

# COMMUNICATION ON PROGRESS

For the year of  
2022-2023

JAIPUR  
RUGS



# JAIPUR RUGS

Dear Stakeholders,

I am delighted to confirm Jaipur Rugs continued support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment, and Anti-Corruption. By putting our purpose of bringing dignity with income to the poorest of the poor, we have been able to create a global artist proposition nurturing more than 600 villages across India. In practice, this has meant building a grassroots network of artisans through practices of self-management and staying connected with them to solve their everyday challenges. On our course of a brighter future, we are sharing this Communication on Progress with our guiding values, and everyday actions.

**NAND KISHORE CHAUDHARY**  
Chief Managing Director



## HUMAN RIGHTS

Jaipur Rugs is committed to its responsibility to make sure that none of our employees are denied their basic human rights. For the same, we ensure that all our employees are provided complete safety and security at their workplace in all possible ways. We ensure that they are provided with a safe, suitable, and sanitary workplace. We also facilitate the protection from any sort of workplace harassment, including physical, verbal, sexual, or psychological harassment, abuse, or threats.

The responsibility we take measures to eliminate ingredients designs defects or side effects that could harm or threaten human life. We are very much committed to ensuring their good health while the manufacturing, usage, or disposal of the products.

Our code of conduct and policies are solely dependent on international standards, laws, and policies.

## LABOUR RIGHTS

Jaipur rugs embrace labor rights as the basic and very essential act of ethical business and here we are committed to making sure each of our employees is never denied their rights.

Jaipur rugs being an employer to more than 40000 village artisans, making sure that they are never denied of their rights is a very important responsibility of ours. For the same, we are very keen to check that none of our employees are forced to work nor do we participate in any form of bonded work.

We comply with the minimum wage standards and ensure that the employment-related decisions are based on relevant and objective criteria implementation.



## ENVIRONMENT PROTECTION

Jaipur rugs being a socially committed business, environment protection is one of our major focus areas. We are very much responsible to reduce waste products through the reuse of waste material and creative usage of raw material return and maximum utilization of resources.

We avoid all kinds of environmental damage via regular maintenance of production processes. Emergency procedure to handle accidental impacts on the environment in any manner.

## ANTI-CORRUPTION

We at Jaipur rugs assess all the risks of corruption when doing business. We mention anti-corruption and/or ethical behavior in the contracts with business partners.

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## Sustainable development goals



### SDG 1 No Poverty

The independence of women is prioritized through robust skill training and linking them with the value chain in a short time span. To date, more than 40,000 artisans are earning a sustainable income.

### SDG 3 Good Health and Well-Being

We care for the well-being of our Artisans and their community. To fulfill this vision, we provide periodic health check-ups in the remotest rural areas. By providing door-to-door medical facilities, we aim at creating safe, equal, and inclusive access to healthcare for our Artisans.

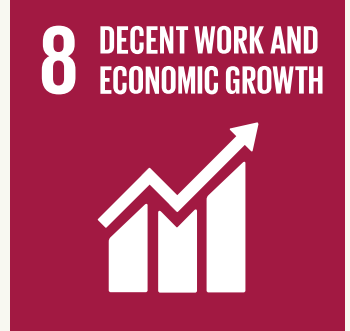


### SDG 5 Gender Equality

We run an Alternative Education Program to provide fundamental education for women. Through this program, we aim to empower women, to take leadership roles within their communities and subvert the traditional gender biases. The high woman workforce ratio is a testament to the foundation's effort in championing gender equality.

### SDG 8 Decent Work and Economic Growth

We are continuously working in a direction to make our Artisan community self-reliant by providing them with skill training that helps them in fulfilling their basic needs. Jaipur Rugs Foundation works on a system of self-management and also motivates all the Artisans in taking up leadership roles.





## SDG 12: Responsible Consumption and Production

Manchaha (Artisan Original), the unique sustainable initiative uses left-over handspun yarn to make an artisan's own design and reduces industry-wide wastage. It is a remarkable example of sustainable production — reusing and revival from waste, the problem is becoming its own solution.

## SGD 17 Partnerships for the Goals:

We are always strengthening and encouraging effective partnerships for sustainable and holistic development. By enhancing strong global partnerships and co-operations, we are able to create an incredible impact for the artisan community of rural India.

