

COP 2022 – Airtel DRC

PR & CSR Activities 2021 - 2022

Introductory Word of the 2021 - 2022 report



Ladies and gentlemen,

On behalf of Airtel DRC, I am delighted to present our activities and achievements over the past year which meet the objectives of our UN Global Compact commitments. We are very proud to support and uphold the principles of the UNGC and we strive to reflect these principles throughout the work we do in DRC.

While 2021 presented numerous socio, health and economic challenges to people across the world due to the lasting and continuing effects of the global pandemic, Airtel DRC has carried its core values of Solidarity, Dynamism, and Respect across all of its activities to ensure it continues to successfully make impacts across the country within the UN's core principles. Our wide-ranging CSR activities, detailed further in this report, have worked to contribute towards the UN SDGs 4 "education", 3 "health and wellbeing", 17 "partnership", 12 "responsible consumption and production" and 11 "sustainable cities and communities".



Reflecting on just a few highlights from the year; we made an important contribution to improving access to education in DRC. Our “You me Global” initiative showcased future scholarship programmes carried out under the patronage of the US government such as “You-me live”, and “You-me academy” and contributed towards digitalising the education system in DRC. Moreover, Airtel DRC worked closely with the Ministry of Education and Science to organise the announcement of the results of the State Examinations and the launch of the e-Diploma. Airtel DRC was able to significantly reduce the waiting period for diplomas for students across the country through its intervention, leading to a positive uptake in university enrolment.

In addition to our ongoing work to raise awareness on health and safety issues, including supporting regional communications on the COVID vaccination programme, Airtel DRC provided an emergency response when the volcano erupted in Goma. We sent out SMS alerts to share information, awareness and resettlement details to residents, as well as donating 50,000 bottles of water in collaboration with the World Food Programme (WFP), which carried out the distribution.



In our role as ambassadors for the UNGC principles, Airtel DRC was pleased to support the UNGC with the organisation of a high level conference on “Fighting Corrupting: the role of the State in the fight against corruption” at the Dutch Embassy. The panel raised awareness on corruption with discussions led by esteemed panellists including the Director of the Inspector General of Finance, Prof Luzolo Bambi, and Former Minister of Justice and the Advisor to the Head of State, Mr Bashala.

Airtel DRC is proud to be part of the global network of UNGC members that works hard uphold sustainable development principles for the greater good of societies across the world. We recognise that global collaboration is critical to realising the UN’s sustainable development goals.

In 2022 and beyond, Airtel DRC reaffirms its commitment to making a positive impact on the lives of local communities in DRC.

Thierry DIASONAMA

Managing Director

	HEALTH
SDG	SDG 3 Health & well bein
ACTIVITIES	<ul style="list-style-type: none">• International Autism Day• Blood Donation with National Blood Transfusion Program PNTS : Action organized and financed by the female staff of Airtel DRC "Divas Airtel DRC".• Raising awareness on the fight against Tuberculosis via SMS broadcast• PNMLS: Participation in the open day in Matadi at Kongo Central. An opportunity given to Airtel to present its interventions in the response to HIV.
IMPACT	<ul style="list-style-type: none">• Partnership: Opportunity to strengthen our partnership with PNMLS;• Brand building: Airtel, a major partner in raising awareness about Autism and the impact of the disease in society.



GO FOR GOLD



	EDUCATION
SDG	SDG 4 Education
ACTIVITIES	<ul style="list-style-type: none"> • UNICEF: Training young bloggers (150) • YOU ME GLOBAL EDUCATION: a project that features advancements such as YOU-ME Live, YOU-ME ACADEMY and other future scholarship programs under the patronage of the U.S. government • EXETAT: with the Ministry of EPST organize the Proclamation of the results of the State Exams as well as the online publication of the E-Diploma • Mass awareness, via SMS broadcast to the EXCELLENTIA project, a literature competition organized by the 1st Lady Foundation.
IMPACT	<ul style="list-style-type: none"> • Education: EXCELLENTIA project - promotion of excellence in the school environment. • Education: YOU ME GLOBAL - Digitalization of the Congolese education system • Education: STATE exam - a significant reduction in the expectation of diplomas with a positive impact on enrolment at the University.



	ENVIRONMENT
SDG	SDG 11 Sustainable Cities & Communities
ACTIVITIES	<ul style="list-style-type: none"> • Support to the population of Goma following the eruption of the Nyirangongo Volcano: • SMS broadcast Alert of awareness, information and resettlement sent to date to the population of Goma and its surroundings • Internet connection to the OVG • Donation of 50,000 bottles of water to the victims of Sake and Minova in collaboration with WFP, which ensured the distribution • Donation of 50 telephones to the Goma City Council to strengthen and improve communication in this period of state of siege • Donation of sanitation materials in order to respond positively to the request of the Ministry of PT&NTIC as part of our contribution to the community development efforts of Kimvula in Kongo Central.
IMPACT	<ul style="list-style-type: none"> • Strengthen relations with local authorities during this period of state of siege and participate in strengthening security in the Region. • formal congratulations from the Scientific Director of the OVG and an additional request to supply the stations installed around the volcanoes in GB (15 stations). Request to which Airtel responded positively.



LE RÉSEAU DES SMARTPHONES



AIRTEL RDC APPORTE SON APPUI À L'OBSERVATOIRE VOLCANOLOGIQUE DE GOMA ET AUX POPULATIONS

- Une connexion Internet gratuite mise à la disposition de l'Observatoire volcanologique de Goma afin de lui permettre de travailler en temps réel sur l'extraction des données nécessaires à la maîtrise de la situation
- Des alertes SMS diffusées en direction des populations pour informer la population sur les activités volcaniques et sismiques
- Mise en service d'un numéro vert pour permettre à la population de s'informer sur l'évolution de la situation.

My Airtel App
Disponible sur



GOMA UN JOUR
GOMA POUR TOUJOURS



GOMA UN JOUR,
GOMA POUR
TOUJOURS.

#PRIONSPOURGOMA

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GO FOR GOLD



BA NDUGU YETU YA GOMA
DONNEZ-NOUS DE VOS NOUVELLES

1GB+25min*

GRATUITS

*de 22h à 05h00

GOMA UN JOUR
GOMA POUR TOUJOURS



GO FOR GOLD

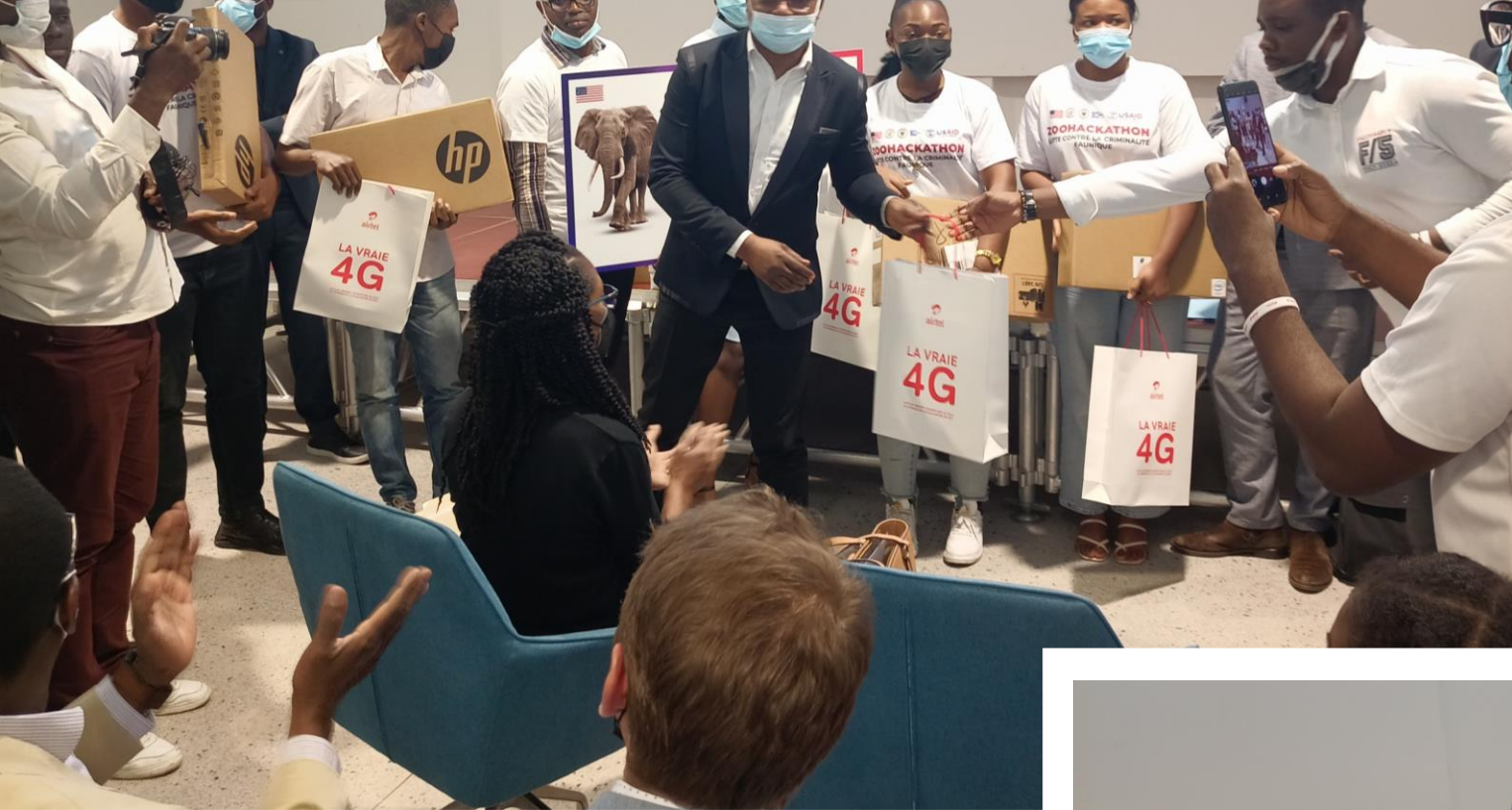


	COMMUNITY
SDG	SDG 12 Responsible consumption & production
CSR	<ul style="list-style-type: none"> • Donation of 50 telephones to the Goma City Council to strengthen and improve communication in this period of state of siege • CHRISTMAS FOR ALL campaign of the 1st Lady Foundation: implementation of short code 135 for fundraising actions. • Contextualization of the SDGs: participation in the meeting of the Congolese Observatory of Sustainable Development OCDD (State structure under the supervision of the Ministry of Planning) and the FEC on the contribution of the private sector in the implementation of the Sustainable Development Goals (SDGs) • Partnership with UNESCO: celebration of the slave trade at NSI A MFUMU • A GLOBAL COMPACT: Action against corruption – Participation in the organization of the High Level Conference under the theme "Fight against corruption: the role of the State in the fight against corruption" at the Embassy of the Netherlands
IMPACT	<ul style="list-style-type: none"> • Development of the National Report on the Implementation of the Sustainable Development Goals (SDGs) by companies in the DRC. • UNGC: a strong awareness on the causes of corruption with the panelists: Director of the Inspector General of Finance, Prof. Luzolo Bambi former Minister of Justice and the Advisor to the Head of State Mr Bashala.





	PARTNESHIP
SDG	SDG 17 Partnership
ACTIVITIES	<ul style="list-style-type: none"> • USAID: A project that brings together coders to develop innovative digital solutions to combat wildlife trafficking.YOU ME GLOBAL EDUCATION: pilot project for the digitalization of the Congolese education system; • CHRISTMAS FOR ALL campaign of the 1st Lady Foundation: implementation of short code 135 for fundraising. • Ministry of EPST: Proclamation of the results of the State Examinations and the online publication of the E-Diploma • UNICEF: launch of the U-REPORT platform; COVID-19 vaccination - How DRC is using SMS to connect communities to vaccines • UN GLOBAL COMPACT: Renewal of the Secretariat Office (Presidency and Vice-Presidency), as well as 6 members of our Board of Directors • Airtel Business partners with CISCO partners to advance security solutions to SMEs in Madagascar and DRC • UNESCO: celebration of the slave trade at NSI A MFUMU at Kongo Central
IMPACT	<ul style="list-style-type: none"> • YOU ME GLOBAL: Digitalization of the Congolese education system • UNICEF: at the launch of the campaign, in April 2021 600 K members, in December 2021: 2 million members on the platform • UNGC: Airtel DRC will hold the vice presidency for 4 years and has the presidency of the Peace, Promotion and Partnerships sub-committee



GOLD

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Thank you