



COMMUNICATION ON  
PROGRESS

This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.



# ES COP 2021

## UN Global Compact



ZAFIRO: Cloud Ecosystem for Hospitality

ZAFIRO IPTV, Mobile, Cast, WiFi, Digital Signage

*We make hotels a better world*

# SECTION I:

## ENTERTAINMENT SOLUTIONS Sustainability Information

**ENTERTAINMENT SOLUTIONS** has participated in the UN Global Compact since 7th October 2014 and is committed to upholding the Compact's ten principles in the current four issue areas. On top of this, **ES** activities in the long term are directly impacting on Sustainable Development Goals (SDGs) 4 (education), 5 (gender equality), 9 (industry, innovation & infrastructure) and 13 (climate action). We strongly believe that our Interactive Platform would enhance current learning processes and knowledge sharing capabilities, without gender or geographic barriers. These SDG4, SDG5, SDG9 and SDG13 represent an opportunity to **ES** business. We identify in 2050 targets a flexible way of presenting the existing electronic information (video, voice, text...), thanks to **ES** new architecture in the Cloud.

In spite of tremendous impact in Hospitality Sector due to global pandemic issue, **ES** team keeps commitments. **ZAFIRO** modules have been completely redesign under AWS, to deploy **ZAFIRO as a Cloud Ecosystem**: **ZAFIRO** IPTV, **ZAFIRO** Cast, **ZAFIRO** Mobile, **ZAFIRO** WiFi and **ZAFIRO** Digital Signage, together with **ES** Management System (Data Center) developments. This new environment would allow Hotels to redesign their processes and better interact with their guests, to go beyond the citizen limits. This would allow Hospitals to train their professionals and care of their patients in a different and digital way. This would allow Schools to improve their learning process. User masters will organize their own interactive data to different kind of user profiles, allow them the access, further improve, and deliver new results that could be easily integrated. No matter their gender or location if Internet is available.

These SDG4, SDG5, SDG9 and SDG13 also represent a responsibility to **ES** business, as **ES** team commitment is to support and further enhance its customers installations and functionalities. This means that several releases are launched on yearly basis to references in more than 60 countries. This allows the knowledge network creation, and improvement based on experience. These SDG4, SDG5, SDG9 and SDG13 are in the spirit of **ES** business model, as products and services are offered, and even can be tailored by the customer, considering client segments. Product end of life is also managed by the **ES** Customer Service to replace with brand-new solutions in transparent way for our customers.

Brochures show protective **ES** **ZAFIRO** status vs previous growing status, and growing functionality. References and F&A indicators shows that the first results will be coming soon, expectations of growing in a sustainable way again, thanks to management and team commitment. Please find below a summary of the current targets and performance indicators with measures. These are coming from the specific **ES** UN COP commitments within each UN GC CRITERIA, to be able to collect feedback and enable Board of Directors to define new actions. Marked in bold current FY2021 **ES** achievements:

ES UN COP TARGETS FY2020-FY2021	PERFORMANCE INDICATORS
Share COP with Stakeholders within the FY, together with official Company Data.	Before End: October – November – December Achievement: <b>100%</b> - 90% - 80%
COP Assessment by third-party, if 10 Million Turnover is achieved.	Available on: 10 Mio€ - 12 Mio€ - 15 Mio€ Achievement: <b>100%</b> - 90% - 80% ( <b>Not Applicable</b> )
Provide Information on the company's profile and operation, to allow international visibility and Sector Comparison.	Available on public Spanish Chamber before: July, 31st – Aug, 31st – Dec 31st. Achievement: <b>100%</b> - 75% - 50%
Provide Information on the company's products and references (customers and forums), as a short-term result of the <b>ES</b> vision.	Available on International Forums: 5 – 3 – 1 Achievement: <b>100%</b> - 90% - 80% Web, Social Networks, Hotel Technology Virtual Summits in different regions, IHTF, ACOTUR Mexico, Expocotelco LATAM,...
Awareness Letter: ILO support and suppliers' engagement to address labour challenges.	Before End: October – November – December Achievement: <b>100%</b> - 90% - 80%
Awareness Letter: Environment commitment to customers and suppliers.	Before End: October – November – December Achievement: <b>100%</b> - 90% - 80%
Awareness Letter: Anti-Corruption commitment to business partners and internal personnel.	Before End: October – November – December Achievement: <b>100%</b> - 90% - 80%
Awareness Letter: UN Goals support in specific projects to Hospitality Sector key players.	Before End: October – November – December Achievement: <b>100%</b> - 90% - 80%
Internal Sustainability Strategies and Objectives FY2021 within Board of Directors.	Before End: December – January – February Achievement: <b>100%</b> - 90% - 80%
Awareness Letter: share FY2021 Sustainability Strategies with key Stakeholders.	Before End: January – February – March Achievement: 100% - 90% - 80% ( <b>Not Applicable</b> )

## ISSUE 1: Human Rights

**Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**Principle 2:** make sure that they are not complicit in human rights abuses.

**ENTERTAINMENT SOLUTIONS** was born in Zaragoza (Spain) in 2006, and since then our team has grown in a sustainable way, according to business needs and to human rights criteria. When employing new staff, our Human Resources Department looks carefully for candidates who show high respect for this critical issue. As a business conduct guideline for all our team, we are personally committed to observing human rights, and to implementing the proper working-condition requirements.

**ENTERTAINMENTS SOLUTIONS** also uses strict criteria for the careful selection of its suppliers, in order to maintain a qualified Logistics & Supply Chain that observes these basic rights and principles. We also keep in mind these principles in our Partnership Programme, and Customer Business Development.

Due to COVID-19 effects in Hospitality Sector, ES Teams accelerated the process of development, Quality Assurance testing and deployment of ZAFIRO as a Cloud Ecosystem. The architecture is now a complete redesign in AWS, to support hotels and hospitals' new processes.

## ISSUE 2: Labour

**Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

**Principle 4:** The elimination of all forms of forced and compulsory labour;

**Principle 5:** The effective abolition of child labour; and

**Principle 6:** The elimination of discrimination concerning employment and occupation.

**ENTERTAINMENT SOLUTIONS** recognises these basic Principles about labour. We strongly believe that the freedom of our employees to adhere and fit to this UN GP is basic to guarantee the stability of the company. Therefore, the number of company employees doubled since five years ago, and a reasonable low structure during pandemic issue.

**ENTERTAINMENT SOLUTIONS** as a part of a responsible human resources policy, endeavours to maintain an excellent personal and professional balance among our employees. ES doubles financial figures in these last four years, and at the same time, fosters a gender diversity in the different departments of the company, and you can find strongly committed professional women in different areas of this high-tech company. **ES** shows figures from 10% women in 2009 to 35% women in 2021, they work in different areas with the same level of responsibility as their male colleagues, depending on their interests.

**ENTERTAINMENT SOLUTIONS** also looks for this commitment in our value chain, with the objective of creating a better 21st social environment towards long term 2050 objectives and a growing 9.000 million worldwide population.

To further improve current progress in Issue 1 and Issue 2, **ES** will renew the communications in FY2022:

- An awareness & acknowledgement letter among employees.
- An awareness letter among suppliers, asking also for UN GC commitment if not available.

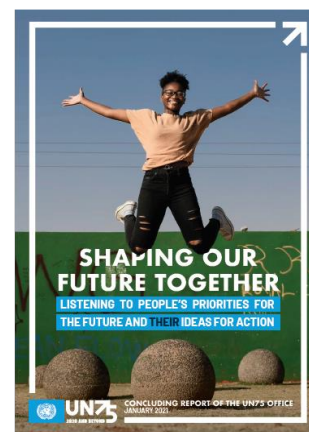
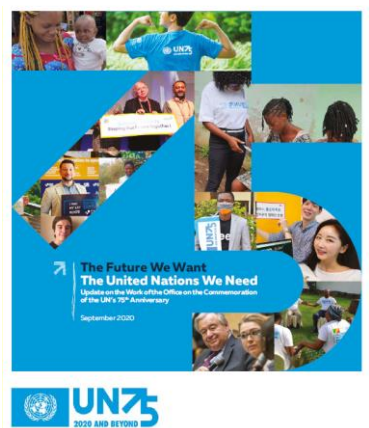
## ISSUE 3: Environment

**Principle 7:** Businesses should support a precautionary approach to environmental challenges;

**Principle 8:** Undertake initiatives to promote greater environmental responsibility; and

**Principle 9:** Encourage the development and diffusion of environmentally friendly technologies.

**ENTERTAINMENT SOLUTIONS** is by definition an environmentally friendly company, a “paper-less” company that was born in the IT environment in the first years of the 21st Century. Our purpose is “To provide IT products and services with modular and flexible design that improves our customer management and the lives of their guests”. **ES** was born under the premise: “We make hotels a better world”. This leads us to a long-term vision “**ES** helps the hospitality sector to develop the finest guest service in the world”, and now: “Digital Ecosystem for Hotels”.



**UN 75 Anniversary report** highlights the importance of digitalization to prevent a new social breakdown, in fact is commitment number 7 of 12, according to the definitive version, available at <https://www.un.org/en/un75>

**ES** growth has also been environmentally responsible, according to the different metrics we defined in terms of energy and water consumption. **ES** is now helping to define a 2030 society where people could access the different energy, water or other available services thanks to intelligent management and the Internet popularisation.

Environmental care and people care are now linked to the same platform: respect and diversity around the globe is a must to build a new society able to further develop the new 2050 challenging scenario.

ENVIRONMENTAL PROTECTION	FY2020*	FY2021*
<b>ES turnover</b>	2.3 Mio€	2.8 Mio€ (F&A pending to confirm)
<b>ES avg energy consumption</b>	61.553 KWh	43.777 KWh
<b>ES avg energy consumption per m<sup>2</sup> offices</b>	93 KWh / m <sup>2</sup>	66 KWh / m <sup>2</sup>
<b>CO2 avg emissions per m<sup>2</sup> offices &amp; employee (due to electrical energy)</b>	0,69	0,42 kg / m <sup>2</sup> & employee
<b>Radioactive particles avg per m<sup>2</sup> offices &amp; employee (due to electrical energy)</b>	1,59	1,31 mg / m <sup>2</sup> & employee
<b>ES avg water consumption per employee</b>	1,99	0,92 m <sup>3</sup>
<b>ES Team at HQ at year end</b>	38	34

\* Due to FY20 & FY21 restrictions to work offices, current figures are not considering overall ES Team effort (remote working).

We strongly believe in communication as a tool to further disseminate an initiative, and our customers are improving the lifestyle in the communities they operate. **ES** platform allows the hospitality sector to proactively provide awareness of the environmental protection initiatives to their guests: showing the value of respect and promoting actions to preserve nature and resources. Our team trains customers to promote their initiatives according to their existing capabilities in the **ES** Interactive IPTV Platform.

To further improve current progress, **ES** will issue an awareness letter and publish in web for customers in FY2022, asking also for UN GC commitment if not available.

## ISSUE 4: Anti-Corruption

**Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery.

**ES** does not accept corruption as a way of conducting business. As a matter of fact, no legal issues have been reported in our small enterprise since 2006, working in the most important hotel chains in 60 countries, with the highest standards of legal responsibility. **ES** also tries to deliver to our customers the best tools to prevent fraud or miss-use in the ever-increasing information technologies of the 21st Century.

To further improve current progress, **ES** will issue an awareness letter and publish in web for customers and suppliers in FY2022, asking also for UN GC commitment if not available.

## SECTION II:

### CRITERIA, BEST PRACTICE & EXPLANATION:

### IMPLEMENTING THE TEN PRINCIPLES INTO STRATEGIES & OPERATIONS

The 10 Principles are in the spirit of the vision, objectives and taken actions of the Company:

#### CHIEFS OF STAFF AND BOARD OF DIRECTORS MANAGEMENT

Our company was born in 2006 as an IT initiative and has grown since then in a sustainable way. Chiefs of staff meet at least once a year to review the current status and set up overall objectives in the short and long term, defining and supporting the company initiatives.

**ES** board of directors meets regularly on a monthly basis to review targets and achievements and discuss daily issues and market approach.

#### CORPORATE FUNCTIONS:

- **Service Operations & Supply Chain** (SO & SC) develops long term relationships with market players, existing and potential customers, to ensure **ES** vision of the sector's evolution, people's needs, and successful products in the market. As a key function for the social contribution of the company in the long term, SO ensures that the **ES** product & service portfolio itself could help our customers to deliver their best offers to the right guest at the right time. SC integrates and supports customer logistics and warehouse. In order to ensure the UN GC, they develop the right supply chain to ensure the successful country deployments in the long term, together with the right customer support for a long-term relationship. **ES** understands that a long-term collaboration means having a respect for a global rule, both for people and environment. The highest standards have been supported by UN GP, this is why they proactively use the Ten Principles to search for the right players in the marketplace to further develop the hospitality sector, and also to integrate this other feedback in the product roadmap.

In terms of UN Global Compact, SO&SC fully subscribes the Ten Principles, even going as far as to ask proactively in the sector forums for a more in-depth commitment to, and short-term realisation of; not only information but also health, energy, water and food management; thanks to the availability of new emerging technologies.

- **Marketing & Sales** oversees the market development and provides awareness to the hospitality sector. MKT&S delivers the necessary information relating to the company's capabilities in terms of its products, its services and its potential. It also works proactively to achieve that the customer orders are able to pilot the new scenarios in the real marketplace. According to the Ten Principles, MKT&S looks for customers and partnerships who are also supporting UN strategies. This leads **ES** to a wide scope of deployments that could help us to further understand the trends and needs of a society, and to avoid any risk of discrimination, fraud or miss-use.

- **Technology, Research & Development** is the key engine of the company. Together with Service Operations, are the **ES** Technical Departments, SO-R&D team is committed to the growth of products and services, according to the highest standards of techs and reliability. They provide necessary support on daily basis, either by on-site deployments or by remote assistance. The first IPTV solution in a European hotel was developed and deployed by ENTERTAINMENT SOLUTIONS. Now, our SO-R&D team evolve towards a Cloud Digital Ecosystem, a new architecture based on AWS for those modules branded as ZAFIRO some years before. It enables our customers to deliver excellent support to the guests at a hotel; the patient in a hospital; the employee of a company; or the student at a university. A new cloud environment and a simple management enables the SO-R&D to customise services, to monitor, and to react to issues on-line. SO-R&D are the core which support the Ten Principles and provide a flexible tool to protect people and the environment wherever the ZAFIRO is installed as a Cloud Ecosystem. SO-R&D is a diverse group of highly qualified professionals that support the UN strategy wherever they work, either at **ES** HQ or Customer Premises.

- **Finance & Accounting** reports the economic and financial results of the company. The responsibility of our F&A is to operate and report with complete transparency, according to the national rules and to international criteria. The daily contribution of **ES** to our 21st century society, is to show respect to our customers, to our employees, to our shareholders and to all the agents of the marketplace in the hospitality sector. On top of this, this central department also supports Human Resources function, that has the highest responsibility of taking care of our employees. Recruiting processes are open and transparent, with a long-term integration of the candidates in the labour framework. Human resources allocate the right facility to the right team, respecting individual interests and the specific needs of a department. This is achieved



through proactive internal and external training, flexible policies and open promotion. ES endeavours to go further than the UN GC objectives: our employees' commitment and results will lead to a new society model, where professional and family balance is a reality. This, together with social respect, and with the contribution of the individual, helps to build a sustainable model in an environmentally friendly company with a "I want to work here" commitment.

**ES** closes the loop of the value chain when our team collects issues, and requests feedback from our customers, from our suppliers, from our employees and from the sector forums. **ES** seeks for the highest perception of the different agents of the hospitality marketplace. **ES** respects the UN GC strategies to reinforce its own value chain. **ES** strongly believes in confidence and transparent relationships with customers that could lead into a long-term collaboration, based on the commitment to the UN-GC-Ten Principles.

Our best way to track and measure the results of this strategy is in the international D&B report itself, with the predefined ratios:

- **ES** keeps its figures, even though our country is in an atmosphere of crisis. In terms of people: we maintain the number of employees and collaborating external parties. In terms of customers: support, renewals and new projects are coming. Which is more, we are supporting extended initiatives that may lead into a broader scope, a national deployment as a worldwide pilot to proof the concept. In terms of turnover and benefits: economic and financial results maintain the achieved status that double figures since four years ago.
- **ES** is a Spanish SME (Small Medium Enterprise) that shows excellent results in terms of profitability, financial status, assets utility and employment stability in spite of the hardest global situations.
- **ES** doubled the number of projects and IPTV Service Points in four years window. Thanks again to the adherence to a policy of transparency, to the commitment of our team, and to all the participants of our marketplace: 80.000 rooms figure is the result of an excellent Team hard work. A Team where our customers are really present, thanks so much for your confidence and your requirements during all these years.

## ROBUST HUMAN RIGHTS MANAGEMENT POLICIES & PROCEDURES

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<http://www.un.org/Overview/rights.html>

[http://www.ohchr.org/Documents/Publications/GuidingPrinciplesBusinessHR\\_EN.pdf](http://www.ohchr.org/Documents/Publications/GuidingPrinciplesBusinessHR_EN.pdf)

**ENTERTAINMENT SOLUTIONS** is committed to comply with all applicable laws and to respect internationally recognised human rights, wherever the company operates. We fully support the Universal Declaration of Human Rights, and the Guiding Principles on Human Rights.

**ES** Management and Procedures ensure that the comply mechanisms will be legitimate, accessible, predictable, equitable, transparent, rights compatible, a source of continuous learning, and based on engagement and dialogue.

**ES'** departments, review every contract that is collected and monitor them in the Data Centre Management System. Any issues arising, would then be taken to the management board. Contracts with customers and with suppliers, start a proactive analysis of the behaviour of the new business relationship in terms of the respect to human rights. Until now, and due to the nature of the operations and market participants, **ES** has not detected any incidents that the company has caused or contributed to; both for internal and for external stakeholders.

To further improve current progress, **ES** would study a process to deal with incidents in FY2022 and include a measure in the DC Management System to easily track performance. **ES** would ensure that the comply mechanisms will be legitimate, accessible, predictable, equitable, transparent, rights compatible, a source of continuous learning, and based on engagement and dialogue.

### CRITERION 1: Mainstreaming into corporate functions and business units.

CEO leads sustainability strategy and communicates on yearly basis the company progress, internally and externally. Management Board is responsible for this execution across functions, to ensure no conflict. Every member of the team escalate to managers.

### CRITERION 2: Value Chain Implementation.

Value Chain comms are highly integrated within the **ES** Team Processes. Customer specifications and experience are directly integrated in the Service Operations and R&D Teams. Marketing and Sales Teams work closely with Forum organizers, Distributors and Customers.

### CRITERION 3: Commitments, Strategies or Policies in Human Rights.

**ES** CEO and company are committed to social international laws, wherever it operates. Statement of policy and UN GC respect is publicly available at website, and internal announcements are made on yearly basis, as a kind reminder for stakeholders.

### CRITERION 4: Management Systems to integrate Human Rights principles.

As soon as the company number of employees raise to 100, **ES** will show progress in a build-in HHRR Policy MS new module. This is currently raised by CEO & Management Board communications. **ES** reports that no issues are detected so far.

### CRITERION 5: Monitoring and evaluation Mechanisms of HR integration.

**ES** System to monitor HR policies is based on initial contract reviewing process, plus follow-up on periodic basis of the different actors' activities. CEO and Management Board are committed on this, supported by the rest of teams.

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## ROBUST LABOUR MANAGEMENT POLICIES & PROCEDURES

### CRITERION 6: Commitments, strategies or policies in Labour.

**ENTERTAINMENT SOLUTIONS** follows ILO international labour standards, to ensure the right understanding and individual commitment. Women case is critical in Spanish IT Sector, **ES** policy has attracted an increasing number of high qualified professionals.

To further improve current progress, **ES** will distribute an awareness letter in FY2022 supporting the ILO (introduction to international labour standards/conventions and recommendations). A written company policy to obey national labour law; to respect principles of the relevant international labour standards in company operations worldwide; and engage in dialogue with the representative organisation of the workers (international, sectoral, national). In the supplier qualification process, contracts with suppliers and other relevant business partners will include references to the principles contained in the relevant international labour standards.

### CRITERION 7: Management Systems to integrate Labour Principles.

**ENTERTAINMENT SOLUTIONS** monitors the employees labour risks with an external company, to ensure understanding and individual commitment in managers and employees. Every year, the external company issues a Risk Report with an official letter to sign.

A technical & medical test is also offered to every employee, providing an open mechanism to report any issue or grievance. Our company organisation allows a direct dialogue between employees and the management team, to regularly discuss and review company progress, and to address labour standards. The human resource manager is directly responsible and accountable for this issue within the organisation.

To further improve current progress, **ES** will distribute an awareness letter in FY2022, for an active engagement with suppliers to address labour-related challenges.

### CRITERION 8: Effective Monitoring and Evaluation Mechanisms of Labour Principles.

**ENTERTAINMENT SOLUTIONS** reviews on monthly basis the company metrics, the management board recaps achievements and feedback from their teams, to come back with the overall result. **ES** communicates internally an advance of Fiscal results in December.

**ES** takes the opportunity of the Christmas **ES** Event for this results and achievements communication, an open session for the **ES** team, together with some team building activities.

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## ROBUST ENVIRONMENTAL MANAGEMENT POLICIES & PROCEDURES

### CRITERION 9: Commitments in Environmental Area.

**ENTERTAINMENT SOLUTIONS** is by definition an environmentally friendly company, a "paper-less" company that was born in the IT environment of the first years of 21st Century. The Interactive Platform has prevented the usage of tons of paper among 60 countries.

This was a disruptive approach to interpersonal awareness since 2006. To further improve current progress, **ES** will raise an awareness letter in FY2022, to show the company's policy on environmental stewardship, and the minimum environmental standards in contracts with suppliers and other relevant business partners (controlling CO2 emissions during our operations, for example).

#### **CRITERION 10: Effective Management Systems in Environmental Area.**

**ENTERTAINMENT SOLUTIONS** is an Interactive Platforms developer trend setter. Our In-house Management System also helps our team to work in a paper-less mode, allowing an excellent dialogue and tracking of the different process within the company.

Our team is fully aware of this competitive to further improve current progress, **ES** will send out an awareness letter in FY2022, demonstrating to our customers the savings in 5 years of paper-less procedures, in terms of cost, environment, and in promotion of social responsibility awareness.

#### **CRITERION 11: Effective Monitoring and Evaluation in Environmental Area.**

**ENTERTAINMENT SOLUTIONS** is proud of the overall results achieved in environmental administration, both internal and with our customers and suppliers. We want to keep on track and promote this initiative expanding our vision in Hospitality Sector.

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### **ROBUST ANTI-CORRUPTION MANAGEMENT POLICIES & PROCEDURES**

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#### **CRITERION 12: Commitments in Anti-Corruption Area.**

**ENTERTAINMENT SOLUTIONS** is a zero-tolerance of corruption company, as stated in our CEO commitments. **ES** shows very high standards of respect to law, internally and in marketplace. **ES** supports legal frameworks such as the UN Convention against Corruption.

To further improve current progress, **ES** will raise an official statement in FY2022 for business partners and include this specific topic in the internal communication.

#### **CRITERION 13: Effective Management Systems to integrate anti-corruption principle.**

**ENTERTAINMENT SOLUTIONS** Management Board is accountable for anti-corruption, as a strong commitment with our society. If a legal issue would arise concerning this topic, our Management Board would be directly involved to face and solve it.

To further improve current progress, **ES** will formally advise in FY2022, of a human resources procedure to support the anti-corruption commitment. This procedure will be distributed both internally and with our business partners, and will involve training for all employees, internal checks and balances to ensure consistency with the anti-corruption commitment, and steps to encourage business partners to implement anti-corruption commitments.

#### **CRITERION 14: Effective monitoring and evaluation mechanisms for Anti-Corruption.**

**ENTERTAINMENT SOLUTIONS** Management Board proactively monitors possible legal issues. No incident has been detected so far. External legal support is foreseen just in case.

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### **TAKING ACTION IN SUPPORT OF BROADER UN GOALS AND ISSUES**

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#### **CRITERION 15: Core business contributions to UN goals and issues.**

**ENTERTAINMENT SOLUTIONS** vision contributes to enhance 2050 society: Our purpose is "To provide IT products and services **with a modular and flexible design that improves** our customer management and their guests lives". **ENTERTAINMENT SOLUTIONS** is fully aligned with UN GC Human Rights Issue. **ES** was born under the premise: "We make hotels a better place". This leads us to a long-term vision "**ES** helps Hospitality Sector to draw the finest citizen services in the world". This is a model that can be popularized, spread all over people, thanks to Internet access and new emerging technologies: a Cloud environment is now ready for Hospitality Sector.



On top of this, **ES** fully supports UN messages due to COVID-19 pandemic issue. And **ES** Team is ready to further develop ZAFIRO functionalities in a Cloud Ecosystem in order to enhance digitalization processes across Sectors and geographies. Let's highlight a couple of messages in the UN 75 Anniversary reports:

- “Across the world, respondents of all origins, genders and age groups, are remarkably unified in their fears and hopes for the future”.
- “Hard work towards Universal Access to Digital Tec, equitable shift to digital and online education”.

#### CRITERION 16: Strategic social investments and philanthropy.

**ENTERTAINMENT SOLUTIONS** is now helping to draw a 2030 society where people could access the different services that could be available thanks to intelligent management and the Internet popularization. And is proactively working in the 2050 scenario.

**ES** long term vision is proactive to define a world with 9.000 million people population that guarantees the same opportunities for all the citizens in a diverse natural environment. In terms of UN Global Compact, Corporate Relations fully subscribes the Ten Principles, even asking proactively in the Sector Forums to a more in-depth commitment and short-term realization in terms of not only information but also health, energy, water and food management, thanks to the availability of new emerging technologies.

#### CRITERION 17: Advocacy and public policy engagement.

**ENTERTAINMENT SOLUTIONS** proactively participates in Hospitality Sector forums in spite of 2021 recovering needs and overall situation, like Hotel Technology Virtual Summits in different regions, IHTF, ACOTUR Mexico, Expocotelco LATAM, ... Together with our business partners, **ES** shows the potential of Interactive Solutions to enhance our society access to services.

As a matter of fact, we are promoting the concept of Hospitality in 21st century as the evolution from

15th Century: in this 50 years World Cities will grow as much as in the previous 500 years: we may achieve a better-quality Smart Cities concept thanks to the lessons learned from the Hospitality Sector. An enormous concept to be deployed to Town Halls in the so-called Urban Millennium. Today more than ever, our highest respect to those generations and generations of great people that were developing hospitality concept. Because they built hotels-hospitals able to prevent illness, hunger or irreparable damages during our lives' journeys.

#### CRITERION 18: Partnerships and collective action.

**ENTERTAINMENT SOLUTIONS** supports the role of some members of the Board, that actively spread knowledge in different Sector forums, supports energy scarcity goals and info management, fully aligned with the UN goals about Human Rights responsibilities.

**ES** tracks UN requests, looking for a positive scenario where our Interactive Platform could help in a direct initiative. Energy is the backbone of our civilization, and Information Technologies are key to the right access to this resource. Social health and environment care balance also depends on this availability. Awareness of the actions taken and available capacities to cover a natural disaster or a daily issue, becomes crucial to enhance popular support. This is what **ES** makes easily available in the Hospitality Sector: **ES** opens a window for communication and collaboration. **ES** supports a vision of the Hotels and Hospitals as oasis in the worst scenarios, helping the cities themselves to recover from an issue, and leading the change into the Urban Millennium.

To further improve current progress, **ES** will raise an awareness letter in FY2022, looking for active partnerships and projects.

### CORPORATE SUSTAINABILITY GOVERNANCE AND LEADERSHIP

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#### CRITERION 19: CEO commitment and leadership.

**ENTERTAINMENT SOLUTIONS** supports the principles of UN GP from its company definition, from foundation and current CEO, Management Board and **ES** team. Our speaking opportunities in forums are led also by one of the **ES** founders.

**ES** customer presentations and trainings reflect the CEO commitment and leadership on this topic, deployed to the rest of the team and the product evolution itself.

To further improve current progress, in FY2022, **ES** will define specific internal objectives for sustainability criteria and UN Global Compact principles. These will be incentive schemes for the CEO and the executive management team.

#### **CRITERION 20: Board adoption and oversight.**

**ENTERTAINMENT SOLUTIONS** born in 2006 and currently supports Interactive Service Points in 60 countries. This is an exercise of responsibility, sustainability and performance. Corporate Relations Director is accountable for Sustainability UN COP report.

CR Director seeks for a realizable long-term vision, and is also responsible for Sustainability, where a critical issue is the UN GP follow up and COP reporting, previous to CEO signature.

#### **CRITERION 21: Stakeholder engagement.**

**ENTERTAINMENT SOLUTIONS** identifies its customers, suppliers and employee's engagement as key for this UN GP development, this is why the UN COP follow up is broadly communicated, both internally and externally on regular basis.

To further improve current progress, **ES** will send a request letter in FY2022, to define sustainability strategies, goals and policies in consultation with key shareholders. The overall expected result is to launch projects where UN issues are a priority.



Please, let us know your requirements:

Parque Empresarial Miraflores, Nave 3  
Zaragoza 50720, España  
+34 976 366 216



[info@entertainment-solutions.com](mailto:info@entertainment-solutions.com) | [www.entertainment-solutions.com](http://www.entertainment-solutions.com)

ES CERTIFICATE – UN GC COP 2021

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