that foster people's knowledge, love and engagement for their nature, culture and community. We provide people with the necessary tools and resources to develop their skills, amplifying their opportunities in the pursuit of creating a different type of social and environmental impact wherever they are.

[We aim to:](#)

- Grow a true local Live Love community and brand.
- Shed a light on the beauty of where you are (places & humans).
- Create real impact for nature & people in need.



LIVE LOVE

LIVE LOVE
PILLARS



LIVE LOVE



COMMUNITY

We are here for one another. There is so much we can do to take care of those in need. From spending time with them to helping them build homes, find proper food, care or even education and entertainment.



NATURE

We live and breathe to help preserve nature and celebrate its beauty.
We only have one planet, let's work on protecting it.



CULTURE

Arts and culture are an essential part of our lives. Creativity and imagination are key to wellbeing, and at the core of creating change.
Arts, history and heritage are to be very seriously taken care of.

LIVE LOVE

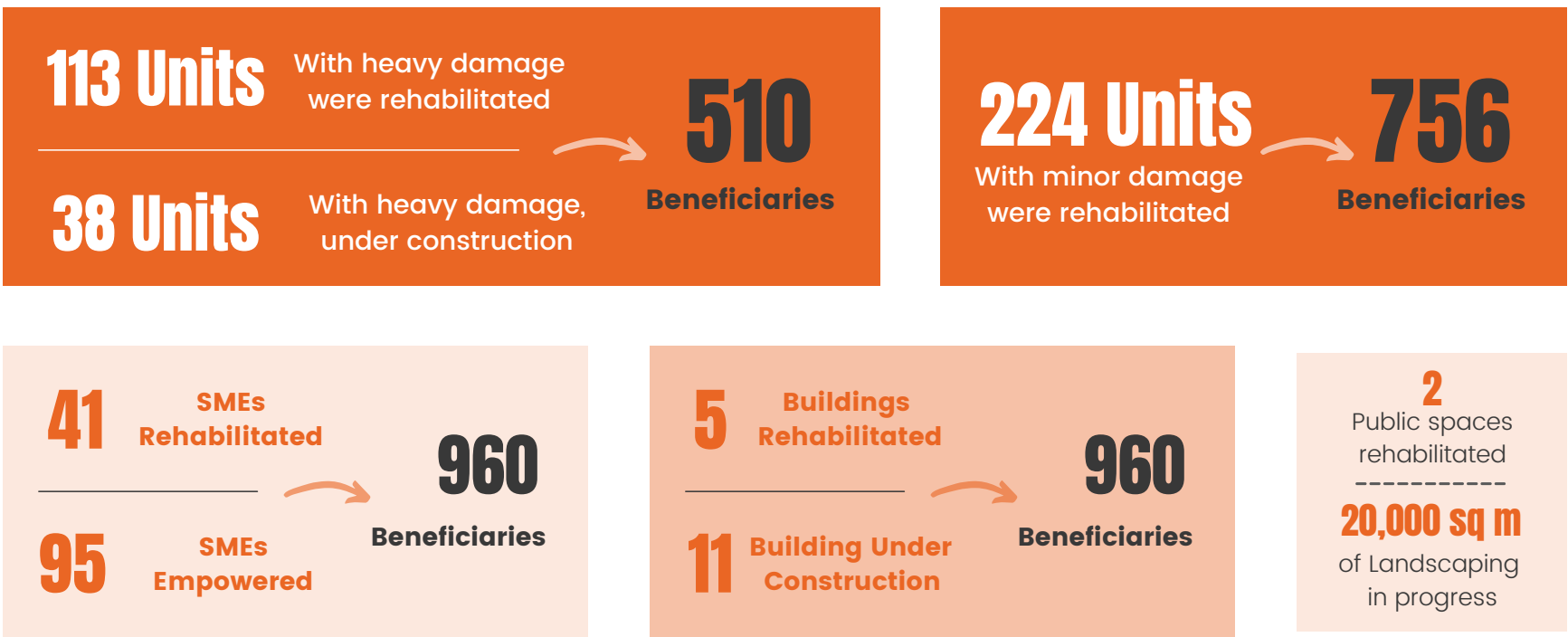
1-COMMUNITY PILLAR



1.1-ARCHITECTURE & PLANNING

BUILDING BACK BETTER

Following the blast, a new unit was born at Live Love. Our team is made up of Architects, Engineers, and Planners that have been fully dedicated to rebuilding the city using the highest standards and following international guidelines and procedures in order to build better homes and spaces for people. Our team has been mobilized for over a year now, assessing damages on the ground. The Architecture team is committed to making people’s lives better through rehabilitation projects and design. Using the building back better strategy, we commit to environment-friendly and sustainable architecture.



MAIN WORK COMPLETED:

- Windows & Doors
- Mechanical & Electrical Works
- Waterproofing
- Sewage System Repairs
- Façades
- Plumbing
- Roof Covering
- Interior Finishing
- Plastering & Paint

450+

Days were spent on Construction Sites

 IN THE AREAS OF:

Achrafieh, Bachoura, Bourj Hammoud, Mazraa, Mdawar, Msaytbeh, New Rawda, Ramle El Bayda, Rmeil, Zoukak El Blat, Saifi, Khandak

BEIRUT BLAST SUPPORT

DONOR/PARTNER: MEDAIR/UNHCR

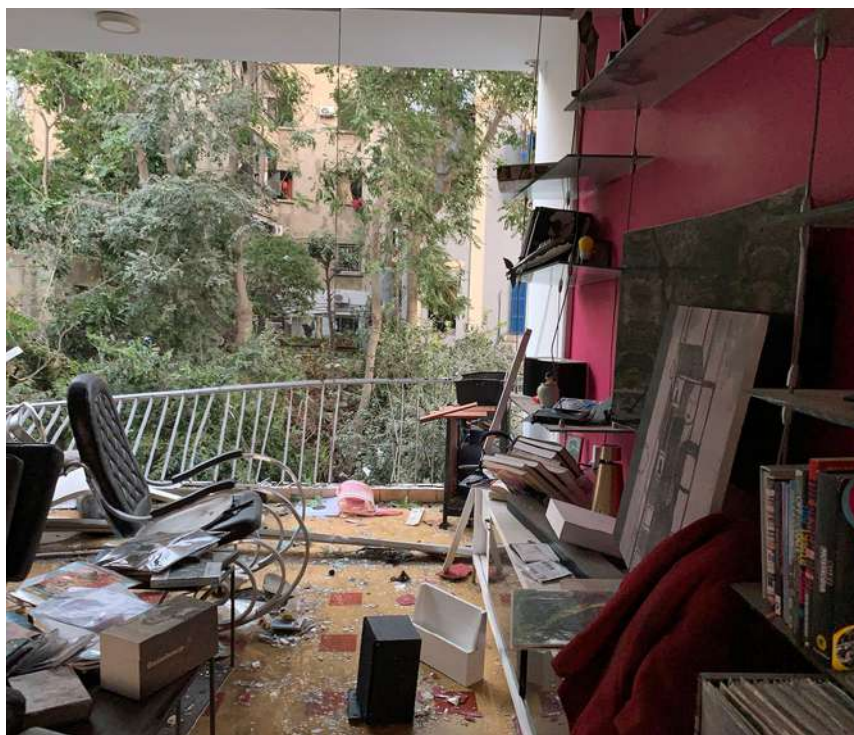
Status: Completed

Budget: 311,185 USD

Time: Nov 2020 - Dec 2020

In collaboration with Medair funded by UNHCR, Live Love provided full rehabilitation for 69 homes and common areas that were moderately to heavily damaged from the Beirut blast.

Results: 69 homes and 3 common areas were fully rehabilitated (including exterior, interior, and mechanical/electrical repairs), and beneficiaries were able to return safely to their homes.



LEBANON ENTERPRISE AND EMPLOYMENT PROGRAMME

DONOR/PARTNER: LEEP/UKAID

Status: Completed

Budget: 60,000 USD

Time: Dec 2020 - Apr 2021

Live Love collaborated with LEEP (Lebanon Enterprise and Employment Programme) and supported more than 40 Small and Medium Enterprises (SMEs) to grow their business and increase employment by providing funding and Business Development Services .

LEEP offers matching grants to micro, small and medium enterprises investing in repairs, either through self-investment, crowdfunding or other investments. If they have raised or are in the process of raising money for investment in repairs, we can match up to 50% of that with a LEEP grant, up to a ceiling of 60,000 USD.

The LEEP Programme is funded by UK Aid from the British people and implemented by Palladium.



REHABILITATION FOR RESIDENTIAL UNITS

DONOR/PARTNER: LUTHERAN WORLD RELIEF/USAID

Status: Completed

Budget: 66,000 USD

Time: Feb 2021 - May 2021

In partnership with LWR, Live Love was able to rehabilitate 36 residential units with small to medium damage. The units included heritage and residential buildings in the areas of Rmeil, Bourj Hammoud, Achrafieh, Bachoura, Zoukak el Blat, and Mazraa.



MINOR REPAIRS: HOMES, OFFICES & SMES AFFECTED BY THE BEIRUT BLAST

DONOR/PARTNER: WINDOWS FOR BEIRUT
THROUGH ARCHITECTES DE L'URGENCE

Status: Completed

Budget: 60,000 USD

Time: Dec 2020 - Apr 2021

In collaboration with Windows for Beirut, Live Love was able to provide shelter recovery focusing on the weatherproofing of 75 units including SMEs, offices and residential apartments.

Reconstruction was mainly done to the façade of units ensuring the necessary conditions for households and businesses to return to their comfort.

VIDEO 📺



BUILDINGS 1087 & 1088

DONOR/PARTNER: EMPLOYEES OF PHILLIP MORRIS INTERNATIONAL

Status: Completed

Budget: 95,617.53 USD

Time: Sept 2020 - Mar 2021

Employees of Philip Morris International launched a fundraising campaign, Projects with a Heart (PwH), to support projects helping those most affected by the Beirut Explosion. Through PwH we were able fully rehabilitate a building located next to the port of Beirut, PLOT Medawar 1087. Live Love fully repaired 35 units, including the full rehabilitation of the common area as well as façade repairs and paint.

We also painted the adjacent building facade to complement the work done on 1087 and beautify the street, making a bigger impact on the whole neighborhood.

VIDEO 📺



REHABILITATION OF AZARIEH SCHOOL & FRERES GEMMAYZEH SCOUTS

DONOR/PARTNER: THW FOUNDATION THROUGH GERMAN EMBASSY

Status: Completed

Budget: 35,528.33 USD

Time: Mar 2021 - Sept 2021

Thanks to the funds provided by THW Foundation through the German Embassy, our team is working on the rehabilitation of two schools: Lazarists Fathers School and Azarieh School in Beirut. The project aims to create a community space for underprivileged children and youth in the area, to provide study and gathering spaces, as well as playing areas. Engaging youth in community life and activities allows them to better understand themselves and provides a healthy environment for them to grow up in and become valuable members of society. In a city like Beirut, and especially after the August 4th blast, spaces for youth gatherings and development have become very scarce. With the challenges facing the young community, especially with Covid-19 and homeschooling, underprivileged kids have found it very hard to adapt to the changes and their parents have found it challenging to provide appropriate studying materials and a quiet environment for them to study in.

VIDEO 📺



SHELTER RECOVERY FOR RESIDENTIAL UNITS

DONOR/PARTNER: BEIRUT EMERGENCY FUND/SEAL

Status: Completed

Budget: 55,818 USD

Time: Feb 2021 - Aug 2021

Through the Beirut Emergency Fund, Live Love has rehabilitated 30 homes with moderate to heavy damage from the Beirut Blast. The full repairs included exterior, interior, and mechanical/electrical work. This project is mitigating feelings of trauma by providing safe and comfortable conditions like weatherproofing, allowing individuals and families to return home.

VIDEO 📺



LIGHT FOR LEBANON

DONOR/PARTNER: LIGHT REACH NETWORK

Status: Completed

Time: Jul 2021 - Dec 2021

Lebanon burns imported fuel (mostly highly polluting diesel) to generate electricity. Light Reach's solar lighting model presents a better way to quickly and sustainably re-illuminate Beirut. In collaboration with Live Love, the Light for Lebanon project secured 15 solar-powered street lights from Akawi Road to the Orthodox Hospital. In the next phase, we will be installing solar and sustainable lights in our Rmeil Cluster project.

VIDEO 📺



BEIRUT BLAST RESIDENTIAL REHABILITATION

DONOR/PARTNER: IMPACT LEBANON

Status: Ongoing

Budget: 400,000 USD

Time: Jan 2021 - Ongoing

Funded by Impact Lebanon, our Beirut Blast Residential Rehabilitation project is working on the rehabilitation of a cluster of 10 heritage buildings. The Rmeil Cluster had been forgotten long before the Beirut August 4th blast. The area's challenging access, and its proximity to a planned and later cancelled infrastructure project, makes it a less privileged, disregarded part of the neighborhood. On August 4th, the cluster took a huge hit from the blast; the buildings in its limits were heavily damaged, some have even suffered on a structural level, and one building completely collapsed. The project extends outside the cluster to recover 16 medium to heavily damaged houses including 15 residential units and 1 common area.



REHABILITATION OF 10 HERITAGE BUILDINGS - RMEIL CLUSTER

DONOR/PARTNER: UN HABITAT/JAPANESE EMBASSY

Status: Ongoing

Budget: 1,000,000 USD

Time: Mar 2021 - Ongoing

More recently, we applied for a call for proposal from UN Habitat to Rehabilitate 10 heritage buildings, and were fortunate enough to get awarded the AOC, allowing us to expand our scope of work in the Rmeil Cluster. The strategy adopted for the project is “Build Back Better”, promoting flexibility and resilience when faced with future crises. It involves implementing disaster risk reduction measures including physical rehabilitation of buildings and reintegration of appropriate infrastructure, revitalization of livelihoods and the restoration of local culture and environment. The approach will enable us to ensure the building of greater resilience in disaster recovery and to increase the preparedness for future disasters, while also advancing urban resilience and green development. This project brings together other partners PARCIC and URDA who have supported the works through the implementation of a cash for work program within the rehabilitation site.

VIDEO 



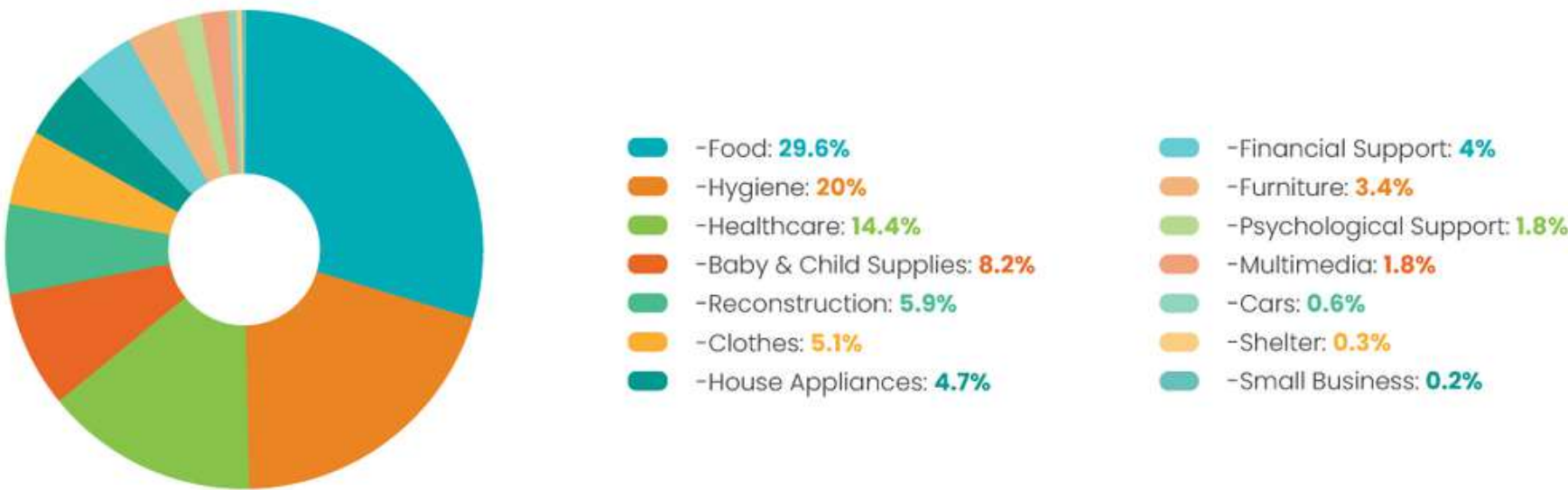
1.2-RELATIONS & RESPONSE

At the frontline of the crisis-relief efforts, the Relations & Response department deploys data collectors and dispatchers that dedicate their time and effort to connecting people in need to Live Love. The R&R department contacts beneficiaries, conducts emergency assessments, matches beneficiaries with the most suitable help available, then oversees the receiving of help by beneficiaries.

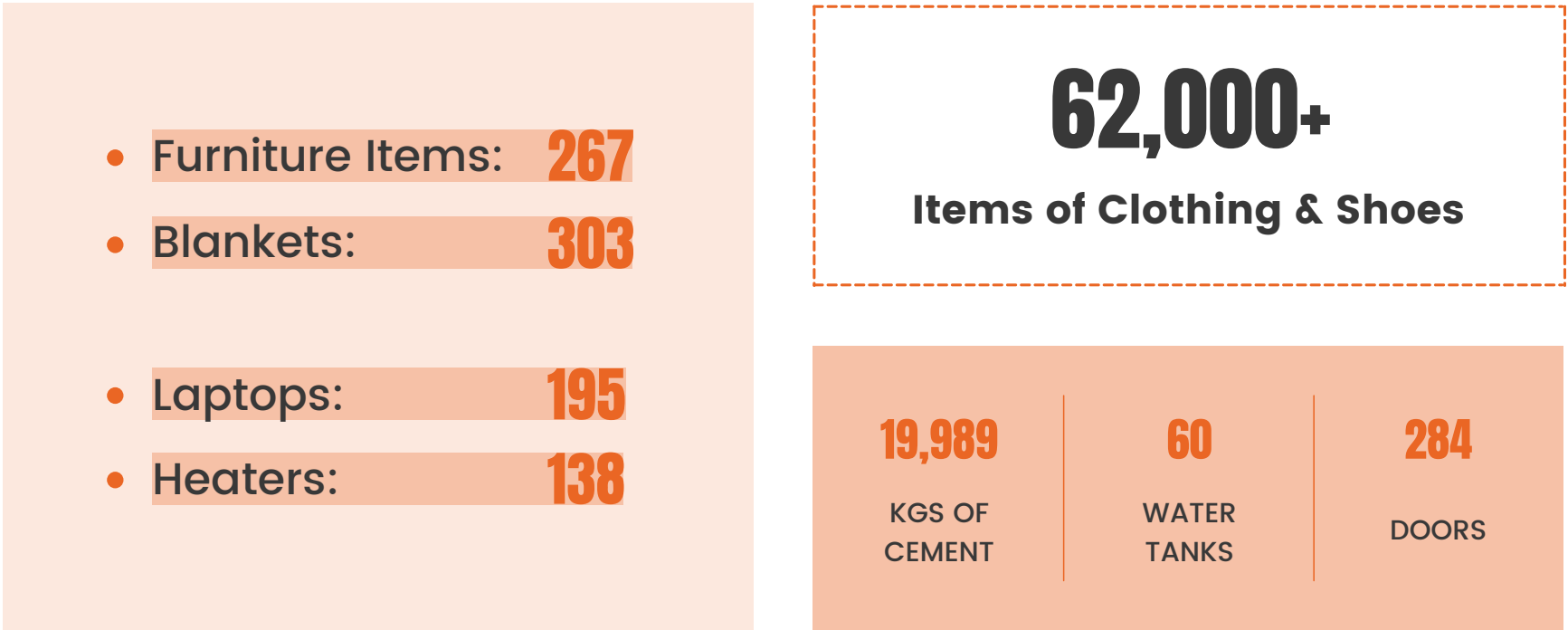
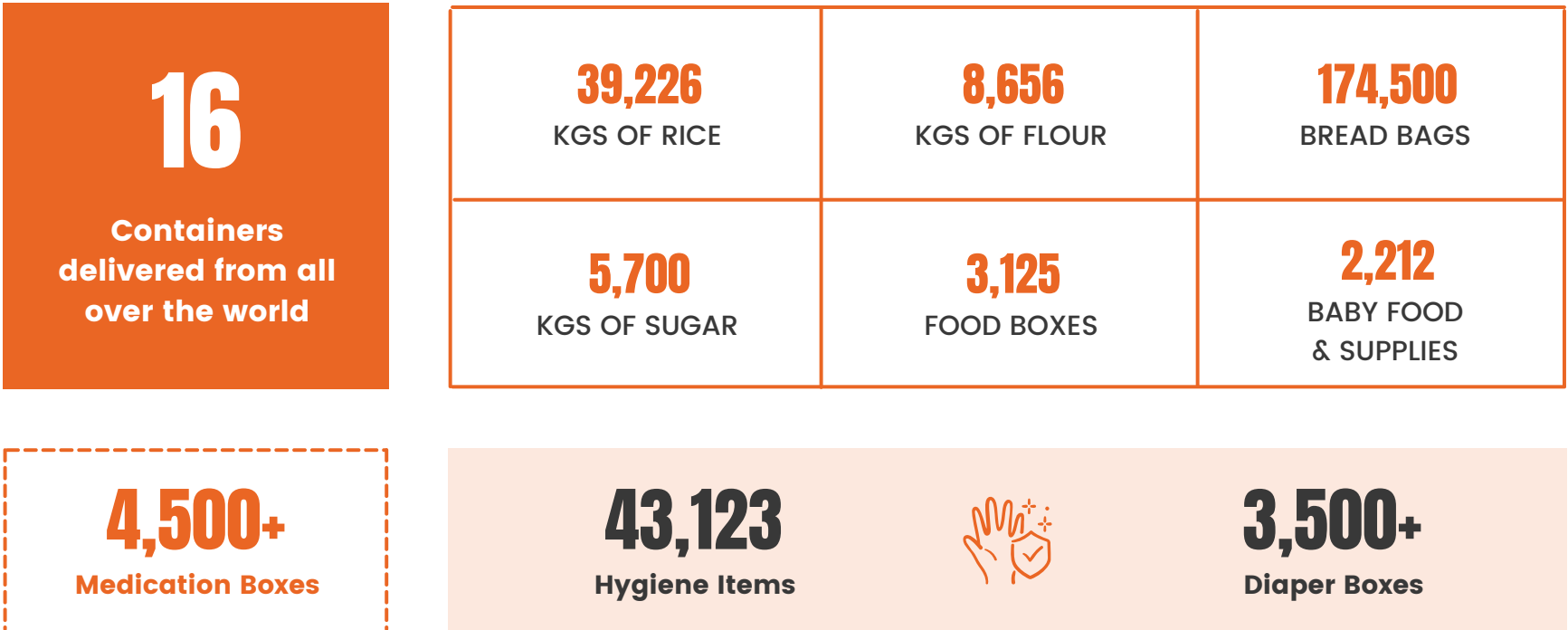
This department has a bright future. We are working on acquiring a call center software to increase our capacity of absorption, as well as becoming a self-sustainable department by selling our services to other organizations in the humanitarian sector.



PROCESSED REQUESTS' CATEGORIES



 DHL played an integral part in helping us sort, transport and distribute donations to beneficiaries.



DONATIONS CAME FROM:

- Australia

-Belgium

-Brazil

-Canada

-Egypt

-France
- Germany

-Greece

-Italy

-Ivory Coast

-Jordan

-Lebanon
- Netherlands

-Oman

-Pakistan

-Qatar

-Replubic of the Congo
- Spain

-Sweden

-Turkey

-UAE

-UK

-USA



NGO RELATIONS

Following the Beirut Port Blast, the NGO Relations Department was created as part of Live Love's Disaster Management and Response Unit (DMRU) to develop and maintain key relationships with civil society organizations (CSOs) with the aim of forming a network for the coordination of humanitarian work in Lebanon (building on the Beirut Relief Coalition).

The department is committed to strengthening the local stakeholders' voices within the network itself as well as reaching out to a broader spectrum of CSOs.

It is responsible for mapping the civil society actors in the country and conducting liaisons to include the civil society actors into the coordination process.

The department aims to build capacity and empower local organizations to ensure a proactive and efficient provision of relief.

Live Love aims to show the beauty of Lebanon and its people. The work done by NGOs and personal initiatives after August 4th showcases the Lebanese will to help and assist each other in difficult times. It is only by working together and coordinating our work that we can build the Lebanon that we dream of at Live Love.

The formation of the Beirut Relief Coalition, a network of over 120 CSOs, helped coordinate the joint relief efforts of NGOs and personal initiatives following the August 4th blast.

We are currently re-assessing the situation of CSOs in order to build on the work done by the BRC. The objective is to build a new Coordination Hub allowing for the strengthening and empowerment of CSOs by means of enhanced and improved communication capabilities, capacity building through monthly workshops and more transparent and traceable donation mechanisms.

- Dispatching Partners: 42
- Project Partners: 42
- Reconstruction Partners: 17
- Fundraising Partners: 12
- Workshops Organized with NGOs & Partners: 8




BEIRUT RELIEF COALITION


Co-led by Live Love Lebanon and Jobs for Lebanon, this is a coalition of nonprofits and initiatives that joined forces to streamline rebuilding and rehabilitation efforts.

Our purpose is to reduce duplication of work, ensure coverage, transparency, and make data driven decisions for in-kind and financial donations.


Some of our BRC Partners:




Al Ghad Al Loubnani




Anera




Arc En Ciel




Beirut Heritage Initiative




Borderless




Caritas




Development for People and Nature Association




Enta Kareem




Feed the Need




Initiative Ras El Nabeh




L'Oeuvre d'Orient




Light Reach Network




Nusaned




OSAS




Pill Donors




Rashet Khair




René Moawad Foundation




Service de l'Enfant au Foyer




shareQ




Smile in a Box



Tamanna



The Nawaya Network



Tripoli Charity House

Based on the assessment of 120 NGOs and CSOs

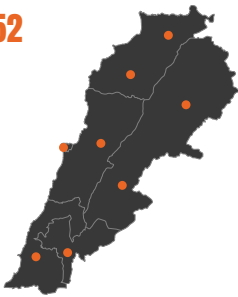


The services provided by these NGOs:

- Food Security: 79
- Healthcare: 57
- Water & Sanitation: 31
- Clothing: 30
- Education: 28
- Reconstruction: 19
- Financial Support: 19
- Mental Health Support: 18
- Furniture & House Appliances: 14
- Medical Supplies: 10
- Shelter: 10
- Environmental Protection: 9
- Youth: 8
- Livelihood: 7

Geographical Areas of Intervention:

- Beirut: 94
- Mount Lebanon: 52
- North: 29
- Bekaa: 26
- Akkar: 25
- South: 18
- Baalbeck: 16
- Nabatieh: 14



CHRISTMAS FROM THE HEART

DONOR/PARTNER: RENÉ MOAWAD FOUNDATION & MANY MORE

Status: Completed

Budget: 15,000 USD

Time: 15 to 20 Dec 2020

In partnership with RMF, Live Love organized a Christmas shopping experience for the vulnerable community of Beirut by rehabilitating a store in Beirut Souks into a Toy Store.

Live Love collaborated with 11 other NGOs to invite 2400 children.

These children were given vouchers to fulfill part of the Christmas experience, receiving toys and shoes .

VIDEO 📺



FOOD DRIVE

DONOR/PARTNER: ZAYED CHARITABLE & HUMANITARIAN FOUNDATION UAE + ORINTHELPER GERMANY + THE LEBANESE FOOD BANK

Status: Completed

Time: 21 to 23 Dec 2020

Only four days before Christmas, Live Love was able to provide 850 food boxes to 850 families thanks to the generous donations from Zayed Charitable, Humanitarian Foundation UAE, Orinthelper Germany and the Lebanese Food Bank. Volunteers set up a drive-through servicing 45 families an hour, respecting all covid19 measures and bringing the Christmas spirit to those most in need.

VIDEO 📺



HYGIENE BOXES DISTRIBUTION

DONOR/PARTNER: COLGATE & PALMOLIVE THROUGH HOLDAL

Status: Completed

Time: Apr 2021 - Nov 2021

After receiving 6 containers, the Live Love team has distributed over 182,824 hygiene items including toothpaste, deodorant, shower gel and shampoo to 25,148 families, all of whom are beneficiaries of Live Love and the following NGOs: Beit El Baraka, Nusaned, Lebanese Red Cross, Baytna Baytak, Nation Station, AFEL, Tantet Men Lebneen, Nawraj, Ordre de Malte, Bassma, Arc en Ciel, Caritas, Insan Mahaba, Food Heritage Foundation, Together Li Beirut, Lebanon Aid, Ashrafieh 2020, Rebirth Beirut, Human First Lebanon, Kelna 3ayleh, Gestures from the Heart, Cheahide Brothers, Feed the Need, Army, Holdal Families, Atfalouna, Min beib la beib, Beirut Celebrations, Stand for Women, FoodBlessed, Al Ghina, Smile in a Box, Lebanese Food Bank, Tamanna, Sustain the World, Mourouj El Mahaba, Al Ghad Al Loubnani, Sa3ed Tas3ad, Initiative Ras El Nabeh, SAFL, Child Smile Lebanon, Allah Yarani, Kelna Sawa, A+ Initiative.

VIDEO 



"PROVISION OF FOOD PARCELS AND HYGIENE KITS" PROGRAM

DONOR/PARTNER: ANERA

Status: Completed

Budget: 689 USD

Time: Sept 2020 - Mar 2021

Live Love partnered with Anera under their Provision of Food Parcels and Hygiene Kits Program funded by the Lebanon Humanitarian Fund. Through this program, we managed to distribute food parcels and Hygiene kits to 100 families affected by the blast in both Mar Mikhael and Gemmayzeh.



WOMEN-OWNED SMES

DONOR/PARTNER: UN WOMEN

Status: Completed

Budget: 20,584.70 USD

Time: Nov 2020 - Dec 2020

In partnership with UN Women and GCNL, Live Love provided in-kind support for 10 women-owned micro-small enterprises (WO-MSMEs) impacted by the Beirut Port Explosion. This project involved selecting 10 women-owned businesses in need of in-kind support in order to sustain their business operations, which were profiled based on a set of selection criteria determining their needs and sustainability of the business. We determined the type of in-kind support needed, completed the procurement process in order to ensure items were selected following UN Women's procurement policy -including best value for money, fairness, integrity and transparency- effective competition, and the best interests of UN Women; and delivered the in-kind donations to each business to allow business operations to resume.

VIDEO 📺



THE SHABAKE PROJECT: ECONOMIC RECOVERY FOR LOCAL SMES THROUGH A DIGITIZED NETWORK

DONOR/PARTNER: ANERA

Status: Ongoing

Budget: 211,797.82 -> 43,371.95

USD allocated to Live Love

Time: Mar 2021 - Jan 2022

The Shabake project, in partnership with Expertise France, Arcenciel and DPNA, is aimed at providing financial support, rehabilitation and digital marketing to support the economic recovery of communities, small and medium-sized enterprises (SMEs) in areas most affected by the blast (Gemmayzeh, Mar Mikhael, Ashrafieh, Geitawi, Karantina, and Bourj Hammoud).

As part of this project, Live Love is creating a digital voucher system, allowing 350 vulnerable families to purchase products from 8 local businesses and shops identified using vouchers.

VIDEO 📺



RECOVERY, DEVELOPMENT AND CIVIL SOCIETY COORDINATION

DONOR/PARTNER: GIZ

Status: Ongoing

Budget: 200,000.11 EUROS

Time: May 2021 - May 2022

Live Love is implementing a grant with the support of GIZ in Lebanon. Through this project, Live Love is striving to improve the coordination among civil society actors and provide capacity building activities. Thanks to GIZ, we are improving and developing our Disaster Management and Response Unit. We aim to provide needs-based support to vulnerable population groups and contribute to the reconstruction of Beirut.

Moreover, we have created sector-specific task forces with key actors in the field.

The sectors of intervention include Education, Health, Livelihoods, Heritage and Culture. To date, four workshops have been organized allowing task force members to improve their skills and knowledge. An ongoing assessment of CSOs' needs and challenges is being conducted as well as a mapping of their region and sector of activity. We are working towards developing a national coordination structure to ensure efficient and effective allocation of resources.

We operate within a mindset of inclusivity and collaborative governance to implement innovative tools for crisis management and coordination for all stakeholders involved.



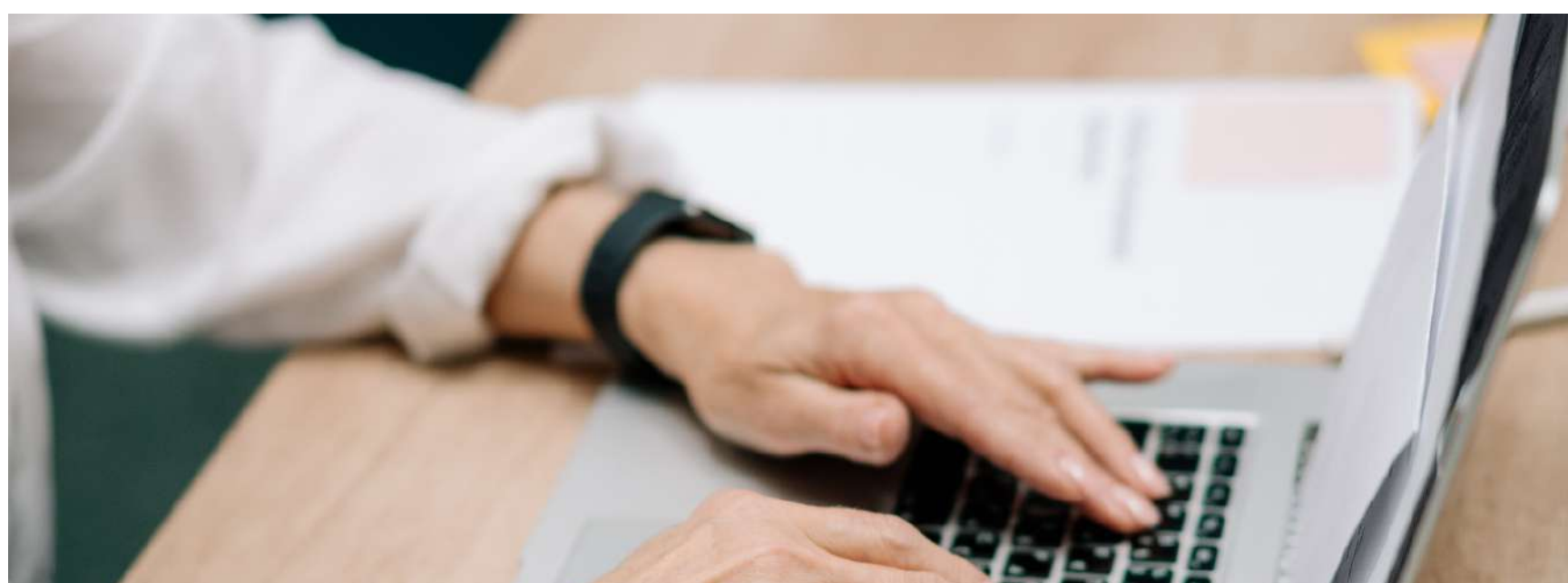
DMRU AUTOMATION

DONOR/PARTNER: IBM

Status: Ongoing

Time: Nov 2020 - Dec 2021

IBM is providing Live Love Lebanon consulting and technical services through the IBM Service Corps to identify short and long-term opportunities for improvement. The project has been ongoing since January with a team of full-time IBM employees to develop an automated platform for Live Love's work in disaster management and coordination.



EDUCATION TRUST FUND

DONOR/PARTNER: CARITAS + L'OEUVRE D'ORIENT + SECRÉTARIAT GÉNÉRAL DES ÉCOLES CATHOLIQUES AU LIBAN

Status: Just Started

Time: Dec 2021 - Dec 2022

Live Love has partnered with Caritas, L'oeuvre D'orient, and SGEC-L who are developing a platform to map schools and students across Lebanon, creating an effective unified education data management system to strengthen coordination in the sector and institutionalize crisis response and management for a more resilient education system. A fundraising campaign to support education access has been launched by Live Love to support student and schools that have been hit by the multiple crises in Lebanon.



3RF- RECOVERY, REFORM & RECONSTRUCTION

Status: Ongoing

Time: March 2021 - Ongoing until 2023

In March 2021, Live Love was selected as a member of the 3RF Consultative Group.

We believe that the inclusion of Civil Society in reform and recovery discussions is innovative and can yield immense results. We strongly believe that only by adopting a mindset of Collaborative Governance will we be able to address the many problems Lebanon faces. We have been heavily involved in each of the different pillars that the 3RF is focusing on. Live Love has attended several meetings where multi-level stakeholders addressed the challenges and opportunities concerning 1. reforms, governance and anti-corruption; 2. social inclusion, 3. Housing and culture; and, 4. SMES and MSMEs. We have done our best to align our coordination work under the GIZ grant with the priorities of the 3RF as we find significant synergies between the two. Live Love is using the 3RF platform to promote the voices of the CSOs we are in .

As part of the 3RF Consultative Group, Live Love participated in the drafting of recommendations that were transferred to the stakeholders of the 3RF.

The work that was done throughout the year, brought together a list of recommendations from the CSOs. One of the recommendations that was taken was a Central Management Unit within the Prime Minister Office - to act as an executive role within public institutions. A decree was signed by the Prime Minister to institutionalize this Unit in his government.



1.3-HR & VOLUNTEERS

The HR Department is committed to fulfilling all the organization’s members’ needs, providing a stable work environment with equal opportunities and treatment, for proper professional development, constant learning and personal growth.

We aspire to be the best place to work wherever we are, impacting people and places following our LL Pillars.

We have empowered youth through different projects in association with several partners. We have recruited many volunteers to support us with events, activities and daily work at our office. We have set a high-skilled staff which works on a daily basis to support the LL vision, and expand the LL social impact.

We take care of our Members. We work to continue creating partnerships that support our members in a physical, emotional and mental way.

We are creating a strong Training System, Live Love Learn, that aims to fulfil our members, ambassadors and volunteers needs in terms of developing and enhancing their skills; being aligned with solid career plans.

We constantly develop and update our internal policies which help us structure our organization and set strong relationships with our partners.

Number of Volunteers:

- Live Love: **200+**
- Christmas from the heart: **240**
- Employment Hub Program: **200+**
- Sustain: **100**
- Cleanups: **1,300+**

NGO Empowerment Program / CFA:

- **Participants: 20**
- **Sessions: 12**
- The CSOs that participated were from various sectors: Youth empowerment, Social aid/human rights, Recycling and environment, Local tourism and ecotourism

Youth-led actions to support communities affected by Beirut Blast:

- **Participants: 95**
- **Sessions: 21**
- **Team-building**
- **Activities: 22**
- **66% of the volunteers attended at least 8 mentorship sessions**

YOUTH-LED ACTIONS TO SUPPORT COMMUNITIES AFFECTED BY THE BEIRUT BLAST

DONOR/PARTNER: UNFPA

Status: Just Started

Time: Dec 2021 - Dec 2022

Thanks to UNFPA's funding, Live Love was able to implement a 6-month long project to mobilize, engage, and empower 100 youth volunteers. The program aimed to fortify volunteer capacities, motivation, and well-being in order to ensure the sustainability of Live Love's DMRU explosion recovery efforts, as well as to offer ample opportunities for targeted professional development and growth in order to create a strengthened path to future employment for the volunteers.

We provided the volunteers with 21 capacity building training sessions and 22 team building activities. The volunteers were matched to mentors in order to gain professional development and build networks in the career field of their choice.

And finally, free mental health support and life coaching sessions were made available to all of the volunteers.

VIDEO 🖱️



NGO EMPOWERMENT PROGRAM / CFA

DONOR/PARTNER: UNDP + ISDB + ISFD

Status: Completed

Budget: 23,000 USD

Time: Apr 2021 - Jul 2021

The IsDB-ISFD-NGO Empowerment for Poverty Reduction is a partnership program sponsored by The Islamic Solidarity Fund for Development (ISFD), managed by The Islamic Development Bank (IsDB) and implemented by United Nations Development program (UNDP) and Live Love. The program sought to empower CSOs, mobilize resources and leverage expertise to eradicate poverty.

During 3 months, Live Love and UNDP provided mentorship to 20 CSOs under the Tadamon Crowdfunding Academy. CSOs received the knowledge and tools in alternative financing to increase their visibility and funds for their projects.



EMPLOYMENT HUB PROGRAM

DONOR/PARTNER: THE NAWAYA NETWORK

Status: Completed

Time: Nov 2020 - May 2021

Nawaya's Employment Hub program supports financially vulnerable, unemployed Lebanese youth by providing them with three-month paid internships and crucial skill-building towards finding permanent employment. In partnership with Nawaya, Live Love empowered interns from the Employment Hub Program with the knowledge and experience to develop their skills within a humanitarian organization while simultaneously helping their community.



RISE2030

DONOR/PARTNER: SUSTAIN THE WORLD/GIZ

Status: Completed

Budget: 100,000,000 LBP

Time: Mar 2021 - May 2021

RISE2030, a project managed by Sustain The World Org and Sustainable Empowerment for Youth International, is a community-led initiative that focuses on women and youth empowerment, aiming at building capacity & improving the living conditions of those residing in deprived areas through education, employment, and empowerment.

RISE2030 collaborated with Live Love by providing 72 volunteers that assisted in data collection, warehouse arrangement, and field work.

Volunteers in field work supported our Architecture & Planning Department in the reconstruction of a cluster; with more than 50 volunteers helping in cleaning up the Rmeil cluster project and providing support in construction work.



1.4-CIVIC ENGAGEMENT

LIVE LOVE AGORA

DONOR/PARTNER: FRENCH EMBASSY

Status: Just started

Budget: 10,000 EUROS

Time: Dec 2021 - Mar 2022

This project aims to promote democracy through advancing civic engagement and political participation among the local population, in particular youth, by creating a safe space for youth to discuss political issues. A national campaign will be organized to recruit youth who will participate in 5 round table discussions and build concrete recommendations. The elections should take place in a couple of months, and we want with this project to reach a greater impact by raising awareness on political and social issues and engaging youth in political decision making.



1.5-PROGRAMS & DEVELOPMENT

TO OUR PARTNERS & SUPPORTERS

At Live Love, we are committed to constantly growing the impact we make and to implementing innovative, sustainable solutions to shared local and international problems. From our heritage rehabilitation projects to our youth capacity development and empowerment projects, our priority is to create positive change for society, nature, and culture in Lebanon and around the world.

In this next section, we are thrilled to present to you the work we have achieved over the past year. This work was only possible because of your priceless support and your neverending faith in us and our mission.

We cannot thank you enough for believing in us and for entrusting us with your generous support. We look forward to continue creating hope together!

11 Active Projects

19 Completed Projects

Our Newest Donors



Ambassade de France au Liban
+ Institut Français au Liban



Fondation de France

LIVE LOVE



Agence Française
de Développement



Architectes de l'urgence



Beirut Heritage Initiative



Danida - Ministry of Foreign
Affairs of Denmark



European Union Commission -
European Union Delegation



Expertise France



French Embassy in Lebanon



Fondation de France



German Embassy
in Lebanon



GIZ



Islamic Development Bank



Islamic Solidarity Fund
for Development



Impact Lebanon



Lutheran World Relief



Medair



MEPI - Middle East
Partnership Initiative



René Moawad Foundation



Seal USA



Sustain the World



Technisch Helfen
Weltweit Foundation



UK Aid Matching Fund



United Nations
Development Programme



United Nations Educational,
Scientific and Cultural Organization



United Nations
Population Fund



United Nations Human
Settlement Programme



United Nations High
Commissioner for Refugees



Unilever



United Nations
Office on Drugs and Crime



United Nations Women



Windows for Beirut

LIVE LOVE

2-NATURE PILLAR



2.1-LIVE LOVE RECYCLE

OUR MISSION:

- Making recycling easier by digitizing the waste management sector in Lebanon.
- Preserving our environment, our nature, giving an easy tool for people in Lebanon to recycle and to protect their environment.
- Expanding across Lebanon to serve all regions, we are currently receiving recyclables from approximately 30,000 households.

We are aiming to expand beyond Lebanon by 2022.

We plan on updating our application with new features and to reach out to other stakeholders of the recycling process.

VIDEO 

VIDEO 



**DOWNLOAD OUR LIVE
LOVE RECYCLE APP**



30K + Downloads
for the Live Love Recycle App

17.5 K Followers

on Instagram @liveloverecycle



10
Awards Won



Collecting Recyclables & Donations in the Areas of:

Beirut, Chiyah, Ain El Remmaneh, Dahieh,
Sin El Fil reaching Jdeideh and Fanar, Zalka, Jal El Dib,
Ain Saadeh, Zouk, Jounieh, Adma, Tripoli.



Storing & Processing Everything in

5

Warehouses
5,000 m² in total

8

Admins

+

38

Warehouse
Workers & Drivers

3,000T

of PET Plastic
Recycled

1,200T

of Paper & Cardboard
Recycled

600T

of Big Plastic
Recycled

300T

of Metal
Recycled

300T

of Cans
Recycled

300T

of Nylon
Recycled

300T

of Batteries &
Electronics Recycled

WE RECYCLE:

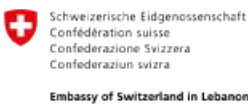
Paper, Cardboard, Plastic,
Nylon, Metal, Glass, Cans,
Used Cooking Oil, Batteries, Electronics



WE ACCEPT:

Clothes, Food & Medicine Donations

Our Partners & Donors:



Embassy of Switzerland
in Lebanon



Embassy of Japan
in Lebanon



Global Affairs Canada



Oxfam Canada



Oxfam Québec



Institut Français du Liban



World Food Programme



United Nations
Developmnet Programme



ACTED



BMZ



Make~sense



Impact Lebanon



AlFanar



Alissar



Green for Growth Fund

2.2-PROJECTS

NATIONAL BEACH CLEANUP CAMPAIGN

DONOR/PARTNER: BAHR BALA PLASTIC
THROUGH EUROPEAN COMISSION

Status: Completed

Budget: 19,000 EUROS

Time: Dec 2020 - Aug 2021

Funded by the European Union and implemented by the Lebanese Environment Forum and Lebanon Eco Movement under the name of Bahr Bala Plastic, our National Beach Cleanup Campaign reduced discharges of waste thrown in the sea by conducting regular cleanup efforts on coastal lands, in watersheds and in waterways in Lebanon.

VIDEO 



**35 Cleanups
Completed**

with the amazing help of

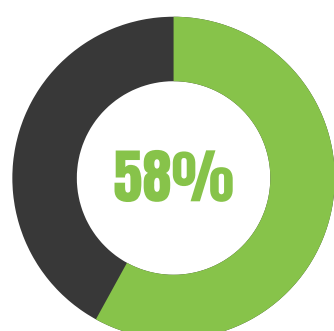
**10 NGOs &
1,300+ Volunteers &
our Live Love Ambassadors**



In the regions of:

Abbasieh, Amchit, Anfeh,
Batroun, Beirut, Bejjeh, Blat,
Byblos, Chekka, Damour, Fidar,
Ghaziye, Hereh, Jiyyeh, Jounieh,
Kfaraabida, Kfarmishki, Manara,
Naqoura, Okaibe, Ramlet El
Bayda, Saida, Tripoli, Tyre

**58% of the volunteers are female
42% of the volunteers are male**



**75% of them are aged
between 15 & 24**



**80% live in the city
20% live in the village**

HIKING APP

DONOR/PARTNER: EUROPEAN UNION DELEGATION

Status: Ongoing

Budget: 19,495 EUROS

Time: Jul 2021 - Oct 2022

In collaboration with the EU, the Live Love team has been working on a hiking application to develop and sustain the tourism sector in Lebanon. Many undiscovered gems lie in waiting, and our team has selected and marked several trails that will be added to the app and promoted on social media for everyone to access and enjoy. We've also banded with experts to organize theoretical and on-site training sessions for 22 blazers. The free to use app will allow us to reconnect with nature all while supporting Lebanon's economy and tourism.



TREES FOR LEBANON

DONOR/PARTNER: FONDATION DE FRANCE

Status: Just started

Budget: 14,340 EUROS

Time: Oct 2021 - May 2022

The role of Live Love is mainly to enlist volunteers and promote the events.

Its mission is to ensure the broadest possible engagement, mobilization and empowerment of citizens, volunteers, scouts and youth to contribute to the reforestation of Lebanon and caring for our natural environment.



LIVE LOVE

3-CULTURE PILLAR



BEIRUT REMEMBRANCE TRAIL - REMEMBER NOT TO FORGET

تذكر لما تنعاد

Through the Live Love App, our team is curating an immersive experience allowing anyone who wishes to witness the scenes of the August 4th Beirut Explosion through the eyes of the victims themselves. The project invites you to go on a journey through the streets of one of the most hard-hit areas of Beirut. The Remembrance Trail will start on Gemmayzeh and Gouraud streets and conclude at the end of Mar Mikhael. As you walk the path mapped out on the App, you will experience the moments following the blast via videos, photos and voice notes uploaded to and geolocated by the affected people themselves.

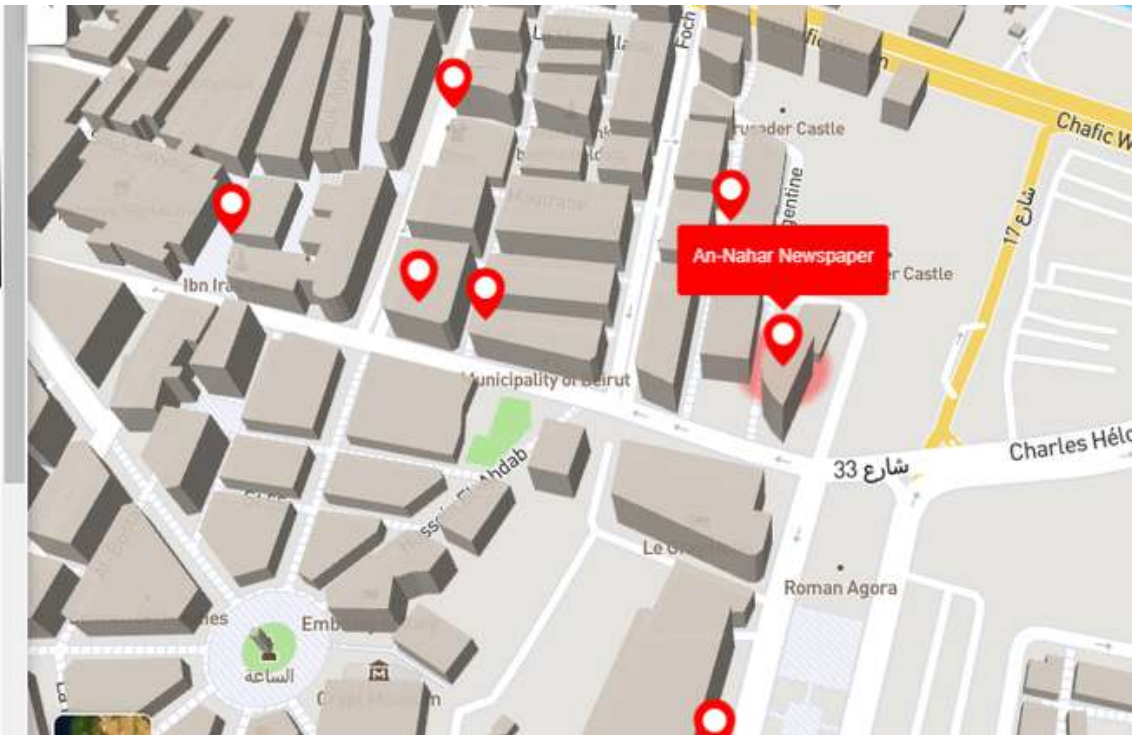
[WEBSITE](#) ➡



An-Nahar Newspaper

Beirut, Lebanon

" My friends and I (a group of 4 including my sister) decided to go to clap for sunset. We initially planned to take a walk in downtown however due to our delay to arrive we reached after 6pm so we just headed to clap. The woman checked our IDs and we headed through the elevator and took a picture. A minute after the waiter arrived to give us the QR code, the first



Grab'n Go, Armenia, Beirut
Grab'n Go, Armenia, Beirut
"I was in Mar Mekhael walking. Then I got to my car around 6:04 to change its parking spot then I changed my mind and Thank God I did. I entered Grab an

Phil & Joe Barbers
Gouraud Street- Bayrut, Lebanon

Salim Salam
Salim Salam, Bayrut, Lebanon
"The building started to shake hard and the explosion came out while all the front glass and windows in my Apartment were shattered " - Youcef

El Biyada
El Biyada, Lebanon
"I had to treat injured people who were rejected from overloaded hospitals. A surgeon dentist helped me stitch the serious injuries " - Dr. Rita



47 Heritage Properties
were rehabilitated

51 Heritage Properties
in progress



18

Heritage Properties' **Roofs**
were covered to prevent further
damage from harsh weather

Some of the properties go back to the **1920's**

HERITAGE ADAPTIVE REHABILITATION

DONOR/PARTNER: BEIRUT HERITAGE INITIATIVE

Status: Completed

Budget: 40,855.26 USD

Time: Feb 2021 - Aug 2021

Live Love partnered up with Unilever for a rehabilitation and adaptive reuse project of a heritage building in the affected area of Beirut, Rmeil 473. Coordinating with specialists, Live Love's Architecture and Planning department was able to preserve the cultural heritage of the building all by creating innovative spaces for the community.

VIDEO



HERITAGE ROOF COVERING AND REHABILITATION

DONOR/PARTNER: BEIRUT HERITAGE INITIATIVE + ALIPH

Status: Completed

Budget: 121,401 USD

Time: Oct 2020 - Nov 2021

Live Love and Beirut Heritage Initiative have worked together to safeguard the tangible and intangible heritage of Beirut after the blast. The first phase of our project secured roofing to protect the structure of the heritage buildings from harsh weather.

Our second phase was dedicated to the full rehabilitation of 6 buildings.



LIVE LOVE

4-LIVE LOVE COMMUNITIES



4.1-INTERNATIONAL COMMUNITIES

LIVE LOVE NORTH CAROLINA

Live Love NC has been an incredible experience for us Raleigh natives to get to know our area better. Through the past few months we have collaborated with organizations that have a direct impact on the youth and environment of our community.

In April we hosted a trash pick up alongside one of Raleigh's many city owned paths. We chose this location because we knew it ran through an underserved area and ran along a water source. With 13 attendants including our team, we were able to collect over 30 pounds of trash within 2 hours.

We used a method of divide and conquer in order to reach more surface area. We had some volunteers focus on picking up litter along the water, some along the road and the rest of the team worked on the paved path.



LIVE LOVE ARMENIA

We are very proud of mentioning that Live Love Armenia has been a key supporter in different causes and organizations within the country.

Firstly, part of the sales-profits go to different organizations such as: Armenia Tree Project, Fuller House Armenia, One Armenia and Bridge of Hope. Furthermore, our Live Love Ambassadors have supported these causes in person, attending and helping with several activities and events. On April 3rd, 2021, 30 Live Love Armenia volunteers and the Armenia Tree Project planted 80 trees in honor of our ancestors and for the future of our homeland. Under the umbrella of our Live Love Nature Pillar, we believe that when we plant a tree we are essentially exercising FAITH in life, HOPE for the future, and LOVE for people and the planet. Planting is also an act of GRATITUDE towards Mother Nature, and all the life - past, present, future - that she gives birth to.

VIDEO 



LIVE LOVE PARIS

Our Live Love Paris chapter is ready for takeoff! Volunteering activities are brewing and waiting to be snatched up.

A head of chapter has been recruited, and we are taking applications for Live Love Ambassadors to start creating opportunities and mobilizing communities. Expanding Live Love around the world means more and more people can participate in making their surroundings better, and working towards a better tomorrow for all.

VIDEO 



LIVE LOVE SAUDI

In collaboration with the Ministry of Municipal and Rural Affairs MOMRA, Live Love spearheaded a citizen engagement program in 2020 with the Live Love Saudi " 'Ashan Aheb el Saudia" campaign. The campaign rallied volunteers around the kingdom to participate in activities and share the beauty of their cities and communities through the Live Love Saudi social media account. Volunteering activities spanned over 50 cities including Jeddah, Medina, Riyadh, Taif, and the Eastern Province.

VIDEO 



4.2-LOCAL COMMUNITIES

The Communities Department empowers the Live Love Ambassadors by building a strong network between the regions of Lebanon, while making sure they all follow the organization's guidelines and contribute towards the same goal which is curating and sharing the very best of what each village and region in Lebanon has to offer to the world.

Live Love Ambassadors are more than just social media managers. Their role is vital in keeping the Live Love mission alive.

They're storytellers and have the power to shift focus and attention to pressing issues, local causes and events such as tours to promote economic growth to their region.

With the support of MEPI, the Communities Department managed to empower the organization's digital mayors known as the ambassadors, by creating online courses for them to become more aware on how to attract tourists to come and visit their village.

We are preparing more courses for the upcoming months, and we are making sure that every ambassador is involved in our projects and future plans.

150
Ambassadors

5
Governorates

19
Volontourism Events

4

Massive online trainings focused on
Marketing, Communication, Heritage and History.



LIVE LOVE LOCAL AMBASSADORS PROGRAM FOR TOURISM & COMMUNITIES OF HOPE

DONOR/PARTNER: MEPI

Status: Ongoing

Budget: 331,043 USD

Time: Oct 2018 - May 2022

Live Love has partnered with MEPI, the U.S.-Middle East Partnership Initiative, to further expand its mission in mobilizing the youth, encouraging them to become regional ambassadors in their own right.

Live Love is training 150 Live Love Ambassadors residing in Beirut, North & South Lebanon and Mount Lebanon, using the MOOC (Massive Open Online Course) platform developed by Live Love, who as a result will start developing their own regional tours.

These individuals will become the digital mayors of their cities, sharing what they love most about their communities and translating it from social media, to social action by planning 12 voluntourism events that will have a positive cultural, economic and social impact.

We have recently launched the Live Love App and the Live Love website, a guide of everything to see and do in Lebanon, where you can book tours or go explore on your own.

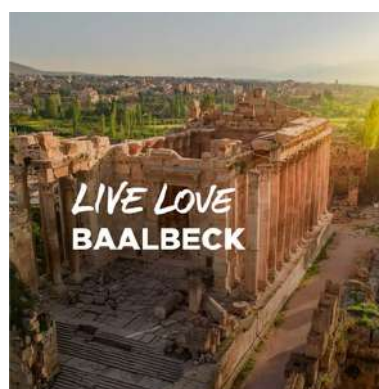
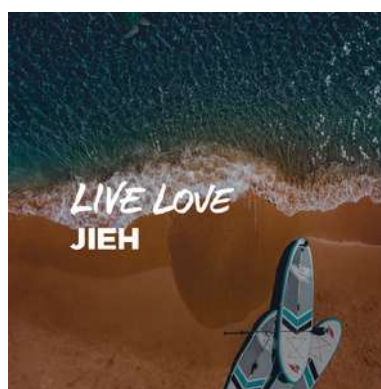
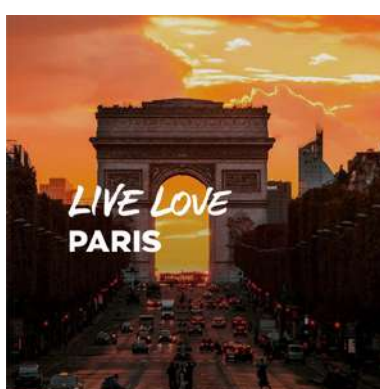
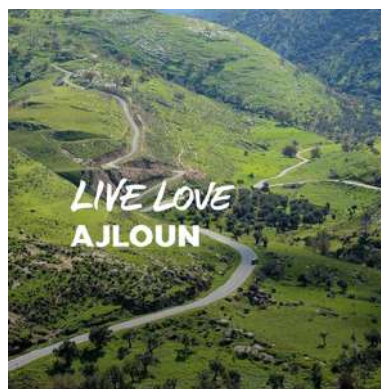
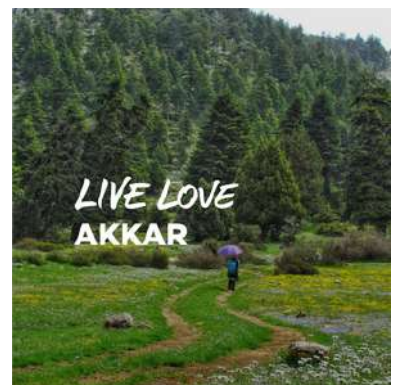
VIDEO 



LIVE LOVE

SOME OF OUR INTERNATIONAL & LOCAL COMMUNITIES

Click on the [photo](#) to check the Instagram account ✨👉



LIVE LOVE

5-LIVE LOVE MEDIA



5-LIVE LOVE MEDIA

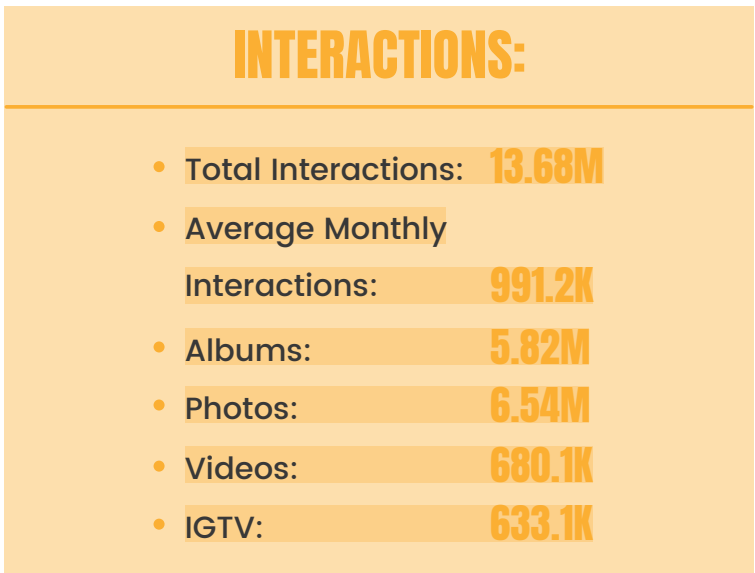
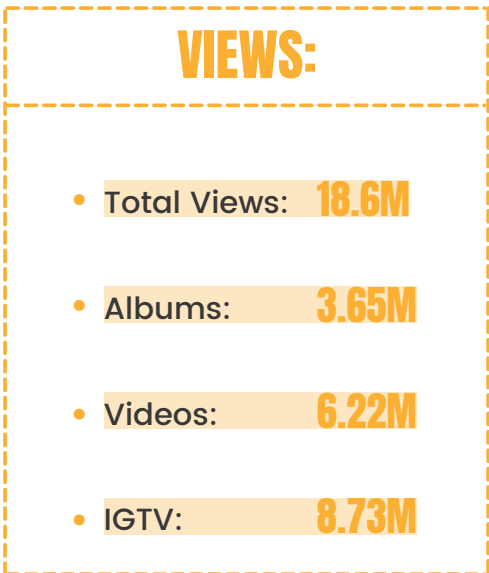
We create the content that makes Live Love Beirut a media channel for social good.

The stories we tell ourselves determine the actions we take. The narratives we share with our communities can create impactful shifts in behaviors and perspectives, from despair to hope, from passive observers to action catalysts.

Through storytelling we are able to constantly mobilize volunteers and help for Lebanon. We're able to make the agents of change's voices heard. Our media channels allow us to talk to over 600,000 people every single day. At Live Love, stories are a core part of creating the change we want to see, and helping us build a community of like minded individuals, focused on problem solving even in the hardest times.

We're working on becoming better storytellers capable of shaping sharper narratives, creating short form and impactful content, getting faster at video editing, and pushing the boundaries of inclusive storytelling through a new participative storytelling platform.

1.5B Impressions on Instagram



"HOW MAD IS BEIRUT" COMPETITION

Status: Ongoing

Time: Oct 2021 - Feb 2021

Live Love was selected among 200 local artists as part of the How MAD is Beirut competition aiming to support local designers, artists and creatives. A series of online workshops are organized to boost our digital presence, link to French partners and networks, and promote our bracelets on the MAD platform.

It's now possible to vote for Live Love Lebanon on MAD's website!



LIVE LOVE

6-LIVE LOVE PROJECT BUDGETS



OUR OPERATING COSTS ARE 5.7%

Including **Business Development and Admin Unit**



If we include our Construction, Communication and Call Center Service Fees we would have a

Total cost of 12.2% distributed as:

- Business Development: 32.4%
- Construction Unit: 21.3%
- Communications Unit: 17%
- Admin Unit: 14.9%
- Call Center: 14.4%

PROJECTS' STATUS & BUDGET

PARTNER/DONOR	STATUS	OVERALL BUDGET	AMOUNT SPENT
● Community	● Nature	● Culture	● Live Love Communities
● Medair/UNHCR	Completed	311,185 USD	311,185 USD
● LEEP/UKAID	Completed	60,000 USD	60,000 USD
● Lutheran World Relief	Completed	66,000 USD	66,000 USD
● Windows for Beirut/ Architectes de L'urgence	Completed	44,979.35 USD	44,979.35 USD
● THW Foundation/ German Embassy	Completed	35,528.33 USD	35,528.33 USD
● SEAL	Completed	55,818 USD	55,818 USD
● UN Habitat	Ongoing	1,000,000 USD	240,989 USD
● Impact Lebanon	Ongoing	250,000 USD Heritage + 150,000 USD Residential	217,301 USD
● Anera	Completed	689 USD	689 USD
● UN Women	Completed	20,584.70 USD	20,584.70 USD
● Expertise France	Ongoing	43,371.95 USD	4,567.18 USD
● GIZ	Ongoing	200,000.11 EUROS	93,872.46 EUROS

● UNFPA	Completed	20,000 USD	20,000 USD
● UNDP + IsDB + ISFD	Completed	23,000 USD	23,000 USD
● Sustain The World/GIZ	Completed	100,000,000 LBP	100,000,000 LBP
● French Embassy	Just Started	10,000 EUROS	0 EUROS
● Bahr Bala Plastic/ European Commission	Completed	19,000 EUROS	19,000 EUROS
● European Union Delegation	Ongoing	19,495 EUROS	6,500 EUROS
● Fondation De France	Just Started	14,340 EUROS	0 EUROS
● Unilever	Completed	40,855.26 USD	40,855.26 USD
● Beirut Heritage Initiative	Completed	121,401 USD	121,401 USD
● MEPI	Ongoing	331,043 USD	239,180.92 USD

LIVE LOVE

ROAD AHEAD



LIVE LOVE

**Let's create hope and make
the world a better place.**

**Let's build communities of love.
For our planet, and for those in need.**

**LET'S LIVE LOVE LIFE
GET INVOLVED!**



Our impact is made possible
thanks to the incessant efforts of
the [Live Love Team](#), who fight
darkness with light day in, day out.



We would also like to thank
[Beirut Digital District](#), our home
away from home, for providing us
with a haven where we can
support all those in need.

LIVE LOVE

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Beirut, Lebanon**

www.livelovebeirut.com

