



SBDI CENTER

Sustainable Business Development
and
Innovation Center

PRACTICAL ROAD MAP



EMPOWER GREAT IDEAS TOGETHER

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THE ROAD OF CREATION OF THE SUSTAINABLE DEVELOPMENT GOAL PARK

SDG PARK



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Dear Reader,

In front of you lies the business plan of SBDI Foundation Centre - **Sustainable Business Development and Innovation Center, Foundation**. The SBDI center is an location were educate sustainable development, product development is practiced, to create **start-ups!** The SBDI foundation, is creeted for the contribution of a sustainable impact, economic grow and welfare, globalisation, with the vision and mission of the 10 princeples and the 17 sustainable development goals of the United Nations Global compact.

The investment application and the development of the. SBDI foundation is an innovative centre in the field of sustainability, business and innovation which can create a huge positive economic impact.

With its unique vision, SBDI foundation provides students, start-ups and organisations support and visible improvement to their sustainable and innovative actions.

The SBDI foundation is based on the values of **self-determination**, empowerment and sustainability. Its vision is to help the world wide community to build their livelihoods through technology, innovation and culturally diverse enterprises.

The investment will help SBDI foundation to further develop this high-potential vision an services and further mature the organisation in short amount of time. With the support of the grant, SBDI foundation can make an initial sustainable impact, with its service and work towards a larger grant that will help grow the organisation to all levels of operation. A high growth scenario is desired as it is the key for success of organisations that provide practical guidance with a high-tech prototype lab to develop sustainable products and knowledge. Therefore, this investment is considered as the perfect first step in this growth scenario.

SBDI foundation motivates sustainability, **create** sustainable behavioural change, it is desired to have the organisation firmly rooted in MALANG INDONESIA, **this** due to the huge amount of Universities that are located in Malang INDONESIA. The SBDI foundation is eager to share its sustainable knowledge and co-create in local and international networks, to further foster awareness of sustainability, and increase the contribution of international organisations universitys and individuals, of the 10 principiles and the sustainable development goals (SDG's) of the United Nations Global Compact. With this contribution, SBDI foundation will support organisations to be future proof as sustainability practices are imperative for organisations to operate and flourish in the future.

The SBDI foundation has been founded by international high experts executives and since the start of the organisation, SBDI foundation has had strong connections with the Universities, United Nations and Multinational Companies, and it is expected that the close collaboration will be maintained in the future. Our main focus, intensive knowledge sharing, contributions to sustainable activities, guide start-ups create employment, economic grow and welfare, globalisation due to international cooperation. SBDI foundation and the Universities can continue to be of value for each other's organisations and sustainability practices.

In conclusion, through these mutually beneficial contributions, we are convinced that an investment is not only of great value for the maximization of SBDI foundation sustainable impact, but is also of significant value for the Universities, Start-ups, students, middle and small business, multinationals, government and the international entrepreneurial ecosystem.

#EVERY DAY FOR A SUSTAINABLE FUTURE!

WE BUILD OUR FUTURE!!

In the name of the Sustainable Business Development and Innovation Center, SBDI foundation,



Executive Summary

Opportunity

Problem

The problems that students, designers, engineers, multinationals and governments face today are in a whole new level of scale compared to the challenges we've faced in the past few decades. In a largely globalized world, where the changes in economic and natural resources can be felt halfway around the globe, our challenges are becoming more intertwined with the systems that connect us all. To solve the new wave of problems we face today and, in the future, we need a new kind of thinking, a new approach towards business development, sustainability and innovation. SBDI Centre is a large part of that new approach towards innovation, as it allows people, teams, and organisations to have a human-centred perspective, and yet a scientific approach, towards solving a problem.

Solution

The SBDI Center will join the growing ranks of organisation focused on driving innovation in Indonesia, and the World. Developing a working relationship with other actors in the ecosystem ensures broad support for entrepreneurs and builds capability and capacity in the local ecosystem.

Benefits

The SBDI Center will provide:

- ✓ Opportunities for economic development, including product development and innovation activities
- ✓ Empowerment through potential education and innovative generation
- ✓ Sustainable cultural practice
- ✓ Dissemination of sustainable information
- ✓ Social license, return on impact and return on investment for investors and donors
- ✓ Close students and startups engagement in sustainable practices
- ✓ Self-educational system
- ✓ Run by students for students
- ✓ Fundraising programs
- ✓ Databank of sustainable knowledge
- ✓ R&D databank
- ✓ Pilot projects
- ✓ Start-ups
- ✓ Partnerships

The headline goals of this plan are:



- ✓ Create startups with engagement in sustainable practices
- ✓ Establish the SBDI Center and his facilitys
- ✓ Guide the Steering Committee of students to operate the SBDI Center effectively for the benefit of the community
- ✓ Secure the Center's financial position and self-development by students
- ✓ Creative Capacity Building
- ✓ Fundraise and marketing
- ✓ Create IP's and patents
- ✓ Atract investors
- ✓ Strategic partnerships

With these conveniences of SBDI Center plan goals we wish to offer to the world our services to increase the educational, entrepreneurial and social ecosystem and enjoy the benefits of international partner and organizations, increased innovation knowledge and Costumer Base, National and International Strategic Differentiation, Sustainable Brand Reputation, Higher Revenue, Higher Customer Loyalty.



Increased
Customer Base



Sustainable Brand
Reputation



Higher Customer
Loyalty



Higher Revenue

Mission

The SBDI center aims to support the cultural sustainability and economic viability of the Indonesian people, first students in Malang. It will do this through sustainability, technology and innovation. And practical guidance of start-ups. This will occur first by establishing the center, appointing staff and trainers; and then through ongoing activities outlined in this plan.

Objective

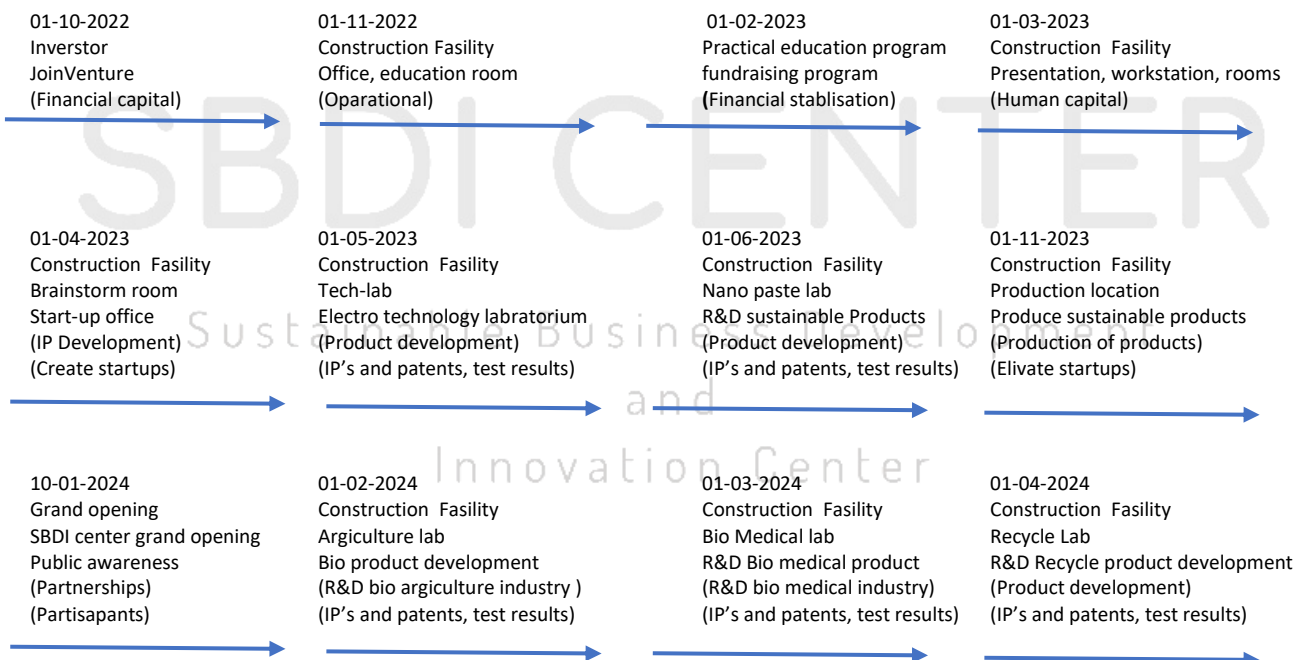
The objective of establishing the SBDI Center is to reduce the "loneliness factor" by creete an social environment, facilitate startups and students with helping them develop professionally, accelerate business growth and success, and decrease the likelihood of failure. This in turn creates new jobs, diversifies the industrial base, and enhances quality of life in the community.



Practical ROAD MAP



Practical ROAD MAP on the way



30-07-2024 the grand opening or the first Sustainable Development Goal Park (SDG Park)



If your interested to participate in the SBDI Foundation for the creation of the first SDG park in the world, you can contact us at indonesiasbdi@gmail.com or info@pt-eliteinvestment.com

App: + 31630141674

Mob: +6282141088278

You can participate as.

1. Donor
2. Knowledge partner
3. Suplay chain partner
4. Participant
5. Volunteer
6. Member
7. Joinventure partner
8. Franchise partner
9. Project partner
10. Promotion partner



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